

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)
 Communitas as follows: Ed=Edgewood FR=Frontier GI=Gilbert HI=Hi-Ickery WA=Wabush
 EM=Empire GA=Garfield GL=Glenn GM=Glennville IV=Vanhook

Siding
ALBESST SIDING
 YANCEY COMPANY
 Exclusive Johns-Manville
 Home Improvement Contractors
 Sales-Repairs-Installation
 Free Estimates-Easy Terms
 30th & B ----- GI 1-5255

ALMA KRAFT OF SACRAMENTO
 1715 Fulton Av-IV 9-3689
 (See Advertisement This Page)
 Aluminum Lock Shingle Co 2015 J-GI 8-3278
 Atlas Roofing Co The
 1421 Auburn Blvd(NS)-WA 2-7131
 (See Advertisement This Page)
 Better Roofing Co 2829 Jone -----IV 3-5417
BUSH-NORTH SACRAMENTO ROOFING & INSULATION COMPANIES
 1925 F-GI 2-4377

CAPITOL SHAKE CO
 2121 Blumenfeld-WA 2-6771

Siding-(Cont'd)
 Capital Roofing Co 207-20th -----HI 6-7794
 Charley's Roofing Service
 Celia Av Flom-GA 8-2565
 Dealers Wholesale Co 27th & R-----GL 5-3043
ELLIS CO THE 1723 5th Blvd-----GL 7-5521

ENGARDT ALEX
 JOHNS-MANVILLE CERTIFIED
 Siding
 Satisfied Customers Since 1923
 1349-56th -----GL 5-3639

SQUARE DEAL ROOFING CO
 Siding
 ROOFING - WATERPROOFING
 1745 Eldridge Av(NS)-----WA 5-1661

SWEENEY'S INSULATION CO
 1172 Fernwood(W)-FR 1-7160

SWIFT C E Roofing Co
 3324 Broadway-GL 1-1637

VALLEY CEDAR PRODUCTS CO
 1720-15th -----GI 3-5933

WELSH & BRESSEE
 Asbestos & Insulated Siding
 Material-Wholesale Only
 1427-28th-GL 5-8633

Sightseeing Tours
 California Taxi 531-21st -----GI 2-5258
 J Travel Service 1231 K-----GI 3-2036
E & J TRAVEL BUREAU
 2316 Fulton Av-IV 3-4621

SACRAMENTO TRANSIT AUTHORITY
 2824 N-GL 6-4772

Sign Hangers
 Best Neon 3508 W Capitol Av(NS)-FR 1-5838
PAC NEON CO 719-12th-----GI 1-6923

Sign Painters
 A-1 SIGNS
 "WE MADE SIGNS BEFORE WE COULD TALK"
 SHO-CARDS GOLD LEAF
 OFFICE DOORS TRUCKS
 SCREEN PROCESS WALLS
 MAS OTA
 GI 8-4537
 810 1/2 J -----GI 8-4537

A B C Sign Shop 217 Arden Wy(NS)-WA 5-6465

AARROHEAD ARTCRAFT
 Silk Screen Processed Signs
 Day-Glo Bumper Sticks - Banners
 Truck - Window - Home Plate Decals
 907-8th -----GI 1-2537

Able Sign Co 923-6th -----GI 2-8513
 (See Advertisement Page 435)

ACME SIGNS
FRED THRASHER
 SIGNS
 High In Quality
 Low In Cost
 "WE SIGN ANYTHING"
 1235-32d -----GL 2-2176

AMERICAN SIGN CO
 1917 El Camino Av(NS)-WA 5-5732
 (See Advertisement Page 435)

Wise buyers know that the Yellow Pages are the quickest way to get up-to-date purchasing information.

TARCO
 (THE ALTA ROOFING CO.)



