

**Cosmetics-Retail-(Cont'd)**

**PEARL'S BEAUTY SHOP**  
1008-7th-GI 2-5457

Pedroni's Pharmacy  
3330 Broadway-GL 6-4721

Pelite Parae Salon  
1640 Castec Dr-IV 7-0476

Pic-N-Pay Drug  
3200 Riverside Bl-GL 8-5394

Pleasant's Pharmacy  
2700-24th-GL 5-0673

Prince Earl L.  
7024 Demaree Dr-GL 1-3828

Reinhorn Edith Cosmetics  
2710 Wright-IV 3-6948

Ryan's Beauty Salon  
2260 Oxford(NS)-WA 2-4015

Sak's Salon of Beauty  
709-28th-GL 3-1238

Salon Agnes  
3200 Riverside Bl-GL 8-7791

Salon Arden  
3515 Fair Oaks Bl-IV 9-4262

Santa Rita Beauty Salon  
5806 Watt Av(W)-ED 2-2042

Silhouette Beauty Salon  
434-27th-GL 6-5571

Smart Set Fashions in Hair  
3419 El Camino Av-IV 7-6900

South Hills Beauty Center  
1952 S Land Park Dr-GL 8-9665

South Sacto Pharmacy  
4720 Franklin Bl-GL 6-6957

Studio Girl Cosmetics  
2225 W Capitol Av(W)-FR 1-4424

Studio Girl Cosmetics  
1523-18th-HI 7-8179

**STUDIO GIRL COSMETICS & GIFTS**  
Complete Hair & Hair Care  
PERL E. PECK, Repr.  
1420-51st-GL 7-2862  
If no answer call-GL 3-3092

Studio of Beauty  
3415 Fulton Av-IV 7-0279

Style Art Beauty Salon  
1020-10th-GI 2-0554

Sweet's Pharmacy  
531-12th-HI 6-7921

Tanoe Beauty Salon  
5776 Broadway-GL 1-1286

Tahoe Park Pharmacy  
5913 Broadway-GL 1-2446

Todd's Pharmacy  
2300 O-GL 3-3901

Vaughan's Beauty Shop  
2825 Howe Av-WA 5-7314

Vicki Lee Beauty Salon  
2906 Franklin Bl-GL 5-2713

Village Beauty Shop  
2637 El Paseo Ln-IV 9-5189

Watt Ave Drugs  
5901 Watt Av(W)-ED 2-2620

Willis & Martin Drug Co  
1235 K-GL 3-6565

Womble's Drug Store  
4701 H-GL 6-4787

Zeniger Facial Exerciser  
1412 Topaz Wy-IV 9-8087

**Cosmetics-Whale & Mrs**

Beautilities Inc  
2320 H-HI 7-6449

West Coast Beauty Supply Co  
3250 J-GI 1-2212

**Costume Designers**

**A & L THEATRICAL FABRIC & SHOE CO**  
Theatrical Costume Designing  
1823 Franklin Oakland-TWInoks 3-5146

**Costume Fabrics**

**A & L THEATRICAL FABRIC & SHOE CO**  
1823 Franklin Oakland-TWInoks 3-5146

**Party Line Pointers:**

1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

**Costume Rental**

**BARNEY'S RENTALS**  
TUXEDOS & DRESS SUITS RENTED ONLY  
810 1/2 J-GL 2-4068

Capital Costumes  
813 1/2 J-GL 8-0528 (See Advertisement This Page)

**GOLDSTEIN & CO**  
Costumes, Wigs, Makeup, Grad Gowns  
1019 Market-SF-UNdrl 1-1019

**STAGECRAFT STUDIOS**  
Lighting Costumes, Makeup Sales & Rentals  
1854 Alcatraz Av Brkly-OLympc 3-4424

**Counselors-Personal Problems**  
See Psychologists; Social Workers

Consult our free Telephone Planning Service about concealed telephone wiring before building.

**COSTUMES**

**THEATRICAL DANCE & MASQUERADE**  
WIGS - MASKS MAKE-UP  
Tuxedos Rented



**CAPITAL COSTUMES**

GI 8-0528

813 1/2 J 2nd FLOOR

**When Looking for a Dealer in your Neighborhood**

Time and effort may be saved if the article or service you want to buy can be found in your neighborhood. You'll find the location of your neighborhood dealer when you

Look in the

**Classified TELEPHONE SECTION**

The Yellow Pages Tell You Where

**County Government Offices**

See Alphabetical Directory Under "Sacramento County of"

