

Contractors-Paving-Cont'd

S & M Construction Co 3240 1/2 Root Av(C)-IV 7-8863 Shields Construction Corp 5904 Sutter Av(C)-IV 9-6975 SMITH ATHEL W

ASPHALT PAVING GRADING EXCAVATING NO JOB TOO SMALL ESTIMATES GLADLY.

2844 Arden Wy-----IV 9-1024 If no ans call-----IV 7-3666 SMITH MERRILL 2380 Irwin Wy-GL 6-5700 Smith R L 5308 Yerner Wy-----ED 2-2406

TEICHERT & SON INC Grading & Excavating Main Office 1931 Stockton Blvd-GL 7-9811 Ready Mix Folsom Bl & Redding Av-GL 2-5491 (See Advertisement Page 151) Teichert Aggregates 3490 Fair Oaks Bl-IV 7-7825

Van Gorder Otto Excavating Grading Asphalt Paving 2132 Walnut Av(C)-IV 9-4314

Contractors-Pile Driving

LAURITZEN H O'Fay Big Break Rd Mckay-----P-Plateau 7-3940

Contractors-Pipe Line

A & E PIPELINE INC PIPE LINE CONSTRUCTION Sewers-Water Lines-Storm Drains Forum Bldg-----HI 4-1159

Anderson Plumbing & Heating 341 Munroe-IV 3-4376 COX RICHARD C 5945 Elvas Av-GL 6-6966 Delzer Robt E 6548 Fair Oaks Bl(C)-IV 7-2142 ENGINEERS LIMITED PIPELINE CO 11858 San Pablo Av El Cerrito-Lanscape 4-6464

GONZALES ROAD BORING CO ROAD BORING Horizontal Dry Bore - Bore & Install Castings Under Highways & Railroads 2039 Beach Concrd-----M-UBery 5-9001

GRAVEN & CO CONTRACTORS

PIPE LINE CONSTRUCTION WATER LINES - GAS LINES & UTILITIES EQUIPMENT RENTALS 5331 Walnut Av-----ED 2-2785

KRPAK BROS INC Perkins-----GL 6-0758 LENTZ CONSTRUCTION CO INC 2614 Sutterville Rd-GL 7-6573 M-C CONSTRUCTION CO 1785 Arnold Industrial Hwy Concrd-----M-UBery 5-8812

TEICHERT & SON INC 1931 Stockton Blvd-GL 7-9811 VAN VALKENBURGH A M & CO 3000 Howe Av-----W 5-2745 WOJNICKI J F HORIZONTAL ROAD BORING CO 1017 Grand View Av Martinz-----ACdny 8-5344

Contractors-Plastering-See Plasterers

Contractors-Plumbing

See Plumbing Contractors

An extension telephone saves time and steps.

Contractors-Roof Trusses-See Roof Trusses

Contractors-Roofing-See Roofers

Contractors-Sewer-See Sewer Contractors

Contractors-Sidewalk

See Contractors-Concrete

Contractors-Steel Erection

See Steel Erectors

Contractors-Supplies

B & L CONTRACTORS SUPPLY Concrete Anchor Specialties ANIMO STUD GUNS MOLCO DIAMOND CORING 215-24th-----HI 4-8985

Rader Fred Mill Supply 1431-2d-----GI 1-6412

Contractors-Trenching

See Contractors-Ditching

Controllers & Control Systems

GENERAL CONTROLS--INDUSTRIAL DISTRIBUTORS & WHOLESALERS C T R C O-CONTROLS INSTRUMENTS AND REGULATORS COMPANY 1400 S-HI 7-5876

FACTORY BRANCH OFFICE GENERAL CONTROLS CO 600 Bryant S F-S-UBtry 7-5880

Johnson Service Co 1731 S-----HI 4-7820 Minneapolis-Honeywell Regulator Co 1402 E-GL 1-0131

POWERS REGULATOR CO 1400 S-----HI 7-2422

Conveyors

ACME EQUIPMENT COMPANY Manufacturers & Engineers STANDARD CONVEYOR CO Grovly - Roller - Wheel - Power Belt - Live Roller - Chain - Slot Palletizer & Depalletizer Systems Portable Unit - Pneumatic Tubes Loudon Overhead Systems Monorail - Cranes - Hoists 801 Minnesota S F--Valencia 4-5700

BOONSON MANUFACTURING COMPANY 2401 Bayshore Bl SF-----J-UBtry 5-9641

CALIFORNIA RENTS

Portable Conveyors for Rent Day - Week - Month 1001 Arden Wy-----WA 2-6521

CAPITAL MACHINE & WELDING WORKS

Bucket Elevators, Tripers All types of Material Handling Equip 83 N 17th-----GI 3-2556

GEIGER IRON WORKS INC

Since 1904 LARGE LOCAL STOCK SCREW - BELT - ROLLER - Wheel 14th & S-----HI 6-2755

MATHEWS CONVEYERS

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"WHERE TO BUY THEM" Mathews Conveyor Co West Coast 901 County Rd Sn Carlos-LYtel 3-2132

Who handles that brand? Most widely advertised products are listed in the YELLOW PAGES.

