


Codes to listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) T & H Upholsters (T) West Sacramento (WS) Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

Furniture Troubles?

"Be Wiser See Kiser!"



Credit, Gladly

KISER KRAFT

UPHOLSTERING AND CUSTOM BUILT FURNITURE BOOTHS & BAR WORK

RECOVERING
REPAIRING
RESTYLING
REFINISHING

All Work Guaranteed

Gilbert Kiser

WA 5-1617

700 El Camino Ave. N. Sacramento

Upholsters-(Conf'd)

MODERN STUDIO UPHOLSTERING
CONSTANTIN IVERSON
Since 1939 in Sacramento
CUSTOM BUILT FURNITURE
CUSTOM UPHOLSTERING
REMODELING - RECOVERING
All Work Guaranteed
Fine Selection of Materials
3721 Broadway -----GL 7-2881

MOULDS JOHN INTERIORS
2994 Fair Oaks BI-IV 9-6116
New York Upholstering Co.
8333 Stockton BI-GA 1-0323
PARISIAN HOUSE THE
1124-10th-GI 3-3289
Rainbow Furniture & Upholstery
3695 J-GI 1-5702
(See Advertisement Page 509)
Advertise here—it pays.

Upholsters-(Conf'd)

RICHTER'S INTERIORS
FOR EXPERT UPHOLSTERING
CALL GI 5-4879
Recovering - Reupholstering - Restyling
3855 J -----GL 5-4879

Sacto Chesterfield Co 2604 J-----GI 8-3362
(See Advertisement This Page)
SACRAMENTO UPHOLSTERING CO
3223 Folsom Blvd. GL 5-8268
(See Advertisement Page 508)
SEQUOIA UPHOLSTERY CO
1401 K-----GI 2-6991
910-57th-GL 1-0316
(See Advertisement Page 509)
SLOANE W & J FURNITURE & INTERIORS
5501 Freeport BI---GL 7-6543
Answer promptly, speak clearly hang up gently—three friendly telephone habits.

Upholsters-(Conf'd)

T & H UPHOLSTERS

WE SPECIALIZE IN CUSTOM MADE SLIP COVERS AND DRAPERIES
FREE ESTIMATES & DELIVERY OVER 25 YEARS EXPERIENCE
Palladia Rd Rio Linda-----WY 1-2929

Tahoe Decorators & Upholsters 2001 O-HI 7-5200
THOMPSON'S UPHOLSTERING SHOP
208 W Ford Rd(DPH)-WA 5-7402

TREASTER & GREEN
4305 Freeport BI-GL 7-9865
(See Advertisement This Page)

VALLEY MATTRESS CO
MATTRESS REBUILDING RECOVERING & STERILIZING
4160-14th Av -----GL 5-3019

REUPHOLSTERING

SINCE 1935

RECOVERING - REPAIRING ★ REFINISHING ★
RUG & UPHOLSTERY CLEANING
"Craftsmanship at Its Finest"
AND AT REASONABLE PRICES

Before After

NO DOWN PAYMENT - EASY TERMS

Call GI 8-3362

NEW FURNITURE FACTORY TO YOU PRICES

Sacramento **CHESTERFIELD CO.**
2604 Jay Street Sacramento

Upholsters' Supplies

A & A AUTO UPHOLSTERY
MATERIALS SOLD BY THE YARD FOR AUTO - TRUCK & BOAT SEATS & CUSHIONS - ETC.
2417-21st -----GL 2-6984

AMERICAN LATEX PRODUCTS--
AMER LATEX PRODUCTS CORP
42 Gough S F-Mark 1-1430
(Continued Next Page)

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

UPHOLSTERING

CAL-RICH MFG. CO.
UPHOLSTERY DRAPERIES



We Use Foam Rubberized Hair Fillers:

- All Springs Retied
- Broken Ones Replaced
- Frames Repaired, Reupholster and Redoweled
- All New Cotton Added
- All Webbing Reinforced or Replaced
- New Dustrproof Bottom Linings
- All Exposed Woodwork Polished
- Free Pickup and Delivery
- All Workmanship Guaranteed

EASY PAYMENT - 24-MONTHS TO PAY
GI 2-7621
2918 J Evenings & Saturdays IV 7-9534 SACRAMENTO

UPHOLSTERY

CUSTOM RECOVERING AND RESTYLING
Expert Craftsmanship in Our Own Plant
ONE OF SACRAMENTO'S LARGEST SELECTION OF DECORATIVE FABRICS
Terms If Desired
We Invite You to Visit Our Showrooms

GL 7-9865

TREASTER & GREEN
M. L. Treaster • L. J. Blocher
& A. R. Green, A.I.D.
Furniture & Interiors
4305 FREEPORT BLVD.

Lucas MANUFACTURING & UPHOLSTERING COMPANY



KITCHEN NOOKS INDIVIDUALLY STYLED TO YOUR KITCHEN Factory to You at No Extra Cost

DRAPERIES
GI 2-0572
If No Answer Call IV 7-3732
111 I STREET SACRAMENTO

THERE IS A DIFFERENCE

UPHOLSTERY

RECOVERING
RESTYLING
REPAIRING

- NEW FURNITURE
- CUSTOM MADE FURNITURE
- CUSTOM MADE DRAPERIES

GIVE US A TRY
Guaranteed Workmanship
Free Pick-Up & Delivery
GL 7-4833
KANZLER'S
Colonial Upholstering
3717 STOCKTON BLVD.