**Couplings**

Capital Machine & Welding Works  
83 N 17th-GI 3-2556

**HANSEN QUICK CONNECTIVE COUPLINGS**  
BURKE CO THE  
2360 San Bruno Av  
SF-DEtaware 3-5500

**Court Reporters**

See Reporters-Court & Convention

**Courts-Automobile**

See Motels; Trailer & Mobile Home Parks

**Coveralls Supply Service**

See Overall Supply Service; Linen Supply Service

**Covers-Canvas**

See Canvas Products; Tarpsauls

**TO REPAIR LINOLEUM**

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

**Crackers**

National Biscuit Co  
1205 Arden Wy-WA 2-7021

Sunshine Biscuits Inc  
924 Arden Wy(NS)-WA 5-8506

**Cranes**

**ACME EQUIPMENT COMPANY**  
Louden Machinery Co  
801 Minnesota St-F-Valencia 4-5700

**BACON EDWARD R COMPANY**  
LUSTIN-WESTERN HYDRAULIC LINK-BELT SPEEDER  
PITMAN  
"QUICK-WAY"  
211 N 7th-GL 2-1008  
If no answer call SF-HEmlock 1-3700

**BIGGE CRANE & RIGGING SERVICE**  
CRANE RENTALS - 10 TO 90 TON - RIGGERS & MILLWRIGHTS  
HEAVY & SPECIALIZED HAULING  
RAIL SPIR & YARD STORAGE  
TCC COMMON CARRIER  
Serving All of Calif. - Ore. - Nev. - Idaho  
Joint Rates to Wash. - Ariz. & New Mexico  
"FOR SERVICE CALL"  
BIGGE CRANE & RIGGING CO  
San Leandro Terminal call Collect  
10700 Biggs Av  
San Leandro-NEpbn 8-8100

**BIGGE CRANE & RIGGING CO**  
Oroville Terminal call Collect  
Palermo Rd & Baggett  
Marysville, Cal. Ornd-ENox 3-7002  
(Continued Next Page)

Memory plays tricks. If in doubt about a telephone number, please look it up in the Directory.

**TRUCK CRANES**  
3 TO 50 TON CAP.

DAY OR NIGHT CALL  
**GL 1-9356**

PLACE CONCRETE  
ERECT PRECAST CONCRETE  
ERECT STRUCTURAL STEEL  
ERECT MACHINERY  
ERECT BOILERS & STACKS

EXCAVATION  
LAYING PIPE  
DEMOLITION  
MILLWRIGHT  
RIGGING

SACRAMENTO  
**VALLEY CRANE SERVICE, INC.**  
7660-14th AVE.

**Cranes-(Cont'd)**

**CAPITOL CRANE & HOIST CO INC**  
1118 Junipero-GL 1-5350  
(See Advertisement This Page)

**DALZELL RIGGING CO OF SACTO**  
Galveston & Duluth(NS)-FR 1-6882

Erickson Heavy Construction Co  
64th & American Blvd-WA 5-2707

**JUDSON PACIFIC-MURPHY DIVISION**  
YUBA CONSOLIDATED INDUSTRIES INC  
4300 East Shore Hwy  
Emery-OLympc 3-1717

**LAMBERT DON**  
Bell's Trailer Village  
Widind-MOHwk 2-2093

**LAMBERT DON**  
408 1/2 Main Widind-MOHwk 2-2093

**MARION POWER SHOVEL CO**  
SALES - PARTS - SERVICE  
Shovels - Cranes - Draglines - Hoes  
Crawlers & Truck Mounted  
326 Shaw Rd S S-F-Plaza 6-3154

**MCLAUGHLIN DRAYING CO**  
1415 E - SERVICE  
RELIABLE CRANE SERVICE  
14th Av & Power Inn Rd-GL 6-9866  
(See Advertisement This Page)

**SACRAMENTO VALLEY CRANE SERVICE**  
7650-14th Av-GL 1-9356  
(See Advertisement Page 162)

**SHEEDY DRAYAGE CO**  
Trucking & Crane Service  
630 Tennessee-SF-MArk 1-8080

**TERMINAL TRUCK SERVICE INC**  
24-HOUR TRUCK CRANE SERVICE  
211 N 16th-GL 2-8906  
If no answer call-WYnot 1-2864  
If no answer call-WA 5-7766  
If no answer call-ED 2-7911  
If no answer call-WA 2-6204  
If no answer call-YOstin 7-5667

**WESTERN FREIGHT HANDLERS INC**  
2334 Auburn Bl-IV 3-9251  
(See Advertisement This Page)

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips closed to the mouthpiece.
4. Please replace the receiver gently when through talking.

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips closed to the mouthpiece.
4. Please replace the receiver gently when through talking.

