

Codes in Listings Indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Brainerd (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

Furnaces-Heating-(Cont'd)

RHEEM CENTRAL HEATING EQUIPMENT
Rely on Rheem for—
Fuel Economy
Modern Styling
"Fire-tested" Furnaces



"WHERE TO BUY THEM"

DEALERS

- Becker J C 5507 Gibbins Dr(C)-IV 3-3465
- Calif Air Conditioning 1326 Silica Av ---WA 7-0111
- Carmichael Sheet Metal 6129 Fair Oaks Bl(C)---IV 9-5208
- Central Heating & Sheet Metal Hwy 50 Folsom ---YUkon 5-4594
- Fraser Air Conditioning Inc 6346 Elvas Av ---GL 2-6651
- Gaffney Sheet Metal 9405 Orangevale Av Oranjo ---YUkon 8-0766
- Gaskin Sheet Metal 1964 Auburn Bl(NS)---WA 5-6212
- Horrell McIntyre & Boothby 1213 Alhambra Bl ---GL 2-6581
- LAWSON CO 58 Arden Wyl(NS)-WA 5-8581
- McWilliams Sheet Metal and Heating 4538-14th Av ---GL 6-8390
- Superior Sheet Metal 2136 Sutterville Rd ---GL 2-6948

WHOLESALE ONLY

HEIECK & MORAN 20th & V ---GL 1-6501

ROMACK PLUMBING CO

SALES - SERVICE
Installation of Heating Equipment
Nationally Known Brands
SINCE 1931
1313 Broadway ---GI 3-1701

SUPERIOR SHEET METAL
See Our Adv-Air Conditioning
2136 Sutterville Rd ---GL 2-6948

TRANE HEATING

A complete line of packaged CLIMATE CHANGERS for residential, commercial and industrial applications from TRANE, a leading manufacturer of engineered air conditioning. You buy with confidence when you buy TRANE.

"FOR INFORMATION CALL"

AIR CON ENGINEERING RICHARD M OBERST & ASSOCIATES
2330 Catalina Dr ---IV 3-8112
Calif-Air Conditioning Inc 1326 Silica Av(NS)---WA 7-0111
Soracco Sheet Metal 2837-36th ---GL 2-5255

UTILITY HEATING EQUIPMENT - DEALERS

McWilliams Sheet Metal and Heating 4538-14th Av ---GL 6-8390

WEBER SHEET METAL WORKS
3224 G. GL 5-1013
(See Advertisement Page 247)

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.
2. Listen for dial tone.
3. Dial carefully.
4. Wait a minute before you decide your party isn't home.

Furnaces-Heating-(Cont'd)

WESTERN GAS FURNACES
A FULL LINE of modern factory LIVE-TESTED furnaces for home heating including Central Forced Air, Counterflow, Gravity, Dual Wall & Floor Unit Heaters. All A. G. A. APPROVED.



"WHERE TO BUY THEM"

DEALERS

- Boothby Air Conditioning & Sheet Metal Inc 1213 Alhambra Bl ---GL 2-6581
- Burgess & Son Sheet Metal Service 2396 Fairfield(NS)---WA 2-5418
- Calif-Air Conditioning Inc 1326 Silica Av(NS)---WA 7-0111
- Carmichael Sheet Metal 6129 Fair Oaks Bl(C)---IV 9-5208
- Chernoff Sheet Metal & Plumbing 1415 Blair Av ---GL 1-0109
- McWilliams Sheet Metal and Heating 4538-14th Av ---GL 6-8390
- Mid Valley Heating & Air Conditioning Inc 3216 Sacramento Bl ---GL 2-6987
- Soracco Sheet Metal 2837-36th ---GL 2-5255
- Weber Sheet Metal Works 3024 Q ---GL 5-1013

WHOLESALE ONLY

Slakey Bros Sacramento Inc 1400 North C ---GI 1-1481

WESTINGHOUSE FURNACES

And Year-Round Residential Air Conditioning
Complete line of gas and oil-fired furnaces for every type of home. Also Year-Round Units that heat in winter-cool in summer, and air conditioners that can be used with your present furnace.



"FOR INFORMATION CALL"

WHOLESALE DISTRIBUTORS AIR CONDITIONING SALES INC
1331 T ---GI 8-9289

WHELAN SHEET METAL WORKS
4909 Franklin Bl ---GL 2-3561
(See Advertisement Page 247)

WHITE APPLIANCE SHOP
3091 Marysville Bl(NS)---WA 5-1709
(See Advertisement Page 247)

Wood Bros & Co Salvage 12th & North B-GI 2-0716

TO PAINT SCREENS

To paint a screen, or cover it with insect repellent, fasten a piece of old carpet to a block of wood. By using this implement instead of a brush, you will save lots of time and avoid lots of splattering.

