

**Air Conditioning Equipment—Automobile**  
See Automobile Air Conditioning Equipment

**Air Conditioning Equipment—Room**

**AMANA AIR CONDITIONERS**

A full line of one of the coolest, quietest air conditioners made in independent competitive tests... Choice of room air conditioners or central-system air conditioning for the entire home.



"WHERE TO BUY THEM"

**DISTRIBUTORS**

**KAEMPER & BARRETT**  
2323-16th -----HI 6-3129

**DEALERS**

**ALEXANDER & CO TV**  
4219 Freport Bl -----GL 2-1242

**De Martin & Johnson Appliances**  
2917 Fair Oaks Bl(C)-----IV 3-9350

**ECONOMY APPLIANCE SALES**  
2025 Arden Wy -----WA 2-3401

**EMIGH HARDWARE CO**  
450 El Camino Av -----482-1900

**HORRELL & SON**  
1213 Alhambra Bl -----GL 2-6581

**LYMAN'S APPLIANCE & HOME SERVICE**  
1803 Del Paso Bl(NS)-----WA 5-8791

**Ross Home Furnishings**  
4875 Franklin Bl -----GL 2-5733

**SKYES MAL T & HI FI**  
1720 Fulton Av -----IV 3-2626

**Bruce's Sales 3808 Astoria(DPH)**-----WA 5-7649  
Carmichael Hardware  
3330 Fair Oaks Bl(C)-----IV 7-7879

**CARRIER ROOM AIR CONDITIONERS**



Complete selection of window and console models built by the people who know air conditioning best.

They cool, dehumidify, and circulate healthful, filtered air. For over 50 years Carrier has been recognized the world over for fine air conditioning.

**"FOR INFORMATION CALL"**

**DEALERS**

**Berkan & Clark Sheet Metal**  
2544 Tesla Wy -----IV 3-0467

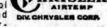
**Luppen and Hawley Inc**  
3126 J -----GI 1-3031

**West Sacto Sheet Metal**  
2116 W Capitol Av(WS)-----FR 1-6796

**DISTRIBUTORS**

**Airtronic Distrs 512-20th**-----HI 4-6635

**CHRYSLER ROOM AIR CONDITIONERS**



Beautifully styled for window or wall installation. Automatic control of temperature and humidity. Chrysler-engineered for extra cool, clean, healthful comfort.

**"WHERE TO BUY THEM"**

**DEALERS**

**Whelan Sheet Metal Works**  
4909 Franklin Bl -----GL 2-3561

**EMERSON NORTHWIND ROOM AIR CONDITIONERS---**

**DISTRIBUTOR**

**STARKELL SALES CO**  
2316-21st -----GL 2-0214

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

**Air Conditioning Equipment—Room—**

(Conf'd)

**FEDDERS AIR CONDITIONERS**

There's a Fedders for every current... Fedders' quality... Fedders' largest-selling brand



"WHERE TO BUY THEM"

**DISTRIBUTORS**

**BASFORD H R CO**  
2325-15th SF -----MA 1-8545

**DEALERS**

**URNBURN SHEET METAL INC**  
2925 R -----GL 1-8486

**Boulevard Appliance**  
2911 Fair Oaks Bl(C)-----IV 3-6041

**HORRELL & SON**  
1213 Alhambra Bl -----GL 2-6581

**HOT-N-KOLD SHOP**  
1213 Alhambra Bl -----GL 2-6581

**John's Furniture 1213 Front**-----GI 2-1893

**Metro Plumbing Heating & Air Conditioning Co Inc**  
1998 Auburn Bl(NS)-----WA 2-3476

**FRIGIDAIRE ROOM AIR CONDITIONERS**



"Dry-Cooling" for homes, apartments and offices. Full-rated capacities to condition areas up to 1275 sq. ft.

"All-Seasons" models for year-round comfort. Authorized Sales and Service.

