

→ Codes in listings indicate Communities as follows: Sacramento (No Code) Broderick (B) Carmichael (C) Del Paso Heights (DPH) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)

STYLE FASHIONED EYEWEAR

*Smart Glasses
Contact Lenses*

DR. JACK SHEARER
OPTOMETRIST

- Eyes Examined
- Prescriptions Filled
- Glamorous Frames
- Invisible Bifocals

DOWNTOWN
GI 2-4927
1013 Ninth St.

Jack A. Barrett, O. D.
South Area Optometrist



careful eye examinations
large selection of modern eyewear
any broken lens duplicated
frames repaired and replaced

TALLAC VILLAGE SHOPPING CENTER
14th AVENUE & 60th STREET

GL 7-0279

Sunglasses made from your present glasses.
Special facilities for examining children's eyes.
OAS Recipients Welcome
Saturdays 9 to 2





Optometrists—(Cont'd)

McALLISTER THOMAS R & HOCKENSMITH G A
Serving the Entire North Area
Open Saturday 9 Till 1

Near Watt
3517 Marconi Av-----IV 3-2914

McAllister Thomas R & Hockensmith G A
3517 Marconi Av-----IV 3-2914
(See Advertisement This Page)

McKenney Herbert R
4820 San Juan Av Fair Oaks-YOrtn 7-0161
(See Advertisement Page 399)

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

MELBERG ROBT L
TOWN & COUNTRY AREA OPTOMETRIST
Next to Coral Reef
2803 Fulton Av-----IV 7-1717
(Continued Next Page)

TO PAINT SCREENS
To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

Contact Lenses

*Dr. McAllister & Hockensmith
Optometrists*

3517 Marconi Ave.
near Watt
703-2914
Sacramento

CONTACT LENSES

PROFESSIONAL EYE CARE
• EYE EXAMINATIONS • GLASSES FITTED
• FASHIONABLE EYEWEAR
Continued Service On All Our Prescriptions

Dr. Jason Wong
OPTOMETRIST

903-8th STREET **GI 8-6622** SACRAMENTO

Optometrists—(Cont'd)


Meyer W A Jr 926 J Bldg-----HI 4-8430
MILLER ROBT B JR
Contact Lenses
Across from Carmichael Shopping Cen
3000 Fair Oaks Blvd-----IV 7-8373
MINAS HAROLD Y & LEWIS SEYMOUR
See Ads under Optometrists
1109-21st-----GI 2-0486

Monical Jas B
1236 McKinley Av(WS)-FR 1-4734
MONTAGUE LEROY C JR
Progressive Eye-Comfort Glasses
1020-10th-----GI 2-9079
(Continued Next Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

TO REPAIR LINOLEUM
If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.



DR. EDWARD GLEIE O.D.
EYESIGHT SPECIALIST

- PERSONALIZED EYE CARE
- CONTACT LENSES • ORTHOPTICS
- INDIVIDUALLY STYLED EYE WEAR
- PRESCRIPTION HEARING AID GLASSES

REPAIRS - DUPLICATIONS - ADJUSTMENTS
★ CREDIT TERMS ★ REASONABLE PRICES
"OVER 36 YEARS IN SACRAMENTO"

GI 2-4232
If No Answer, Call GI 5-6977

SUITE 807 FORUM BLDG. K STREET AT 9th

DR. H. R. MCKENNEY
OPTOMETRIST
NORTHRIDGE CENTER
FAIR OAKS
4820 SAN JUAN AVENUE
at SUNSET

EYES EXAMINED
CONTACT LENSES
GLASSES FITTED
EYE TRAINING

Additional services:
Prescriptions filled, duplications,
repairs, invisible bifocals

YO 7-0161
BUDGET PAYMENTS AVAILABLE

*Distinctive
Eye Wear*

Contact Lenses

Convenient Terms Available

**Dr. James J. Hubo
Dr. George J. Hubo**
OPTOMETRISTS

1218-A 4th 15th and X Sts.
GI 2-4381 HI 6-0885

PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING


That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please!"

Optometrists 399

No High Prices Easy Terms
Glasses for the Family
Sincere Money Refund Guaranteed

Our Policy -- Over 40 Years

Glasses Repaired and Adjusted
Prescriptions Filled
No-Line Bifocals
Se Habla Español



Contact Lenses

WEAR *Dr. Williams' Progressive Eye-Comfort Glasses*
Dr. R. G. Wallis Optometrist
Dr. Grant Williams
1020 10th Street
Glasses Phone GI 2-9079

Parking Validated

DR. STEPHEN R. BLUE
Successor to DR. SHEARER
OPTOMETRIST

COUNTRY CLUB CENTRE - IN THE ARCADE
Ivanhoe 7-0500

BANKAMERICARD INTERNATIONAL CHARGE

DR. ALBERT J. LOWE
Optometrist

COMPLETE PROFESSIONAL EYE EXAMINATION
COUNTRY CLUB PLAZA
STOP-N-SHOP BUILDING
2345 BUTANO DRIVE
(ACROSS FROM COUNTRY CLUB CENTER)

IV 7-6376
EVENINGS BY APPOINTMENT

- GLASSES FITTED
- CONTACT LENSES
- PRESCRIPTIONS FILLED
- PROMPT SERVICE ON REPAIRS, REPLACEMENTS AND DUPLICATIONS