

JIMENA & MONIER

J & M AUTO PARTS

ENGINE REBUILDING

- AUTO
- MARINE
- TRUCK
- FARM

NO DOWN PAYMENT BANK FINANCING AVAILABLE

NEW MOTOR GUARANTEE

FACTORY PARTS FOR ALL CARS
COMPLETE AUTOMOTIVE MACHINE SHOP
PRECISION WORKMANSHIP - FACTORY METHODS
"After You Have Tried the Rest Give J & M a Call"
RADIO DISPATCHED DELIVERY SERVICE
Open Daily 8 A.M. to 5:30 P.M.
FREE ESTIMATES MOTORS REBUILT

PHONE GL 2-5473



1942 BROADWAY SACRAMENTO

MOTOR EXCHANGES

NO MONEY DOWN - LOW MONTHLY TERMS
O.A.C.
Over 80,000 Engines Sold Since 1898

- Motor Exchanges
- Transmission Exchanges
- Crankshaft Exchanges
- Camshaft Exchanges
- 500 Exchange Engines In Stock All Times
- All Models From 1929 Model A Fords To 1958 Cadillacs
- Short Block or Complete Engines Available
- All Engines Guaranteed Established 1898
- Sacramento Warehouse

GI 1-4931



Dana MOTORS
1731 K ST.

Engines—Gasoline—(Conf'd)

CAMALAN & PIERSON
Briggs & Stratton Sales & Service
2300 4th ----- GI 3-2534

CHRYSLER INDUSTRIAL ENGINES SALES & SERVICE
CATO WM R INC
325 Main Wldnd ----- GI 8-7641

CLINTON GASOLINE ENGINES
Authorized Sales and Service Centers. World's most complete line of air-cooled gasoline engines 2.25 to 10.3 hp. Quick Starting, Dependable



"FOR SALES & SERVICE CALL"

SERVICE DISTRIBUTORS
PISTON RING SHOP THE
1214-1616 ----- HI 6-7557

SERVICE STATIONS
BAR-HEIN TRACTOR CO
1551 Fulton Av ----- 482-1722

BELL & BELL
925-30th ----- GI 3-3312

Bliss Power Equipment Co
1715 Fulton Av ----- IV 3-1167

D & D Saw Shop
2520 Broadway ----- GL 6-3686

DEMO'S BIKE SHOP
3610 Marysville B(DPH) ----- WA 5-3873

EMIGH HARDWARE CO
3450 E Franklin Av ----- 482-1900

Friend & Love
3373 Marysville B(DPH) ----- WA 7-0211

LEE'S SAW SHOP
6303 Stockton Bl ----- GA 1-1719

SHARP SHOP THE
10270 Folsom Bl ----- EM 3-1331

CONTINENTAL RED SEAL ENGINES—

GERLINGER MOTOR PARTS INC
2020 K ----- GI 2-1837

Deno's Bike Shop
3610 Marysville B(DPH) ----- WA 5-3873

Engine Supply Co 1211 C ----- GI 3-1215

HERCULES MOTORS—
FLOOD EQUIPMENT CO
Alhambra & V ----- GL 6-6459

INTERCEPTOR MARINE ENGINES—
DISTRIBUTORS
ARENA BOAT & MARINE SALES CO
953 W MacArthur Bl
Oakland ----- Olympic 5-4561

Jay's Lawn Mower & Cycle Shop
6145 Watt Av(NH) ----- ED 2-6361

KAPITAL KARTS
WEST BEND POWER PRODUCTS
KART ENGINES
FACTORY AUTHORIZED SERVICE
601 Fulton Av ----- IV 3-7355

KOHLER ENGINES
SALES & SERVICE
4 to 24 hp.
4-cycle
Air-cooled
Short stroke



"FOR INFORMATION CALL"

SERVICE DISTRIBUTORS
LANGNER & RIFKIN
1116-15th ----- GI 1-1291

Leavit Power Tool Co 2305 J ----- HI 6-7575
(Please See Advertisement Page 229)

Check the YELLOW PAGES for WHO sells WHAT.