"WHERE TO CALL"

**AUTHORIZED SALES & SERVICE**

**EMIGH HARDWARE CO**  
3450 El Camino Av -----482-1900

**HENKEL'S APPLIANCE**  
2601 J -----HI 6-6258

**AUTHORIZED SALES**

**Stucky's Hardware**  
11th & Jefferson Bl(WS)-----FR 1-5251

**AUTHORIZED SERVICE**

**ECONOMY APPLIANCE SALES**  
Free Estimates-Home Trial  
Custom Installations-Expert Service  
2025 Arden Wy -----WA 2-3401

**HAZEN'S APPLIANCE SERV**  
Large Stock Factory Parts  
4609 Franklin Bl -----GL 2-5421

**GENERAL ELECTRIC ROOM AIR CONDITIONERS---**

**SALES & SERVICE DEALERS**

**JOSEPH MANUEL 1222 J**-----GI 3-3937

**ROMACK PLUMBING CO**  
1313 Broadway -----GI 3-1701

**GIBSON AIR CONDITIONING---**

**SALES & SERVICE**

**ECONOMY APPLIANCE SALES**  
2025 Arden Wy -----WA 2-3401

**HORRELL & SON**

LATEST MAKES & MODELS IN STOCK & ON DISPLAY

ROOM AIR CONDITIONERS AND EVAPORATIVE COOLERS

AUTHORIZED SALES & SERVICE WE HAVE REBUILT TRADE-INS Office Open 8 AM 'Til 5 PM Mon. Thru Sat. 1213 Alhambra Bl -----GL 2-6581

**BRIGHT MEALS FOR A SICK CHILD**

Serve small portions in colorful paper muffin cups set inside muffin tins. Small glass fits in tin, too.

**Air Conditioning Equipment—Room—**

(Conf'd)

**KELVINATOR ROOM AIR CONDITIONERS**

Window-type (Thin Style). Through-the-Wall Builder's Models. Heat & Cool West-Twin, Casement type 2-Directional cooling—Cools 2 rooms at one time Exclusive Filtermatic-Capacities from 6,200 to 17,500 BTU/Hr ARI Rating



"WHERE TO BUY THEM"

**DEALERS**

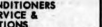
**GOODRICH B F TIRE CO**  
1200 I -----GI 2-3811

**LYMAN'S APPLIANCE & HOME SERVICE**  
1803 Del Paso Bl(NS)-----WA 5-8791  
Sacramento Employees Enterprises  
4995 Stockton Bl -----GL 2-5021

**LUPPEN AND HAWLEY INC**  
5126 J -----GI 1-3031

**MOORE REA**  
ROOM AIR CONDITIONERS SALES & INSTALLATIONS  
1517-19th -----GI 2-6587

**QUIET KOOL AIR CONDITIONERS**



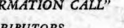
PRODUCT OF EMERSON RADIO Complete line of instant installing air conditioners for regular windows, casement and thru-the-wall. All capacities and voltages. Exclusive 2 in 1 Dehumidifier-Air Purifier Line.

**"FOR INFORMATION CALL"**

**DISTRIBUTORS**

**Emerson West Coast-Div of Jefferson-Travis Inc 1050-34 SF**-----YU 2-1480

**RCA WHIRLPOOL AIR CONDITIONERS**



Room Air Conditioners in sizes for every need including Lo-Amp, and Thru-the-Wall models. Features Include automatic thermostat control, "whisper-quiet" operation, all-weather cabinet, dependable, trouble-free service.

**"WHERE TO CALL"**

**DISTRIBUTORS**

**MEYER A H COMPANY**  
330 Commerce Cir(NS)-----WA 2-5885

**DEALERS**

**A & B TV & APPLIANCE**  
6388 Freport Bl -----GA 8-9496

**PARSHALL GENERAL TIRES INC**  
Downtown Store 1815 I -----GI 2-0466

**Southgate Branch**  
5530 Franklin Bl -----GA 1-4700

**Town & Country Branch**  
2835 Watt Av -----IV 3-3439

**Aerojet Branch**  
2720 Citrus Rd -----EM 3-9464

**WALDRON APPLIANCE**  
5002 Franklin Bl -----452-3107

**Romack Plumbing Co**  
1313 Broadway-GI 3-1701

**SACRAMENTO ELECTRIC CO**  
1931 J -----GI 3-9096

**STEIN ELECTRIC CO**  
Heating & Air Conditioning  
3707 J -----456-4711

**THOMAS EDISON ROOM AIR CONDITIONERS---**

**WHOLESALE ONLY**

**SLAKEY BROS SACRAMENTO INC**  
1400 North C -----GI 1-481

Simplify your buying—know where to buy it. The dealers in many nationally advertised articles are listed in the YELLOW PAGES. Make it a habit to "Find it Fast in the YELLOW PAGES."

