


→ Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

BOATS

★ FIBERGLASS ★ PLYWOOD ★ ALUMINUM
★ Lone Star ★ Hydro Swift and Other Fine Name Lines

JOHNSON OUTBOARD MOTORS

PARTS & SERVICE ON ALL MAKES
NEW & USED MOTORS - BOATS - TRAILERS
MARINE HARDWARE - PROPELLERS - TRAILERS


GI 8-9981

TERMS AVAILABLE

WILBER'S MARINE SUPPLY INC.
1720-15th STREET (Between Q & R)

BOATS—MOTORS—TRAILERS

SALES - SERVICE - PARTS

- Plywood - Aluminum & Glass Boats
- Evinrude Outboard Motors
- Water Skis • Boat Supplies
- Boat Trailers

One of Sacramento's Largest Selections of Boats - Motors - Trailers

EVINRUDE

LOW DOWN PAYMENT - EASY TERMS

GL 2-6822


DON'S MARINE Since 1949
2700 STOCKTON BLVD. SACRAMENTO

COOK'S OUTBOARD SALES & SERVICE

"Service Not a Promise But A Fact"
PARTS & REPAIRS ON ALL MAKES & MODELS

EVINRUDE & MERCURY OUTBOARDS
Authorized Sales & Service
"They are using an Evinrude"

BOATS BOAT TRAILERS WATER SKIS



GL 1-0456

3939 BROADWAY

Authorized Dealer

BOATS

★ LARSON
★ PERFORMER
★ TOLLYCRAFT
★ TRAILERBOAT

Glass Aluminum & Wood
SKI BOAT RENTALS - DAY OR WEEK
DOCKAGE - LAUNCHING
BOAT TRAILERS - ALL SIZES
All Type Motor Repairs



WA 5-6085

VILLAGE BOAT SHOP
GARDEN HWY. RT. #3 BX. 385 SACRAMENTO
3212 ARDEN WAY IV 3-9011

Boat Dealers—(Cont'd)

SACRAMENTO DELTA TRAIL-IT LAND & WATER CRUISER & PORTHOON CRUISER SALES CO.
Sacramento Owens Yacht Sales
1735 Watt Av.-----IV 7-3135
(Please See Advertisement Page 107)

SACTO YACHT & SUPPLY CO.
401 Broadway-----HI 4-6670
(Please See Advertisement Page 105)

SAM BROWN'S MARINE
SANGER BOATS
CUSTOM TRAILERS
MARINE EQUIPMENT
V-DRIVE BOAT INSTALLATIONS
1065 Fulton Av.-----IV 3-9739

TOLLYCRAFT BOATS
Fun is a family affair with Tollycraft. The complete line from runabouts to luxurious family-priced cruisers. Inboards and Outboards. All wood construction. Fiberglass glass covered for years of lasting pleasure.
"WHERE TO BUY THEM"
DEALERS
VILLAGE BOAT SHOP
Garden Hwy-----WA 5-6085
MANUFACTURERS
Tollycraft Corporation
Kelso Industrial Park
Kelso, Washington-----EXbrook 3-5160

SOUTH SACRAMENTO SPORTS SHOP INC
4106 Franklin Bl-----GL 2-2811

SWART'S HARDWARE
GLASS PAINTS
EVINRUDE MOTORS
BOATING EQUIPMENT & SUPPLIES
1927 Del Paso Bl(NS)-----WA 5-0784

THOMPSON BETTER BUILT BOATS—GEM AUTOMOTIVE SERVICE
2572 Rio Linda Bl(NS)-----WA 5-5309

Behind on orders? Let handy **YELLOW PAGES** introduce the suppliers you need. It's fast—convenient. Wise buyers say there's nothing like the **YELLOW PAGES** of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the **YELLOW PAGES** once... you'll use it often.

KEEP LIGHT FROM MILK
Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

CAR TOP BOATS

ALUMINUM FIBRE GLASS



Johnson SER-HORSES

Economical - Light - Safe - Carefree
TRAILORBOATS 8' - 14'
BOAT - TACKLE
Open 7 Days A Week

GI 3-2053

WEST CAPITOL ROD & GUN
320 WEST CAPITOL AVE. - 2 BLOCKS WEST OF TOWER BRIDGE - BRODERICK

NORBY'S MARINE

SALES - SERVICE - REPAIRS



Featuring Century Runabouts

- Glaspar
- Regatta
- Rockheli
- Bryant Cruisers

Authorized EVINRUDE MOTOR DEALER
ALL MARINE SUPPLIES
OPEN 7 DAYS

SUtel 2-6100

Rocky Ridge Road & Hazel Ave.
On Your Way to Folsom Lake
ROSEVILLE

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Boat Dealers—(Cont'd)

WALLY'S NORTH SACRAMENTO ROD & GUN
1017 Del Paso Bl(NS)-----WA 5-1214
(Please See Advertisement This Page)

