

• A SALON OF DISINCTION •

Margie and Her Staff of Competent Stylists Specialize in TINTING PASTEL BLONDES PERMANENT WAVES



For Appointment Call
IV 9-8120

AIR CONDITIONED

9 A.M. - 6 P.M.
EVENINGS BY APPOINTMENT

MUSIC

2732 MARCONI AVE.

FREE PARKING

(In the Breezeway of Taylor Shopping Center)

COUNTRY CLUB



Plaza BEAUTY SALONS

TWO LOCATIONS TO SERVE YOU
EAST SIDE OF STOP-N-SHOP MARKET
IV 9-1595
2349 BUTANO DRIVE
COUNTRY CLUB LANES
IV 3-3877
2606 WATT AVENUE

Beauty Shops—(Cont'd)

CAMELLIA BEAUTY CENTRE
COMPLETE BEAUTY SERVICE
Styling - Cutting - Permanent Waving
Virginia Weathersbee - Owner-Op.
5716 Franklin Bl.-----GA 8-9188

Cameo Beauty Salon 812-21st ----GI 3-2214

CAMPUS BEAUTY & SLENDERING SALON
COMPLETE BEAUTY SERVICE
ELVAS SHOPPING CENTER
5617 H.-----GL 5-6788

Capitol Beauty Salon 1424-14th.----GI 8-4551

CARMICHAEL BEAUTY SHOP
6139 Fair Oaks Bl(C)-----IV 7-5572
(See Advertisement Page 86)

Carriage Trade Beauty Salon The
1012-38th.-----GL 6-6315

Cary-Low Beauty Salon 923-16th.----GL 2-3305

CHARLES C SALON OF BEAUTY
Arden Plaza Salon
4361 Arden Wy.-----IV 3-9051

Elkhorn Village Salon
930 Sacramento Av(B).-----HI 4-7952
(See Advertisement Page 80)

CHARLES MR HOTEL SENATOR BEAUTY SALON Hotel Senator.---GI 8-2829
(See Advertisement Page 81)

CHARLES MR LAND PARK BEAUTY SALON 4912 Del Rio Rd.-----GL 2-5086

CHATEAU HAIR STYLING
5939 Fair Oaks Bl(C)-----IV 7-6272
(See Advertisement Page 85)

CHERRY'S BEAUTY SALON
WE SPECIALIZE IN PERMANENT WAVING & TINTING
By Cherry & Oakes
2244 Stockton Bl.-----GL 1-4876

Civic Beauty Shop 928-6th.-----GI 2-9569

Classic Beauty Salon 394-45th.----GL 7-6659

COLLEGE BEAUTY SALON
WE SPECIALIZE IN PERMANENT WAVING
Hair Cutting and Shaping
2970 Freeport Blvd.-----GI 3-7801

COLONIAL BEAUTY NOOK VINA'S
By Appointment Only
3715 Stockton Bl.-----GL 6-7212

CONTINENTAL HAIR STYLISTS
5805 Stockton Bl. GL 7-7049
(See Advertisement Page 86)

COONROD MYRA BEAUTY SHOP
By Appointment Only
2500 Capital Av.-----GI 3-1460

Cooper Hazel M
1513 El Camino Av(NS).---WA 5-5432

Coral Beauty Salon 3084-33d.---GL 7-9392

Coral-Wave Beauty Salon
3722 Marysville Rd(DPH).---WA 5-4602

CORDOVA BEAUTY SHOP
10053 Folsom Bl
Rancho Cordova.-----EM 3-1191

2632 Franklin Bl.-----GL 7-3923

COTTAGE BEAUTY SHOP
2254 Cottage Wy. IV 3-5613

Country Club Plaza Beauty Salon
2606 Watt Av.-----IV 3-3877

COUNTRY CLUB PLAZA BEAUTY SALONS 2349 Butano Dr.-----IV 9-1595
(See Advertisement This Page)

CURLY CUE BEAUTY SALON
In Carmichael
5148 El Camino Av(C).-----IV 9-5457

CURTIS PARK BEAUTY SALON
3440-24th. GL 1-6925

DEL PASO MANOR BEAUTY SHOP
IN DEL PASO MANOR SHOPPING CENTER
ROBERT (BOB) KERSTER, Mgr.
MAXINE DICKINSON, Owner
Specializing in HAIR CUTTING - STYLING PERMANENTS - WAVING BLEACHING & DYEING
Corrective Treatments for Dried Out Brittle Hair MANICURING
Open Mon. & Thurs. Evenings
2432 Maryal Dr.-----IV 7-1461

(Continued Next Page)

The Yellow Pages save you time.

be Glamorous...
Beatrice Lowney
HAIR FASHIONS

Serving the Ladies in NORTH SACRAMENTO & ARDEN AREAS
Specializing in Hair Coloring
Corrective Hair Work-Individual Styling
Re-Shaping - Permanent Waving with
Protensized Hair Conditioning Action

