

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

Henle's SPEEDY TV SERVICE

GL 7-4654

Dealer for...

HOFFMAN
ZENITH



ALL MAKES REPAIRED In Your Home or At Our Shop

WE RENT T.V. SETS

CLIFTON A. HENLE
1904-28TH ST.
AT S. ST.

Television & Radio Dealers

A-BROOSE TELEVISION SERVICE
CD see also Broose's Nite & Day Television Service
PACKARD BELL TV
1-HOUR SERVICE
Bankamerica and International CALL DAY & NITE SUNDAY SOUTH AREA CALL
GA 1-5787
NORTH AREA
IV 3-9449
GA 1-5787

A & A Key & Builders Supply
6001 Folsom Bl-----GL 2-1471

ADMIRAL TELEVISION
A-BROOSE TELEVISION SERVICE CO
Guaranteed No Fix-No Pay
Days-Nites-Sundays
1 Hour Service
South Sacto Branch-----GA 1-5787
North Sacto Branch-----IV 3-9449

Alexander & Co TV
2739 Marshall Wy-----GL 2-1242
Alexander & Sykes 1720 Fulton Av-IV 3-2626

ALHAMBRA TV & RADIO CENTRE
2010 Alhambra Bl-----GL 5-4748
(See Advertisement Page 590)

B & R DE PAUL'S TELEVISION & RADIO
3241 Folsom Bl-----GL 7-0034
(See Advertisement Page 590)

Bassett's Television Service
3408 Barrington Rd-IV 7-0984

BENDIX TELEVISION & RADIO
AUTHORIZED SERVICE
ELECTRONIC LABORATORIES
3960 Sacramento Bl-GL 2-0261

Good party-line neighbors remember to space their calls.

BOB'S TV DEN & APPLIANCES
3001 J-----GL 3-1054
(See Advertisement Page 587)

Boulevard Appliance
2911 Fair Oaks Bl(C)-----IV 3-6041
(See Advertisement Page 588)

Brandwein Furniture Co
6620 Folsom Bl-----GL 2-6503

BREWER J W CO
2800 Stockton Bl-GL 1-8455

BROOSE'S NITE & DAY TELEVISION SERVICE
South Sacto Branch-----GA 1-5787
North Sacto Branch-----IV 3-9449
Broose's Nite & Day Television Service
South Sacto Branch-----GA 1-5787
North Sacto Branch-----IV 3-9449
(See Advertisement Page 590)

C B Radio & TV
1524 Del Paso Bl(NS)-----WA 5-3987
C & S TV 5002 Roseville Rd(NH)---ED 2-1811

CARMICHAEL TV
TV - RADIO SALES & SERVICE
SERVICE CALLS TILL 10 P.M.
3819 Fair Oaks Bl(C)-----IV 3-4086

CARRICK BART 19th & P-----GI 1-0231
Coast Radio Co 900 J-----GL 2-0424
Easy Budget Terms

2125 Del Paso Bl(NS)-----WA 2-5681

CUSTOM TELEVISION & HI FI
NEVER BE WITHOUT TV
Call IV 9-7341

RCA VICTOR
PACKARD-BELL
ZENITH
TV RENTALS
REPAIRS ON ALL MAKES
COLOR TV - HI FI
SOUND - RADIO
SALES & SERVICE
3397 Watt Av-----IV 9-7341
If no answer call-----IV 9-5286

(Continued Next Page)

TELEVISION

Authorized Dealer

SALES & SERVICE

- ★ FAST SERVICE FASTER
- ★ FIRST IN SACRAMENTO WITH TV EXCLUSIVELY
- ★ COLOR TV
- ★ ANTENNA INSTALLATIONS

Color

V.H.F.

GL 6-0971

CITY-WIDE SERVICE & SOUTH AREA SERVICE

OPEN EVENINGS WEEKDAYS

VALLEY TELEVISION

A Good Place To Buy TV - A Good Place For Service

5010 FREEMONT BLVD. SACRAMENTO

Authorized SALES & SERVICE

- ★ G.E.
- ★ MAGNAVOX
- ★ HOFFMAN
- ★ PHILCO
- ★ RCA

"THE HOUSE OF SERVICE"

HEADQUARTERS FOR COLOR TV

HANDY ANDY

Blue Ribbon Service

"THE BEST SERVICE ANYWHERE"

- ★ WELL TRAINED & EXPERIENCED TECHNICIANS PLUS LATEST TESTING EQUIPMENT
- ★ FAST EFFICIENT SERVICE AT ALL TIMES

ANTENNA SALES & SERVICE

IV 3-6451

TV & APPLIANCES

2620 FULTON AVE.

Open Week Days 9 to 9
Sat. 9 to 3:30

HANDY ANDY

"If It's Not from Handy Andy - YOU PAID TOO MUCH!"