Conveyors-Cont'd

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IMMEDIATE DELIVERY Gravity, Power, Overhead trolley conveyor and parts Units, lines, motor drives, flow systems FLOW RACK "live" storage racks Engineering and installation services "WHERE TO BUY THEM" Rapistan of California Inc 1255 Sansome SF-----YUkon 2-3880

SACTO ENG & MACH WORKS Helical Screw-Chain-Elevator-Belt 6th & X-----HI 6-7738

Cookies

Baker Boy Pastries 1206 J-----GI 3-5323 Karmel Cookie Co 848-57th-GL 5-2576 If no answer call-----IV 9-6853 Mother's Cake & Cookie Co 3025-85th-----GL 1-6393

WESTON BISCUIT CO 302-135th(W)-FR 1-7032

LIKED SALES

POLARWARE WATERLESS STAINLESS STEEL COOKWARE Sacramento Dealer Since 1949 3561-64th-----GL 6-7242

CENTURY METALCRAFT CORP

PRESTO PRIDE STAINLESS STEEL (FORMERLY GUARDIAN SERVICE) World's Only 3 Ply Stainless Steel With an Additional Heat Grade 2417-27th-----GL 6-5135 If no answer call-----GL 4-2525

Clarke Wheeler Co 1800-16th-----GI 8-8541

FINE ARTS

2379 Fair Oaks Bl(C)-IV 9-0852 Henderson W A 1101 Hobson(B)-IV 3-1684 Interstate Utilities Corp 2022 N-----HI 7-9583

LaVerne Distrs 2018 Broadway-GL 5-9054 Miller Edw C 4328 Laurelwood Wy-IV 7-9764 Presto Pride 2417-27th-----GL 7-8120

SALAMASTER DISTRS OF NORTHERN CALIF

Waterless Stainless Steel With The Exclusive Vapo-Valve For Scientific Heat Control FINE KITCHEN CUTLERY BAVARIAN PORCELAIN CHINA 1501-24th-----HI 7-4072

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Extra Heavy Weight Guaranteed 3-Ply Stainless Steel Waterless Cookware 620 I-----HI 1-2641

Thermalloy Sales 3561-64th-----GL 6-7242

VITA-CRAFT PAC SALES INC

STAINLESS STEEL COOKWARE WALLACE BRISTLES PLATWARE FINE CHINA AND CUTLERY 2389 El Camino Av-----IV 3-1925

WEAR-EVER ALUMINUM INC

LAMB V E 781 Woodlake Dr (NS)-WA 2-1080

Wear-Ever Aluminum Inc 781 Woodlake Dr(NS)-WA 2-1080

WEINSTOCK-LUBIN & CO 12th & K, HI 4-6881

Western Steelcraft Co 2733 Fulton Av-IV 3-3886

Cooling Systems

See Air Conditioning Equipment & Supplies

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Cooling Towers

Air Filter Sales & Service Co Inc 910 T-----HI 4-8332

BOB'S PREVENTATIVE MAINTENANCE SERV

A Complete Cleaning Service--Scale Removal Water Analysis & Treatment Service 803 S-----GI 1-1198

PRICHARD COOLING TOWERS--FULCHER COMPANY THE

Package Units-Local Stock Industrial & Commercial-Erected 24 California SF-----S-UBtry 1-6121

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Ducommun Metals & Supply Co 2550-7th Brky From telephones served by the following exchanges Sacramento (No Intercity Charge) Ask Operator for Ent-Prise 12012

Copper Products

Dyson's Copper Craft 5725 Elvas Av-GL 1-6717

Cordage-See Rope; Twine

Corduroy Fabrics-Retail

See Yardage-Retail

Cork & Cork Products

Armstrong Contracting & Supply Corp 2260 Del Av(NS)-WA 2-7139 Boyd A B Co 1235 Howard San Francisco-UndrHI 1-2850

