

Codes in listings indicate Communities as follows: Sacramento (No Code) Broderick (B) Carmichael (C) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)

**Helen's BEAUTY COURT**

**RENIE ROGERS — Owner**  
SAME LOCATION SINCE 1945

Skilled Operators to Serve You in All Your Beauty Needs.  
Personality Haircutting and Styling Our Specialty.

Permanent Waves, Tinting, Manicuring and Facial.  
**COLD WAVE A SPECIALTY**

**OPEN EVENINGS**  
OPEN MONDAYS THRU SATURDAYS

*Dial*  
**— GL 7-9897 —**

**3226 FOLSOM BLVD.**  
AIR COOLED  
EASY PARKING

**Beauty Culture Schools—(Con't'd)**

Beauty Channels Inc  
1241 Nevils Ct. -----HI 7-9475  
**COUNTRY CLUB BEAUTY COLLEGE**  
482-1744  
(Please See Advertisement Page 87)  
**FEDERICO BEAUTY COLLEGES OF CALIFORNIA** 909 1/2-8th -----HI 6-7686  
(Please See Advertisement Page 87)

**Beauty Salons**

Abreu Salon of Beauty 1611 P -----GI 2-1646  
(Please See Advertisement Page 96)  
Accent on Beauty Salon Margie's 2732 Marconi Av -----IV 9-8120  
(Please See Advertisement Page 90)  
**ADEL BEAUTY SHOP**  
8519 Florin Rd -----GA 1-8069  
Adelyn's Beauty Shop 1115-19th -----GI 3-3418

**ADRIAN'S BEAUTY COLLEGE**

**COMPLETE BEAUTY SERVICE**

All Phases of Beauty Culture  
PERMANENT WAVING  
MANICURING — BLEACHING  
SHAPING & CUTTING

Work Done By Advanced Students  
920 Del Paso B(INS) -----WA 7-1861

**ALDO'S HOME OF BEAUTY**

2438 Loma Vista Dr -----IV 3-6038  
(Please See Advertisement Page 93)

**ALFRED'S SALON FOR BEAUTY**

5140 Folsom Bl -----GL 7-3440  
Alhambra Beauty Salon  
1024 Alhambra Bl -----HI 7-2637

Make the **YELLOW PAGES** your buying guide—it can save you time and effort.

**Beauty Salons—(Con't'd)**

**ALICE & ANN FULTON AV BEAUTY SALON**

**NORTH AREA**  
Specializing in  
**TINTS AND STYLED HAIR CUTS**  
PERMANENT WAVES  
Open Mon. Through Sat.  
Evenings By Appointment  
**EASY FREE PARKING**  
1075 Fulton Av -----IV 7-6034

**ALICE'S BEAUTY SALON**

**IN NORTH SACRAMENTO**

**COMPLETE BEAUTY SERVICE**  
Evenings By Appointment  
2126 Del Paso B(INS) -----WA 5-3143

**Aloha Beauty Salon**

2728B Capitol Av -----HI 6-5134

**Ann Babcock's Beauty Shop**

3352 Fulton Av -----IV 9-7323

**ANNE'S COIFFURES 3873 J**

-----GL 2-0904

**ANTHONY'S BEAUTY SALON**

**COMPLETE BEAUTY SERVICE**  
INCLUDING  
FACIALS — PEDICURING — MANICURING  
2321 O -----GI 2-1969

(Continued Next Page)

"Finding it Fast in the **YELLOW PAGES**" is a national habit. Purchasing agents, production men and engineers as well as housewives refer to the **YELLOW PAGES** when they are ready to buy.

THE VALLEY'S LEADING & MOST MODERN BEAUTY COLLEGES WITH 5 COLLEGES TO SERVE YOU STOCKTON FRESNO SACRAMENTO VISALIA & BAKERSFIELD

**Federico BEAUTY COLLEGES**  
OF CALIFORNIA

Teaching World's Leading Hair Styling Methods  
NO FINER TRAINING AVAILABLE ANYWHERE

**SAVE ON ALL BEAUTY SERVICES**  
at Sacramento's Lower Prices

★ HAIRSTYLING ★ HAIR CUTTING ★ HAIR SHAPING  
★ PERMANENT WAVING ★ BLEACHING ★ FACIALS  
★ MANICURING ★ SCALP TREATMENTS ★ HAIR COLORING

WITH OR WITHOUT APPOINTMENT

WE CARRY THE LARGEST SELECTION OF NATIONALLY ADVERTISED COLD WAVES AT LESS THAN 1/2 PRICE COMPLETE

OUR 5 COLLEGES TO SERVE YOU  
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500-6-2081  
FRESNO BEAUTY COLLEGE  
2037 TUOLUMNE  
ANN-6-1859  
FEDERICO BEAUTY COLLEGE  
20th & EYE — BAKERSFIELD  
FA 2-5586  
FEDERICO BEAUTY COLLEGE  
304 E. MAIN — VISALIA  
RE 2-4039

ADVANCED STUDENT WORK  
GUARANTEED & SUPERVISED

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909-8th St. Between I & J  
**Phone HI 6-7686**

**LORDS Beauty Salon**

REASONABLE PRICES

We Specialize In  
**COLD WAVES MACHINE and MACHINELESS**  
Ringlet Ends  
**Hair STYLING & SHAPING**  
Licensed Operators  
Low Prices For Pensioners

