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BILL SCHMIDT, Manager

GL 2-1431

3125 BROADWAY

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BMA BUSINESS MEN'S ASSURANCE COMPANY

LIFE - ACCIDENT - HEALTH HOSPITAL - GROUP - ANNUITY

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* J. L. Brown	* Svend Kroner	* Hayden Rhye
* Earl Chapman	* Glenn McFarland	* Wm. R. "Dick" Miner
* James DeFesto	* Frank France	* Jack Woerner

* W. G. "Bill" Chatham, Manager

GI 1-0108

FORUM BLDG., ROOM 420, SACRAMENTO

INSURANCE MOSS & MOSS

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Fire • Auto • Casualty
Theft • Liability • Compensation
Bonds • Personal • Life

913 Eighth St. HI 4-8500
SACRAMENTO

INSURANCE

"If It's Insurance, We Write It"

HOSPITALIZATION LIFE - ACCIDENT AUTO - LIABILITY FIRE - COMPENSATION CASUALTY - BONDS

2326-16th St. GI 2-5817

MALCOLM F. GEE INSURANCE AGENCY

MALCOLM F. GEE - W. H. NICHOLAS

INSURANCE

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L. VERN BRIGHT, Agency Mgr.

ORAL F. LAZARUS, JR. GEO. E. MILLER

GI 1-1053 or IV 7-5543

If No Answer Call WA 5-1031 or GI 3-2790

Woodmen Accident and Life Company

714 Alhambra Blvd. 2791 Laurel Dr.

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SPECIALIZING IN

- ASSIGNED RISK CASES
- FINANCIAL RESPONSIBILITY CERTIFICATES
- DRIVER LICENSE PROBLEMS

Howe's Insurance Service MONTHLY TERMS

HI 7-1637

4505 Riverside Bl. Sacramento

THE EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES "LIVING INSURANCE"

Residential Financing Estate Planning - Group Insurance Major Medical - Business Insurance Educational Insurance

CALL "THE MAN FROM EQUITABLE"

GI 1-6481

Don Smith Clark Barton
Dave Treiber Bill Stone
Em Monroe Jim Burpo
Bob Clark Clarence Cadwell
Don Wilson Norman Coleman
Bob Reed Bill Flock
Averal Hanna Joe French
Jim Roberts Frank Strickley
Russ Ellis Jim Froyne
Bill Crowford Y. Wm. Knobler
Fred Redman Walt Yee
Robert Poage

ROBERT D. METCALF AGENCY

C. A. Meatsie, Ass't To Mgr.

DISTRICT MANAGERS

Ralph E. Haley - John J. Holt
Joseph T. deFreitas

1507-21st, SUITE 100
SACRAMENTO 14, CALIF.

HICKMAN-COLEMAN CO., INC.

SINCE 1861

FIRE - LIABILITY INSURANCE

GI 3-7951

1318 J ST.

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SAVE \$\$\$ IF YOU DON'T DRINK

We Make Arrangements With Your Local Company

Call. Law Allows You to Pick Your Agent & Company

Offered by
PREFERRED RISK MUTUAL INS. CO. STINE INSURANCE AGENCY

For Information
GI 1-4619

710 ALHAMBRA BLVD.

Insurance - (Cont'd)

Drey Realty 2609 F-----GI 2-1814
Dreyer & Sheehy Insurance Agency
1400 S-----HI 6-6221
DRIVER NEIL E 1521 F-----GI 3-8798
Dunn Lucien W 1119 Alhambra Bl-GI 1-9718

DUNN PETER M INSURANCE AGENCY
HOMOWNERS "PACKAGE" PLANS
LIFE - FIRE - AUTO - BONDS
Workmen's Compensation
72 Fallon Ln-----GL 6-1139

DUNNINGAN YEATES & STONE

(See Advertisement Page 277)

Eakle Stephen S 2737 Fulton Av-IV 3-0360
EARNST JOHN REALTY
3700 Fair Oaks Bl(C)-IV 7-4873

GENERAL INSURANCE

Bonds - Surety - Fidelity
2400 Fair Oaks Bl(C)-----IV 3-3807

EGGLESTON-FINNEY 1516 L-----GI 1-3017

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SERVING SACRAMENTO
OVER 40 YEARS

All Lines of Insurance
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1005-22d-----GI 1-4058

ELLISON WM L

3077 Fulton Av-----IV 9-2150
Else Fred S 1812 J-----GI 2-7601

Employers Fire Insurance Co
Financial Bldg-GI 3-6569

EMPLOYERS' GROUP INSURANCE

The Employers' Liability Insurance Corp.
The American Employers' Insurance Co.
The Employers' Fire Insurance Co.
The Employers' Casualty Co. of Mass.