Corn Chips

Bill Brand Foods Ltd 1616 North C-----GI 2-0697 Laura Souder's Blue Bird Potato Chips Co Inc 2871 Howe Av-----WA 5-4411

Corrosion Control

Bituminous Products & Application Co Inc 8th & Wright Av Richmond-Beacon 5-3200

MAGNA PRODUCTS INC 95 Market Oakland-Higate 4-3427

Corsets-Retail

CHARIS BARCLEY & SMARTFORM AGCY Foundation Girdles & Bras Belt Supports - Maternity - Surgical Emma E. Hunter - Dist. Mgr 5440 T-----GL 7-0095

PROGRESSIVE ORTHOPEDIC CO

Orthopedic & Surgical Supports By Doctor's Prescription MATERNITY SUPPORTS LOV-E BRAS - BUST FORMS ELASTIC HOBIERY 1248-32d-----GL 2-5724

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LOU VEDA JOHNSON SURGICAL - MATERNITY BREAST SUPPORTS STYLE GARMENTS DOCTORS PRESCRIPTIONS Day or Night Call 1209-17th-----GI 1-3331

Spencer Corsetiere 5409-8th Av-GL 5-6948

STAYFORM OF SACTO

A BONELESS FOUNDATION GARMENT FREE FITTINGS FOR LIFE OF GARMENT 2726 Q-----GL 1-3279 (Continued Next Page)

Corsets-Retail-Cont'd

TAYLOR'S CORSETS - BRASSIERES FOUNDATIONS - GIRDLES SURGICAL & CORRECTIVE SUPPORTS ARTIFICIAL BREASTS - ELASTIC HOBIERY SURPRISE-LYLETTS-FRAGILE BUILDER MODART-P.N. PLACIAL FRONT Individually & Expertly Fined 1016 J-----GI 3-4922

Cosmetic Supplies

Nola's Beauty Salon 3084-33d-----GL 7-5456

Cosmetics-Retail

Alice & Ann Fulton Av Beauty Salon 1075 Fulton Av-----IV 7-6034 Anderson Bros Pharmacy Fulton & Marconi Av-----IV 9-7607 Art Beauty Salon 3331 Balmoral Dr-IV 7-4956

