

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

Fix-It Service

Dial Electric Co 1415-21st -----GI 3-5711
 Standard Appliance Parts Co
 1727 S -----HI 4-6650

Fixtures

See Specific Kinds, L.e., Bar Fixtures; Display
 Equipment & Materials; Lighting Fixtures
 Hds; Store Fixtures; Etc

Flag Poles

Cronin Robert Co The
 Aluminum-Steel-Wood
 1331 T -----GI 3-8543

Flags & Banners

BOVER CO THE
 FLAGS - BANNERS - PENNANTS
 CAR LOT DECORATIONS
 U.S. FLAGS
 976-14th -----HI 7-5146

Christian Book Center Merrin's
 919-12th -----HI 6-7571
 Enos Dept Store 820 J -----GI 3-7946

GOODWIN-COLE CO

FLAGS - BANNERS & PENNANTS
 U.S. - STATE & FOREIGN FLAGS
 Note New Location & More Parking
 1315 Alhambra Bl -----GL 2-6641

**PETRAL'S STAGE & THEATRICAL
 LIGHTING RENTALS**

See Our Theatrical & Stage Aid
 2960-24th Av -----GL 5-2903

WEIDEMAN'S TROPHY HOUSE

1315 Broadway -----GI 2-0729

When you place a call, give the
 other person time to answer. Many
 unanswered calls would have been
 completed in a few more seconds.

Flameproofing

Ace Dye Works 2085 Bryant SF-Atwtr 2-7736
 Flamort Chemical Co
 746 Natoma S F - Markt 1-7825

Flavoring Extracts

Watkins Products Distr
 2968 Del Paso Bl(NS) -----WA 5-9397
 Watkins Products Distr
 3048-5th Av -----GL 6-2833
WIGHT EXTRACT & SYRUP CO
 2015 J -----GI 3-2927

Floor Cleaning & Waxing Service

AERO WINDOW & JANITOR SERVICE
 2732 Panay Ct(C) -----IV 7-8507

AHERN HARDWOOD FLOOR CO
 INQUIRE ABOUT REFINISHING
 WITHOUT SANDING & SAVE
 NEW FLOORS INSTALLED
 3933 J -----GL 6-4836

AMER BUILDING MAINTENANCE CO
 1315-21st -----GI 1-3079
 Anchor Hardwood Floor Co
 2106 Trimble Wy -----IV 7-1897

ARCHER WINDOW & JANITOR SERVICE
 Floors Cleaned - Waxed - Polished
 Homes - Stores - Banks - Offices - Medical
 All Work Supervised - Owner Operated
 181 Arcade Bl(NS) -----WA 2-5317

Brau Enterprise Janitorial Service
 Offices Apts Stores Homes
 Floor Clng & Waxing of All Types
 3166-4th Av -----GL 7-5452

Brownie's Home and Window Cleaning Serv
 1223-27th -----HI 7-4842

Busy Bee Maintenance Co 620 I -----HI 6-7449
 Capitol Hardwood Floor Co
 4416 Chapel Wy(NH) -----ED 2-7081
 Compennell Floor Co
 5000 H Parkway-GA 8-2102

Advertise here—it pays.

Floor Cleaning & Waxing Service—

(Cont'd)

**DENVER'S WINDOW & JANITOR
 SERVICE** 1236 Adams Wy -----IV 3-0947
DUNCAN FLOOR COMPANY
 890-57th -----GL 3-8849
 (See Advertisement This Page)
HANNAFORD F M & SON
 Commercial Floor Cleaning Service
 2317 Estrella Wy -----WA 2-0029
 Industrial Building Maintenance
 1736 South AVDP(H) -----WA 5-5650
 Jacinto Clive 1239 Stewart Rd -----IV 7-3753
LEADER JANITOR SERV THE
 1313-21st -----GI 8-8596

