

*How to make
good telephone service
even better....*



***You'll save time if you
look up numbers before you call*** Have you ever

had the feeling that you're *not quite sure* of a familiar telephone number you're about to call? Even the number of a friend you call quite often? Your memory tells you it's 3198. Or is it 3189? The best way to settle it is to look up numbers *before* you call.

You'll save time—and avoid the delay and embarrassment of having a stranger answer if your memory tricks you into getting an incorrect number.



Pacific Telephone

INSTALLED for CONVENIENCE



in MOTHER'S SEWING ROOM

With a telephone handy in her sewing room, Mother will not have to leave and dash to answer calls. Advice from friends on how to do it will also be close at hand.

and in the RECREATION ROOM

Located in your recreation room, a telephone will add to your comfort and pleasure. Close at hand during exciting moments of home games or while relaxing in moments of solitude, this telephone will stop your rushing to other rooms to answer calls.



CALL YOUR SERVICE REPRESENTATIVE AT PACIFIC TELEPHONE