

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)  
Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

**Western SIGN CO.**  
WA 2-1108

★ SILK SCREENING  
★ TRUCK LETTERING  
★ OUTDOOR ADVERTISING  
★ MODERN IDEA SKETCHES

★ GOLD LEAF  
★ REAL ESTATE  
★ PLASTIC SIGNS

1316 1/2 Del Paso Blvd. North Sacramento

**Signet SIGNS**  
AND OUTDOOR ADVERTISING

"A COMPLETE SERVICE"

CALL  
**GL 1-5280** *It shall be done*

3800 Y STREET SACRAMENTO

Est. 1920

**SIGNS**

Scenic & Pictorial Displays  
Wooden Cut Out Letters  
SHOW CARDS  
TRUCK LETTERING OF ALL KINDS

GL 5-5561

**SAM F. FLINT**  
2709 X ST. SACCO

**ABLE Signs**

Experts  
LETTERING SERVICE  
TRUCK & GOLD LEAF LETTERING  
SHOW CARDS

HOWARD S. FONG  
Dial **GI 2-8513**  
923-6th St. - Bat. 1 & J St.

**CAPITOL SIGN CO.**

Sho-Cards  
Posters  
Cutout Displays  
Screen Process

Public Mkt. Bldg. - examine floor 13th and J Street

Dial **GI 2-2585**  
Sammy Lee

**AD-CO OUTDOOR**

PAINTED OUTDOOR ADVERTISING  
Sales - Rentals  
REAL ESTATE - STORE FRONTS  
COMPLETE DESIGNING SERVICE  
TRUCKS

**IV 3-7267**  
4044F Wayside Lane Carmichael

**Sign Painters-(Con'd)**  
HACKLEY FRED C

SIGN-VERTISING  
Signs - Sho-Cards - Displays  
Commercial Art

1 Block North of Marconi Av  
1954 Auburn Blvd(NS)---WA 5-0489

**PETTA SIGNS**

WALLS - TRUCKS  
BILLBOARDS

Silk Screen Processing  
Real Estate - Tract Signs  
Paper Signs - Plastic Signs  
Cut Out Letters - Art Service

GL 7-8846

1412 Oregon Dr---GL 7-8846

Red Castle Signs 4564 Auburn Bl---IV 3-7624  
Seld Signs 1248-8th Av---GI 2-4688

**SIGNET SIGNS & OUTDOOR ADVERTISING** 3600 Y---GL 1-5280  
(See Advertisement This Page)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

**Sign Painters-(Con'd)**  
STRAIN CHESTER SIGN CO

COMPLETE SIGN SERVICE  
BULLETINS  
PAINTED & ERCTED

Close to 35th St & 33d Av  
5638-35th---GA 8-9927

**TOP HAT SIGNS**

North Sacramento  
TRUCKS - BOATS - BULLETINS  
SCREEN PROCESSING

1504 E El Camino Av(NS)---WA 5-6881

**WESTERN SIGN CO**  
1316 1/2 Del Paso Bl(NS)---WA 2-1108  
(See Advertisement This Page)

**Signaling & Paging Equipment**  
See Calling, Paging & Signaling Equipment & Systems

**Signaling Service-Personal**  
See Radio Paging & Signaling Service

The **YELLOW PAGES** tell purchasers where to buy your goods.

*When*  
you want to find a business concern in a hurry  
*Look*  
in the **YELLOW PAGES**

*They contain almost every type of commercial enterprise in easily found classifications.*

*As one friend TO ANOTHER*

Please speak distinctly, when you telephone, with lips close to the mouthpiece. It is just as important to talk directly into the transmitter as it is to keep your ear close to the receiver.

**The Pacific Telephone and Telegraph Company**

ED-Edgewood FR-Frontier GI-Gilbert HI-Hickory WA-Wabosh  
EM-Empire GA-Garden GL-Gladstone IV-Ivanhoe

**Signs**

**A-1 SIGNS**

"WE MADE SIGNS BEFORE WE COULD TALK"

SHO CARDS GOLD LEAF  
OFFICE DOORS TRUCKS  
SCREEN PROCESS WALLS

MAS OTA  
**GI 8-4537**  
810 1/2 J ---GI 8-4537

**AD ART SIGN CO INC**  
1229 I ---GI 3-7961  
(See Advertisement This Page)

Able Sign Co 923-6th ---GI 2-8513  
Acme Signs 1239-32d ---GL 2-2176  
Ad-Vance Neon Service ---GI 2-2176  
5942 Don Wy(C)---IV 3-4119  
(See Advertisement Page 556)

