

DR. JACK SHEARER

OPTOMETRIST
CONTACT LENS Specialists



- Eyes Examined
- Prescriptions Filled
- Glamorous Frames
- Invisible Bifocals

DOWNTOWN
GI 2-4927
1013 Ninth St.

Optometrists—(Cont'd)

Kubo Geo J 15th & X-----HI 6-0885
Kubo James J
Contact Lenses
Open Evenings by Appointment
1216A 4th-----GI 2-4391
Residence-----GL 1-1285
Kubo Jas J 15th & X-----HI 6-0885

TO GLUE FURNITURE
In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

LAINSE E W PROGRESSIVE EYE-COMFORT GLASSES
Over 91,000 families look to Dr. Lainse for scientific eye examination and modern eyewear, contact lenses fitted, Liberal credit or BankAmericard. Repair and adjustment service. Free Parking.
"FOR INFORMATION CALL"
OFFICE
LAINSE E W PROGRESSIVE EYE-COMFORT GLASSES
Member National Optometric Assn
1020-10th-----GI 2-9079
ASSOCIATED OPTOMETRISTS
Montague LeRoy C Jr
1020-10th-GI 2-9079
Williams R Grant 1020-10th-GI 2-9079

LEW BERNARD N
"8th St Between I & Capitol"
CREDIT CONTACT LENSES GLASSES
PRESCRIBED - REPAIRED
1214A 8th-----GI 8-2328

(Continued Next Page)

CONTACT LENSES

PROFESSIONAL EYE CARE
• EYE EXAMINATIONS • GLASSES FITTED
• FASHIONABLE EYEWEAR
Continued Service On All Our Prescriptions

Dr. Jason Wong
OPTOMETRIST

GI 8-6622

903-8th STREET SACRAMENTO

DR. EDWARD GLEIE O.D.
EYESIGHT SPECIALIST

• PERSONALIZED EYE CARE
• CONTACT LENSES • ORTHOPTICS
• INDIVIDUALLY STYLED EYE WEAR
• PRESCRIPTION HEARING AID GLASSES

REPAIRS - DUPLICATIONS - ADJUSTMENTS
* CREDIT TERMS * REASONABLE PRICES
* OVER 36 YEARS IN SACRAMENTO *

GI 2-4232
If No Answer Call GL 5-6977

SUITE 807 FORUM BLDG. K STREET AT 9th

DR. ALBERT J. LOWE
Optometrist
Complete Professional Eye Examination

• GLASSES FITTED • CONTACT LENSES

COUNTRY CLUB PLAZA
STOP-N-SHOP BUILDING
2345 BUTANO DRIVE
OFF El Camino At Wall Ave.

IV 7-6376

FREE PARKING

for Your Convenience

Directories for other cities are available in the Business Offices and at attended public telephone stations.

SOUTH AREA OPTOMETRIST
JACK A. BARRETT, O. D.

★ EYES EXAMINED
★ LARGE SELECTION OF FRAMES
★ CONTACT LENSES ★ BUDGET TERMS
★ REPAIRS - DUPLICATION - ADJUSTMENTS

GL 7-0279

14th AVE. & 60th ST. 215 Tallac Village Square

Optometrists—(Cont'd)

Lainse E W Progressive Eye-Comfort Glasses 1020-10th-----GI 2-9079
Lainse E W Progressive Eye-Comfort Glasses 1020-10th-----GI 2-8919
LAINSE E W PROGRESSIVE EYE-COMFORT OPTICIANS
1023-9th-GI 3-8360
(See Advertisement Page 364)
Lee Richard F
2014A Del Paso Bl(N)S-WA 5-0262
Leonard W B 2220 J-----GI 2-1494
Residence-----GI 3-4459

LEW BERNARD N
"8th St Between I & Capitol"
CREDIT CONTACT LENSES GLASSES
PRESCRIBED - REPAIRED
1214A 8th-----GI 8-2328

