

Codes in listings indicate Communities as follows: Sacramento (S) Code, Carmichael (C), North Highlands (NH), West Sacramento (WS), Del Paso Heights (DPH), Del Paso (DP), North Sacramento (NS), East Sacramento (ES)

## MODERN AND *Maple* FURNITURE

**HEYWOOD - WAKEFIELD**

Open Mon. & Fri. Eves. Sundays 'Til 5 P.M.

**GL 5-5775**

Drop-In & Browse Around Our Showroom

- LIVING ROOM
- BEDROOM
- RUGS - LAMPS
- FREE DELIVERY
- EASY TERMS



### HOUSEHOLD FURNITURE CO.

ALHAMBRA & N STS. - Ample Free Parking

SINCE 1932

# Jennings Star FURNITURE CO.

NATIONALLY ADVERTISED BRANDS

Lowest Down Payments - Up to 3 Years to Pay

CHOOSE FROM ONE OF THE LARGEST STOCKS OF FURNITURE IN NORTHERN CALIFORNIA

APPLIANCES **PHONE WA 5-2715** CARPETS

1511 DEL PASO BLVD. "Our 27th Year" NORTH SACRAMENTO

## MAPLE AND MODERN

6,000 FT. COMPLETE MAPLE SHOP

6,000 FT. MODERN STORE

TOP QUALITY BRANDS FOR LESS

**IV 7-7895**

3143 FAIR OAKS BLVD. CARMICHAEL

**GENERAL FURNITURE CO.**

In **CARMICHAEL**

- EASY CREDIT TERMS
- FREE DELIVERY
- AMPLE FREE PARKING

## Silveira

EST. SINCE 1939

Home Furnishings

Distinctive Furniture & Interiors

CUSTOM DRAPERIES

RUGS & CARPETING

Decorator Service

CALL **GL 6-3897**



Liberal Terms 21st & X STS. - SACRAMENTO

### Furniture Dealers - Now - (Cont'd)

**HAROLD TUCKER CO**

**COMPLETE FURNISHINGS**

Wholesale for APARTMENTS - HOTELS - MOTELS CONTRACT SALES

2355-2d Av ----- GL 2-4326

Hills Forrest Furniture Co 6020 Fair Oaks Bl(C) ----- IV 3-1221

Hollywood Studio Furniture 1755 Stockton Bl. GL 2-6881 (See Advertisement Page 232)

**HOMSEY'S FURNITURE EXCHANGE**

4800 Franklin Bl. GL 2-0869

House O' Maple 6107 Stockton Bl. - GA 8-8803

**HOUSEHOLD FURNITURE CO**

Alhambra & N. GL 5-5775 (See Advertisement This Page)

**IRENE'S DRAPERIES & INTERIORS**

ON FULLON AVE. DISTINCTIVE HOME FURNISHING

Carpets - Draperies - Lamps - Occasional. Interior Consultants. For Style - Quality - Trend Irene & Gary Scott

2163 Fulton Av. ----- IV 7-7574

**JACKSON FRANK INTERIORS**

Contemporary Designs in AMERICAN & SCANDINAVIAN Furniture

2737. Fulton Av. ----- IV 3-2025

**JENNING'S STAR FURNITURE**

1511 Del. Paso Bl(NS) - WA 5-2715 (See Advertisement This Page)

**JON'S FURNITURE** 1213 Front - GL 3-5931

**KEYES NATURWOOD FURNITURE**

4220 Stockton Bl. GL 7-3031 (See Advertisement Page 228)

**KINCAID HOME FURNISHINGS**

1812 Del Paso Bl(NS) ----- WA 2-6515 (See Advertisement Page 228)

Lanal Rattan Shop 5677 Freesport Bl. ----- GA 8-9101 (See Advertisement Page 232)

Leachman Boyd Furniture Co 1417 Del Paso Bl(NS) WA 5-8547

Lucas P W Co 420 T. ----- HI 6-7619

Lucas Manufacturing & Upholstering Co 111 I-GI 2-0572

M & R Interiors 5520 Auburn Bl. - ED 2-7329

**MAPLE SHOPPE THE**

5942 Freesport Bl. ----- GA 1-2881

**MARTINS MAGIC CARPETS**

1500 O ----- HI 4-6990 (See Advertisement Page 229)

**MASTERS' UNFINISHED FURNITURE**

2211-28th - GL 7-9884 (See Advertisement This Page)

**MODERN FURNITURE CO**

3140 Auburn Bl. - IV 7-2019

**MONTGOMERY WARD & CO**

9th & K - HI 4-6100

Nakamura Bros Furniture & Hardware 1410-4th - GI 2-6523

Naturwood Furniture Keys 4220 Stockton Bl. - GL 7-3031

**NEUMEISTER'S CUSTOM INTERIORS**

Furniture - Rugs - Draperies Upholstery - Lamps - Etc. "ONE OF THE BEST DECORATORS"

2322 K ----- GI 1-1998

O K Furniture 1714-10th ----- GI 3-4231

O'Donnell's Furniture 1715 Del Paso Bl(NS) ----- WA 5-8231

**O'DONNELL'S FURNITURE & APPLIANCES**

Formerly Suburban Furniture & Appliances 8891 Greenback Ln Oranvill - YUkon 8-1415

**ORENITAL FURNITURE CO**

3836 Stockton Bl. - GL 2-1989 (See Advertisement This Page)

Park Furniture and Appliance 2824-39th ----- GL 2-5226

Patner Inc 2430 Auburn Bl. - IV 3-2493 (See Advertisement Page 228)

(Continued Next Page)

## UNFINISHED FURNITURE

HARDWOOD - SOFT WOOD

CHESTS - BOOKCASES - WARDROBES



CALL **GL 7-9884**

**MASTERS' UNFINISHED FURNITURE**

2211-28th - Between V & W Sts.

