

Codes in listings indicate Sacramento (No Code) Camillehael (C) North Highlands (NH) West Sacramento (WS)
 Communitas as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

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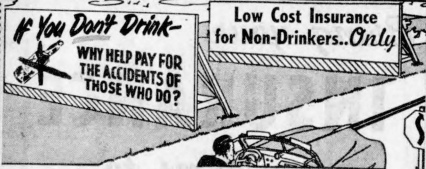
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 Across from McKinley Park

Gilbert 1-4619

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Insurance--(Cont'd)

BATES CHAS E
 3091 Fulton Av.-----IV 3-5051
 (See Advertisement Page 299)

BENDER WARREN G
 2605 El Camino Av.-----IV 3-4636
 (See Advertisement Page 298)

BENEFICIAL LIFE INS CO OF UTAH
 LIFE INSURANCE & ANNUITIES
 Marlon W. Hill - General Agent
 Sacramento Agency
 Nicolaus Bldg.-----GI 2-7304

BENEFICIAL STANDARD LIFE INSURANCE CO
 Regional Office
 1452 Del Paso Bldg.-----WA 2-6718
 Hospitalization Sales Ofc.
 North Area Sales Ofc.
 1452 Del Paso Bldg.-----WA 5-0787
 Life Insurance Division
 2929 El Camino Av.-----IV 3-6496
 Beneficial Standard Life Insurance Co
 3214 Broadway-----GL 5-1684

BERTELSON A C
 Claims & Service
 3009 J-----GI 3-2388

BLAIR & SON
 Crocker-Anglo Bk Bldg. GI 3-3778

BLOOMBERG REALTY CO
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 9th & L-----GI 3-6531
 If no answer call-----GA 8-8860

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HOSPITAL SERVICE OF CALIF
 1919-21st-----GL 2-4305

Booth Realty 1412-20th-----HI 4-7390
 Boston Ins Co 212 J-----GI 1-3842
 Brandon Realty
 3711 Marysville Bldg.-----WA 2-8891
 Breezley Forest J 1812 J-----GI 8-5923

BRIGHT LLOYD VERN
 Representing
 WOODMEN ACCIDENT & LIFE CO.
 LIFE - HOSPITALIZATION GROUP INSURANCE & FAMILY PLAN
 2791 Laurel Dr-----IV 7-5543
 714 Alhambra Bl-----GI 1-1053

Bristow & Driscoll Insurance Agency
 2008-28th-----GL 1-0533
 Bristow Wm L 2625-16th-----GI 2-5279

BROCKMAN THURMAN INS AGENCY
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 1111 Alhambra Bl-----GL 2-1488

BRONSON JOHN O CO
 JOHN O. BRONSON - JOE GUERRERO
 TED MACKRELL
 1702 Broadway-----GI 1-5261

SAVE ON SOAP
 It's easy to see amounts of soap used for dishwashing or laundry, if you pour it out of a glass syrup dispenser.

Insurance--(Cont'd)

BROWN ART & CO
 Forum Bldg.-----GI 3-8028
 Bruhn Clyde D 926 J Bldg.-----GI 3-8765
BRUNTON LULU 1025-9th-----GI 1-2711
 Butler Agcy The 926 J-----GI 2-5924

BURKS MARVIN E
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 APARTMENT - HOTEL - MOTEL PACKAGE POLICIES
 2712 Butano Dr-----IV 9-6895

BURPO JAMES INSURANCE INC
 ALL FORMS OF INSURANCE
 3382 El Camino Av.-----IV 9-3691

Burris J P Insurance Agency
 3333 Watt Av.-----IV 9-3894

AT YOUR FINGERTIPS
 To keep screws, nails, etc., handy and in view, attach the lids of glass jars to a rafter or shelf over your workbench. Screw jars in place.

BUSH REALTY CO
 GENERAL INSURANCE SERVICE
 2116 K-----GI 2-4941

BUSINESS MEN'S ASSURANCE
 Life - Accident - Health Hospital - Group - Annuity
 "FOR INFORMATION CALL" MAIN OFFICE
BUSINESS MEN'S ASSURANCE CO
 W G Bill Chatham-Dist Mgr
 Robt J Stephan-Ass't Mgr
 Forum Bldg.-----GI 1-0108

BORCHARD J C
 SPECIAL REPRESENTATIVES
BROWN JAY
 Forum Bldg.-----GI 1-0108

CHAPMAN EARL
 Forum Bldg.-----GI 1-0108

HALL BOB
 Forum Bldg.-----GI 1-0108

KRONER SVEND
 Forum Bldg.-----GI 1-0108

MC FARLAND GLENN
 Forum Bldg.-----GI 1-0108

MEGASON JACK
 Forum Bldg.-----GI 1-0108

MINOR WM R DICK
 Forum Bldg.-----GI 1-0108

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ED=Edgewood FR=Frontier GI=Gilbert HI=Hiory WA=Wabash
 EM=Empire GA=Garden GL=Gladstone IV=Vehave

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 GI 3-7461

FR 1-8584

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 GI 3-7465