Engines—Gasoline—(Conf'd)

Luttig & Severson 28th & U ----- GL 2-2854
Motorcycle Service Shop
2515 Broadway ----- GL 7-0885

MINZ PUMPS INC
WISCONSIN AIR COOLED ENGINES
COMPLETE LINE OF PARTS AND ENGINES IN STOCK
AUTHORIZED FACTORY SERVICE
301 N 12th ----- GI 2-1031

TEGUMSEH ENGINES
LAUSON-POWER PRODUCTS
quality gasoline engines. Quick-starting, light-weight, long-lasting, dependable. From chafed service. New Engines. Genuine parts. Factory-trained mechanics.



"FOR SERVICE CALL"

SERVICE DISTRIBUTORS
LUTTIG & SEVERSON
28th & U ----- GL 2-2854

SERVICE STATIONS
BAR-HEIN TRACTOR CO
1551 Fulton Av ----- 482-1722

BELL & BELL
925-30th ----- GI 3-3312

Capital City Lawn Mower Shop
2940 Freepost Bl ----- HI 7-9343

Friend & Love
3373 Marysville B(DPH) ----- WA 7-0211

WEST BEND POWER BEE GASOLINE ENGINES
Outstanding kart engines for all competition classes. Initial models from 1 to 5.0 h.p. 2-cycle Air-cooled, light weight. Authorized sales and service.



"FOR INFORMATION CALL"

SERVICE DISTRIBUTORS
Leavit Power Tool Co
2305 J ----- HI 6-7575

WISCONSIN AIR COOLED ENGINES—

AUTHORIZED SALES & SERVICE
BAR-HEIN TRACTOR CO
1551 Fulton Av ----- 482-1722

GERLINGER MOTOR PARTS INC
2020 K ----- GI 2-1837

SACRAMENTO MACHINERY CO
2000 Capital Av ----- 443-8141

Engines—Rebuilding & Exchanging

See also Automobile Motor Rebuilding
A & Garage
1650 Kathleen Av(NS) ----- WA 2-6636

AUTOMOTIVE ENGINEERING CO OF SACTO
ENGINES
REBUILDING & EXCHANGING
1230 U ----- HI 6-4661

Bill's Garage & Body Shop
4101-T Wayside Ln(C) ----- IV 3-5710

BOKAN BROS
4107 Franklin Bl ----- GL 1-6541

Capital City Lawn Mower Shop
2940 Freepost Bl ----- HI 7-9343

Carmichael Auto Supply
3134 Fair Oaks Bl(C) ----- IV 3-6621

CATERPILLAR ENGINE SERVICE—
WEAVER TRACTOR CO
19th & T ----- GI 1-1221

(Continued Next Page)

Engines—Rebuilding & Exchanging—(Conf'd)

CLAPP & R ELECTRONIC BALANCING
DYNAMIC & STATIC BALANCING
Automotive - Truck & Industrial
2409 Burnett Wy ----- GL 7-5568

COOK ROSCOE D INC
Easy Budget Terms
2125 Del Paso Bl(NS) ----- WA 2-5681

DANA MOTORS
1731 K ----- GI 1-4931
(Please See Advertisement Page 230)

ENGINE SUPPLY CO
1211 C ----- GI 1-1215

Fred's Automotive Serv 424-11th ----- GI 3-6482

George's Garage 1314-6th ----- GI 2-2676

Gerlinger Motor Parts Inc 2020 K ----- GI 2-1837

Glenn's Auto Service
2466 Rio Linda Bl(NS) ----- WA 2-1283

HARBOR AUTO PARTS
WEST SACRAMENTO
All Make Engines
3030 W Capital Av(WS) ----- FR 1-5390

J & M AUTO PARTS
1942 Broadway ----- GI 2-5473
(Please See Advertisement Page 230)

JELLISSON BROS GARAGE
3110 J ----- GI 1-2211

John's Auto Service
1876 Stockton Bl ----- GL 5-8102

MASTER MOTOR PARTS
3405 2nd Av ----- GI 2-4535

Moto-Rite Automotive Serv
3007 Franklin Bl ----- GL 2-5463

Ray's Auto Clinic
1311 Del Paso Bl(NS) ----- WA 2-2472

ROY & ART'S AUTO SERVICE
857 Jefferson Bl(WS) ----- FR 1-6545

SMITH RALPH E
Crankshaft Grinding
Head Surfacing
McGuay-Norris Paris
Motor Rebuilding
Precision Rod Conditioning
Complete Machine, Shoe Service
Across from Municipal Airport
6000 Freepost Bl ----- GA 1-2036

