Good news travels faster when you call by number

. . . . When you're making out-of-town calls you'll find that your calls go through faster—usually twice as fast—if you give the operator the telephone number you want rather than just the name and address. That way, you see, you won't have to wait while she calls "Information" to get the number you're calling. So why not keep a list of out-of-town numbers handy?

Jot 'em down in this free booklet

Out-of-town numbers—and frequently called local numbers—are easy to keep at your fingertips . . . with the help of this handy booklet. It's yours for the asking. Just telephone, send a postcard or drop in at your nearest Pacific Telephone business office.

Pacific Telephone

The only way to communicate that's friendlier than a phone call.