

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Edw—Edgewood EM—Empire FR—Frisco GA—Garden GI—Gilbert HI—Hickory IV—Yonkers

Skiing Equipment-Retail-(Cont'd)

Goodwin-Cole Co 515 L GI 2-8924
 (See Advertisement Page 509)
HELM OF SUN VALLEY WA 2-4611
 2843 Howe Ave (See Advertisement Page 509)
JACK SAMPLES SKI HOUSE
 SALES - INSTALLATIONS - REPAIRS
 RENTALS
 LOW RATES
 SKIS - BOOTS - PANTS - PARKAS
 POLES - TOBOGANS - SNOW SHOES
 Free Parking Open Till 8 PM
 1026 Alhambra Bl - HI 6-5429

SACRAMENTO SPORTING GOODS
 920 J HI 6-7298
 Samples Jack Ski House
 1626 Alhambra Bl - HI 6-5429
 Ski Olympic Ski Shop 515 L - GI 2-8924

Skin Diving Equipment

AQUA-SHOP
 COMPLETE
**SKIN DIVING
 EQUIPMENT &
 SCHOOL**
 COMPRESSED AIR SERVICE
 SEE OUR ADV SPORTING GOODS-ILRS
 1317-20th - GI 1-5171

Ardon Sports Unlimited
 3121 Arden Wy - IV 7-8023
TAYLOR'S UNDERWATER SALVAGE CO
 COMPRESSED AIR
 Skin Diving Equipment & School
 SALES - RENTALS - REPAIRS
 4725 Hazelwood Av(C) - IV 7-9800

Skip Tracing

Sacramento Valley Adjustment Bureau
 1005-8th HI 6-7951
 Shockeyly J L Adjusters 2318-16th GI 3-7956

Skylights

LILLY SKYLIGHTS
 PLASTIC SKYDOMES
 PLASTIC SANDWICH PANELS
 TRANSLUCENT PANELS
 CORRUGATED OR FLAT
 IMMEDIATE DELIVERY
 "WHERE TO CALL"
 DISTRIBUTORS
 Lilly A E Co
 1029 Larkin SF - Ordwy 3-7542

WASCO SKYDOMES - DISTRIBUTORS
 WESTERN ASBESTOS CO
 230 Acoma(NS) - WA 2-4714

Slaughter Houses-See Meat-Wholesale

Sleep Teaching

See Phonograph Records-Retail; Schools
Slenderizing-See Reducing Methods

NO SPOTS HERE
 To prevent spotting hinges or
 latches when painting a door, rub
 a little petroleum jelly on them first.
 Stray paint runs off.

Slicing Machines

GEORGE JOHN
 FOOD MACHINES - SALES & SERVICE
 U. S. SLICING MACHINES
 Chopper - Saws - Tenderizers - Scales
 1930-10th - HI 6-5993

**GLOBE GRAVITY FEED SLICING
 MACHINES**
 AUTHORIZED DISTRIBUTORS
 SORENSEN N E
 Also Globe-Stimpson Scales & Choppers
 Meat and Bone Saws
 5741 Auburn Blvd - ED 2-3246

GLOBE-STIMPSON DISTRIBUTORS
 Slicing Machines, Scales, Meat Choppers,
 Saws, Steak Machines - Low Prices
 Terms - Rebuilt and Used
 5741 Auburn Blvd - ED 2-3246

Hobart Sales Agency 1230 H - GI 8-9322
 U S Slicing Machines 1930-10th - HI 6-5993

Slides & Filmstrips

Globe Audio-Visual Service
 3703 Maryville Blvd(PH) - WA 2-1406

Slings
BARNETT FRED E CO
 999 Arden Wy(NS) - WA 2-5621
NORTHWEST WIRE ROPE CO
 966-7th Av Oakland - Lk:hkn 2-2953
 Sacto Wire Rope & Supply
 1711 Del Paso Blvd(NS) - WA 2-4765

