

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)  
 Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

**Ice Cream & Frozen Desserts—Mfrs & Distributors**

**ARDEN FARMS CO**  
3351 Fruitridge Rd. GL 1-6581

**ARDEN ICE CREAM**  
FAMOUS FOR "FLAVOR FRESH" QUALITY  
A Complete Line of Bulk & Package Ice Cream, Sherbets, Diced Cream & Assorted Frozen Novelties



"FOR INFORMATION CALL"  
**ARDEN FARMS CO**  
3351 Fruitridge Rd. GL 1-6581

**BORDEN CO THE**  
1318 & S. GL 2-3851  
If no answer call Bud & Al's Ice Cream  
5821 Stockton Bl. GL 7-4322  
5115 Folsom Bl. GL 7-0861  
Carnation Company  
2968 Del Paso Bl(NS) WA 2-4741

**CARNATION ICE CREAM—CARNATION COMPANY**  
2968 Del Paso Bl(NS) WA 2-4741

**COUNTRY MAID CREAMERY**  
SINCE 1938  
Serve Your Customers the Best  
**TOP QUALITY ICE CREAM**  
DELIVERY SERVICE  
1030 J. GL 2-0088

**CRYSTAL CREAM & BUTTER CO**  
1013 D. HI 4-7200

**GOLDEN STATE CO-DIVISION OF FOREMOST DAIRIES**  
**FROZEN DESSERTS**  
Cakes — Pies — Fruit Baskets  
Fancy Molds  
214-19th. GL 2-4961

**MEADOW GOLD ICE CREAM DIV OF BEATRICE FOODS CO**  
Royal Danish Imitation Ice Cream  
2995 Franklin Bl.  
Day & Night call  
Royal Jersey Dairy Farms  
2535 Watt Av. IV 3-8485  
Seven Eleven Dairies Inc  
3900 Fair Oaks Bl(C) IV 3-2425

**TAYLOR'S FRENCH CUSTARD ICE CREAM—TAYLOR'S DAIRY**  
2712 Marconi Av. IV 9-7691

Vic's Ice Cream  
3199 Riverside Blvd. GI 8-0992  
Vitafreeze Corp 1210-64th. GI 5-3038

**Ice Cream Mfrs' Equipment & Supplies**  
Vitafreeze Equipment Inc  
6601 Elvas Av. GL 5-3091

**Ice Cream Mixes**  
Golden State Co-Division of Foremost  
Dairies 214-19th. GL 2-4961

**Ice Making Equipment & Machines**  
**ADAMS W L CO**  
817 Garnett(WS) FR 1-6370  
Automatic Ice Makers Inc 620 I. GI 3-8515  
Brewer J W Co Inc  
Comm'l Lease Purchase Plan  
2800 Stockton Bl. GL 1-8455

Make the **YELLOW PAGES** your buying guide—it can save you time and effort.

**Ice Making Equipment & Machines—(Cont'd)**

**CARRIER AUTOMATIC ICEMAKERS**

New trouble-free units maintain a ready supply of other chips, flakes or solid cubes. Capacities for any business or institution using ice in quantity.



"FOR INFORMATION CALL"  
DISTRIBUTORS  
Airtonic Disters 512-20th. HI 4-6635

**FRIGIDAIRE ICE CUBE MAKERS**  
Automatically freeze up to 450 pounds a day; store up to 350 pounds a day. Makes cubes, cubes, or both. Models also available in 220 pound and 110 pound capacities.



"WHERE TO CALL"  
AUTHORIZED SALES & SERVICE  
**ADAMS W L CO**  
817 Garnett(WS) FR 1-6370  
**BREWER J W CO INC**  
Comm'l Lease Purchase Plan  
2800 Stockton Bl. GL 1-8455  
**EDWARDS C P CASE CO**  
2965 Del Paso Bl(NS) WA 5-0173  
**FINEGOLD'S RESTAURANT-HOTEL EQUIPMENT**  
1510 J. GI 1-6991  
**HOT-N-KOLD SHOP**  
1230-20th. GI 2-1893

Lawrence Refrigeration Comm'l Serv  
2027-51st. GL 1-4691  
(See Advertisement This Page)  
Merchant's Sales Company  
5908 Stanley Av(C) IV 3-5780

**MIDD REFRIGERATION SERV**  
REPAIR & MAINTENANCE ON ALL MAKES & MODELS  
401 Arden Wy(NS) WA 5-0152

**SCOTSMAN AUTOMATIC ICE MACHINES**  
"Year 'Round"  
A-Day Ice-maker"  
SUPER CUBER  
SUPER FLAKER  
CARBONIC BEVERAGE DISPENSERS  
"WHERE TO BUY THEM"  
Automatic Ice Makers Inc  
620 I. GI 3-8515  
Valley Disters 710-12th. GI 1-0238

**TOY CATCH-ALL**  
Tack a shoe bag in a convenient spot for a child's small toys. Makes them easy to find—saves clutter.

