

Liquor Stores—(Cont'd)

L & L LIQUORS
 FOOTHILL SHOPPING CENTER
 Cloverleaf - Ice - Beer Supplies
 Weekdays 10 to 10 - Fri. & Sat. 10 to 12
 5321 Auburn Bl. - ED 2-6246

LEEJO TAVERN & BOTTLE SHOP
 Lee Horrell Proprietor
 2545 Franklin Bl. - GL 6-2468

LEONARD'S LIQUOR SHOP
 DRIVE IN 24-HR. ICE SERVICE
 OPPOSITE COUNTRY CLUB CENTRE
 3401 El Camino Av. - IV 9-3885

LEON'S BOTTLE SHOP
 A GOOD PLACE TO PARK
 LIQUORS - WINES - COLD CASE BEER
 OPEN LATER ON WEEK ENDS
 5620 Franklin Bl. - GA 1-1517

LIQUOR MART
 LIQUORS - WINES - BEERS
 Foreign & Domestic
 BAR SUPPLIES - ICE CUBES
 We Gift Wrap - Bankomercial
 OPEN SUNDAYS & HOLIDAYS
 DELIVERY SERVICE
 1712 Broadway - GI 6-8588

Liquor Spot 541 Munroe - IV 3-5415

LOMBARD LIQUORS
 CARMICHAEL
 3811 Fair Oaks (Bk) - IV 9-4968

M & M LIQUOR STORE
 Open Until 2 A.M.
 FINE LIQUORS - WINES - WHISKIES
 AMMUNITION - HUNTING &
 FISHING LICENSES
 PLENTY OF PARKING SPACE
 Across from State Fair Grounds
 2924 Stockton Blvd - GL 6-7638

MAC'S BOTTLE SHOP
 IN NORTH HIGHLANDS
 LIQUORS
 Imported Wines - Beers - Party Ice
 OPEN 9 A.M. - 12 P.M. SUN. - THURS.
 9 A.M. - 2 A.M. FRI. - SAT.
 Behind Watt Ave Drug
 5907 Watt Av(NH) - ED 2-0415

Mandella Liquors & Delicatessen
 5916 South Land Park Dr. - GA 1-2516
 (See Advertisement Page 333)

Manor Liquor Store
 2462 Avalon Dr - IV 9-9468

Martin's Liquor Store
 2328 Del Paso Bl(NS) - WA 5-6271

Marty's Liquors
 4711 El Camino Av(C) - IV 3-9981

McAnn's Pharmacy 1601 F - GI 3-5735

Merry Mart The 4768 J - GL 6-6415

Midtown Bottle Shop 2101 P - HI 7-8484

NORTH HIGHLANDS BOTTLE SHOP
 IMPORTED & DOMESTIC
 LIQUORS - WINES - BEER
 Ice Cubes - Party Snacks
 SPEEDY SERVICE
 Enter From A St. or Watt Ave.
 AT A STREET - AMBLE PARKING
 Across From Gate 4 McClellan
 5549 Watt Av(NH) - ED 2-0760

OLD IRONSIDES BOTTLE SHOP
 1082 S - GI 2-8832
 If no answer call - GI 3-9751

Catalog your products and services in these YELLOW PAGES. It costs little to be completely represented here.

Liquor Stores—(Cont'd)

P J & W LIQR STR
 OAK PARK AREA
 Liquors - Whiskey - Wine - Beer
 Ice - Groceries - Party Supplies
 DELIVERY SERVICE
 Open Week Days 8 AM to 1 AM
 Saturdays & Sundays 6 AM to 2 A.M.
 2904-35th - GL 6-1361

Paradise Liquor Store
 2728 Stockton Bl - GL 2-2924

PENNISIS
 IMPORTED & DOMESTIC
 LIQUORS - WINES - BEERS
 FREE DELIVERY
 1216 J - GI 8-5610

PUGGIO'S LIQUOR STORE
 Dairy Products - Sodas - Many Orders
 Sunday thru Thursday 10 A.M. to Midnight
 Friday and Saturday 10 A.M. to 2 A.M.
 4108 Franklin Bl. - GL 6-8389

RALEY'S SUPER MARKETS
 See Market Classification For
 Location Nearest You
 Rodney's Cigar & Liquor Store - HI 4-8150
 1515-20th - HI 4-8150
 Sacramento Employees Enterprises
 4095 Stockton Bl. - GL 2-5021