UNION WIRE ROPE
 DISTRIBUTORS
 SACTO WIRE ROPE & SUPPLY
 1711 Del Paso Blvd(NS) - WA 2-4765

Slip Covers

Alice's Wonderland Interiors
 1978 Stockton Bl - GL 1-4872

BROOKS MILDRED STUDIO
 MILDRED WILSON - Owner
 TAILOR MADE SLIPCOVERS
 Covered Cornices - Draperies
 And Bedspreads Made to Order
 4616 El Camino Av - IV 9-9145

Drapery Shop The 3118 Broadway - GL 5-3686
LORIS P W CO
 620 I - HI 6-7619

Smoko Stacks-Cleaning
 See Chimney Cleaning & Repairing
Smokers' Articles
 See Pipes & Smokers' Articles Headings

Soaps-Wholesale & Mils
DEE'S PRODUCTS & ENGINEERING
 See Our Ad Cleaning Compounds Heading
 4115 El Camino Wy - DAvnprt 6-7340
 DuBois Co Inc 216-15th - GI 8-7503
 Hockwald Chemical Co 811 1/2 T - GI 2-2375
 Procter & Gamble Mfg Co
 Fruitridge & Power Inn Rd - GL 1-7261
 Sierra Chemical Co
 Mfgs of Detergents Indstrial Cleaners
 640 Harbor Bl(W) - FR 1-5943

Social Service Organizations
 American Red Cross 1300 G
 Day & Night call - GI 2-5851
 Boy Scouts of America
 2562 Portola Wy - GL 6-4793
 Broderick Christian Center Unit
 602 Andrew Bl - GI 8-4584
 Catholic Ladies Relief Society
 924-11th - GI 1-6340
 Catholic Welfare Bureau 924-11th - GI 1-1421
 The Yellow Pages see you time.

Social Service Organizations-(Cont'd)

Catholic Youth Organization
 1115 K - GI 8-1886
 Children's Receiving Home of Sacto
 2822 X - GL 7-1068
 Christian Service Enterprises
 1109-2d - GI 2-7393
 Community Welfare Council of The Greater
 Sacramento Area Inc 1111 I - GI 3-3741
 Family Service Agency of Greater Sacramento
 709-21st - GI 8-8984
 Hope Foundation 3031 Franklin Bl - GL 7-4558
 Jewish Community Council
 1523-18th - GI 8-7488

Junior Bluejackets of Calif
 2917 J - HI 6-3757
 Junior League of Sacramento Inc
 Hotel El Dorado - WA 5-4177
 Lutheran Welfare Counseling Service
 1126-18th - GI 1-1328
 Retarded Children Sacramento Assn of
 Sheltered Workshop & Work Trng Ctr
 6950-21st Av - GL 7-3856

Sacto Children's Home
 2750 Sutterville Rd - GL 6-6457
 Sacramento County Office For Crippled
 Children & Adults Inc
 3205 Hurley Wy - IV 3-3211
 Sacramento Hearing Society
 910-21st - GI 3-3571
 Sacramento Valley Center for the Blind
 1218-30th - GL 1-9489

St Patrick's Home
 38th Av & Franklin Bl - GA 1-1620
 Salvation Army The
 4905 Franklin - GL 7-3160
 Stanford Home 800 N - GI 2-4959
 Travelers Aid Society 719 K - GI 3-1719
 United Christian Centers
 2620-21st - GL 2-5715
 United Crusade Sacto Area 1111 I - GI 3-3741
 Volunteers of America
 596 Pick-Up Service
 116-6th - GI 8-6647
 Washington Neighborhood Center
 400-16th - GI 8-5991

Social Workers
 American Red Cross 1300 G
 Day & Night call - GI 2-5851
 Christian Science Committee on
 Institutional Work in Calif
 1107-9th - HI 7-5743
 Christian Service Enterprises
 1109-2d - GI 2-7393