"WHERE TO CALL"

EMPLOYERS' LIABILITY ASSURANCE CORP LTD THE

Financial Bldg GI 3-6569
Nights-Sundays-Holidays call-IV 3-5908

Employers Group The Financial Bldg-----GI 3-6569
Employers' Liability Assurance Corp Ltd The Financial Bldg-----GI 3-6569
Employers Mutual Fire Ins Co 1020-8th-----GI 2-0756
Employers Mutual Liability Ins Co of Wisconsin 1020-8th-----GI 2-0756
Employers Mutual of Wausau 1020-8th-----GI 2-0756

EMPLOYERS MUTUALS OF WAUSAU

Workmen's Compensation, Public Liability, Automobile, Health and Accident, Burglary, Fidelity Bonds, and other Wisconsin insurance. Fire, Inland Marine, and allied lines. All policies are non-adversely affected by the "Good People To Do Business With"

"WHERE TO CALL"

Employers Mutual Fire Ins Co 1020-8th-----GI 2-0756
Employers Mutual Liability Ins Co of Wisconsin 1020-8th-----GI 2-0756
EMPLOYERS MUTUAL OF WAUSAU
1020-8th-----GI 2-0756
On Sundays & Holidays call-----GI 2-0756
Epps Insurance Service 2408-21st-GL 7-6858
Equitable Fire & Marine Ins Co Financial Bldg-----GI 2-1923
(Continued Next Page)

The YELLOW PAGES place your name and telephone number before the buyer at the very moment he wants what you have to sell.

Insurance - (Cont'd)

EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

BURPO JAMES INSURANCE INC 3382 El Camino Av-----IV 9-3691
COLEMAN NORMAN C-----GI 1-3017
3382 El Camino Av-----IV 9-3691
STONE J W BILL 1507-21st -GI 1-3668

EQUITABLE LIFE ASSURANCE SOCIETY OF THE UNITED STATES

(See Advertisement Page 276)

EQUITABLE LIFE INS CO OF IOWA
1401 21st-GI 2-3833

FARMERS INSURANCE GROUP

AUTO - LIFE - FIRE TRUCK - BUSINESS AND ALL INSURANCE NEEDS National 24-Hour Claims Service FAST - FAIR - FRIENDLY

"FOR INFORMATION CALL" DISTRICT SALES OFFICES

FARMERS INSURANCE GROUP
District Sales Offices
1724 Fulton Av-----IV 9-3677
3927 Stockton Bl-----GL 7-5731
2016 J-----GI 1-1278

FARMERS INSURANCE GROUP

Elk Grove Bl Elk Gr-----MURY 5-4709
2448 Del Paso Bl(NS)-WA 5-5465
4221 Fair Oaks Bl-----YOR 7-5991
Fair Oaks-----YOR 7-5991

CLAIMS OFFICES

FARMERS INSURANCE GROUP
24 Hour Claim Service
2016 J-----GI 3-7474

FARMERS INSURANCE GROUP

District Sales Offices
3927 Stockton Bl-----GI 7-5731
1724 Fulton Av-----IV 9-3677
2016 J-----GI 1-1278

Branch Sales Offices
Allen Butler-Agent
2448 Del Paso Bl(NS)-WA 2-5465
Agent's Residence-----IV 7-4285
Claims Office 2016 J-----GI 3-7474
(See Advertisement Page 272)

FARMERS MUTUAL FIRE INS CO
1521 I-HI 6-7736

FEDERAL LIFE & CASUALTY INSURANCE

AGENTS

MAY WM J 3360 Fulton Av-IV 7-2965

Federal Mutual Ins Co 3382 El Camino Av-IV 3-3461
Fell Geo 3945 Manzanita Av(C)-IV 7-7763

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INSURANCE

"Leave it to Fergie"

926 J Bldg-----GI 3-3701
If no answer call-----IV 7-6263
If no answer call-----GI 2-6865
If no answer call-----IV 5-1716

FERRICK REALTY 1905-16th-----GI 8-8511
Ferris Jas S Financial Bldg-----GI 2-9031
Fidelity & Casualty Co of NY 1507-21st-----HI 4-6230
Gen Agent 725 J-----GI 1-2741

FIDELITY & CASUALTY CO OF NY INSURANCE

GENERAL AGENTS
JONES & BRAND & HULLIN INC 725 J-----GI 1-2741

Fidelity Phenix Fire Insurance Co
1507-21st-----HI 4-6230

Fidelity Union Life Insurance Co
2322-29 Av-----GL 7-9809

Financial Indemnity Co
3358 Fulton Av-----IV 3-0495
Finney Chas E 1516 L-----GI 1-3017
Finney Walker 1516 L-----GI 1-3017
Finney Wm R 1516 L-----GI 1-3017
Fire Assn of Philadelphia 2016 J-----GI 1-1270

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District Sales Offices
3927 Stockton Bl-----GL 7-5731
1724 Fulton Av-----IV 9-3677
2016 J-----GI 1-1270

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Representing
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Home Fire & Marine Ins. Co.
National Surety Corporation

2931 J-----GI 2-7626

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Jersey 1507-21st-----HI 4-6230
Fidelity Realty Co 3090 Marysville Bl(NS)-WA 5-0252
Fong Paul W Mm 2201-16th-----GI 8-3269

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SUE COOK ZEITLER, Mgr.

