

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Commutaries as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

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the budget car that beats them all

Sales - Service
Parts & Accessories

FACTORY TRAINED MECHANICS



RENAULT La Dauphine

Town & Country

RENAULT

AN EXCLUSIVE RENAULT & PEUGEOT DEALERSHIP

- BANK FINANCING
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The "Amazing" Peugeot




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Automobile Dealers—New Cars—(Cont'd)

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 THE GOOD-LOOKING ECONOMY CAR A ROADSTER PRODUCT

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JACOBS J J CADILLAC CO

1501 L. GI 1-3181
 (See Advertisement Page 39)

JAGUAR SALES & SERVICE

"FINEST CAR OF ITS CLASS IN THE WORLD!"



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 Oxford Motors Ltd 15th & I. GI 1-6701

James Motors 13 W Main Wldnd. HI 7-0875
JOHN'S MOTOR SALES
 6208 Fair Oaks Blvd. IV 3-4678
 (See Advertisement Page 39)

LASHER-NIELLO CO

1701 K. GI 8-9114
 Lew Williams Chevrolet Center
 El Camino Av & Fulton Av. IV 7-7881

LINCOLN CONTINENTAL

PROMPT COURTEOUS SALES AND SERVICE.
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R-J LINCOLN-MERCURY SALES INC
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(Continued Next Page)

SEWING ON BUTTONS

While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

When you place a call, give the other person time to answer. Many unanswered calls would have been completed in a few more seconds.

ED—Edgewood FR—Frontier GI—Gilbert HI—Hickory WA—Wabash
 EM—Empire GA—Garden GL—Gladstone IV—Ivanhoe

Automobile Dealers—New Cars—(Cont'd)

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QUALITY HEADQUARTERS FOR SALES AND SERVICE - YOUR MERCURY DEALER.



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The Yellow Pages save you time.

Milliken John L Auto Broker
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MORRIS SALES & SERVICE

STURDY & ECONOMIC Complete Parts & Service Factory Appointed Dealer



"FOR INFORMATION CALL"

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OLDSMOBILE SALES & SERVICE

THERE'S A ROCKET TO FIT YOUR POCKET!



Quality Built! Quality Sold! Quality Serviced!
 "WHERE TO CALL"

FOULKS MOTOR CO
 1700 K. GI 2-2951

SUTTON MOTOR SALES
 2211 Fulton Av. IV 3-1301

OXFORD MOTORS LTD

15th & I. GI 1-6701
 (See Advertisement Page 37)

PARKER MOTORS

HILLMAN - SUNBEAM SINGER - HUMBER INTERNATIONAL TRUCKS
 1813 Fulton Av. IV 3-3812

PEUGEOT SALES & SERVICE—

TOWN & COUNTRY RENAULT
 1733 Fulton Av. IV 3-5555

VALLEY RENAULT
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(Continued Next Page)

TRAVEL TO

Sutton OLDSMOBILE

AUTHORIZED SALES - SERVICE & PARTS
 EXPERT BODY REPAIRING & PAINTING

IV 3-1301



2211 FULTON AVE. SACRAMENTO

Rusty LINCOLN-MERCURY



Jacobus "Your COMET Dealer"

AUTHORIZED SALES • SERVICE • PARTS
 COMPLETE BODY REPAIRS
 Lincoln-Mercury Corner for 19 Years


GI 8-8201

17th at K 17th at K

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- SALES
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TRADE-INS ACCEPTED

FINE SELECTION OF IMPORTED AND AMERICAN USED CARS

TURNER MOTORS

VOLVO TRIUMPH

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 LUXURY **POLARA**
 ECONOMY . . . **DART**

John Drew Motors

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GI 3-5951 **WA 2-0942**

14th to 15th on BROADWAY ARDEN at BELL

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COMPLETE SALES & SERVICE • HYDRAMATIC SPECIALISTS
 PAINT - BODY GLASS DEPT.

FINE USED CARS • WE CARRY OUR OWN CONTRACTS

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 44 YEARS IN SACRAMENTO
 SALES - SERVICE

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DAY & NIGHT TOWING SERVICE - Telephone GI 3-7708

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ARDEN PLYMOUTH CENTER INC.

Franchised Dealers
 ★ PLYMOUTH ★ VALIANT



- Scientific Repairs
- Motor Tune-Up
- Reconditioning

WE ALSO HAVE A LARGE SELECTION OF LATE MODEL USED CARS

Arden at Fulton

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 AUTHORIZED SALES & SERVICE

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- MERCEDES BENZ
- DKW & AUTO UNION

CAPITOL-STUDEBAKER COMPANY

2900 CAPITOL AVE. - GI 2-1461
 2928 CAPITOL AVE. - GL 7-2870

NEW & USED CARS