SACTO LIQUOR CO see also Carmichael's
 Wines & Spirits 1101 J - GI 1-6748

SHORTY SOCAL'S BOTTLE SHOP
 FRUITRIDGE - POWER INN RD. AREA
 LIQUORS - WINES - BEER
 Mrs. B-TL Sun. - Thurs. 8-12 Fri. & Sat.
 7920 Fruitridge Rd. - GL 5-9464

SMITH BROS PHARMACY
 3900 Stockton Bl. - GL 6-6161
 (See Advertisement Page 333)

SMITTY'S LIQUOR
 2602 Watt Av. - IV 3-5215

SOUTH SACTO LIQUOR STORE
 OPEN 9 A.M. - TIL 10 P.M.
 FRI. & SAT. TIL MIDNIGHT
 LIQUORS - FINE WINES - BEER
 4760 Franklin Bl. - GL 6-8892

Sumland Liquor Store
 2138 Del Paso Bl(NS) - WA 5-2206

TALLACK VILLAGE BOTTLE SHOP
 OPEN 9 A.M. TO 10 P.M.
 ICE CUBES
 Plenty of Parking
 5994-14th Av - GL 7-3670

TAYLORS BOTTLE SHOP
 2951 Fair Oaks (Bk) - IV 7-4312

TOWN & COUNTRY BOWL LIQUORS
 FREE DELIVERY
 IN TOWN & COUNTRY AREA
 Daily Hrs. - 10 A.M. to 2 A.M.
 2028 Fulton Av. - IV 3-2669

Triangle Liquor Store
 3308 Broadway - GL 1-9416

UNITED CIGAR & LIQUOR STORE
 6 A.M. TIL 2 A.M.
 SUNDAYS & HOLIDAYS INCLUDED
 601 K - GI 3-7762

Village Bottle Shop Earl Camp's
 2622 Marconi Av - IV 9-5375

Vintage Shop 4379 Arden Wy - IV 7-5481

WALKER'S LIQUOR & CIGAR STORE
 3718 J St. GL 5-1950
 GEO. WALKER'S
 The House of Fine Wines & Liquors
 PROMPT DELIVERY
 We Have Everything for Your Party
 3718 J - GL 5-1950

Advertise here - it pays.

Liquor Stores—(Cont'd)

West Sacto Pharmacy
 7300 Winkley Av(WS) - FR 1-4091

WONDER FOOD MARKETS
 4604 Franklin Bl - GL 2-6501

Y BOTTLE SHOP
 WINES - LIQUORS - BEER
 8:30 A.M. to 2:00 A.M.
 7 Days a Week
 Auburn Blvd & Fulton Av - IV 9-3671

Yick Chong & Co 310 I - GI 3-4092

Liquor Treatment—See Sanitariums

Liquor-Whisly

ARGONAUT LIQUOR CO INC
 Kentucky Tavern Glenrose
 Carrington's Canadian Colvert
 Guld Wines Almoden Wine
 Crenemy Brandy Erro Brooks
 Old Mt Boston Yellowstone
 J. W. Donof, Oilde Bourbon
 Tom Moore - Bone Wines
 1510 McCormack - GI 3-7975

AUORA LIQUOR CO
 3201 W Capitol Av(WS) - FR 1-5440

BEACON DISTRIBUTING CO
 Distributors for
 SEAGRAM'S
 SMIRNOFF VODKA - BACARDI
 FOUR ROSES - ANTIQUE
 KESSLER
 CHRISTIAN BROS. BRANDY & WINE
 WHITE HORSE - HAIG & HAIG
 GRANTS 8 YR. OLD
 1401 North C - GI 1-6714

CAPITAL LIQUOR CO
 320 J - GI 3-3761

JUILLARD LIQUOR CO
 SCHENLEY - VICKERS - PARK & TILFORD
 BENFIELD - AMSTEL - ROMAK WINES
 Also Distr. for Other Wines & Liquors
 404-20th - GI 3-1704

KEATING JAMES P CO 1609 E - GI 2-1093

MCKESSON & ROBBINS INCORPORATED
 SACRAMENTO DIVISION
 803 Richards Blvd - GI 2-7645

RAINBOW LIQUOR COMPANY INC
 Exclusive Distributors For
 JIM BEAM - FLEISCHMANN
 CABIN STILL - OLD FITZGERALD
 CORBY'S
 BLACK & WHITE SCOTCH
 BALANTINES SCOTCH
 JOHNNIE WALKER SCOTCH
 1801-7th - GI 8-0277

Party Line Pointers:
 1. Space your calls instead of making a whole series.
 2. If you're in an emergency call and the line is in use, explain the circumstances to the person using the line.
 3. If you are yodking from a dial telephone always make certain the line is clear before you dial.
 4. When the children use the telephone, ask them to be considerate, too.
 5. Replace the receiver properly when you finish your call.