Davey Margaret Mrs
 Psychiatric Social Worker
 2720 Capitol Av - IV 9-9145
 Frappell Ethel E
 Psychiatric Social Worker
 Registered by State Board
 of Social Work Examiners
 2720 Capitol Av
 Harris Herbert R
 Psychiatric Social Worker
 2417 Capitol Av
 McWhiter Gordon
 Associated with Psychiatrist
 2417 Capitol Av - GI 2-5707

Soda Fountain Equipment
 Adams W L Co 817 Garnet(WS) - FR 1-6370
**FINECO'S RESTAURANT-HOTEL
 EQUIPMENT** 1510 I - GI 1-6931
HENRY'S SALES CO 431 J - GI 1-2431

RALPH'S DISTING CO
 BASTIAN BLESSING EQUIPMENT
 EVEREST FOUNTAINS
 COCA COLA & ROOT BEER
 DISPENSERS
 CARBONATORS & COMPRESSORS
 HAMILTON BEACH EQUIPMENT
 COUNTERS - STOODS - BACK BARS
 2425-24th - GL 6-9831
 Or - GL 6-5197

Soda Fountain Repairing
 Lawrence Refrigeration Comml Serv
 2027-51st - GL 1-4691
LEO'S REFRIGERATION SERVICE
 1017 V - GI 8-8589

Please wait for dial tone...
 then dial carefully.

Soda Fountain Shops

Boyd's Fountain 1117-19th - GI 3-9669
 Browne's Fountain Grill
 2827 Fair Oaks Blvd(C) - IV 7-4988
 Harold's Fountain Lunch
 Louis Chong
 302 N 12th - GI 8-6740
 Ice Cream House 2868-35th - GL 2-9220
 Kay's Fountain 331 N - GI 2-9366
 Lampy's Broiler 2874 Fulton Av - IV 9-8638
 Mary's Fountain 1202-4th - GI 2-8442
 Music Box
 3733 Rio Linda Blvd(PH) - WA 5-9675
TAYLOR'S SWEET SHOP
 2720 Marconi Av - IV 3-2949

Soda Fountain Supplies-Wholesale
 Capital Fire Equipment Co
 Liquid Carbonic CO2 Bottled Gas
 2204 Capital Av - GI 2-0723

CARBONIC GAS SERVICE
 CO2
 Bottled Gas
 1017 V - GI 8-5477

DIAMOND G RESTAURANT SERVICE CO
 Distributors
 PEPSI COLA FOUNTAIN SYRUP
 SUNBERRY FOUNTAIN &
 ICE CREAM PRODUCTS
 COFFEE - TEA - SPICES
 EXTRACTS - FLAVORS
 MISC. FOOD PRODUCTS
 PAPER PRODUCTS
 1830 C - GI 2-8708

Eng-Skeel Company
 1350 El Camino Av(NS) - WA 5-1976

LINDNER J W CO INC
 WHOLESALE DISTRIBUTORS
 FOUNTAIN SUPPLIES
 Nestle's & Hershey's Products
 CROCKERIES
 Canned Fruits & Vegetables
 PAPER ITEMS
 Napkins - Cups - Straws
 500 N 16th - HI 6-7938

RALPH'S DISTING CO
 COCA COLA SYRUP
 J. HUNGERFORD SMITH PRODUCTS
 HERSHEY'S NESTLE'S PRODUCTS
 HIRES ROOT BEER
 MISSION CHOCOLATE
 LYONS FOUNTAIN FRUITS & SYRUPS
 KINGS EXTRACTS & FLAVORS
 2425-24th - GL 6-9831
 Or - GL 6-5197

Soft Drinks
 See Beverages-Soft Drinks, Mixers, Etc.
 Ditts & Bottlers

Soft Water Equipment & Service
 See Water Softening Equipment & Supplies

Soil Conditioners
 River Farm Supply 2630-5th - GI 1-4542
 Vita-Bark River Rd(WS) - FR 1-7328

Soil Engineers
 See Engineers-Civil; Engineers-Foundation
 An extension telephone saves
 time and steps.