West Capitol Rod & Gun
320 W Capitol Av(B)-----GI 3-2053
(Please See Advertisement Page 106)

WILBER'S MARINE SUPPLY INC
1720-15th-----GI 8-9981
(Please See Advertisement Page 106)

WILLIAMSON'S
BORUM & DORSETT BOATS
JOHNSON MOTORS
SALES & SERVICE
1941 El Camino Av-----WA 2-4515

Yolo Marina Levee Rd(B)-----GI 2-4726

Boat Equipment & Supplies

A & A AUTO UPHOLSTERY & GLASS CO
BOAT TOPS & HARDWARE
UPHOLSTERY SUPPLIES—BY THE YARD
YOU DO IT OR WE DO IT
2417-21st-----GI 2-6984

Aurora Pacific Co
3000 W Capitol Av(WS)-----FR 1-5226
(Please See Advertisement This Page)

Bartlett's Trim Shop 1013-14th-----GI 3-1078
Buck's Outboard Repair
3021-33rd Av-----GA 8-3917

CALIF TRAILER SUPPLY CO
1719 W Capitol Av(WS)-FR 1-7337

DOLPHIN BOAT LE
11000 Folsom Bl
Rancho Cordova-----EM 3-9434

GARLAND FABRICS
Boat Upholstery Supplies
921-12th-----GI 2-2849

GOODWIN-COLE CO
Fiberglass Sail Boats & Fittings
Canvas Boat Tops & Covers
Note New Location & More Parking
1315 Alhambra Bl-----GL 2-6641

HALLCRAFT MFG INC
WHOLESALE
MARINE SUPPLIES - TRAILERS
SKIN DIVING & EXERCISE EQUIPMENT
6513 Folsom Bl-----GL 6-0579

HEWITT BOAT & UTILITY TRAILERS—MANUFACTURERS
HEWITT TRAILER MANUFACTURING
INC 255 N Autumn Sn Jse-----CY 7-5343

KEATON MOTORS BOATS
Exclusive
INBOARD MARINE HARDWARE
ENGINE CONVERSIONS
PROPELLERS
Wholesale - Retail
6433 Folsom Bl-----GL 6-2325

KEYSTON BROS DIST
Vinyl Fabrics-Foam-Top Materials
1221 S-----GI 3-7436

Green's Brickyard Marina
6080 Riverside Bl-----GI 8-3717

B & B HARBOR
Open 7 Days a Week
8 A.M. Till 2 A.M.
DOCKAGE & GUEST DOCK
BAIT & ICE
FOOD - DRAFT BEER
1 Mile North of I St. Bridge
On Hwy 24-Rt 3, Box 392
Garden Hwy-----WA 5-0851

Beacon Marine Service
Garden Hwy-----WA 5-1090

TOWER BRIDGE MARINA
2d & G(B)-----GI 3-9170
Village Marina Garden Hwy-----WA 2-7548
Yolo Marina Levee Rd(B)-----GI 2-4726

Boat Trailers
See Boat Hds; Trailers—Automobile, Utility;
Trailer Renting & Leasing

Who SELLS IT?

When a specific product or service is needed and there is an uncertainty as to who sells it

THE **Classified TELEPHONE SECTION** Will Direct You

Party Line Pointers:

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

BOATS • MOTORS

SALES—SERVICE—PARTS




NEW - USED - GLASSING - PAINTING
WALLY'S NORTH SACRAMENTO ROD & GUN
1017 DEL PASO BLVD. WA 5-1214 NORTH SACRAMENTO

SACRAMENTO OWENS SALES & SERVICE

Flagships Sea Skiffs YACHTS

OWENS YACHT SALES

1735 WATT AVE. IV 7-3135 SACRAMENTO

BOAT & MARINE EQUIPMENT & SUPPLIES

Bendix Marine

SALES SERVICE

INSTALLATIONS
• Radio Telephones - Direction Finders
• Depth Indicators & Recorders
• Automatic Pilots & Radar
• Certified Diesel Engines
We Specialize in Equipment For YACHTS AND COMMERCIAL CRAFT
Galley Equipment - Toilets - Deck Hardware
Instruments - Gas Detectors

AURORA PACIFIC CO.
FR 1-5226
3000 W. CAPITOL AVE. WEST SACTO

BOATS • MOTORS



Authorized Dealer



POWER CAT CATAMARAN
FIBERGLASS BOATS
MERCURY OUTBOARD MOTORS
• SALES
• SERVICE
• PARTS
GA 8-3917

BUCK'S OUTBOARD REPAIR
3021-33rd Ave. West of Franklin Blvd.

When you want to telephone

LISTEN FOR THE 'DIAL TONE'

—dial carefully—scan the dial all the way and then let it go back to position normally, without forcing. These simple steps enable you to dial telephone numbers speedily and with precision.

The Pacific Telephone and Telegraph Company