FREE CONSULTATION
ANTI-FRIZZ PERMANENTS
FOR APPOINTMENT CALL:
WA 5-6506

2020 DEL PASO BLVD.-NO. SACRAMENTO
OPEN SIX DAYS A WEEK
ALSO
MON., THUR. & FRI. EVENINGS



Beauty Shops—(Cont'd)

DELUXE BEAUTY SHOP
3100 N.
GL 6-3556

DOLL'S BEAUTY SALON 3714 J. GL 5-0667
Dolly's Beauty Shop 511 Fulton Av. IV 7-10179

DOM MR
Two Locations
Francia Beauty Salon
AND
Studio-9

9 Adobe Ct.-----IV 7-8240
1129-12th.-----GI 2-6665

DON'S BEAUTY SHOP
IN CARMICHAEL
HAIR CUTTING & COLD WAVES
YOU WILL LIKE - BY MR. DON
NO SUBSTITUTE OPERATORS
AIR CONDITIONED

Off Fair Oaks Blvd at El Camino Av.
5916 Van Alstine Av(C).---IV 7-5712

Dot's Beauty Shoppe 3825 H.-----GL 5-7849

DOUGLAS MR HAIR STYLING
5743 Marconi Av(C).-----IV 9-0947

Downtown Smart Set Fashions In Hair
1009-12th.-----GI 1-3573

East Side Beauty Shop 4611 H.---GL 6-7369

El Der Beauty Salon
2427 Walnut Av(C).-----IV 7-9244

Eleanor's Beauty Shop
1114A-10th.-----GI 2-3985

Elite Beauty Shop
2246 Grove Av(NS). WA 5-5534

EL RAINE BEAUTY SHOP
HAIR STYLING
WE SPECIALIZE IN INDIVIDUAL
COIFFURES - HAIRCUTTING
PERMANENT WAVING
AIR CONDITIONED
Free Parking in Rear

Between O & P Streets
1527-215.-----GI 3-7738

EL RANCHO BEAUTY SHOP
5743 Marconi Av(C). FR 1-6270
(See Advertisement Page 86)

ELSIE'S BEAUTY SALON
IN CARMICHAEL
PERSONALIZED STYLING
AIR CONDITIONED DRYERS
5815 Gibbons Dr(C).-----IV 3-1011

Emilie's Beauty Shop
4217 Dry Crk Rd(DPH). WA 5-2397

ENGLI BETTY BEAUTY SALON
1013-11th. GI 3-1767

Eno's Beauty Salon
3024 Freeport. Bl.-----GI 1-3109
(See Advertisement Page 87)

ESTELLE'S BEAUTY SALON
FR 1-6570

WEST SACRAMENTO
HAIR STYLING
PERMANENT WAVES

Evenings By Appointment
CLOSED MONDAY
Behind the Crocker-Ange Bank

Suite 6
1420 Merklely Av(WS).----FR 1-6570

(Continued Next Page)

The YELLOW PAGES tell purchasers where to buy your goods.

Bo Monde
Beauty Salon
For Individual Charm
PERSONALITY PERMANENTS



Specialists in THE NEW COLD PERMANENT WAVE
Finger Waving
Hair Tinting

Radio Waves For Difficult Hair
Telephone
GI 8-1811

2129 J St. Near 22nd St.

FRUITRIDGE AREA



Call...
GI 7-0447
COMPLETE PERSONALIZED SERVICE
HAIR COLORING
Our Specialty
Featuring
LOREAL COLOURS OF PARIS

No Appointment Necessary
OPEN MONDAY THRU SATURDAY
Yes, Evenings by Appointment



Sherah's SALON OF BEAUTY
5670 STOCKTON BLVD.
AIR CONDITIONED

DIRECTLY ACROSS STOCKTON BLVD. FROM
FRUITRIDGE MANOR SHOPPING CENTER

Petite Paree Salon
INDIVIDUAL COIFFEURS
VIVIAN COITERS
PHONE FOR APPOINTMENT
IV 7-0476
1640 CANTON DR.
JUST EAST BETWEEN ARDEN & FAIR OAKS

House of Beauty
SPECIALIZING IN THE ART OF HAIR STYLING
2 LOCATIONS
DOWNTOWN
1127-11th - (11th & L Bldg.)
- GI 1-1712 -
MAYFAIR SHOPPING CENTER
2318 Florin Rd. (Cor. 24th St. Rd.)
- GA 1-3614 -

Wava's BEAUTY SHOP
Specializing in PROBLEM HAIR
OPEN
9 A.M. - 9 P.M.
PERMANENTS
HAIR COLORING
1509-16th St.
Between O & P
GI 1-3222

