

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

SACRAMENTO GUNITE CO.



IF IT'S GUNITE WE CAN DO IT WE SPECIALIZE IN DO IT YOURSELF GUNITE SWIMMING POOLS

FREE ESTIMATES

ALSO COMPLETE GUNITE SWIMMING POOLS

- ★ POOLS
- ★ RESERVOIRS
- ★ DITCHES
- ★ EMBANKMENTS
- ★ PRESSURE GROUTING
- ★ BOMB FALLOUT SHELTERS

IV 7-9911
EVENINGS IV 7-3761

CALL SACRAMENTO GUNITE CO. FIRST

WE CAN SAVE YOU MONEY

2531 TESLA WAY

(Off Fulton 2000 Block)

See Northern California's Largest And Most Beautiful Displays

pools with personality

SOLD FOR FUN BY

PERI BILT

BONDED INSURED

2538 WALNUT AVE.
Near El Camino
CARMICHAEL

FOR INSTANT FUN



IV 7-7871

JUST ADD WATER

★ residential-commercial

WA 2-0571



VISIT OUR SWIMMING POOL DISPLAY AT
1942 MARCONI AVENUE N. SACRAMENTO

Swimming Pool Construction & Service—(Conf'd)

RAY-BILT POOLS INC
5845 Winding Way(C) IV 7-8691
(See Advertisement Page 573)

SACRAMENTO GUNITE
2531 Tesla Way IV 7-9911
(See Advertisement This Page)

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the **YELLOW PAGES**? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

THIRTY'S



- Pool Supplies
- Chemicals
- Diatomaceous Earth
- Liquid Chlorine
- Mariatic Acid

IV 9-9433

POOL SERVICE

- COMPLETE MAINTENANCE
- MONTHLY SERVICE
- CHLORINATION
- Pool

2690 AZALEA RD.
Fulton Ave. & Fair Oaks Blvd.

SHARK POOLS

POOLS OF DISTINCTION



"FOR INFORMATION CALL"

Shark Pools 3234 Bell-----IV 3-8601

Shark Pools 3234 Bell-----IV 3-8601

THRIFTY'S POOL SERVICE
COMPLETE MAINTENANCE
CHLORINATION
2690 Azalea Rd-----IV 9-9433

Thrifty's Pool Service
2690 Azalea Rd-----IV 9-9433
(See Advertisement This Page)

Tramel Bros Excavating
1640 Fulton Av-----IV 7-4972

WOODY'S PLUMBING
Swimming Pool Heaters
1771-36th-----GL 2-4541

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

Emergency!

An emergency arises — you need help quickly! Physician, hospital, ambulance, taxi or plumber! The quickest way of finding whom to call is to—

LOOK IN THE

Classified TELEPHONE SECTION

Aladdin Pool Service

"Our Magic — Your Satisfaction"

- ★ CHEMICALS
- ★ SUPPLIES
- ★ REPAIRS
- ★ EQUIPMENT

MONTHLY MAINTENANCE

✓ Over a Decade of Experience
✓ Complete Pool Service

NCSPPA
Swimming Pool
SERVICE
MEMBER
ASSOCIATION

FOR FREE ESTIMATES
NO OBLIGATION
IV3-5703
P.O. BOX 304 CARMICHAEL

ED—Edgewood FR—Frontier GI—Gibert HI—Hi-Eckery WA—Wabash
EM—Empire GA—Garden GL—Gladstone IV—Vanhoe

Swimming Pool Equipment & Supplies

Aladdin Pool Service-----IV 3-5703
ALCO POOLS INC
1537 Fulton Av-----IV 7-8618
(See Advertisement This Page)

AMER PAINT CO
SWIMMING POOL PAINTS
1309 Broadway-----GI 2-8335

Blue Haven Pools Inc
2680 Auburn Bl-----IV 3-8431

BURESS POOL SERVICE
EVERYTHING FOR POOLS
Heaters — Filters — Lights
Ladders — Chemicals & Supplies
EVERY EQUIPMENT
NEED FOR YOUR POOL
Commercial & Residential
FREE PROFESSIONAL ADVICE
By Licensed & Insured Contractor
FREE DELIVERY
Open Weekends & Evenings
Office 411 Fulton Av
Or call-----IV 3-2372
IV 7-2973

Cal-West Swim Pool Equipment Co
2849 Fulton Av-----IV 3-8817
Catalina Pool Co 2920 Arden Wy-----IV 3-9029

CONTINENTAL CHEMICAL CO
SWIMMING POOL CHEMICALS
Expert Advice on Chlorination
Algal Control & Chemicals
2175 Acama(N.S.)-----WA 5-3542

DENNIS POOLS INC
2385 Fair Oaks Bl-----IV 3-2711
(See Advertisement This Page)

DON ROBB POOLS
COMPLETE POOL EQUIPMENT
OWNER — BUILDER and POOL SERVICES
Remodeling — Designing — Construction
1942 Marconi Av(NS)-----WA 2-8571