Television & Radio Dealers--(Cont'd)

Del's TV Service
3065 Marysville Bl(NS)-WA 5-0478

DU MONT TELEVISION
Take a good square look at value. Then you'll take pride... take Du Mont.
Sold and serviced by selected franchised dealers only.

DU MONT

"WHERE TO BUY IT"

SALES & SERVICE

ALEXANDER & SYKES
1720 Fulton Av-----IV 3-2626

DEL'S TV SERVICE
3065 Marysville Bl(NS)---WA 5-0478

TV RADIO DEN
2831 Fair Oaks Bl(C)-----IV 9-1873

Ed's Reliable TV & Appliance
5059 Auburn Bl-----ED 2-2381

ELECTRONIC LABORATORIES
3960 Sacramento Bl-----GL 2-0261
(See Advertisement Page 588)

EMERSON TELEVISION & RADIO

Better Style... **Emerson**
Performance... **TV, Radio**
Value... **and Hi-Fi**

AMERICA'S BEST BUY

"FOR INFORMATION CALL"

DISTRIBUTORS
Emerson West Coast Div. of Jefferson-Travis Inc 1050-3d S F - Vllon 2-1480

DEALERS
A Veterans TV & Appliances
3269 Folsom Bl-----GL 1-7474

COLONIAL ELECTRONICS SERV
4610 Stockton Bl-GL 5-3801

ED'S RELIABLE TV & APPLIANCE
5059 Auburn Bl-----ED 2-2381

FAYA TELEVISION & RADIO SERVICE
316-6th Bl-----GI 2-8374
818-8140

FEIL'S HOUSE OF TELEVISION & APPLIANCES 5141 Folsom Bl-----GL 2-2611
FEIL'S TWENTY-FIVE CENT PURCHASE PLAN 5141 Folsom Bl-----GL 2-2611
(See Advertisement Page 589)

FEY'S HARDWARE & APPLIANCES
555 La Sierra Dr-IV 9-3931

Florin Radio & TV 8400 Florin Rd-GA 8-1865

Franklin Lloyd Television Service
3300 Northgate Bl(NS)-WA 2-6167

FRUITRIDGE TELEVISION & SOUND
5282 Fruitridge Rd-----GL 2-3566
(See Advertisement Page 590)
(Continued Next Page)

START THE HOME FIRES BURNING
To give a fire a good start, place a couple of lighted candle butts in with the kindling.

SYLVANIA - PHILCO
PACKARD BELL - WESTINGHOUSE
MOTOROLA - DUMONT
SALES & SERVICE

Trade-Ins
Terms to Suit Any Budget

MEMBER BANKAMERICARD
CHARGE ACCOUNT PLAN

Portables - Consoles
Table or Console

When Buying a Television REMEMBER

You Are Looking Not Only for the Best in TV But a Piece of Furniture Which is Sited to the Interior of Your Home

It is Just As Important Where You Buy As What You Buy!

GI 3-1054

OPEN DAILY 9 TO 9
SATURDAYS 9 TO 6

BOB'S TV DEN

3001 J ST., SACRAMENTO

TELEVISION

SALES & EXPERT REPAIRS

Prompt • Reasonable • Guaranteed

Service on All Makes

BLACK & WHITE OR COLOR

COLOR SPECIALISTS

GL 1-8434

OPEN EVENINGS
3434 STOCKTON BLVD.

PAUL'S TELEVISION and APPLIANCES

PAUL'S TELEVISION

It pays to DIAL

DEF 3 ABC 2
1
HI 4-6290
PRS 7 TUV 8 WXY 9
Z 0

HANKS RADIO & TELEVISION

J. PAUL HANKS - AUGUST BENDEL - ROY K. BROWN

SINCE 1928

MOTOROLA AUTO & HOME RADIOS
GE RADIOS
Color Service

GUARANTEED FAST EFFICIENT SERVICE

RCA
ZENITH

TELEVISION RENTALS

HI 4-6290

1424 J ST. HI 4-6290