Edw—Edgewood EM—Empire FR—Frisco GA—Garden GI—Gilbert HI—Hickory IV—Yonkers

Soldering Equipment

CLAUDE MICHAEL INC
 Soldering Material Specialists
 Solder - Fluxes - Fusible Alloys
SOLDERING EQUIPMENT & SUPPLIES
INDUSTRIAL HAND TOOLS
 Printed Circuit Solder, Pans & Fluxes
 Copper & Hamilton Av Blsg
 Palo Alto - DAvnprt 6-6884
 Main Office 703 W Ivy
 Glendale 4 Calif - Chapman 5-8401

Solenoids
 CTR C O-Controls Instruments and
 Regulators Company 1400 S - HI 7-5876

Sound Deadening Materials
 See Acoustical Materials; also Acoustical
 Contractors

Sound Systems & Equipment
DAY HARRY W 1221-19th - GI 2-6473
 See Advertisement This Page
EXECUTIVE COMPANY OF SACRAMENTO
 2015 J
 Fruitridge Television & Sound
 See Advertisement This Page
 5282 Fruitridge Rd - GL 2-3566
 HI Fi Music Center Inc 1317 K - HI 6-7569

HI-FIDELITY SHOP
 "A SOUND BUSINESS"
 Commercial & High Fidelity
 Wholesale - Retail
 1910-16th - GI 3-6660

RCA SOUND SYSTEMS
 ENGINEERING SOUND
 SYSTEMS FOR SCHOOLS
 • CHURCHES • INDUSTRY
 Public Address, Paging, Music
 Distribution Systems, Custom-
 ized High Fidelity, Intercom-
 munication Equipment.

"WHERE TO CALL"
 AUTHORIZED DISTRIBUTORS
 Capital Sound Service
 1817 Silica Av(NS) - WA 5-6320
 If no answer call - IV 7-3347

SEMONI A J AUDIO ENGINEERING
 2181 Weller Wy - GI 3-6438
 Sound Shoppe The
 2671 El Paseo Ln - IV 3-3618

Behind on orders? Let handy
YELLOW PAGES introduce the
 suppliers you need. It's fast—con-
 venient. Wise buyers say there's
 nothing like the **YELLOW PAGES**
 of your telephone book for getting
 in touch with almost everyone
 around who sells things, fixes things,
 does things. Try the **YELLOW
 PAGES** once... you'll use it often.

SEMONI A J AUDIO ENGINEERING
 2181 Weller Wy - GI 3-6438

Souvenirs-See Novelties Headings

Soy Bean Products
 Sacto Tofu Co 1925-6th - GI 8-3274

Spark Arrestors
 GILL SPARK ARRESTORS
 Safety for Year-Fully Approved
 For Trucks - Tractors - Tugs
 Forklifts - Loader - Stationary
 Engines - Harvesters, Etc.
 Protect Your Property &
 That of Others.
 Sparks Are Nil When Using GILL
 "FOR INFORMATION CALL"
INDUSTRIAL SERVICE CO
 515-12th - GI 8-9208

"When telephoning somebody,
 'play ball' with him by giving him
 time to answer. A few more seconds
 may do it."

Sound Systems & Equipment-(Cont'd)

**STROMBERG-CARLSON SOUND
 EQUIPMENT**
 Serving the world's industries,
 offices, schools, hospitals, pub-
 lic buildings. From simplest
 parts to largest complete sys-
 tems, "There is Nothing Finer
 than a Stromberg-Carlson."
 "WHERE TO CALL"
ENGINEERED SYSTEMS
SEMONI A J AUDIO ENGINEERING
 2181 Weller Wy - GI 3-6438
WISMER ED & ASSOCIATES
 1715 S - HI 6-7827

Strutz TV Radio & Supply
 5001 Folsom Bl - GL 2-0567
 Tower Record Mart
 1518 Broadway - GI 1-1315