**WE REPAIR ALL MAKES ICE MAKERS**  
REACH-INS — WALK-INS  
BEVERAGE COOLERS  
**GL 1-4691**  
**LAWRENCE REFRIGERATION**  
Commercial Service  
2027-51st. SACRAMENTO

**Ice Making Equipment & Machines—(Cont'd)**

**YORK AUTOMATIC ICE MAKER**

Complete Ice Service in one unit.  
Cubes, Icicles or Chips. — Compact — Easy To Install, convenient to use for Restaurants, Hotels — Hospitals — Industrial Plants — Dairies, etc.  
"BORG-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"  
"WHERE TO BUY IT"



DISTRIBUTORS  
**YORK PACIFIC COMPANY**  
329 Broadway. GI 2-0753

York Pacific Company  
329 Broadway GI 2-0753

**Ice Skating Rinks—See Skating Rinks**

**Ignition Service—Automobile**  
See Automobile Electrical Service

**Immigration & Naturalization Consultants**

Games Jos M. GL 2-1806  
Knesek L D B14. GL 3-6338

**Importers**  
North American Food Distributing Co  
1230-20th. GI 2-0618

**Impregnating—Castings**

**WESTERN SEALANT OF NORTHERN CALIF**  
Impregnation of Porous Castings  
Ferrous-Non Ferrous-Alloy  
1666 Timothy Dr  
Sn Leandro. LOckhm 8-3747

**Incinerators**

**ALBANY CONCRETE PRODUCTS INC**  
Pacific-Kerner Incinerators  
1840-4th. Bkly. THrml 5-5733  
Cotton Robert Co The 1931 T. GI 2-8543  
**MASONRY SUPPLY & EQUIPMENT CO**  
1850 Glenrose Av(NS) WA 2-3431  
**PLIBRICO SALES & SERVICE CO**  
Air Pollution Approved — Commercial — Industrial — Municipal — Pathological  
11836 Sn Pablo Av  
El Cerrito. LAnosep 5-6455  
Stefani's Nursery 5601 Folsom Bl. GL 5-7471

**Income Tax Matters**  
See Accountants—Certified Public; Accountants—Public; Attorneys; Bookkeeping Service; Tax Return Preparation

**Industrial & Mill Supplies**

**BRENNAN HAMILTON CORP**  
9346 Greenback Ln Oranvig-Yukon 8-0248  
Cruik's Replacement Parts Inc  
2d & O. HI 6-7864  
**HICKINBOTHAM BROS LTD**  
536 S Aurora St. HI 6-7864  
From telephones served by the following exchanges  
Sacramento  
(No Inter-city Charge)  
Ask Operator for—Entrprise 10510  
M & M SAW & KNIFE WORKS  
171-2d. GI 2-4545  
**MARWEDEL C W**  
7425 Miliron Dr Fair Oaks—YOrkth 7-7118  
Or call SF  
MURRAY INDUSTRIAL SUPPLY CO  
001 T. GI 3-1985  
**RADER FRED MILL SUPPLY**  
1431-2d. GI 1-6412  
Van Voorries-Phinney Co 322 J. GI 3-5795

**Industrial & Mill Supplies—(Cont'd)**

**YORDY INDUSTRIAL SUPPLY CO**  
CUTTING & PRECISION TOOLS  
Drills — Taps — Abrasives  
Carbides — Jags & Files  
200-27th. HI 6-7555

**Industrial Music Systems**

See Music-Background

**Industrial Relations Consultants**

Employers Experience Rating Bureau  
Employers Unemployment Ins Service  
Odd Fellows Bldg  
Masonry Joint Industry Board  
5913 Shepard Av. GI 2-8422  
Miller L A J and Associates Mgmt  
Consults Forum Bldg. HI 6-7792

**Infants' Garments**

See Children's & Infants' Garments Headings

**Information Bureaus**

Bertolani Travel Service 921-10th. GI 8-1613  
Calif Ink Co Inc 2908 Capitol Av. GL 2-1465  
**PAC PRINTING INK CO**  
695 Dayton St. MArk 6-0611

**Insect Control Devices**

Garpen Spray Service  
Middle Jackson Rd. EM 3-1951

**GARDNER WEST COAST**

**INSECT-O-CUTOR**  
ELECTRONIC INSECT CONTROL  
INDUSTRIAL — AGRICULTURAL  
Domestic — Commercial  
L. G. MARCUS  
917-29th. GI 2-0701

ED—Edgewood FR—Frontier GI—Gilbert HI—Hickory WA—Wabash  
EW—Eldorado GA—Garden GL—Glendale HV—Haven

**Insecticides—Whistle & Mfrs—(Cont'd)**

**ORTHO PRODUCTS**  
"HELING THE WORLD GROW BETTER"  
Insecticides, Fungicides, Fertilizers & Weed Killers for Farms, Home, Etc.  
You Get the Best In Pest Control With ORTHO Quality Products and Fieldman Service.  
Products of CALIF. SPRAY-CHEMICAL CORP.  
"FOR INFORMATION CALL"  
DISTRIBUTION OFFICE  
**CALIF SPRAY-CHEMICAL CORP** 515 N 10th. GI 2-4985