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips closed to the mouthpiece.
4. Please replace the receiver gently when through talking.

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips closed to the mouthpiece.
4. Please replace the receiver gently when through talking.

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips closed to the mouthpiece.
4. Please replace the receiver gently when through talking.

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

**Crankshaft Grinding**

**BOKAN BROS**  
CRANKSHAFT GRINDING  
CRANKSHAFT GRINDING  
Metal Spraying - Eng. Rebuilding  
4107 Franklin Bl-GL 7-6569

**DANA MOTORS**  
500 Exchange Crankshafts  
Available at All Times  
CRANKSHAFT & BEARING KITS  
IN STOCK  
EXCHANGE CRANKSHAFTS  
STANDARD & 1/4 RACE GRINDS  
1731 K-GL 1-4931

**ENGINE SUPPLY CO**  
1231 E-GL 1-1215

**GERLINGER MOTOR PARTS INC**  
2020 Q-GL 2-1837

**HARBOR AUTO PARTS**  
3030 W Capitol Av(W)-FR 1-5390

**HOWARD CO**  
JACK HOWARD  
PORTABLE CRANKSHAFT GRINDING  
WE COME TO YOU  
OVERHEAD GRINDING  
MAINS  
ROD THROWS  
5713 M-GL 6-2551

**J & M Auto Parts**  
1942 Broadway-GL 2-5473

**PORTABLE AUTO MACHINE SHOP**  
Fritz Nichols Master Machinist  
1708 Q-GL 6-7806

**PRECISION ENGINEERING SERVICE**  
PRECISION ENGINEERING CO  
See Our Ad under Machine Shops  
2430 Broadway-GL 5-3001

**SMITH RALPH E**  
6000 Fremont Bl-GL 1-2036  
Sunderland R N Bob  
Ground in Your Car  
2415-27th-GL 5-5505  
Valley Garage 6400 Stockton Bl-GL 8-2444

**VALLEY RING & REBORN**  
3921 Marysville Blvd(H)-WA 2-7863

**VIC'S PORTABLE MACHINE SHOP**  
1906 L-GI 8-3039

**WOOLLEY MOTORS**  
3527 Broadway-GL 2-3595

**Creameries-See Milk & Milk Products**  
See Dairy Equipment & Supplies

**Creamery Supplies**  
See Dairy Equipment & Supplies

Ads in the YELLOW PAGES bring more customers to your business. People turn to the YELLOW PAGES when they are ready to buy... read about your products and services.

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips closed to the mouthpiece.
4. Please replace the receiver gently when through talking.

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips closed to the mouthpiece.
4. Please replace the receiver gently when through talking.

**WHITING CRANES**  
DANKAS WALTER & CO  
1340 Underwood Av-SF-MIson 8-6016

**WILKINS DRAYING CO**  
601-1st Av-GI 3-7954  
(See Advertisement This Page)

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips closed to the mouthpiece.
4. Please replace the receiver gently when through talking.

**CRANE SERVICE**  
HEAVY RIGGING  
FORK LIFT RENTALS  
RADIO DISPATCHED  
WESTERN FREIGHT HANDLERS INC.  
IV 3-9251

2334 AUBURN BLVD. SACRAMENTO

**WILKINS DRAYING CO.**  
Serving Northern Calif. Since 1910  
**TRUCK CRANE SERVICE**  
RIGGING & MACHINERY MOVING SPECIALISTS  
**GI 3-7954**  
Nights Call HI 6-3712  
601-1st AVE. SACRAMENTO

**ELECTRIC CRANES & HOISTS**  
BUILD YOUR OWN MOTORIZED CRANE  
2 motor driven adjustable End Trucks furnished complete with controls, instructions & mounting details  
GA 1-5350  
8118 JUNIPERO STREET  
Off Power Inn Road  
Between Elder Creek Rd & Florin Rd.

SALES • PARTS • REPAIRS  
CONTROL PANELS BUILT & SERVICED TO ORDER

**OVERHEAD TRAVELING CRANES**  
TOP RIDING 1 TO 30 TON - UNDERHUNG 1 TO 30 TON  
JIB CRANES • MONORAILS  
MOTOR DRIVEN OR HAND OPERATED  
ALL MAKES SERVICED • REPAIRED • MAINTAINED

**CAPITOL CRANE & HOIST CO., INC.**

**RELIABLE CRANE SERVICE**  
TILT-UP STEEL ERECTION

MACHINERY PLACING  
Call...  
**GL 6-9868**  
TRUCK CRANE RENTALS  
14th Ave. & Power Inn Rd., Sacramento