



Long distance calls mean so much cost so little

A long distance "visit" costs
so little anytime you call—day or night.
It's a special bargain after 6 p. m. on
weekdays and all day Sunday.



Low long distance rates to many
cities are shown on the inside cover
of this directory.

**Thanks for using your Directory
instead of calling Information**



Every day thousands of people call "Information" for telephone numbers that are listed in the directory.

Obviously, *you* did not or you wouldn't be reading this page, and we want to thank you for your help.

Not that we mind giving assistance. When telephone numbers are not listed, we want you to call "Information." But in most cases, the number you want *is* in the directory and easy to find.

Thanks for your cooperation.