Low Bernard N 1214A 8th-----GI 8-2328
(See Advertisement Page 365)
Lewis Seymour & Minna Harold Y
3407 El Camino Av-----IV 3-0426
LEWIS SEYMOUR & MINNA HAROLD Y
1007-10th-----GI 2-0419
(See Advertisement Page 365)
LEWIS SEYMOUR & MINNA HAROLD Y
1019-21st-----GI 2-0486
Lightford D W
Contact Lenses
5024 Fruitridge Rd-----GA 8-7021
Lockwood Maximilian
3390 El Camino Av-----IV 7-0500
LOW JIMMY 5807 Stockton Bl-----GL 5-5661
(See Advertisement Page 364)
Lowe Albert J 2345 Butano Dr-----IV 7-6376
(See Advertisement Page 366)
McAllister Thomas R & Hockensmith G A
Contact Lenses
Phelan Bldg
Watt Av & Marconi Av-----H 3-2914
Meyer W A Jr 926 J Bldg-----IV 4-8430
Miller Robt B Jr
Contact Lenses
Across from Carmichael Shopping Cen
3000 Fair Oaks Bl(C)-----IV 7-8373
Montal Jas B
1236 Merklej Av(WS) FR 1-4734
MONTAGUE LEROY C JR
Progressive Eye-Comfort Glasses
1020-10th-----GI 2-9079
National Assn of Optometrists
Forum Bldg-----GI 3-2495

FOUR THOUGHTFUL ITEMS OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

NATIONAL OPTOMETRIC ASSOCIATION

AN ORGANIZED GROUP OF ETHICAL DOCTORS OF OPTOMETRY, WHOSE PURPOSE AND IDEAL IS THE CARE OF THE PUBLIC.

"MEMBERS"

Anderson C W 1023-9th-----GI 3-8360
Barrett Jack A
215 Tallac Village Sq-GI 7-0279
Blue Stephen R 9th & K-----GI 2-7871
Gleie Edward Forum Bldg-----GI 2-4232
Gleie Walter G Jr 1011-11th-----GI 3-8570
Gordon S Stanley B
2436 Auburn Bl-----IV 3-3932
Grossman & Shearer 1013-9th-GI 2-4927
Hebelson H T Sr 1011-11th-----GI 1-2092
Hickory J E 1003-8th-----GI 2-2728
Low Bernard N 1214A 8th-----GI 8-2328
Lewis Seymour & Minna Harold Y
3407 El Camino Av-----IV 3-0426
Lewis Seymour & Minna Harold Y
1007-10th-----GI 2-0419
Lewis Seymour & Minna Harold Y
1109-21st-----GI 2-0486
Lockwood Maximilian
3390 El Camino Av-----IV 7-0500
Low Jimmy 5807 Stockton Bl-----GI 5-5661
McKenney Herbert R
3407 El Camino Av-----IV 3-0426
Page Ed J
2122 Dek Paso Bl(NS) WA 5-5689
Penny J M 3200 Arden Wy-----IV 7-4592
(See Advertisement Page 364)
Penny J M 816 K-----GI 3-3722
Scott Gerald 800 K-----GI 8-8211
Shearer & Grossman 1013-9th-GI 2-4927
Shearer Jack 1013-9th-GI 2-4927
Weinmann Harold C
2436 Auburn Bl-IV 3-3932

Nicolaus Louis H Optical Co
3301 Arden Wy-----IV 3-5086
PAGE EDW J
1022 Del Paso Bl(NS)-----WA 5-5689
(See Advertisement Page 364)

BUSIEST BOOK IN THE WORLD

The familiar telephone directory is America's No. 1 reference book. It is the busiest book in the world because it is helpful to practically everyone.