MASTER CLEANERS INC
 FLOOR WAXING
 ALL TYPES
 RESIDENTIAL & COMMERCIAL
 COMPLETE HOUSE CLEANING
 WALL CLEANING
 ANY SURFACE - BY MACHINE
 SERVICEMASTER® APPROVED
 INSURED - FREE ESTIMATES
 1500 El Camino Av(NS) -----WA 2-5162

Meldinger Gus Hardwood Flooring Contr
 3817 Holloway Ln(C) -----IV 3-1904

NELSON JOE
 2864 Del Paso Bl(NS) -----WA 5-5616

POPOFF HARDWOOD FLOOR CO
 3424 Kentfield Dr -----IV 9-0444
 (See Advertisement This Page)
 Southgate Janitorial Service
 7346 Diana Wy, Florin -----GA 8-3561

SPIC & SPAN HOUSE & WINDOW CLNRS
 Ochser Bldg - GI 3-7461

SUPERIOR BUILDING MAINTENANCE
 FLOORS CLEANED & WAXED
 Commercial & Residential
 3415 Fulton Av -----IV 7-9404

Supreme Janitorial Service
 1719-14th -----GI 8-2918

Floor Coverings

See Specific Kinds, L.e., Linoleum Headings;
 Rugs & Carpets Headings

**FOUR THOUGHTFUL ITEMS
 OF TELEPHONE PROCEDURE**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**REPAIR
 IT**

If the refrigerator,
 vacuum cleaner, sewing
 machine, or radio in
 your home isn't work-
 ing properly, call a
 repair man now.
 You're sure to find
 one nearby if you—

LOOK IN THE

**Classified
 TELEPHONE
 SECTION**

**POPOFF HARDWOOD
 FLOOR CO.**

- REFINISHED
 - RENEWED
 - NEW FLOORS
 INSTALLED
- HARDWOOD FLOORS
 LINOLEUM & TILE
 Free Estimate Gladly Given
 -CALL-
IV 9-0444

3424 KENTFIELD DR.

*When a Name RECOMMENDED
 has been FORGOTTEN*

You remember someone recom-
 mending a certain concern or
 dealer, but can't remember the
 name recommended.

LOOK IN THE

**Classified TELEPHONE
 SECTION**

ED—Edgewood FR—Frontier GI—Gibert HI—Hickory WA—Wabash
 EM—Empire GA—Garden GL—Gladiolus IV—Ivanhoe

Floor Laying & Refinishing

A-T HARDWOOD FLOORS
 7676 Lilacwood Rd -----GA 8-6012

AHERN HARDWOOD FLOOR CO
 3933 J -----GL 6-4836
 (See Advertisement This Page)

ANCHOR HARDWOOD FLOOR CO
 2106 Trimble Wy -----IV 7-1897
 (See Advertisement Page 230)

ARCH FLOOR CO
 REFINISHING OLD FLOORS
 PATCH WORK
 1508-48th Av -----GA 8-2229
 If no answer call -----GL 1-3545

ARROW HARDWOOD FLOOR CO INC

FLOORS INSTALLED
 FLOORS REFINISHED
 Free Estimates - Fully Insured
 Commercial - Residential - Tract
 700-57th -----GL 5-4176

Arrow Hardwood Floor Co Inc
 700-57th -----GL 5-4176
 (See Advertisement This Page)
 Associated Floor Company 2118 S -----GL 6-4675
 Burcky Floor Covering 2945-32d -----GL 1-0156

CAPITOL HARDWOOD FLOOR CO
 Specializing in
 REFINISHING
 Also
 LAYING - SANDING - FINISHING
 Free Estimates - Work Guaranteed
 LICENSED & INSURED
 4416 Chapel Wy(NH) -----ED 2-7081
 Or -----ED 2-1407

Capitol Hardwood Floor Co
 4416 Chapel Wy(NH) -----ED 2-7081
 (See Advertisement Page 230)