**ALCO PLASTIC ENGINEERING CO**  
7100 Folsom Bl-GL 1-0852  
American Ready Made Signs  
1912 El Camino Av(NS)---WA 2-8909

**AMERICAN SIGN CO**  
1917 El Camino Av ---WA 5-5732

**ARROW MANUFACTURING CO PLASTICS**  
DESIGNERS & FABRICATORS  
Quantity - Electrically Illuminated Identification Signs  
1501-37th Av Oaklnd---KELog 3-0825

**ASSOCIATED NEON COMPANY**  
4038 Wayside Lnt(C)---IV 3-9545  
(See Advertisement This Page)

**BEST NEON**  
1508 W Capitol Av(WS) FR 1-5838  
(See Advertisement Page 556)

Black T Albert & Associates  
609 N 10th ---GI 8-9817

**BORDEN DECAL CO**  
See Adv for Silk Screen  
207-11th SF ---HEmlak 1-1587

Capitol Sign Co 19th & J ---GI 2-2585  
If no answer call ---GL 1-2183  
City Sign Service 1404 G ---GI 8-0204  
Coastal Neon Co 909 Fee Dr(NS)-WA 2-4505

**CRYM BILL**  
COMMERCIAL SIGNS & GOLD  
UNION SHOP  
2661 Atlas Av---GL 5-7910

Dosch Co The  
1704 Kathleen Av(NS)---WA 2-8996  
Dosch Co The 200 V ---GI 3-6583

**ELECTRICAL PRODUCTS CORP**  
2101-28th-GL 6-4778  
(See Advertisement This Page)

Fleming Silk Screen 2014 O ---GI 8-4915  
(See Advertisement This Page)

Fruitridge Mobile Sign Service ---GL 7-0271  
5843-63d

Hamilton Bob Signs 3425-52d ---GL 5-6759

**HARRY HINDS SIGNS**

Show Cards Mural Painting  
Truck Lettering Plastic Signs  
Art Service Real Estate Signs  
Bulletins Walls  
Gold Leaf Lettering

5927 Auburn Bl Ctrs Hts-ED 2-6556

Hawkins-Hawkins Co Inc  
Baked Enamel-Scotchlite-Traffic  
3255 E Chave Hwy Brkly-LAmrpe 5-8500

**HOUSE OF SIGNS**  
See Ad-Sign Painters  
1715-15th ---GI 2-0162  
Krohn Signs 314 Merchant ---GI 3-2672

**LEDBETTER NEON AD Art Sign Co Inc**  
See Ad This Classification  
AD ART SIGN CO., INC.  
1229 I ---GI 3-7961  
(Continued Next Page)

SINCE 1930 **ad-art**  
SIGN CO., INC.  
1229 I ST. SACRAMENTO

NEON & PLASTIC SALES SERVICE  
RENTALS

**GI 3-7961** LOU PAPAIS JOHN PAPAIS DAN O'LEARY

**NEON & PLASTIC SIGNS**

SALES - RENTALS - REPAIRS  
ELECTRICAL PRODUCTS  
CORPORATION SINCE 1912

2101-28th ST.  
**GL 6-4778**

**Neon SIGNS**  
by  
**Wilmunder NEON**

LICENSED SIGN HANGERS  
60 FT. GARLAND CRANE  
COMPLETE REPAIR SERVICE

**HI 7-5020**  
Residence Roseville - Sunset 2-6627  
Ofc 1015 S Sacramento

**SCREEN PRINTED SIGNS**

SIGNS THAT SELL!  
SPECIALIZING IN CREATIVE  
**SCREEN PROCESS PRINTING**  
25 YEARS EXPERIENCE

POINT OF SALE - SIGNS  
SHOW CARDS - BUS CARDS  
REAL ESTATE SIGNS  
TRUCK FLEET SIGNS  
DECALS

**FLEMING SILK SCREEN**  
2014 O STREET  
**GI 8-4915**

**Pacific NEON**  
SINCE 1945  
SALES - RENTALS  
Neon & Plastic  
FAST REPAIR SERVICE

**GI 1-6923**  
719-12th SACRAMENTO

**ASSOCIATED NEON CO.**  
PLASTICS

SALES SERVICE LEASES

4038 Wayside Lane  
CARMICHAEL  
**IV 3-9545**