When the NEED is URGENT

Whether the situation requires a batteryman, garage, radio repairman, veterinarian or other service

Look in the
Classified TELEPHONE SECTION

Optometrists—(Cont'd)

PEVNY J M
NOW LOCATED IN DEVONS BUILDING
816 K-----GI 1-3722

PROGRESSIVE EYE-COMFORT GLASSES
LAINSE E W PROGRESSIVE EYE-COMFORT GLASSES
921 K-----HI 7-8000
(See Advertisement Page 365)
SACRAMENTO VALLEY OPTOMETRIC ASSN
See American Optometric Trade Mark for Membership Listing
926 J Bldg-----GI 3-5010
SCOTT GERALD 800 K-----GI 8-8211
Shaffer S E 3652 A(N)H-----ED 2-1669
SHEARER & GROSSMAN
1013-9th-GI 2-4927
Shearer Jack 3390 El Camino Av-IV 7-0500

SHEARER JACK
OPTOMETRISTS
Contact Lenses Fitted
NEW MODERN TECHNIQUES
GUARANTEED SATISFACTION
Credit
1013-9th-----GI 2-4927
3390 El Camino Av-----IV 7-0500

SHEARER JACK 1013-9th-----GI 2-4927
(See Advertisement Page 364)
Small Giltner S 1004-10th-----GI 2-1778
TAKAHASHI GEORGE H
1200-4th-GI 3-3524
Turner John 1020-8th-----IV 7-0220
Turner John T
8524 Fair Oaks Bl(C)-----IV 7-0220
WALLIS R G
Progressive Eye-Comfort Glasses
1020-10th-----GI 2-9079
Watkins Leslie H 1313 L-----GI 2-4290
Weinmann Harold C
2436 Auburn Bl-IV 3-3932
Whitaker F Allen 1019-9th-----GI 2-6056
White Eugene A
Contact Lenses
5617A S Haven Dr(N)H-----ED 2-4588
WILLIAMS R GRANT
Progressive Eye-Comfort Glasses
1020-10th-----GI 2-9079
WONG JASON C 903-8th-----GI 8-6522
(See Advertisement Page 366)

Orchard Equipment & Supplies
Kwik-Work Products
1350 El Camino Av(NS)-----WA 5-5125
Mahoney John F Co 2331-24-----GI 3-6949
ORCHARD SUPPLY CO
1731-17th-HI 6-7821

Orchardists
Stark Bros Nurseries and Orchards Co
1219-24th-GI 8-3905

Optometrists—Organs 367

Orchestras
Harvey Ken Orchestra
6472 Fordham Wy-----GA 8-3607
Jackson Pete 2214 Capitol Av-----GI 8-5242
James Dick 2640-6th Av-----GL 5-4246
(See Advertisement This Page)
Matorola Bob & Orchestra
202 Santiago Av(NS)-----WA 5-7183
Mix Dick 5623 Balboa Cir-----GL 5-9340
Perry's Keno Orchestra
4815 Robertson Av(C)-----IV 7-6072
Rase Bill 5701 Fair Oaks Bl(C)-----IV 7-5412

Ors—See Assayers; Also Mining Companies

Organ Repairing & Tuning
Barkey Robt L
Electronic Organ Service
1440 Campbell Ln-----HI 6-0674

Organizations
See Associations; Clubs; Fraternal Organizations; Social Service Organizations; Etc

Organs & Organ Equipment
ALLEN ORGAN SALES INC
WESTERN FACTORY BRANCH
ALLEN ORGANS
SALES & SERVICE
4266 Broadway Oakridge-OLympc 3-3176

BALDWIN ORGANS—
FLEMING MUSIC CO 1301 J-GI 1-4031
BRUNER JOHN COMPANY
North Area Studio
2365 Butano Dr-----IV 3-4849
(Continued Next Page)

An extension telephone saves time and steps.

Music!

Dick James
and his Orchestra

DANCES-WEDDINGS-CONVENTION ENSEMBLE

GL 5-4246

2640-6th AVENUE

HAMMOND... best because:

- easy to play
- widest variety of tones
- service-free design
- Never needs tuning

All new models for home, church, school concert

Guaranteed repair service... all musical instruments

Organ lessons Outstanding teachers

everything fine in music
Sherman & Clay
since 1870

GI 2-6911
1312 K - SACRAMENTO

Also PIANOS: Steinway, Chickering, Steck, Everett, Cable-Nelson;
MUSICAL INSTRUMENTS; STEREO HI-FI; SHEET MUSIC; RECORDS; TV