DURO FILTRAPOL FILTERS—
MANUFACTURER'S REPRESENTATIVES

DURO PRODUCTS
2469 Warren Ln
Walnut Crk-----YElostrn 5-6512

Fernandez M V
Specializing in Coping
705 N Union St(Kn)-----H0wrd 3-5480

HOLMES BROS
MANUFACTURERS OF SWIMMING POOL COPING
Free Estimates
3714 Madison Av(NH)-----ED 2-2094

INERTOL SWIMMING POOL PRODUCTS—
RAMUC—Long-Lasting Easy-To-Clean Finish
Used on More Than 20,000 Pools
EXALGAE—For Sparkling Clear Water
INERTOL—Crack & Joint Fillers—Patching Cement

"FOR INFORMATION CALL"
Inertol Co Inc
27 S Park SF-----SUtr 1-4475

International Mfg Co
601 Fulton Av-----IV 9-0132

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

INTERNATIONAL SWIMMING POOL EQUIP

Complete line quality equipment for residential, municipal, commercial pools. Water treatment plants — industrial filtration, chlorination. All type filters, heaters, boards, ladders, lights, maintenance equipment, etc.

"WHERE TO BUY THEM"
FACTORY BRANCH
International Mfg Co
601 Fulton Av-----IV 9-0132

CONTRACTOR DEALERS
SACRAMENTO

MASON POOLS
1072 Fulton Av-----IV 9-3037

Jacuzzi Pump & Supply Inc
1650 El Camino Av(NS)-----WA 5-2784
(See Advertisement This Page)

JACUZZI SWIMMING POOL EQUIPMENT—
Everything for swimming pools by the maker of world-famed Jacuzzi pumps — complete filter systems, lights, ladders, vacuum cleaners, diving boards, skimmers, brushes, fittings, heaters.

"FOR INFORMATION CALL"
JACUZZI PUMP & SUPPLY INC
Swimming Pool Equipment
1650 El Camino Av(NS)-----WA 5-2784

Jefferson Styleline Coping Co
1332 Dixieanne Av(NS)-----WA 5-6909

MARTIN & GOODLE EQUIPMENT CO
Pumps to Filter—Vacuum or Empty
1300 C-----GI 3-7963

Mason Pools 1072 Fulton Av-----IV 9-3037
(Continued Next Page)

An extension telephone is a step-saver in any home.

SWIMMING POOL EQUIPMENT

POOL SERVICE & REPAIR

- FILTERS
- PUMPS & MOTORS
- POOL FITTINGS
- DIVING BOARDS
- LADDERS
- POOL COVERS
- POOL HEATERS
- VACUUM EQUIP.
- SKIMMERS
- BRUSHES
- TEST SETS
- THERMOMETERS

★ PLAY EQUIPMENT IV 7-4475

MONARCH POOL EQUIPMENT CO.
1070 FULTON AVE.

POOL EQUIPMENT & SUPPLIES

- ★ FILTERS
- ★ HEATERS
- ★ POOL COVERS
- ★ LADDERS & LIGHTS
- ★ DIVING BOARDS
- ★ VACUUM CLEANERS
- ★ POOL CHEMICALS
- ★ BRUSHES
- ★ TEST KITS
- ★ THERMOMETERS
- ★ SKIMMERS
- ★ TOYS

We Invite You to See Our Luxurious Indoor Pool.
Custom Built Pools Designed for Your Property
Free Estimates & Plans

IV 3-2711

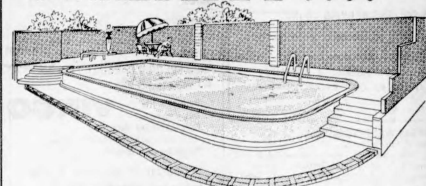
DENNIS POOLS, INC.

2385 FAIR OAKS BLVD.

SACRAMENTO

INTRODUCING

ALCO'S FAMOUS GALAXY



Featuring ALCO'S OLYMPIC POOLS
WITH ALL TYPES CONSTRUCTION & FINISHES
COMPLETE LINE OF EQUIPMENT & SUPPLIES
FOR ALL POOL OWNERS

Also COMPLETE DO-IT-YOURSELF KITS WITH INSTRUCTIONS & PLANS

See Our Display Pools And Equipment Showroom At

1537 FULTON AVE.

For Information Call

IV 7-8618

ASK FOR



SWIMMING POOL EQUIPMENT

- POOL FILTERS (ALL TYPES)
- MAINTENANCE EQUIP. CHEMICALS — VACUUMS — ETC.
- DIVING BOARDS — LADDERS LIGHTS — ACCESSORIES

WA 5-2784

JACUZZI PUMP & SUPPLY INC.

1650 EL CAMINO AVE.
NORTH SACRAMENTO