**100% AIR CONDITIONED**  
TINTING — DYEING — BLEACHING — MANICURING.  
★ FREE PARKING (In City Parking Lots)  
EVENINGS BY APPOINTMENT

**With or No Appointment Needed**

PHONE **GI 2-4373** BANKAMERICAN **PHONE GI 1-3855**

Corner 9th & Jay — 1006 1/2-9th — Between J & K Upstairs

**INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES**

**Beauty Salons—(Con't'd)**

**ARDEN BEAUTY SALON**

"RICK'S"  
Beauty Service by Experts  
In Arden Town Shopping Center  
3515 Fair Oaks Bl -----IV 9-4262

**ARDEN FAIR BEAUTY SALON**

Specialists in  
**HAIR SHAPING STYLING & PERMANENT WAVING**  
In the Swanson Cleaner Building  
2111 Arden Wy -----WA 2-8254

**ARDEN MANOR BEAUTY SALON**

WHERE  
**PERMANENT WAVING HAIR COLORING IS A SPECIALTY**  
WILMA YOUNG — Prop.  
4303 Morse Av -----IV 7-0033

**Armand's Beauty Parlor**

3130 Fulton Av -----IV 9-2928

**ART BEAUTY SALON**

**STYLING — BLEACHING**  
Tinting & Permanent Waving  
OPPOSITE MAIN ENTRANCE  
COUNTRY CLUB CENTRE  
3331 Balmoral Dr -----IV 7-4956  
If no answer call -----IV 7-5515

Advertise here—it pays.

**ARTIST'S BEAUTY COLLEGE**

1208-8th -----HI 4-7240  
(Please See Advertisement Page 92)  
Audrey's Beauty Shop 4444-53d --GL 6-5381

**B-GEORGE BEAUTY SALON**

COMPLETE BEAUTY SERVICE  
Open Evenings by Appointment  
912-26th -----GI 1-0366

**B-N-B BEAUTY SHOP**

3826 Delaware Av(C) -----IV 9-6468  
Baker's Beauty Box  
2825 Del Paso B(INS) -----WA 2-8297  
Beatrice Lowney Hair Fashions  
2020 Del Paso B(INS) -----WA 5-6506  
(Please See Advertisement Page 91)

**BEAUTY BANK OAK PARK**

2847-35th -----GL 6-6267  
(Please See Advertisement Page 94)

**BEAUTY CENTRE THE**

3376 El Camino Av -----IV 7-0426

**Beauty Cove The**

4453 Freport Bl -----GL 5-8527  
(Please See Advertisement Page 95)

**Bebbe Elenora-Beauty Shops**

3033 LaVista Av(C) -----IV 9-6680

**Bentley's Beauty Bar**

1613-10th -----GI 2-9497

**BERNICE'S SMART SET BEAUTY SALON**

3419 El Camino Av -----IV 7-6900  
(Please See Advertisement Page 96)

**BESSIE'S BEAUTY SHOP**

477 El Camino Av(NS) -----WA 5-5597

**BETTY ENGLE BEAUTY SALON**

**DOWNTOWN LOCATION**

Complete Line of  
**DERMETICS — COSMETICS**  
HAIR STYLING  
TINTING & MARCELLING  
Air Conditioned for Your Comfort  
1013-11th -----GI 3-1767

(Continued Next Page)

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**Sacramento's Oldest & Most Renowned School of Cosmetology**

ALL PHASES OF BEAUTY CULTURE, TAUGHT THE MOST MODERN & FINEST METHODS

INDIVIDUAL TRAINING BY A LARGE STAFF OF SPECIALIZED INSTRUCTORS

Specializing in  
**HAIR STYLING**  
Personalized Permanent Waving  
Individual Hair Coloring

SERVICES RENDERED UNDER SUPERVISION TO EXCLUSIVE CLIENTELE  
ALL EQUIPMENT FURNISHED  
Licensed & Bonded By The State Board of Cosmetology  
NO AGE LIMIT — GI APPROVED  
HOURS 9 A.M. TO 5:30 P.M.  
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For Further Information Write or Call  
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Former Examiner for Board of Cosmetology

**SACRAMENTO** GI 3-4583  
OR  
**SACRAMENTO** GI 3-5420

1630-O ST. SACRAMENTO

Beauty 89

**Charles SALON of BEAUTY**

**CHARLES CAMPBELL — Hair Stylist**

Our Two Locations to Serve You

**ARDEN PLAZA SALON** ELKHORN VILLAGE SALON

**IV 3-9051** **HI 4-7952**

4361 ARDEN WAY 930 SACRAMENTO AVE.  
BRODERICK

9 A.M. to 6 P.M. Mon. — Wed. — Friday — Saturday  
Tuesday & Thursday 9 A.M. to 9 P.M.

SHAPING — TINTING — PERMANENT WAVING

**Talk of The Town BEAUTY SALON**

STYLING — BLEACHING — TINTING — PERMANENT WAVING

DOWNTOWN LOCATION  
1126-10th GI 3-9023  
FRUITRIDGE MANOR  
5657 1/2 STOCKTON BLVD GI 2-3519  
Open Even. Sacramento