CAPRI HARDWOOD FLOOR CO
 5867 Auburn Bl -----ED 2-9570

COMPENELL FLOOR CO
 LAYING - SANDING - FINISHING
 WORKMANSHIP GUARANTEED
 INSURED
 5000 H Parkway -----GA 8-2102

Composition Floor Co 2821 T -----GL 6-6967
DUNCAN FLOOR CO
 690-57th -----GL 6-3849
 Empire Hardwood Floor Co
 40381 Wayside Ln(C) -----IV 9-8540

FARIS FLOOR SERVICE
 40381 Wayside Ln(C) -----IV 7-5362
 (See Advertisement This Page)

FIMPLE HARDWOOD FLOOR CO INC
 1224 Greenhills Rd - IV 3-3644
 (See Advertisement This Page)

FORSBERG BROS
 FLOORS
 Specializing in Hardwood
 Installing New - Resanding Old
 Oak - Maple
 PHONE FOR ESTIMATES
 Dial Office
 GL 5-9198

2817-4th Av -----GL 5-9198
 Shop call -----GI 3-4311
 if no answer call -----GL 5-7630

Forsberg Bros 1730-25th -----GI 3-4311

GEIGER HARDWOOD FLOOR CO
 NEW INSTALLED - OLD REFINISHED
 BEST IN QUALITY
 FREE ESTIMATES
 3919-47th -----GL 6-6682

Glazebrook Y W 2106 Trimble Wy-IV 7-9342
 (Continued Next Page)

Wise buyers know that the YEL-
 LOW PAGES are the quickest way
 to get up-to-date purchasing
 information.

**FOR THE BEST
 IN
 QUALITY WORKMANSHIP**

It's **FIMPLE**
HARDWOOD FLOOR CO., INC.
 1224 GREENHILLS ROAD
IV 3-3644
 NEW INSTALLED - OLD REFINISHED
 LICENSED & INSURED

WASHBURN FLOORS INC.



THE BEST
 TONGUE & GROOVE
 FLOORING
 RECOMMENDED

THERE IS A DIFFERENCE
 IN FLOORING

ALL WORK GUARANTEED

Linoleum - Floor Tile - Carpets
 "It's Floor Work We Do It"
 ESTIMATES - FREE

1651 EL CAMINO AVE.

WA 2-1760



N. SACRAMENTO

FLOORS

LICENSED
 INSURED
 Call For
 Free
 Estimates

OLD FLOORS MADE NEW
 SANDED • REFINISHED • WAXED

Inquire About Refinishing
 Without Sanding and Save

AHERN FLOOR CO.
 3933 U St.

"HARDWOOD BLOCKS" LAID ON CONCRETE
 COMMERCIAL OR INSURANCE JOBS
 IMMEDIATE SERVICE - NO DELAY

NEW FLOORS INSTALLED

★ QUALITY WORK
 SAVES YOU MONEY

DIAL
GL 6-4836
 DAY OR NIGHT

SERVING
 SACRAMENTO
 OVER 14 YEARS

**ARROW
 HARDWOOD
 FLOOR CO. INC.**

GL 5-4176
 OR
 IV 7-5326

- COMMERCIAL
- RESIDENTIAL
- TRACT WORK
- OLD FLOORS
 REFINISHED

FREE ESTIMATES - FULLY INSURED
 700-57th ST.

FLOORS
 Established 21 Years

HARDWOOD FLOORS
 CUSTOM WORK & TRACT
 OAK FLOORS - VINYL ASBESTOS - ASPHALT TILE
 We Go Anywhere
 ALL WORK GUARANTEED

IV 7-5362

FARISS FLOOR SERVICE

4028-I WAYSIDE LANE, CARMICHAEL

**Duncan
 FLOOR CO.**

Commercial & Residential
NEW FLOORS INSTALLED
OLD FLOORS RENEWED
HARDWOOD FLOORS
 COMPLETE LINE
 WALL TO WALL CARPETING
SANDING - REFINISHING
WAXING - POLISHING
 ESTIMATES GIVEN

GL 6-3849
 890-57th Street
 SACRAMENTO