**Air Conditioning Equipment—Room—**

(Conf'd)

**WELLBILT AIR CONDITIONERS---**

**DISTRIBUTORS**

**STARKELL SALES CO**  
2316-21st -----GL 2-0214

**WESTINGHOUSE ROOM AIR CONDITIONERS---**

**SALES & SERVICE**

**A-1 APPLIANCE SALES & SERVICE**  
2800 Stockton Bl -----GL 2-8051

**YORK ROOM AIR CONDITIONERS---**

**DEALERS**

**BRUCE'S SALES**  
3808 Astoria(DPH)-----WA 5-7649

**FRONTIERS beyond**

There are always new frontiers to telephone service, problems to be solved, improvements to be made, and there will always be Telephone Pioneers pushing on to new achievements.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

Call SEARS, the only authorized Service for your COLDSPOT AIR CONDITIONER.

Sold only by SEARS, ROEBUCK and CO. "FOR SERVICE CALL"

**SEARS ROEBUCK SERVICE DEPT**  
1200 Blumenfeld Dr(NS)-----WA 2-5441

Good party-line neighbors are considerate party-line users. Remember these golden rules:

• Space your calls instead of making several without a break.

• Talk only as long as necessary on each call.

• When you finish talking replace the receiver properly.

• Make certain, if you are using a dial telephone, that the line is clear before you dial.

• Ask your youngsters to be considerate, too.

**BLUE BOOK of Telephone Numbers**

For faster service this attractive Blue Book of Telephone Numbers provides a handy place for keeping your personal list of local and out-of-town numbers.

To obtain without charge, just call, write or visit your business office

**Air Conditioning Equipment Servicing**

A Chemical Exhaust Fire Protection Co of No Calif 1705-29th -----GL 7-0115  
A A Refrigeration & Air Conditioning 4709-24th -----GL 5-6303

**A C REFRIGERATION & HEATING SERVICE**

**AIR CONDITIONING SERVICE**  
GUARANTEED SERVICE ALL MAKES SERVING ENTIRE COUNTY 24-HOURS A DAY COMMERCIAL & DOMESTIC  
GL 6-3593

Acme Gas Appliance Service 6120 Fair Oaks Bl(C)-----IV 9-3728

**AIR COMFORT ENGINEERING**

Authorized Service For MUELLER CLIMATE CONTROL  
PAYNE 24-HOUR CARRIER SERVICE GAFERS & SATTLER DAY & NIGHT WESTERN -----EM 3-0445

Air Con Engineering Richard M Oberst & Associates 2330 Catalina Dr-----IV 3-8112

**AIR CONDITIONING & REFRIG SERVICE**

Jim Vendley-Owner 2724-24th -----GL 6-2378

**ALLIANCE APPLIANCE SERVICE**

1285 Fulton Av -----IV 3-5155

**AMANA AIR CONDITIONING--HAZEN'S APPLIANCE SERV**

4609 Franklin Bl -----GL 2-5421

**SALES & SERVICE**

**FALWELL'S REFRIGERATION SERVICE** 3832 Tate(DPH)-----WA 5-3669

**ARCTIC COML REFRIG**

3418-38 Av -----GL 5-9285

**BAKER'S SERVICES UNLIMITED**

2810 Tigon Wy -----IV 9-6615

**BEUTLER SHEET METAL WORKS**

5936 Don Wy(C)-----IV 3-2958

**Capitol Refrigeration**

4701 Franklin Bl-GI 2-1711

**CARRIER AIR CONDITIONING--LUPPEN AND HAWLEY INC**

6388 Freport Bl -----GI 1-3031

**COLDSPOT AIR CONDITIONER SERVICE**

Call SEARS, the only authorized Service for your COLDSPOT AIR CONDITIONER. Sold only by SEARS, ROEBUCK and CO. "FOR SERVICE CALL"

**SEARS ROEBUCK SERVICE DEPT**  
1200 Blumenfeld Dr(NS)-----WA 2-5441

**PRECISION Air Conditioning Service**

We Specialize in REPAIRS COMMERCIAL OR RESIDENTIAL MONTHLY MAINTENANCE CENTRIFUGAL COMPRESSORS  
GL 1-3698  
2510-24th AVE.

