

Codes in Listings Indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) North Sacramento (NS) West Sacramento (WS) Brockerley (B) Del Paso Heights (DPH)

PAINTS & BUILDERS' HARDWARE

EVERYTHING IN HARDWARE

- PLUMBING SUPPLIES
- BUILDERS' HARDWARE
- PAINTS & VARNISHES
- TOOLS - CUTLERY
- PIPE CUTTING & THREADING
- HOUSEHOLD GOODS
- GARDEN SUPPLIES
- ELECTRICAL SUPPLIES
- SPORTING GOODS
- HOME APPLIANCES

Beautiful & Distinctive Gifts
Sacramento Headquarters for
Power Lawn Mowers
OPEN WEEKDAYS 'TIL 9

IV 9-7611

Sat. 9-6 **EMIGH HARDWARE CO.** Sun. 9-1

Since 1909
**COUNTRY CLUB CENTRE
EL CAMINO & WATT AVE.**

BUDGET TERMS
FREE DELIVERY

POWER TOOLS APPLIANCES
LARGE & SMALL

Hardware-Retail

ARCADE HARDWARE & VARIETY STORE

GENERAL HARDWARE
DEVOE PAINTS
Plumbing & Electrical Supplies
Garden Equipment & Supplies
Gifts & Housewares
WE GIVE BLUE CHIP STAMPS
Bill & Paul Olson - Proprietors
4901 Auburn Bl.-----ED 2-1363

Arrow Lumber Co. 4414 Franklin Bl. GL 5-4980
Hardware 2609 El Paseo Ln.---IV 9-4825

B IVES HARDWARE

Do-It-Yourself Supplies
Hand & Power Tools
Electric & Plumbing Supplies
GLASS - PAINTS
Light & Heavy Hardware
Open 7 Days A Week 8 A.M. to 8 P.M.
4535 Auburn Bl.-----IV 3-7361

BEALE GEORGE HARDWARE & VARIETY STORE

OPEN SUNDAYS
9 A.M. TO 1 P.M.

PLUMBING & ELECTRICAL SUPPLIES
GARDEN SUPPLIES - SPORTING GOODS
FULLER PAINTS - ETC.
ALSO NOTIONS - DRY GOODS & GIFTS
WE GIVE CASH STAMPS
309 D (B)-----GI 8-2882

BRENTWOOD PLAZA HARDWARE
2375 Fruitridge Rd. GL 2-0201

BROADWAY HARDWARE CO.
1708 Broadway. GI 2-3482

BROWN'S HARDWARE
4819 Auburn Bl.-----ED 2-3109
(See Advertisement Page 276)

C & C PLUMBING & BUILDERS SUPPLIES
1232 Stockton Bl.---GA 1-4770

C & H LUMBER CO.
Open Sat-Sun Till 2
5180 Franklin Bl.-----GL 1-8179

CAL-ERA LUMBER CO.
Open Sundays 9 A.M. to 2 P.M.
Daily from 8 A.M. to 5:30 P.M.

BUILDERS' HARDWARE
DUTCH BOY PAINTS
CEMENT & READY-MIX MATERIALS
Electrical & Plumbing
6438 Folsom Blvd.-----GL 2-3121

CALIFORNIA HARDWARE CO.
S & H STAMPS
DUTCH BOY PAINTS
4100 Stockton Bl.-----GL 5-0331

CAPITAL HARDWARE CO.
FULLER PAINTS
LINEMAN'S EQUIPMENT
ROOFING MATERIALS
310 J.-----GI 2-1204

CARMICHAEL FARM CENTER
HARDWARE-FEED-SEED-PET SUPPLIES
SPORTING GOODS - HOUSEWARES
Mon. to Sat. 8:30 A.M. 'Til 6 P.M.
Open Fri. Eve's 'Til 9 P.M.
2225 Fair Oaks Bl(C)-----IV 9-5694

CARMICHAEL HARDWARE SUPPLY
Fair Oaks Bl & Marconi Av IV 7-7879
(See Advertisement Page 275)

(Continued Next Page)

Your company is known by the voice that speaks for it. The telephone voice with a smile wins!

The oldest of all the telephone industry's traditions is Service.

Fays

IV 9-1377 **IV 9-3931**

HARDWARE & APPLIANCES

IN ARDEN TOWN AT FAIR OAKS BLVD. & WATT AVE.
SACRAMENTO'S LARGEST SUBURBAN HARDWARE STORE
OPEN SUN. 9 A.M. TO 1 P.M.

- KEYS MADE
- Sporting Goods
- WE CUT & THREAD PIPE
- Gifts & Housewares
- Outdoor Furniture
- DEVOE PAINTS
- GLASS CUT TO ORDER
- Tools & Cutlery
- Garden Supplies
- Plumb Tools
- Hall Mack
- Power Mowers
- Televisions & Repairs
- Barbecue Equip.
- WE RENT FLOOR POLISHERS - POST HOLE DIGGERS STAPLERS - ETC.