Sunderland R N Bob 2415-27th ----- GL 5-5505

VALLEY GARAGE
6400 Stockton Bl ----- GA 8-2444

VALLEY RING & REDBORE
395 Marysville B(DPH) ----- 922-7863

Walley's North Sacramento Rod & Gun
1017 Del Paso Bl(NS) ----- WA 5-1214

Engines—Supplies, Equipment & Parts

S & S Auto Wreckers
1311 Del Paso Bl(NS) ----- WA 5-3172

TRUCK PARTS & EQUIPMENT CO
400 N 16th GI 1-2735

Enginers' Equipment & Supplies

Action Industrial Photo
3045 Copper Rd Sinta Cira - Regnt 9-5161

Enginers—Metal

AWARDS BY METAL
NAME PLATES - TROPHIES & PLAQUES
Metal - Plastic - Leather
2612 Marconi Av ----- IV 7-6691
If no answer call ----- IV 7-2260

BELL-CRAFT ENGRAVERS
1114-22d ----- GI 3-5510
(Please See Advertisement This Page)

CAPITOL TROPHY CO
6 Adobe Ct ----- IV 3-6718

Larson Engravers Forum Bldg ----- GI 3-2675

Purchasing agents use the YELLOW PAGES as their buying guide. Why not investigate the sales-building possibilities of advertising in the YELLOW PAGES? Just call nearest Business Office.

Enginers—Metal—(Conf'd)

SLEEPER STAMP & STATIONERY CO
ALUMINUM - BRASS - STEEL
ALLOYS - PHENOLICS
Steel & Brass Dies
Inspection Stamps
Metal & Rollable Instruction Plates
Bakelite Signs - Brass Stencils
2923 J
1015-8th ----- GI 1-1401

Weideman's Trophy House
1315 Broadway ----- GI 2-0729

Engravers—Photo

ALTA ENGRAVING CO
JOE M. ANDERSON
PHOTO ENGRAVINGS
ART SERVICE
727 1/2 J ----- GI 3-9599

BEE ENGRAVING 21st & Q ----- GI 2-5011

DOM ENGRAVING CO
Photo Engraving - Off-Set Negatives
Commercial Art - Plaques
430-17th ----- GI 3-2748

Engravers—Plastic

ACADEMY TROPHY CO
3015 J ----- HI 6-7426

BELL-CRAFT ENGRAVERS
See Advt under Engravers—Metal
1114-22d ----- GI 3-5510

CAPITOL TROPHY CO
Door Signs - Name Plates - ID Tags
The Clocks - 10 Colors - Any Size
Desk Plates - Plasty Free Parking
& Adobe Ct ----- IV 3-6718

Engravers—Rubber Plate

Edwards Stereotype Service
2010 N & O ----- HI 6-6458

Engravers—Stationery

Independent Printing Co 924-11th ----- GI 2-8466

Smith Primary The 1308-28th ----- GI 8-3828

Entertainers

Barkley Jim & the Music Men
461 Lovella Wy ----- GL 7-2426

Barkley Puppets
1307 Acton Brly ----- LA 4-6166

Mix Dick
Organist-Weddings-Fashion Shows Etc
5623 Balboa Ct ----- GL 5-9340

Entertainment Bureaus

Beiz Mabel L Entertainment Agency & Artists
Manager 2033 Burnett Wy ----- GL 5-5275

Hardin Theatrical Agency
Belia Marcum-Mgr
12th & L ----- HI 6-5181



MASTER HAND ENGRAVING ART JEWELRY TROPHIES GUNS PRICE PRODUCTION Machine ENGRAVING TROPHIES-METAL PLATES PLASTIC NAME PLATES, SIGNS Free Art Layouts & Template Work Over 15 yrs. Experience

GI 3-5510

Bell-Craft ENGRAVERS
1114 22nd St. - Sacramento

Entertainment Bureaus—(Conf'd)