**D & E APPLIANCE SERVICE**

INSTALLATION & SERVICE ROOM AIR CONDITIONERS PROMPT GUARANTEED SERVICE 5517 Auburn Bl -----ED 2-7389

**DAHL'S GUARANTEED REFRIGERATION SERVICE**

1525 El Camino Av(NS)-----WA 2-2134

**FALWELL'S REFRIGERATION SERVICE**

New & USED EQUIPMENT Service On All Makes & Models All Work Guaranteed 3832 Tate(DPH)-----WA 5-3669

**FEDDERS AIR CONDITIONER SERVICE--BOULEVARD APPLIANCE**

2911 Fair Oaks Bl(C)-----IV 3-6041

**FEIL'S APPLIANCE & TV**

5136 Folsom Bl -----GL 2-2611

**FONG'S REFRIGERATION & AIR CONDITIONING SPECIALTY TV**

803 S -----GI 1-1198

**GENERAL ELECTRIC MAJOR APPLIANCE SERVICE**

G-E's dependable fleet of red-and-white service trucks is manned by factory trained technicians and equipped with genuine factory parts. Swift - courteous - efficient.

**"FOR SERVICE CALL"**

**FACTORY SERVICE**

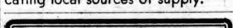
**GENERAL ELECTRIC CO**  
819 N 10th -----HI 4-7170

(Continued Next Page)

Purchasing agents and other buyers of materials and parts find the YELLOW PAGES of the Telephone Directory invaluable in locating local sources of supply.

**AIR CONDITIONING SERVICE - PARTS**

Complete Service On Most Brands



Some Role to All Sacto Metropolitan Area IV 3-4341

2525 EL CAMINO AVE.

**PRECISION Air Conditioning Service**

We Specialize in REPAIRS COMMERCIAL OR RESIDENTIAL MONTHLY MAINTENANCE CENTRIFUGAL COMPRESSORS  
GL 1-3698  
2510-24th AVE.

**HORRELL & SON AIR CONDITIONING EQUIPMENT SERVICING**

RELIABILITY 46 YEARS EXPERIENCE

WE HAVE THE LATEST DUCT CLEANING EQUIPMENT

• REPAIRS  
• MAINTENANCE  
• ENGINEERING  
• SALES

TIME PAYMENTS

EVAPORATIVE COOLING

One Contractor - One Job - One Price

WE SERVICE & INSTALL LARGE STOCK PADS • PUMPS • PARTS

ALL MAKES OF AIR CONDITIONING & EVAPORATIVE COOLING

• RESIDENTIAL • COMMERCIAL • INDUSTRIAL

WE SERVICE WHAT WE SELL

GL 2-6581

Guaranteed Service 1213 ALHAMBRA BLVD. Established 1916

**AIR CONDITIONING SERVICE - PARTS**

Complete Service On Most Brands

LAMCO Electric

Some Role to All Sacto Metropolitan Area IV 3-4341

2525 EL CAMINO AVE.

• CENTRIFUGAL COMPRESSORS REPAIRED & MAINTAINED  
• ENGINEERING - SERVICE AND PREVENTIVE MAINTENANCE FOR ALL COMMERCIAL AIR CONDITIONING

SERVICE FOR OFFICE - BANK - SCHOOL COMMERCIAL & INDUSTRIAL HEATING & VENTILATING

IV 3-2271 If no answer call IV 7-0236

**KEN STURGES AIR CONDITIONING ENGINEERING & SERVICE**

LICENSED CONTRACTOR

"36 Years Experience"

4025 ESPERANZA DR.

**AIR CONDITIONING SALES - SERVICE - INSTALLATIONS REFRIGERATION ENGINEERING CO.**

(WE SPECIALIZE IN SERVICE) ALL WORK GUARANTEED

CALL

GI 3-1345 If No Answer Call GI 3-7461

1908-18th - SACRAMENTO WALT BALDWIN - Owner Residence - - - - - GL 5-3000