NEWBERT HARDWARE AND IMPLEMENT CO.
50 Years of Service
JAY AT 17TH SACRAMENTO

OPEN MONDAY & FRIDAY NIGHTS TILL 9 P.M.
555 La Sierra Dr. Ample Parking Space

NEWBERT HARDWARE

FOR HALF A CENTURY

One of the Largest & Most Complete Lines in Sacramento

Garden Tools • Paints & Varnishes
Tools & Cutlery • Household Goods
Plumbing Supplies • Electrical Supplies
Sporting Goods • Dishes & Crockery
Wire Products • Heavy Hardware
Pipe, Iron & Steel

Free Delivery
WE GIVE CASH CHECKS
PHONE
GI 2-3681

ED=Edgewood FB=Frontier GI=Glenn HI=Hickory WA=Wabash
EM=Empire GA=Garden GL=Glodstone IV=Ivanhoe

Hardware-Retail-(Cont'd)

CASSELLMAN HARDWARE

Serving
EAST SACRAMENTO
Plumbing & Electrical Supplies
Garden Supplies
DEVOE & KEM-TONE PAINTS
HOUSEWARES & GIFTS
Dry Mix Products
We Give S & H Green Stamps
9-6 Daily Sun. 10-2
4747 J.-----GL 6-1567

Collage Hardware & Cyclery 2760-2158-----GL 6-2042

COLONIAL BUILDING SUPPLY CO.
EVERYTHING FOR THE BUILDER
WEISER LOCKS - TOOLS
WIRE MESH - RAIN-GUTTERS
REINFORCING STEEL
See Our Advertisements Under Building Materials - Lumber Retail & Paint Dealers
At Stockton Blvd. & 20th Ave.
4649 Stockton Blvd.-----GL 2-6573

COOK ROSCOE D INC.
CUTLERY & DISHES
PAINTS & WHEEL GOODS
G.E. TV & APPLIANCES
SPORTING GOODS
FIRESTONE TIRES - AUTO PARTS
Wholesale & Retail
WE CARRY OUR OWN BUDGET
HARDWARE - FEED - SEED - PET SUPPLIES
2125 Del Paso Blvd.(NS)---WA 2-5681

D D & W Hdwe & Bldg Supply Co.
2900 Franklin Blvd. GL 5-0948

If you have a doubt about it, look up the number in the latest telephone book before you call.

DEL PASO HEIGHTS LUMBER CO.
A Complete Line of LUMBER - HARDWARE
PLUMBING & PAINTS
800 Grand Av(DPH)-----WA 5-9477

DIODON HARDWARE
HUNTING & FISHING SUPPLIES
GARDEN EQUIP & SUPPLIES - TOYS
Cor 45th & D - Open Sundays 10 to 2
4475 D.-----GL 6-6002

Dolan Building Materials Co. Alhambra & P.-----GL 6-6481

EMIGH HARDWARE CO.
3450 El Camino Av-IV 9-7611
(See Advertisement Page 274)

FARMERS HARDWARE
Dutch Boy Paints
Electrical - Plumbing - Housewares
FLOOR SANDERS AND POLISHERS
Daily 8 A.M. to 6 P.M.
Open Sundays 9 A.M. to 1 P.M.
3736 Marysville Bl(DPH)---WA 5-0760

FEY'S HARDWARE & APPLIANCES
555 La Sierra Dr IV 9-1377
(See Advertisement Page 274)

Firth's Gifts Variety & Hardware
5487 Carlton Dr-GL 1-8165

FLORIN HARDWARE
GENERAL HARDWARE
8401 Florin Rd.-----GA 8-1083

FOOTHILL FARMS HARDWARE
A HOLLYWOOD STORE
5439 Auburn Bl.-----ED 2-8330

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Your telephone is one of today's best bargains.

HARDWARE

North Sacramento's Largest Paint & Hardware Store

PIPE FITTINGS - PAINT HOUSEWARE & ELECTRICAL SUPPLIES

Distributors of
TIBBETTS & UNIVERSAL PAINTS & USG PRODUCTS

WE CUT & INSTALL GLASS

We Rent
Floor Sanders & Polishers

Walton Supply Co.

PAINTS - WALLPAPER
GLASS - HARDWARE

2205 Del Paso Blvd.
North Sacramento

WA 5-8516

SWART'S HARDWARE

"For Your Every Need"

Builders' Supplies
Garden Equipment
Fuller Paints
Appliances
Glassware
Delta Power Tools
Sporting Goods
Boats
EVINRUDE
OUTBOARD MOTORS
Open Daily 8 A.M. to 6 P.M.
Except Sundays
We Give Cash Checks

WA 5-0784
1927 DEL PASO BLVD., N. Sacramento

Shorrock's

SACRAMENTO'S LEADING HARDWARE STORES

FOR YOUR COMPLETE
PAINT, HARDWARE
HOUSEWARES & HOME NEEDS

SPECIALISTS IN BUILDERS' HARDWARE

Ask for Our Wholesale Contract
Hardware Division

Do It Yourself Supplies & Rentals

Phone us your order -
We've Got It - Will Get It - Or It Just Isn't Made

2 Convenient Locations

2804 Marconi Ave.
Fulton & Marconi
Taylors Shopping Center
IV 9-3423

Arden & Eastern Aves.
Arden Plaza Center
IV 7-8791

Over 80 Years of Friendly Service to Sacramento

CARMICHAEL HARDWARE SUPPLY

DO-IT-YOURSELF HDQTS.

One of Sacramento's Most Complete Hardware Stores

- ★ Builders' Supplies
- ★ Paints & Varnishes
- ★ Plumbing & Electric Supplies
- ★ Housewares ★ Toys
- ★ Power Tools
- ★ Power Mowers (Toro) (Turf Master) Other Makes
- ★ Complete Sporting Goods Dept.

★ Shoppers Hdqts. Sales & Service
★ Garden Supplies

Week Days 9 A.M. to 6 P.M.
Sundays 9 A.M. to 2 P.M.

CALL
IV 7-7879

FAIR OAKS BLVD. & MARCONI AVE.

Credit Invited