MID VALLEY HEATING & AIR CONDITIONING FURNACE REPAIRING



... WE SELL - SERVICE - INSTALL

- * CHECK & CLEAN FURNACES
- * OIL MOTOR & BURNER
- * THERMOSTAT VALVES - BURNERS
- "No Job is Better Than the Installation"

FREE ESTIMATES - WORK GUARANTEED

3216 SACRAMENTO BLVD. Call GL 2-6987

Furnaces-Heating-(Cont'd)

YORK HEATING & COOLING SYSTEMS
Complete line of warm air furnaces for every type installation, gas or oil fired. Cooling circuits may be easily added to most models. Complete heating and cooling combinations for ultimate in comfort. "BOILING-WARNER RESEARCH & ENGINEERING MAKE IT BETTER"



"WHERE TO BUY THEM"

RESIDENTIAL COOLING & HEATING-DISTRIBUTORS

YORK PACIFIC COMPANY
329 Broadway-GI 2-0753
RESIDENTIAL COOLING & HEATING-DEALERS
ACE SHEET METAL INC
1015-24 ---GI 1-4068
BROOK'S SALES
8808 Astoria(DPH)---WA 5-7649
McWILLIAMS SHEET METAL AND HEATING
4538-14th Av ---GL 6-8390

YORK PACIFIC COMPANY
329 Broadway-GI 2-0753

Furnaces-Industrial

McALPINE PLUMBING & HEATING
800-36th ---GL 2-6896

Furnaces-Repairing & Cleaning

A-CLEAN AIR SERVICE
BOILERS - FURNACES - COOLING UNITS
STACKS & FIREPLACES A SPECIALTY
BILL LATHAM - Owner
3940 Attawa Av ---GL 6-8042

AIR CONDITIONING & REFRIG SERVICE
Jim Venable, Owner
FURNACES - CONTROLS - THERMOSTATS
REPAIRED - INSTALLED
2724-24th ---GL 6-2378

AL'S FURNACE & COOLER REPAIR SERVICE
6430 Lemon Hill Av -GL 8-7845
(See Advertisement This Page)
See Our Ad-Ranges & Stoves Reprg
3731 W Pacific Av -GL 5-7084
Capital Stove Repair Works
1906-19th ---GI 3-1001

HOLLAND FURNACES
HOLLAND SARI-VAC SERVICE
cleans your entire heating system:
Flues, furnace, chimney, hot and cold air ducts!
All makes cleaned. Year 'round service.
Guaranteed satisfaction.



"FOR INFORMATION CALL"

Holland Furnace Co
3212 Broadway ---GL 2-0685

A color extension telephone adds comfort and beauty to your home

Furnaces-Repairing & Cleaning-(Cont'd)

HOMART HEATING SYSTEM SERVICE
Call SEARS, the only Authorized Service for your HOMART HEATING SYSTEM.
Sole only by SEARS, ROEBUCK and CO.
"FOR SERVICE CALL"
SEARS ROEBUCK AND CO
2200 Blumentfeld Dr(W)-WA 2-5441



HORRELL & SON

WE REPAIR & VACUUM CLEAN ALL TYPES OF HEATING EQUIPMENT
Reliable & Guaranteed Service
For Over 40 Years
1213 Alhambra Bl ---GL 2-6581

MID VALLEY HEATING & AIR CONDITIONING INC
3216 Sacramento Bl ---GL 2-6987
(See Advertisement This Page)

NEWHALL GEO
5514-9th ---GI 2-3619

WHITE APPLIANCE SHOP
3091 Marysville Bl(NS)---WA 5-1709

Furniture-Antique-See Antiques-Dealers

Furniture-Church-See Church Furnishings

Furniture-Cleaning-See Upholstery Cleaners

Furniture-Custom Made

Ace Upholstery Co 1023 Front ---GI 8-2443
Jones-Kraak Unfinished Furniture Co
5604 Tulare ---ED 2-3348
MAGGIORA'S UNFINISHED FURNITURE
Neumeister's Custom Interiors 2322 K-GI 1-1998
Sequoia Upholstery Co 910-57th ---GL 1-0316

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

Serving Sacramento and All Surrounding Communities

FURNACES

- CLEANED
- REPAIRED

AIR COOLERS SERVICED
ALL WORK GUARANTEED
30 Years Experience
THERMOSTATS INSTALLED

AL'S FURNACE & COOLER REPAIR SERVICE
24-HOUR SERVICE
GA 8-7845
AL EVERSULT - Owner
6430 LEMON HILL AVE.