**PACCAST CHEMICAL CO**  
3700 Kathleen Av(NS) WA 2-4508  
**TAYLOR JOHN FERTILIZERS**  
E El Camino Av & Taft(NS) WA 5-8501  
**WEST CHEMICAL PRODUCTS INC**  
West Distributing Division  
1331 T. GI 1-6477

**WEST DISINFECTING PRODUCTS—WEST CHEMICAL PRODUCTS INC**  
1331 T. GI 1-6477

**Inserting & Mailing Machines**

See Mailing Equipment

**Inserts—Screw Thread**

Heli-Coil Corp  
2406 Lincoln Av Almda--LAKehrst 3-9495  
Premenco Inc  
2406 Lincoln Av Almda--LAKehrst 3-9495

**Instruments**

See Specific Kinds I.e., Electric Instruments; Musical Instruments Hdgs; Recording Instruments—Industrial; Scientific Apparatus & Instruments

Advertise here—it pays.

(Continued Next Page)

**INSULATION**

ROCK WOOL — FIBER GLASS — ALUMINUM FOIL  
CONTRACTOR DISTRIBUTORS  
BATTS — BLANKETS OR BLOWN  
COMPLETE INSTALLATION SERVICE

**HOMES - BUILDINGS - APARTMENTS**  
Can Be Made Up to 15" Cooler in Summer — Save on Your Fuel Bills  
Free Estimates — Low Monthly Payments

DISTRIBUTORS FOR ALFOL — PREMIUM — J. M. — FIBERGLAS  
No Down Payments — Take 3 Years to Pay — All Work Guaranteed

**YANCEY COMPANY**

"Yancey Since 1892 a Leading Name in the Building Industry"

FREE ESTIMATES **GI 1-5255** EASY TERMS  
30th & B ST. SACRAMENTO

**Insulation Contractors—Home & Building**

Aluma Kraft of Sacramento  
1711 Fulton Av. IV 9-3699

**ARCADE INSULATION & MATERIALS CO**

Northern California Distributors for  
**INFRA ACCORDION FOIL INSULATION**  
RETAIL & WHOLESALE  
97% EFFICIENT  
NO NEST FOR VERMIN  
PERFECT VAPOR BARRIER  
Affords No Gap of Heat or Cold  
Lowest Cost for Efficiency Afforded  
Specified by A/E Leading Architects  
1421 Auburn Blvd(NS) WA 5-8539

**ARCADIA INSULATION & MATERIALS CO**  
3423 Auburn Blvd(NS) WA 5-8539  
(See Advertisement This Page)

**BUSH-NORTH SACRAMENTO ROOFING & INSULATION CONTRACTORS**  
1925 F. GI 2-0377

Calif Insulation Contrs  
3029 Duluth(WS) FR 1-7591  
(See Advertisement This Page)

**ELLS CO THE**

30 Years in Sacramento  
**INSULATION**  
Industrial — Commercial  
Residential  
One of the Largest & Most Progressive Shops  
Free Estimates — Easy Terms  
1923 Stockton Bl. GL 7-6521  
(Continued Next Page)

**INSULATE OR RE-INSULATE WITH INSUL-FLUF**  
15-20% COOLER IN SUMMER  
30 TO 50% FUEL SAVINGS IN WINTER  
WILL NOT PACK OR SETTLE  
Serving All of Sacramento and Surrounding Area Since 1950  
GUARANTEED FOR LIFE OF BUILDING —  
**WEATHERMASTER INSULATION CO.**  
2414 J Street  
SACRAMENTO  
GI 8-1659  
For Free Estimates — No Obligation CALL

**Always KEEP RECEIVER ON THE HOOK**  
When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.  
**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

**ARCADE INSULATION & MATERIALS CO.**  
Fiberglas • Insulbestos • Rock Wool  
**INSULATION** FOR HOMES & ALL TYPES COMMERCIAL BUILDINGS  
DISTRIBUTORS FOR **INFRA**  
ACCORDION FOIL INSULATION  
★ 97% EFFICIENT  
★ EQUIVALENT TO 6 1/8" OF ANY INSULATION  
★ OFFERS NO NEST FOR VERMIN  
★ AFFORDS PERFECT VAPOR BARRIER  
★ WEIGHS 1 OUNCE TO THE SQUARE FOOT  
★ ABSOLUTELY WILL NOT ABSORB HEAT OR COLD  
YOUR HOUSE WILL STAND UP UNDER ALL CONDITIONS  
**WA 5-8539**  
IF NO ANSWER CALL GL 7-1873  
1421 Auburn Blvd., N. Sacramento

**California INSULATION CONTRACTORS**  
SERVING ENTIRE STATE  
FIBERGLAS Rockwool & Reflective Insulation  
**RESIDENTIAL COMMERCIAL**  
**FR 1-7591**  
3029 Duluth, P. O. Box 854  
West Sacramento, Calif.