Sound Systems & Equipment-Renting
CHURCHES GLENN E SOUND RENTALS
 Latest Public Address Systems
 HI-Fi Music Free With PA Rental
 Speech Party Dance Sales Event Etc.
 3164 Ellington Cir - IV 7-4908

FRUITRIDGE TELEVISION & SOUND
SOUND SYSTEMS
 RENTED A SOLD
 FOR ALL OCCASIONS
 Mobile - Temporary Permanent
 MEMBER WESTERN FAIRS ASSN.
 5282 Fruitridge Rd - GL 2-3566

Matrola Bob & Orchestra
 202 Santiago Av(NS) - WA 5-7183

SEMONI A J AUDIO ENGINEERING
 Established 1920
RADIO ENGINEER
STROMBERG-CARLSON
SOUND SYSTEMS
 Rentals - Sales - Service
 2181 Weller Wy - GI 3-6438

Sound Systems & Equipment-Repairing
ABBOTT'S TV REPAIR
 3001 Folsom Bl - GL 2-5729
 Capital Sound Service
 1817 Silica Av(NS) - WA 5-6320
 Davies Radio Shop 3300 P - GL 2-0177
 Economy Television & Radio Repair Serv
 4171 Fruitridge Rd - GL 1-10616
GLOBE AUDIO-VISUAL SERVICE
 3703 Maryville Blvd(PH) - WA 2-1406
 Semoni A J Audio Engineering
 2181 Weller Wy - GI 3-6438

Souvenirs-See Novelties Headings

Soy Bean Products
 Sacto Tofu Co 1925-6th - GI 8-3274

Spark Arrestors
 GILL SPARK ARRESTORS
 Safety for Year-Fully Approved
 For Trucks - Tractors - Tugs
 Forklifts - Loader - Stationary
 Engines - Harvesters, Etc.
 Protect Your Property &
 That of Others.
 Sparks Are Nil When Using GILL
 "FOR INFORMATION CALL"
INDUSTRIAL SERVICE CO
 515-12th - GI 8-9208

"When telephoning somebody,
 'play ball' with him by giving him
 time to answer. A few more seconds
 may do it."

Specifications Consultants

CAIN ORVILLE L
**CONSTRUCTION
 SPECIFICATIONS**
 Reports - Progress & Claims
 Bibliographies on Materials and
 Methods of Construction
 3368 Fulton Av - IV 7-3562

Speed Indicators-See Speedometers

Speed Reducers
**MORSE EBERHARDT-DENVER SPEED
 REDUCERS**
 DISTRIBUTORS
SACTO ENG & MACH WORKS
 6th & X - HI 6-7738

U S SYNCOGEEAR
 U S ELECTRICAL MOTORS INC
 719 K - HI 6-6556

Speedometers
DE MARTINI ROY
 Sangamo Instruments
 1216-20th - GI 3-5244

LAMUS-LUNDEE CO
SPEEDOMETERS & TACHOMETERS
 SUN TACHOMETERS
 Authorized Service for
 Stewart Warner - Auto-Lite - AC
 King Seely - Walther
 1411 I - HI 6-4363
 5408 Franklin Bl - GL 2-4961

LEHR AUTO ELECTRIC
SPEEDOMETERS & TACHOMETERS
 RECORDERS & GEAR BOXES
 CABLES & CASINGS
 1114-21st - GI 3-4848

STEINHAUS AUTO ELECTRIC SERV
 SALES & SERVICE
 ALL MAKES CARS & TRUCKS
 Cable & Test is the Best!
 3417-2d Av - GL 7-3730

Spices
 Capitol Coffee Roaster 1114-2d - GI 8-5810
 Cossich Coffee Co 920-24th - GI 2-8201

Unless you wait for the steady
 hummmmm sound of the dial
 tone, the equipment cannot put
 through your call. Please wait for
 the dial tone before you start to
 dial.