## BERT & FLO'S FURNITURE

SAVE DOLLARS! - HOW?? - DEAL WITH THE OWNER!

(NO SALESMAN'S COMMISSIONS)

**MODERN Furniture**

LOW OVERHEAD MEANS LOWER PRICES

**MAPLE NEW FURNITURE**

BY ROOM GROUPS OR INDIVIDUAL PIECES

- BEDROOM SETS
- LIVING ROOM SETS
- DINING ROOM SETS

TRADE-INS ACCEPTED (Use A-Down Payment) BANK TERMS

OPEN MONDAY THRU FRIDAY - EVENINGS 'Til 8:30 P.M.

Member BankAmericard & International Credit Plans

Free Delivery **Call GL 1-8365** Plenty of Free Parking

7200-7210 FRUITRIDGE ROAD SACRAMENTO

ED=Edgewood FR=Frontier GI=Gilbert HI=Hi-Cory WA=Wabash EK=Empire GA=Garden GL=Goldstone IV=Ivanhoe

### Furniture Dealers - Now - (Cont'd)

**PAUL FURNITURE INC**

5501 Auburn Bl. ----- ED 2-5452

Pay-Less Furniture 3400 Rio Linda Bl(DPH) - WA 5-1602 (See Advertisement Page 232)

**PUBLIC WAREHOUSE FURNITURE & APPLIANCES** 5240 Franklin Bl. - GL 1-0588 (See Advertisement This Page)

**QUALITY GAS-FURNITURE & APPLIANCE CO**

Large Selection of QUALITY FURNITURE APPLIANCES

Authorized Dealer RCA Whirlpool

6042 Stockton Bl Corner of Stockton Bl & Lemon Hill Av. - GA 1-0974

**RATTAN SHOP** 400-12th ----- HI 6-4063 (See Advertisement Page 229)

Richards Interiors 4420 Del Rio Rd. - GL 1-9460

Richter's Interiors 3855 J ----- GL 5-4879

Riviera Convertible Sofa 1014-12th ----- HI 6-4722

**RIVIERA FURNITURE CO**

(See Advertisement This Page)

**SACRAMENTO CHESTERFIELD CO**

ALL TYPES OF FURNITURE

BUY DIRECT FROM FACTORY REPRESENTATIVE

Call For Appointment

2604 J ----- GI 8-3362

Sacramento Furniture Exchange 2901-30th - GL 6-4163 (Continued Next Page)

## PUBLIC NOTICE

NOTICE IS HEREBY GIVEN

**Public Warehouse**

**NOW OPEN TO THE PUBLIC**

Daily 9-9 Saturday 9-6 Sunday 12-6

NO MONEY DOWN **All New Merchandise** 24 MONTHS TO PAY

# PUBLIC WAREHOUSE FURNITURE & APPLIANCES

5240 Franklin Blvd. GL 1-0588

## FASHION Furniture

WE FEATURE

### QUALITY FURNITURE AT ECONOMY PRICES

Large Selection of Leading Brand Names

## MODERN - MAPLE

Also

- RUGS
- CARPETING
- MAJOR APPLIANCES

CREDIT EASILY ARRANGED

"ONE VISIT WILL EARN YOUR TRUST"

FREE DELIVERY AMPLE FREE PARKING

CALL **IV 3-3915**

2640 AUBURN BLVD. SACRAMENTO



Sacramento's Furniture Department Store

Over 40,000 Square Feet

- FURNITURE
- CARPETS
- APPLIANCES

ALL FAMOUS BRANDS

Complete Simmons Sleep Shop

Gulistan Carpets

Provincetown Maple Shop

Lane Tables & Cedar Chests

Your Most Complete HOME FURNISHINGS SELECTION

Delivery Anywhere In Northern California

We Take Trades

Your Old Furniture, Carpets & Appliances Can Be Used As Your Down Payment on Your New Purchases

**TOP ALLOWANCES**

BUDGET TERMS AVAILABLE

"Never Knowingly Undersold"

## BRANDWEIN FURNITURE CO.

PHONE **GL 2-6503**

PARKING AT OUR DOOR

6620 FOLSOM BLVD. SACRAMENTO

## FURNITURE CENTER

CENTER OF DISCOUNTS UNLIMITED FREE PARKING

ROOM GROUPS AT UNHEARD OF PRICES EASY TERMS

# FURNITURE CENTER

4320 STOCKTON BLVD. GL 2-4591

Live on the *Riviera* Sofa, that is!

CONVERTIBLE OR CONVENTIONAL

ONE OF AMERICA'S FINEST

# SOFAS

FREE DECORATOR SERVICE - 85 DIFFERENT STYLES

MONDAYS & FRIDAYS TILL 9 P.M.

**HI 6-4722**

**RIVIERA FURNITURE**

1014-12TH BETWEEN J & K STREETS

## GRAND RAPIDS FURNITURE CO.

7th & K STS.

FOR COMPLETE NEW GROUPINGS OF FURNITURE & APPLIANCES

Open Mon. & Fri. Till 9 P.M. EASY TERMS

**GI 3-4631**

## SAMOVILLE FURNITURE STORES

ONE OF THE OLDEST IN SACRAMENTO

FINE FURNITURE CARPETING & APPLIANCES

ALSO SPECIALIZING IN ROOM GROUPS EASIEST OF TERMS

**GI 2-9035**

1711 L STREET

Distinctive

# GRAY'S Furniture Inc.

MODERN AND MAPLE HOME FURNISHINGS

6107 STOCKTON BLVD. **GA 8-8924**

Custom Draperies And Carpeting Interior Decorating

General Electric Appliances