Lithographers

Acme Printing Co 2930 S - GL 6-2036

AGENCY LITHOGRAPH CO
 2513-17th - HI 6-6262

Capital Print & Sign - GL 5-8730

4570 Perry Av - GL 5-8300

Creative Graphics - GL 8-9731

5475 Freepoint Bl. - GA 8-9301

Crest Printers Inc 1926 W - GL 2-6854

GEORGE REPRODUCTION CO
 See Ad under Printers
 3514 Broadway - GL 2-6951

George Reproduction Co 217-2d S F
 From telephones served by the following exchanges
 Sacramento
 (No Intercity Charge)
 Ask Operator for - Entrprise 17090
 Graphic Center 2500 Marconi Av - IV 3-8445

Hatfield Printing Co
 1828 Walnut Av(C) - IV 3-6471

Manning's Printing Services
 2619-24th - GL 7-5876

NEWS PUBLISHING CO
 2619-5th - GI 1-5392

Olmed & Wood 1808 J - GI 2-2974

SACTO LITHOGRAPH CO 200 S - GI 2-9908

Sarinal Printing Co 1200 S - GI 8-9369

Sierra Printing & Publishing Co
 2900 Rio Linda Bl(NS) - WA 2-7672

Lithographers' Equipment & Supplies

ATF PRESSES & EQUIPMENT

CHIEF OFFSET PRESSES
 Letterpress • Non-Offset
 Units • Mann Offset Presses
 WEB OFFSET PRESSES
 Green Hornet Job Presses
 Publication & Business Form Presses
 DISTRIBUTOR for offset, supplies, camera;
 platemaking, composing and business equipment.
 "WHERE TO CALL"
AMER TYPE FOUNDERS CO INC
 360 Gate Av
 SF - GRaystn 4-0262

COLITH DIVISION OF COLUMBIA RIBBON & CARBON PAC INC
 3021 Capitol Av - GL 6-5046

GRAPHICAL ARTS EQUIP & SUPPLY CO
 Formerly Harry W Brinnall Co
 Complete Selection Equipment-Film-
 Plates-Chemicals-Sundries-etc
 501 Sansome St
 From telephones served by the following exchanges
 Sacramento
 (No Intercity Charge)
 Ask Operator for - Entrprise 11371

Lithographic Composition

Sacto Composition Co
 508 1/2 Merchant - GI 2-8692

Thomas Composition Service
 4509-42d Av - GA 8-8102

Lithographic Negatives & Plates

PRECISION LITHOPLATE CO
 1529-28th - GL 2-3007

SACTO COMPOSITION CO
 508 1/2 Merchant - GI 2-8692

Livestock

Chattel Farms Franklin Bl - GA 8-8514

Sacramento Livestock Co
 Jackson Rd - EM 3-1972

If no answer call - GL 6-4553

Livestock Breeders

CALIF DAIRY BREEDERS INC
 3009 W - GL 7-6701

Cameron Land & Cattle Co
 Garden Hwy - WA 5-3816

Corpe Guy R Quarter Horse Ranch
 Quarter Horses-Bred & Sold
 Jackson Rd - EM 3-3062

Western States Angus Assn
 State Fair Grounds - GL 7-0013

Your telephone is one of today's best bargains.

Livestock Hauling

BEDELL & HOLLAND
 LIVESTOCK TRANSPORTATION
 SPECIALIZING IN
 CAREFUL
 HANDLING OF LIVESTOCK
 CALIFORNIA - NEVADA
 IDAHO - OREGON
 INSURED CARRIERS
 Jefferson Blvd(WS) - FR 1-8697

Clark Orville O Livestock Transportation
 7365 Power Inn Rd - GA 8-0582

VALLEY LIVESTOCK TRANSPORT
 SERVICE S Adams Dixon - Osm 8-2351
 (See Advertisement This Page)

Arden Mortgage Co
 2720 Arden Wy - IV 3-9223

ATLAS THRIFT COMPANY
 BUSINESS LOANS
 INDUSTRIAL FINANCING
 1310 K - GI 3-9077

BANK OF CALIFORNIA NATIONAL ASSOCIATION
 THE 812 J - HI 4-8600

Bartolini & Hackett 2005-21st - GL 7-6531

Belton John Co Inc 812-10th - HI 6-6143

BENEFICIAL FINANCE CO
 1015 J - GI 3-5731

2915 Fair Oaks Bl(C) - IV 3-8475

16495 Folsom Bl
 Rancho Cordova - EM 3-2671

416 Main Wldnd - MOhw 2-8608

432 Vernon Roseville - SUNst 3-8106
 (See Advertisement This Page)

BLOOMBERG REALTY CO
 REAL ESTATE LOANS
 9th & L - GI 3-6531

BUDGET FINANCE PLAN
 1018-8th - GI 2-6956
 (See Advertisement Page 338)

BUDGET FINANCE PLAN LOANS

LOANS BY PHONE
 One-stop service for
 cash loans in a hurry
 from \$25 to \$1500 on
 salary, auto or furniture.
 No delays - no embarrassment. Quick, convenient,
 courteous and confidential.