Spices
 Capitol Coffee Roaster 1114-2d - GI 8-5810
 Cossich Coffee Co 920-24th - GI 2-8201

STEINHAUS AUTO ELECTRIC SERV
 SALES & SERVICE
 ALL MAKES CARS & TRUCKS
 Cable & Test is the Best!
 3417-2d Av - GL 7-3730

Spices
 Capitol Coffee Roaster 1114-2d - GI 8-5810
 Cossich Coffee Co 920-24th - GI 2-8201

Always
**KEEP RECEIVER
 ON THE HOOK**
 "When you are through talking on
 the telephone, always see that you
 place the receiver back on the hook.
 Otherwise you may miss an impor-
 tant call."
**THE PACIFIC TELEPHONE
 AND TELEGRAPH COMPANY**

Soldering-Sporting 511

Sporting Goods-Dealers
ALLEN'S SPORT SHOP 1316 J - GI 3-4216
 (See Advertisement Page 513)
AL'S SPORTING GOODS
 DEL PASO HEIGHTS AREA
 Lures to Catch Fishermen Not Fish
 LARGE VARIETY SPINNING REELS
 FISHING & HUNTING EQUIPMENT
 GUNS & AMMUNITION
 3725 Maryville Rd(DPH) - WA 5-0440

AQUA-SHOP
 1317-20th - GI 1-5171
 (See Advertisement Page 513)
ARDEN SPORTS UNLIMITED
 3121 Arden Wy - IV 7-8023
 (See Advertisement Page 513)

BONNIE B SPORTSTORE
SPORTING GOODS
 Schwinn Bicycles
 Sales - Guar. Repairs
 Snow Ski-Equip & Clothing Rental
 Men Fr 10 AM-6 PM Sat 10 AM-6 PM
 In Del Paso Manor Shopping Center
 2428 Maryal Dr - IV 9-7260

Broadway Ball & Tackle Shop
 1609 Broadway - GI 8-6338
 (See Advertisement Page 513)
 Bus Pendleton's Golf Shop
 Freeport Bl - GA 8-9401
 (See Advertisement Page 513)

Capitol Roller Rink 9th & R - HI 6-7176
 Christy Gun Works
 If It's a Gun It's Our Business
 875-57th - GL 5-8416
 College Sport Shop 5535 H - GL 7-7174

COOK ROSCOE D INC
 GUNS - OUTBOARDS - BOATS
 Complete Line of Sporting Goods
 We Carry Your Own Budget
 2125 Del Paso Blvd(NS) - WA 5-2754

Dan's Ball & Tackle Shop
 5020 Franklin Bl - GL 1-1772
 Del Paso Country Club
 3333 Marconi Av - IV 3-0401

DICK'S GUN SHOP
 See Our Ad-Cont
 1711 Fulton Av - IV 7-8695
 Dideon Hardware 4475 D - GL 6-6002
ED'S SPORTING GOODS
 2328 Fair Oaks Bl - WA 2-6620
 (See Advertisement Page 513)

EWOLDT'S ROD & REEL REPAIR
 Specialize In
ROD & REEL REPAIRS
PARTS & SERVICE
 CUSTOM RODS
 3103 Del Paso Blvd(NS) - WA 5-6101

FRAN & EDDY'S BAIT SHOP
 559 La Sierra Dr - IV 9-1377
 Opat's 5 AM Daily
 11160 Folsom Bl
 Rancho Colorado - EM 3-6885

FRONTIER ARCHERY CO
 Northern Calif's Largest
ARROW MANUFACTURER
WHOLESALE & RETAIL
OPEN EVENINGS TOO
 3032-5th Av - GL 5-2625

GOODWIN-COLE CO
 RENT OR BUY CAMPING EQUIPMENT
 "SKI-OLYMPIC" SKI SHOP
 USE OUR PARKING LOT
 515 L - GI 2-8924

HELM OF SUN VALLEY
 2843 Howe Av - WA 2-4611
 (See Advertisement Page 513)

(Continued Next Page)