

In Time of Need, phone

GILBERT 2-2969

2301 J STREET, SACRAMENTO

Through the years, our Policy has been to render more than is expected in Service at less than is expected in Cost.

CITIZENS Mortuary
 Robert K. Titus, Director
 LADY ATTENDANT AT ALL TIMES

SACRAMENTO MEMORIAL GARDEN CHAPEL MORTUARY AND CEMETERY



6100 STOCKTON BOULEVARD

Sacramento's Largest & Most Beautiful Mortuary

ONE PHONE CALL TAKES CARE OF EVERYTHING

GA 1-1171

COMPLETE FUNERAL SERVICE, LAWN INTERMENT, ENTOMBMENT, CREMATION & FLORIST

GUEST APARTMENTS & COURTESY COFFEE SHOP

All Under One Management and in One Place

ONLY AT SACRAMENTO MEMORIAL LAWN

You Receive This Unexcelled Service at a Cost Everyone Can Afford.

WORLD-WIDE SHIPMENT

Visitors Always Welcome - Lady in Attendance

Free Spacious Parking

MORRIS S. DAGGETT

Owner

Air Conditioned

Funeral Directors--(Cont'd)

LOMBARD'S NORTH SACRAMENTO FUNERAL HOME
 725 El Camino Av(NS)-----WA 5-3597
 (See Advertisement This Page)

MILLER FUNERAL HOME
 507 Scott Folsom-Yukon 5-2295
 Miller & Shelton 1015-20th ----GI 2-3824
 (See Advertisement Page 220)

MORGAN-JONES MORTUARY
 "A PERFECT TRIBUTE TO YOUR LOVED ONE'S MEMORY"
 Moderate Prices Burial Insurance Convenient Terms Ship Anywhere
 1200 Q-----GI 3-9292

NAUMAN HARRY A & SON
 2021-28th-GL 6-3827
NICOLETTI A J
 5401 Folsom Bl-----GL 1-7284
 (See Advertisement Page 223)

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver promptly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

NIGHTINGALE'S FUNERAL CHAPEL 4 PLANS FOR YOUR SERVICE

INSURED PAYMENT PLAN
 ESTATE SETTLEMENT PLAN
 FUNERAL ARRANGEMENT TRUST
 INSURED FUNERAL ARRANGEMENT PLAN
 WA. 5-3549
 Off Street Parking
 1030 Del Paso Bl(NS)-----WA 5-3549

NORTH SACRAMENTO FUNERAL HOME
 725 El Camino Av(NS)-----WA 5-3597
SACRAMENTO MEMORIAL GARDEN CHAPEL MORTUARY
 Morris S Daggett
 6100 Stockton Bl-----GA 1-1171
 (See Advertisement This Page)

SIERRA VIEW FUNERAL CHAPEL
 HUGH E. KENNEDY
 FRANCES C. KNOX
 LOCATED IN THE CENTER OF THE GREATER NORTH AREA
 AIR CONDITIONED - PARKING COURT
 Dignified Service at Low Cost
 2701 N Fair Oaks Blvd(C)---IV 9-0271
 (Continued Next Page)

A thoughtful party-line user answers her telephone bell promptly... places her own calls accurately so that they need not be placed again... teaches children the little telephone courtesies.

Symbol of Devotion

Serving The Greater North Area for Over 24 Years

Now In The Second Generation of Personal Service

MRS. STEPHEN S. LOMBARD, Pres.
 FRANK LOMBARD, Vice Pres. & Mgr.

Ample Parking

Lombard's

NORTH SACRAMENTO FUNERAL HOME

WA 5-3597

725 EL CAMINO AVENUE
 NORTH SACRAMENTO

Funeral Directors--(Cont'd)

STEWART C E CHAPEL
 FUNERAL DIRECTORS
 THOUGHTFUL CARE
 FLORIST & AGENT
 MAILING ADDRESS - P.O. BOX 518
 RIO VISTA, CALIF.
 189 N 26-----RioVista 4-1021
 Or -----RioVista 4-1026
 If no answer call---RioVista 4-2244

Sunset Lawn Funeral Chapel
 4701 Marysville Blvd(H)-----WA 2-5883
 (See Advertisement This Page)

THOMPSON FUNERAL HOME
 INEXPENSIVE SERVICE
 UNEXCELLED
 3601-5th Av-----GL 5-0777

Funeral Escort Service
 Klump George L. 808 0-----GI 3-7917

Fungicides-See Insecticides Hds

Fur Dealers-Retail
 Canadian Fur Company
 4121 Franklin Bl-----GL 5-4529
 (See Advertisement This Page)

DOW FUR WAREHOUSE
 "HOUSE OF 1,000 FUR BARAINS"
 33 Years at 133 Kearny, Near Sutter
 Brand New & Repossessed - Much More
 133 Kearny SF-----GARfld 1-5121

DISAPPEARING ACT
 To remove grease spots from stockings, dust with talcum powder, then brush off after a few minutes.

FURS of Quality
 "A Complete Selection of Fine Furs"
 • RESTYLING
 • STORAGE
 • CLEANING
 • REPAIRING
 • REDYEING
 • GLAZING
 Fur Storage & Workshop on Premises
GI 3-2775
LEWIS FURRIER
 1815 K ST. Est. 1935
 Free Parking at Rear of Store

Kastorian Furriers
 Ready-To-Wear Made to Order Furs
 • Remodeling
 • Repairing
 • Cleaning & Redyeing
 • Storage
 WORK & STORAGE ON PREMISES
GI 2-0342
 1008 J

Marcroft FURS
 DISTINCTIVE FURS SINCE 1931
 RESTYLING
 COLD STORAGE ON PREMISES
 PHONE
GI 2-4885
 2727 CAPITOL AVE.

CANADIAN FUR COMPANY
 Call Us For Best Prices In Town
 EXQUISITE FURS
 COMPLETE FUR SERVICE
 • Restyling
 • Repairing
 • Cleaning
 • Glazing
 FUR COLD STORAGE On Premises
 HARRY HADISON FUR EXPERT
 WILL BE GLAD TO SERVE YOU 35 Years Experience
GL 5-4529
 4121 Franklin Blvd. Sacramento
 DRIVE-IN PARKING

N. G. CULJIS' Chapel of the Valley
 Acclaimed one of the nation's most beautiful!

Here, amongst a setting of unmatched loveliness, our competent, understanding and sympathetic staff fulfills your every desire.

That the best need cost no more has been proven by Mr. N. G. Culjis through his outstanding service to Northern California for over twenty years.

2200 - 28th **GL 2-6688** Cor. - 28th & V

A. J. NICOLETTI
 FUNERAL HOME
 Formerly CIPPA & NICOLETTI
 SINCE 1827
 Offer FUNERAL SERVICES COMPLETE IN EVERY DETAIL
 At Extremely MODERATE PRICES
 LADY ATTENDANT
 Always at Your Service **GL 1-7284** Service for All Faiths
 New Location 54th & Folsom Blvd.

COSTS ARE LESS WITH EVERYTHING IN ONE PLACE
 Beautiful Sunset Lawn
 • MORTUARY - COMPLETELY FURNISHED WITH THE FINEST MOST MODERN EQUIPMENT
 • FUNERAL CHAPEL - BEAUTIFUL IN EVERY DETAIL - SERVING ALL FAITHS
 • CEMETERY - SPACIOUS LAWNS WITH GRACEFUL GARDEN MEMORIALS
 • MAINTENANCE - EARTHQUAKE PROOF CONSTRUCTION
 ONE CALL WILL ARRANGE ALL DETAILS
 4701 MARYSVILLE BLVD. **WA 2-5883**