"WHERE TO CALL"
 SACRAMENTO
 Budget Finance Plan 1018-8th - GI 2-6956

Buhler Mortgage Co Inc
 Real Estate Mortgage Loans
 826 J - GI 3-5924

CALIFORNIA LOAN & JEWELRY CO
 511 K - GI 8-4481

CAPITAL FEDERAL SAVINGS & LOAN ASSN
 1330-21st - HI 4-8530

COMMERCIAL CREDIT PLAN LOANS -
 COMMERCIAL CREDIT CORP
 1330-21st - HI 4-7392

COMMONWEALTH INC
 LOANS
 F.I.A. - F.A.
 Conventional & Construction
 2007 O - GI 2-4701

(Continued Next Page)

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

OSBORNE 8-2351

ADAMS DIXON

ORVILLE O. CLARK

LIVESTOCK TRANSPORTATION

CALIFORNIA - OREGON
 NEVADA
 IDAHO - UTAH
GA 8-0582
 Or GA 8-2714
 7365 POWER INN RD. SACTO

Loam-See Topsoil

Loans
 See also Banks; Financing; Pawnbrokers; Real Estate Loans; Savings & Loan Associations; etc
 A 1 Loan Co 520 K - GI 3-3449
 Ace Loan Co 204 K - GI 2-4606
 Aetna Finance Co 913 1/2 K - HI 6-7551

AETNA FINANCE LOANS
 QUICK CASH LOANS
 to married or single persons
 on SALARY only
 furniture or auto. FAST
 PHONE SERVICE. Call
 first-then stop by.
 \$25 to \$2500
 "WHERE TO GET SERVICE"
 Aetna Finance Co 913 1/2 K - HI 6-7551

Arden Mortgage Co
 2720 Arden Wy - IV 3-9223

ATLAS THRIFT COMPANY
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 IDAHO - UTAH
GA 8-0582
 Or GA 8-2714
 7365 POWER INN RD. SACTO

Get your CASH

from BENEFICIAL

CALL UP... COME IN... AND WHEN APPROVED PICK UP YOUR LOAN!

A BENEFICIAL EXTRA!
 Our International Identification Card issued to all customers, no obligation. Good for prompt service at over 1200 affiliated BENEFICIAL offices in the U.S., Canada, Hawaii, Alaska. Apply today!

PHONE OFFICE NEAREST YOU
 PHONE \$25 to \$2500

Your Loan Can Be Life-Insured, If Desired

8 CONVENIENT AFFILIATED OFFICES IN SACRAMENTO AREA

• 1015 J Street - GI 3-5731
 • 3382 El Camino Avenue - IV 7-8656
 (Country Club Shopping Center)

• 1015-13th Street - GI 2-5885
 • South Sacramento - 5827 Stockton Blvd - GL 2-3154
 • Woodland - 416 Main - MOhw 2-8608
 • Roseville - 432 Vernon - SUNst 3-8106
 (Across from Tower Theatre)

• Carmichael - 2915 Fair Oaks Blvd. - IV 3-8475
 • Rancho Cordova - 10695 Folsom Blvd. - EMpire 3-2671

BENEFICIAL FINANCE CO.

UP TO \$2500 ON SALARY ONLY, FURNITURE OR AUTO

Life Insurance Protection on Your Loan at Group Rate

We are well-known for our QUICK, DEPENDABLE service. Convenient repayment terms.

Employed men and women may obtain any amount up to \$2500, and take 6, 12, 18, or 24 months to repay.

There are many different reasons why people borrow from LOCAL. If you can use money in any way, stop in or phone...

1104 - 8th Street (S. W. Corner 8th & K) 2nd Floor - GIlbert 2-0431
 "Mac" McCarthy, Manager

3409 El Camino Ave., Across from Country Club Centre. Iwanhoe 3-2941
 Bill Taylor, Manager

LOCAL LOAN

Open Tuesday through Friday until 5:30 P.M. • Monday until 8:00 P.M.
 - Money Service Since 1908 -