AVON COSMETICS--SALES OFFICE

AVON COSMETICS 2115 J-GL 2-3829

B-N-B Beauty Shop 3826 Delaware Av(C)-IV 9-6468

Beatrice Lowmy Hair Fashions 2020 Del Paso Bl(NS)-WA 5-6506

BEAUTY COUNSELOR PREPARATIONS

BESE MARSHALL NATIONAL SECTION 6304-14th Av-----GL 1-5872

Beauty Deck The 2727 Fulton Av-IV 7-1211

Brentwood Plaza Beauty Salon 5512-24th-----GL 1-7932

Bruid's Beauty Shop 2770-5th Av-GL 6-9481

Calvin Beauty Salon 4751 Freeport Bl-GL 1-7211

Capitol View Beauty Salon 1129-12th-GI 3-8256

Carmichael Beauty Shop 6139 Fair Oaks Bl(C)-IV 7-5572

Central Pharmacy 3193 Riverside Bl-GI 2-8931

Charles C Salon of Beauty 4361 Arden Wy-IV 7-9981

Charles Mr Hotel Senator Beauty Salon 8th & Wright Av Richmond-Beacon 5-3200

Cher's Land Park Beauty Salon 4412 Del Rio Rd-GL 2-1011

College Beauty Salon 2970 Freeport Bl-GI 3-7801

Del Paso Pharmacy 2100 Del Paso Bl(NS)-WA 8-3331

Deluxe Beauty Shop 3100 N-----GL 6-3556

DERMATICS--LORDS BEAUTY SALON

1006 1/2-9th-GI 2-4373

Eales Pharmacy 3001 Broadway-GL 6-4941

Eales Pharmacy 2708 Marconi Av-IV 3-3821

Edith Rheinberg Cosmetics 2302 Watt Av-----IV 3-6318

Eleanor's Beauty Shop 1114 1/2-10th-GI 2-3985

Elmhurst Pharmacy 36th-----GL 5-8647

El Raine Beauty Shop 1527-21st-GI 3-7738

El Raine Beauty Shop 814 Merkle Ave(W)-FR 1-6270

Fletcher's Carmichael Pharmacy Fair Oaks Bl & Marconi Av(C)-IV 9-2221

Fort Sutter Pharmacy 2806 K-----GL 7-5768

Fruitridge Beauty Shop 6211 Fruitridge Rd-GL 5-8847

FULLER COSMETICS--FULLER BRUSH CO Midtown Bldg-GI 1-1436

Gardenland Beauty Salon 330 Haggin Av(NS)-WA 2-1816

Hagginwood Beauty Salon 3167 Marysville Bl-----WA 5-0790

Hairdressers The Loyal Jan 5081 Freeport Bl-GA 8-8786

Hefner's Pharmacy 2331 J-----GI 8-9136

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Cosmetics-Retail-Cont'd

Heights Pharmacy The 3815 Marysville Bl(DPH)-WA 5-5527

Helen's Beauty Salon 1218-21st-HI 7-8766

Helen's Beauty Salon 3225 Folsom Bl-GL 7-9897

Helen's Salon of Beauty 2404 J-----GI 1-1036

Hester's Pharmacy 2801 T-----GL 6-6449

Hollywood Beauty Salon 5141 Freeport Bl-GL 6-8033

House of Beauty See Our Beauty Shop Ad 1127-11th-----GI 1-1712

Hurt's Beauty Salon 5620 Watt Av ED 2-1264

Jay's Beauty Salon 1625 1/2-28th-GL 1-4112

Kaufmann's Cut-Rate Drug Co Fulton Av & Marconi Av IV 7-7801

Land Park Pharmacy 4404 Del Rio Rd-GL 2-2616

Louise's Hat & Hair Salon 1412-16th-----GI 3-8142

Lucille's Beauty Salon 2260 2338-2d Av-GL 5-5791

LUZIER'S INDIVIDUALIZED COSMETICS

MRS. EMMA DOW - Dist. Assn. 6512 Clara Wy(NS)-ED 2-3017

If no answer call-----YO 7-4100

Manor Retail Drugs 5611 Stockton Bl-GL 7-9869

Maritz's Beauty Salon 5939 Fair Oaks Bl(C)-IV 7-6272

Medico-Dental Pharmacy 1125-11th-----GI 3-9021

MERLE NORMAN COSMETIC & PERFUME STUDIO

COMPLEXION SPECIALISTS Come In for a Lesson in Applying Your Daily Make-Up and a Complete Analysis of Your Complexion FREE OF CHARGE 1012-11th-----GI 3-2029

2118 Del Paso Bl(NS)-WA 5-1154

Merle Norman Cosmetic & Perfume Studio 2118 Del Paso Bl(NS)-WA 5-1154

Morry's Pharmacy 1600 J-----GI 3-7096

Mrs. Erickson(NS)-WA 5-1189

Nellie's Beauty Shop 1611 P-----GI 2-1646

Neta's Beauty Salon 3727 Marysville Rd(DPH)-WA 5-1344

North Highlands Pharmacy 3600 Watt Av(NS)-ED 2-4420

PEARL'S BEAUTY SHOP 1008-7th-GI 2-5457

Pedron's Pharmacy 3330 Broadway-GL 6-4721

Petite Pares 1640 Castic Dr-----IV 7-0476

Pic-M-Pay Drug 3200 Riverside Bl-----GI 8-5394

Roma Lind French Formula Cosmetics Key Fox-Representative 612 Watt Dr Folsom-----YUkon 5-3242

Ryan's Beauty Salon 2260 Oxford(NS)-WA 2-4015

Sak's Salon of Beauty 709-28th-GL 1-1238

Sally's Agenes 3200 Riverside Bl-----GI 3-7791

Santa Rita Beauty Salon 3515 Fair Oaks Bl-IV 9-4362

Silhouette Beauty Salon 5613F S Haven Dr(NS)-ED 2-2042

Smart Set Fashions in Hair 2424-27th-GL 6-5571

South Sacto Pharmacy 4720 Franklin Bl-GL 6-6957

Studio Girl Cosmetics 1736 Delaware Av(W)-FR 1-4420

Studio Girl Cosmetics 1523-18th-HI 7-8179

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6211 Fruitridge Rd-GL 5-8847

PERL E. PECK, Repr. 1420-51st-----GL 7-2862

Studio of Beauty 3415 Fulton Av-IV 7-0279

Style Art Beauty Salon 1020-10th-GI 2-0554

Sweet's Pharmacy 531-12th-HI 6-7921

Tahoe Beauty Salon 5776 Broadway-GL 1-1286

Todd's Pharmacy 2300 O-----GI 3-3901

Vaughan's Beauty Shop 2825 Howe Av-----WA 5-7314

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CAPITAL COSTUMES

GI 8-0528

813 1/2 J 2nd FLOOR

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