Mastercraft
UPHOLSTERY

EXCLUSIVE DETAIL WORK TUFTING-QUILTING ANTIQUE RESTORATION

Satisfaction Guaranteed - Free Estimates - Prompt Courteous Service Incomparable Workmanship Regardless of Price

A Good Selection of Decorators Fabrics-We Will Deliver All Work - Furniture Made to Order-Repairing-Designing-Owned & Operated By Alan Escobedo
GL 7-9921
4112 FRANKLIN BLVD.

MACK'S UPHOLSTERY

CHESTERFIELDS, ROCKERS, CLUB CHAIRS, ETC. ALSO BARBOOTHES AND STOOLS

Free Estimate
Expert Workmanship
BEST QUALITY MATERIALS REASONABLE

GL 1-3627
3510 STOCKTON BLVD.

Upholsters' Supplies-(Conf'd)

BRACAMONTE R M CO
160 Sparr SF-YUKon 6-6245
COTTE'S WESTERN UPHOLSTERY
6640 Fair Oaks BI(G)-IV 7-1743

GARLAND FABRICS
AUTO - BOAT - FURNITURE FABRICS & SUPPLIES
Largest Stock In The Sacramento Valley
Distributors for Prudential Upholstery Supply Co.
821-12th -----GI 2-2849

Upholstery Cleaners-(Conf'd)

BACDAG RUG & UPHOLSTERY CLEANERS
COMPLETE RUG & UPHOLSTERY CLEANING SERVICE
Free Estimates - Work Guaranteed
3401-33d Av -----GA 8-8223
Or -----GA 8-8302

CALIFORNIA CARPET & RUG CO
2760 Fulton Av-IV 7-9781
(See Advertisement This Page)

CALIFORNIA MATTRESS COMPANY
8441-24th Av-GL 2-5061
(See Advertisement This Page)

CAPITAL CURTAIN & RUG CLEANERS
UPHOLSTERY CLEANING
The Cost is Surprisingly Low
PICK-UP & DELIVERY
Call GI 5-3546
224 & Sutterville Rd-----GL 5-3546

Cotton's Auto Beauty Shop
2400 Fulton Av-IV 7-8738
DURACLEAN-NORTH AREA
4901 Boyd Dr(C)-IV 7-9779
(See Advertisement Page 512)
Five Bros Carpet Serv 1335 3rd -GL 7-9218
IRV'S RUG & UPHOLSTERY CLEANING
5900 W 4th Rio Linda-WYNdot 1-3556
Jordan's Jiffy Auto Wash 2010 J-GI 3-1324
(Continued Next Page)

Upholstery Cleaners

ACME RUG AND UPHOLSTERY CLEANERS
REPAIRING - DYEING & MOTHPROOFING
Free Pick-Up & Delivery
FIRST IN QUALITY
FAIREST IN PRICES
FASTEST IN SERVICE
A Satisfied Customer is Our First Consideration
WE GIVE CASH CHECKS
Walt to Walt Corsets Expertly Cleaned
1615-21st -----HI 6-7927

AERO RUG & UPHOLSTERY CLEANERS
1021 El Monte Av(NS)-WA 5-2481
(See Advertisement This Page)
Alhambra Rug & Upholstery Cleaners
4765 J-GL 7-7630
(See Advertisement Page 512)

Do you need a separate listing in the telephone directory . . . under your own name . . . so that your friends and business associates can reach you at work? Call our Business Office for details.

Good party-line neighbors make sure their children don't monopolize the telephone. Others may want to call you.

UPHOLSTERY CLEANED

CLEANING WE USE BOTH THE DRY & WET SHAMPOO METHODS TO GUARANTEE THE BEST WORKMANSHIP ON ALL MATERIALS

TINTING OUR OPERATORS HAVE GRADUATED FROM THE BEST KNOWN UPHOLSTERY TINTING SCHOOLS, ONLY THE FINEST ANILINE DYES USED

REPAIRING MINOR REPAIRS DONE WITHOUT CHARGE. REWEAVING & INSURANCE DAMAGE CLAIMS ARE OUR SPECIALTY

DIVANS - CHESTERFIELDS
CHAIRS - SOFAS
LOVE SEATS - OTTOMANS
SLIP COUCHES
LLOUNGES - CUSHIONS
MINOR REPAIRS
STAINING & POLISHING INCLUDED

FREE PICK-UP & DELIVERY

AERO

RUG & UPHOLSTERY CLEANERS

NORTH AREA SACRAMENTO PROPER
WA 5-2481 GL 2-1292

MASTER UPHOLSTERY CLEANERS

Our 41st Year
To Assure You Complete Satisfaction



Expert Cleaning in Your Home or in Our Plant By Highly Skilled Craftsmen - Also Rug & Carpet Cleaning Special Rates to Hotels, Motels & Apartments
Free Phone Estimates
Free Pick-Up & Delivery Service

SERVING THE ENTIRE SACRAMENTO AREA

CALIFORNIA MATTRESS COMPANY

GL 2-5061 SACRAMENTO
8441-24th AVE.

CALIFORNIA RUG CO.



NORTH SACO WEST SACO MATHER FIELD

CARMICHAEL FAIR OAKS McLELLAN FIELD

FREE TELEPHONE ESTIMATES - FREE PICK-UP & DELIVERY

IV 7-5781 • GI 2-8207

OUR TRUCKS COVER SACRAMENTO & VICINITY DAILY

QUALITY UPHOLSTERY & RUG CLEANING AT REASONABLE PRICES

- ★ THREE DAY SERVICE
- ★ COMPLETE ALTERING & REPAIRING
- ★ CARPET LAYING
- ★ WALL TO WALL CARPETS CLEANED IN YOUR HOME OR OFFICE
- ★ GUARANTEED WORKMANSHIP
- ★ TINTING & DYEING
- ★ MOTH PROOFING