SIDNEY DEAN ASSOCIATES AGCY
ENTERTAINMENT
FOR EVERY OCCASION
"FROM AN ACT TO A REVIEW"
Associate Offices in San Francisco Reno - Las Vegas - Beverly Hills
Immediate Personal Service
LARRY MULOCK - Manager
2717 Chancela Wy
Rancho Cordova ----- EM 3-1608

Entomologists

Killey's Insect Control Research Lab
Fulton Av & Edison Av ----- IV 7-0918

Envelope Openers

SACRAMENTO OFFICE EQUIPMENT CO
1208 J ----- GI 2-9029


Envelopes—Whale & Mfrs

BUSINESS SYSTEMS INC
1729 L ----- GI 2-0714

Coast Envelope Co 346-1st S
From telephones served by the following exchanges
Sacramento
(No Intercity Charge)
Ask Operator for Enterprise 11112

COAST ENVELOPES

Printed & Plain
For every business need: correspondence, packaging, systems, direct mail, filing.
Windows, clear, door
round trip, reply, postage meter, etc.
FREE ESTIMATING CALL



"FOR INFORMATION CALL"

COAST ENVELOPE CO 346-1st SF
From telephones served by the following exchanges
Sacramento
(No Intercity Charge)
Ask Operator for Enterprise 11112

Mail-Well Envelope Co 2019 J ----- GI 1-4268

MAIL-Well ENVELOPES

For Every Business Need.
Correspondence, Packaging, Systems, Design, Manufac
Bundled and Printed, All Sizes
Styles and Special Colors
Direct Mail Envelopes a Specialty. Ask About Premium
Emvelopes - Self Without Mixture.

"WHERE TO BUY THEM"

MAIL-Well ENVELOPE CO
2019 J GI 1-4268

Equipment Rental Service

See Specific Hds Such As: Air Compressors—Blasting; Concrete Mixers—Blasting; Contractors' Equipment—Blasting; Electric Equipment—Blasting; Garden Equipment & Supplies—Blasting; Machinery—Blasting; Lawn—Blasting; Spraying Equipment—Blasting; Tools—Blasting; Trailer Bunting & Leasing; Truck Bunting & Leasing; Etc. Also See Specific Product Hds, Such As: Cranes; Scaffolding; Wheelbarrows; Etc

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Escrow Service

BANKERS TITLE GUARANTY COMPANY
Main Office 915-21st ----- HI 4-8260
Affiliated with Stewart Title Co
Carmichael Office
6145 Fair Oaks Bl(C) ----- IV 3-9534

Builders Disbursement Cont
2525 Fulton Av ----- 3-6651

CALIF PAE TITLE CO SACRAMENTO
DIVISION 1101 K ----- HI 4-8300

First National Escrow Co
434-4th Av ----- GI 2-4921

NORTH AREA TITLE CORP
Main Office 21st & O ----- HI 4-6323

Downtown Office 729 J ----- GI 2-4731

Town & Country Office
2843 Marconi Av ----- IV 9-3625

Carmichael Office
3332 Fair Oaks Bl ----- IV 3-5517

Sacramento Escrow Inc
2525 Fulton Av ----- IV 3-6651

2223 Watt Av ----- 482-0850

Security Title Insurance Co
5621 Freepost Bl ----- GA 1-5886

SECURITY TITLE INSURANCE CO
G11 J ----- GI 1-5341

TAMOE PAC ESCROW CO
3125 El Camino Av ----- IV 3-5019

TEMP BUSINESS ESCROW CO INC
2331-28th Gl ----- 2-2687

WOODLAND TITLE GUARANTY CO

H. I. SHEARER - Pres.
CARMEN YOUNG - V. Pres. - Mgr.
TITLE INSURANCE - ESCROWS

Next To Crocker-Anglo Bank
834 Jefferson Bl(WS) ----- FR 1-7015

YOLDO COUNTY TITLE ABSTRACT CO

ARTHUR C. BAYNE - Mgr.
HOWARD F. GOELZ, Branch
TITLE INSURANCE
ESCROW SERVICE
1371 Merley Av(WS) ----- FR 1-5026

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

BUSIEST BOOK IN THE WORLD

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically every-one.