ED=Edgewood EM=Empire FR=Frontier GA=Garden GI=Gilbert HI=Hickory IV=Ivanhoe WA=Wabash

Furniture Dealers-New

A-2-Z BUYERS MART
COMPLETE HOME FURNISHINGS
Decorating - Draperies - Rugs - Carpets
Furniture & Appliances
1422 Auburn Bl(NS)---WA 2-0626

ALINES DRAPERIES & INTERIORS INC
Custom & Special Order Furniture
2163 Fulton Av ---IV 7-7574
BARON'S FURNITURE SHOWROOMS
100 Capitol Av ---HI 6-5201
(See Advertisement Page 253)
Beck Bros Furniture 3000 Auburn Bl-IV 7-8651

BENNETT FURN CO
SINCE 1928

COMPLETE HOME FURNISHERS
FEATURING
Kelvinator - Maytag - Toppan
Hoover - Zenith
BEAUTIFEST MATTRESSES
Between Freeway & Sacramento Bl
3812-24th Av ---GL 5-4549

BERT & FLO'S FURNITURE
7210 Fruitridge Rd GL 1-8365
(See Advertisement Page 252)

Behind on orders? Let handy YELLOW PAGES introduce the suppliers you need. It's fast-convenient. Wise buyers say there's nothing like the YELLOW PAGES of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try the YELLOW PAGES once... you'll use it often.

(Continued Next Page)

Northern California's Largest EXCLUSIVE UNFINISHED FURNITURE STORE

Naturwood

OFFERS QUALITY IN FURNITURE - UNFINISHED OR FINISHED TO ORDER
For Dining Room, Living Room, Bedroom or Den.
AVAILABLE IN HARDWOODS OR SOFTWOODS

COLONIAL - MODERN - PROVINCIAL - DANISH MODERN
FUNCTIONAL GROUPINGS OUR SPECIALTY
KINGSIZE BEDROOM FURNITURE
FINISH IT YOURSELF & SAVE
WE HAVE A COMPLETE SELECTION OF SATIN STAINS IN MODERN & COLONIAL SHADES
BANKAMERICARD - ACCOUNTS OPENED
OUR CUSTOMERS ARE OUR BEST ADVERTISERS

4220 STOCKTON BLVD. GL 7-3031

TOMMY **KAY**

1520 DEL PASO BLVD.
421 ARDEN WAY

COMPLETE HOME FURNISHERS

1520 Del Paso Bl(NS)---WA 2-9071

5633 Franklin Bl- GA 8-7507
3124 Broadway-GL 5-8804
6520 Folsom Bl-GL 2-6503
604 ---HI 4-8051
2431 K-GI 8-2684
5288 Fruitridge Rd-GL 1-6850
(See Advertisement Page 250)
3143 Fair Oaks Bl(C)---IV 7-7895
2645 El Camino Av ---GL 5-3261
(See Advertisement Page 253)

BREUNER JOHN COMPANY
(See Advertisement Page 251)
Buck's Furniture & Appliances
CAPE COD SHOPS INC
Carmichael Furniture Mart
see also General Furniture Co
CHAPMAN FURNITURE EXCHANGE
3500 Stockton Bl ---GL 5-7330
COLONIAL HOUSE THE
COSSBY INC
J. W. COSSBY
Complete Furnishings for Apartments - Offices
Hotels & Hotels
CONTRACT SALES
1926-28th ---GL 1-7617
(See Advertisement Page 252)

Tommy & Kay KINCAID'S
for BEAUTIFUL HOME FURNISHINGS

Dial WA 2-6515

Large Selection
ETHAN ALAN
Maple Furniture

Frigidaire Appliances
Rugs & Carpets
By Bigelow
Beauty Rest Mattresses
Bedroom Sets
Wedgegum Gas Ranges
Hoover Vacuum Cleaners
U. S. Rubber "Kaylor"

KINCAID HOME FURNISHINGS
1812 DEL PASO BOULEVARD, N. SACRAMENTO

19 REASONS WHY YOU DO BETTER

See... **HAMILTON** Before You Buy

\$400,000 DISPLAY
360 ft front between Alhambra and 32nd Street
on Folsom Blvd. 50,000 sq ft of display space

For Fine Furniture

REASON No 1-Our overhead expense is far below National average... our average price is below our competition. REASON No 2-You don't have to buy a Card to get our low prices. REASON No 3-You can choose from one of California's largest stocks of furniture, rugs and appliances. REASON No 4-Twenty-two years building satisfied customers with over 80% repeat or recommended business. REASON No 5-Liberal terms with low down payment and up to 24 months to pay. REASON No 10-Reliability is our watchword. No Misrepresentation. No Gimicks... one price policy-Merchandise Guaranteed.

LIBERAL TERMS **GL 7-6504** LOW PRICES

OPEN DAILY TO 6 - MONDAY AND FRIDAY EVENINGS UNTIL 9
3160 FOLSOM BLVD. AT ALHAMBRA BLVD.