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DAY OR NIGHT

3077 Del Paso Blvd(NS)-WA 5-4362

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If no answer call-----YO 7-4604

FRANKLIN LIFE INSURANCE CO
RAYMOND A. LACY - GENERAL AGENT
2nd Floor Suite 201
1300 21st-----HI 7-2190
If no answer call-----GL 6-2358

Freitell Robt B 1300-21st-----GI 8-9317

FREULER CHAS W INSURANCE AGENCY

GENERAL INSURANCE
FIRE-AUTO-CASUALTY-COMPENSATION
Suite 322 1107-9th
Forum Bldg-----GI 2-2722

FUNDAMENTAL INSURANCE AGENCY

GEO. MINGO
5681 Freeport Bl-----GA 8-7565
If no answer call-----YOR 7-3450

GAINES & CORLETT

807 J-----GI 1-4924
(See Advertisement Page 274)

GAINES ROBT F

807 J-----GI 1-4924

GARGON WILLIAM D

1010 Fulton Av-IV 3-0406

GEE MALCOLM F 2326-16th-----GI 2-5817
(See Advertisement Page 276)

General Insurance Co of America 1330-21st-HI 6-7611

GENERAL INSURANCE OF AMERICA

General Insurance Co.
SAFECO Insurance Co.
General LIFE CO.
First Nat. Ins. Co. of America

Fire-Auto-Casualty-Life Bonds-Marine

"WHERE TO CALL"

GENERAL INSURANCE CO OF AMERICA
1330-21st-----HI 6-7611
24 Hour Claim Service call-----HI 6-7611

AGENTS

Bronson John O Co 1702 Broadway-----GI 1-5261

CALDWELL DON
3500-50th-----GL 5-9905

GILL DAVID H
Ochsner Bldg-----GI 3-6090
Gill David H Jr 2008-28th-----GI 1-4696
Gudmundson Insurance Agency 2848 Verna Wy-----IV 3-2883
Hagge Insurance Agency 3226 Pilgrim Ct(NS)-WA 5-6447

LEINEKE CO THE
1500 Auburn Bl-----ED 2-2460

MCGILPATRICK REALTY CO
809 J-----GI 2-1831
Owen Carlton E 926 J Bldg-----GI 2-3960
Shurgart Paul Insurance Agency 6313-45th-----GA 8-1895
Springman Realty & Insurance Co 2850 Fulton Av-----GI 2-6901

STINE INSURANCE AGENCY

710 Alhambra Bl-----GI 1-4619

Town & Country Insurance
Town & Country Village
2608 El Paso L-----IV 7-7851
WRIGHT & KIMBROUGH
819 J-----GI 2-2991

GILL DAVID H

A Personalized Service For Over 30 Years

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Agent

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Residence-----GL 5-3962

GILL DAVID H JR 2008-28th-----GI 1-4696
Glasscock R Kerns 926 J-----GI 2-4933
GLENS FALLS INS CO 1008-24th-GI 2-1049
Globe Indemnity Co 1127 J-----GI 8-9324
GOLDEN STATE MUTUAL LIFE INS CO
1531-7th-GI 2-8541

GOODALE EVERETT H

Gen Ast Com Mutual Life Ins Co 1300-21st-----GI 8-9317
Gorsk Cletus 3200 Arden Wy-----IV 9-9342
(See Advertisement This Page)

Government Personnel Mutual Life Ins Co 3500 Imperial Wy-----EM 3-1389

GOW REALTY
2622 Stockton Bl-----GL 2-6531
Grange Insurance Assn of Calif 1315-18th-GI 2-8092
Grange Mutual Life Company 1805 N-----HI 6-5717
Great Amer Indemnity Co 1426 I-----GI 1-0114
Great Amer Ins Co 1426 I-----GI 1-0114
Great Western Fire & Marine Ins Co 2302 Watt Av-----IV 9-2518
Griffith & Chace Adjusters 1601 Fulton Av-----IV 9-7103

GUARANTEE MUTUAL LIFE CO
1118 & L Bldg-----GI 3-8531
Guardian Life Ins Co of America Richard F Wollesen-Manager 1118 & L Bldg-----GI 1-4858
Gudmundson Insurance Co 2848 Verna Wy-IV 3-2883
Gulf Insurance Co 620 I-----GI 3-5781
Hagge Insurance Agency 3226 Pilgrim Ct(NS)-WA 5-6447
(Continued Next Page)

BUDGET ARRANGEMENTS CALL US ABOUT YOUR INSURANCE PROBLEMS

FIRE - AUTO - LIABILITY - MARINE HEALTH & ACCIDENT BONDS AND ALLIED LINES

CHARLES E. BATES

IV 3-5051

If No Answer Call IV 7-5838

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Near Town & Country Village

C.B.S. MEMBERS

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Fast, Friendly Claim Service

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- BOAT & MARINE
- FIRE & BONDS
- COMMERCIAL & INDUSTRIAL
- ENGINEERING
- CRETE GORSKI

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Or
IV 3-2701

3300 ARDEN WAY

DUNNINGAN YEATES & STONE

COMPLETE INSURANCE SERVICE

AUTO - FIRE - LIABILITY - BONDS

GI 3-1771

729 J STREET

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GI 8-9126

Williams Bowker & Ward Inc.
1804 J St.