ALUMINUM SIDING
 FOR LASTING BEAUTY & LOW COST MAINTENANCE

- ASBESTOS & INSULATED SIDING

★ ROOFING & REPAIRING
 LICENSED & INSURED

FINANCING ESTIMATES

TARCO THE ALTA ROOFING CO.
 ROOFING CONTRACTORS

WA 2-7131
 SERVING THE ENTIRE SACRAMENTO AREA
 1421 AUBURN BLVD. NO. SACRAMENTO

SIDING



- ALUMINUM • ASBESTOS & INSULATED SIDING OF ALL TYPES
- ROOFING • PAINTING
- GUTTERS • RE-MODELING

FREE ESTIMATES - TERMS - INSURED
 Sales & Employment Office
GL 2-3177

HOME SERVICE CO.
 3326-9th AVE. SACTO

Kover Lum
 ALUMINUM SIDING
 RESIDENTIAL-COMMERCIAL-INDUSTRIAL
 BEAUTIFY YOUR HOME FOREVER

- WEATHER-TIGHT
- PERMANENT
- FIRE BAKED COLORS
- INTERLOCKING
- EVERLASTING PROTECTION

Free Estimates
IV 9-3689
Alma Kraft of Sacramento
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Sign Painters-(Cont'd)
ARTCRAFT SIGN CO
 Your Sign Means Business
 PAINTED SIGNS
 GOLDLEAF - OFFICE DOORS
 WOOD CUT OUT LETTERS
 TRUCK LETTERING
 REAL ESTATE SIGNS - WALLS
 Free Estimates
 2501 Arden Wy-----WA 2-2834
 If no answer call-----GL 5-4312

Barton A L 812 Walnut Av(NS)---FR 1-6102
 If no answer call-----GL 5-4312

BLACK T ALBERT & ASSOCIATES
 SIGNS - SILK SCREEN PROCESSING
 In Kasits Bros. Whole. Co. Offices
 N 10th & Vine-----GL 8-9617

CAPITOL SIGN CO
 Sammy Lee-Sho-Cards-Posters-Signs
 23th & J-----GI 2-2585
 (See Advertisement Page 435)

Canthers Ernie 1229 J-----GI 3-7961

CITY SIGN SERVICE
 SIGNS - SHOW CARDS
 TRUCK LETTERING
 Signs of All Kinds
 1404 G -----GI 8-0204

CRYM BILL
 COMMERCIAL
 LETTERING & GOLD
 2661 Atlas Av-----GL 5-7910

DOSCH CO THE 200 V-----GI 3-6581
 (See Advertisement Page 435)

Ellis Art 2508 J-----GI 8-1875

FLINT SAM F 2709 X-----GL 5-5561
 (See Advertisement Page 435)

HACKLEY FRED C
 SIGN-VERTISING
 Signs - Sho-Cards - Displays
 Commercial Art
 1 Block North of Marconi Av
 1954 Auburn Blvd(NS)-----WA 5-0489

HAMILTON BOB SIGNS
 WALLS - TRUCKS - WINDOWS
 BULLETINS - PICTORIALS
 \$425-52d -----GL 5-6759
 If no answer call-----GL 7-0757

HOUSE OF SIGNS 1715-15th-----GI 2-0162
 (See Advertisement Page 435)

LEDBETTER SIGN CO
 GOLD LEAF SPECIALISTS
 TRUCKS - BULLETINS - WALLS
 REAL ESTATE SIGNS ETC
 1229 X -----GI 3-7961

LINCK'S SIGN-ART
 COMPLETE
 SIGN-ART SERVICE
 Trucks - Walls - Bulletins
 Show Cards - Displays
 Real Estate Signs
 "Scotch-Lite Signs"
 IMMEDIATE SERVICE
 FREE ESTIMATES
 Between H & J
 912-56th -----GL 6-5550
 (Continued Next Page)

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—won't you look it up in the telephone directory?

SIGNS - SHOW CARDS
 TRUCK LETTERING
 Signs of All Kinds
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Sign Painters-(Cont'd)
PETTA SIGNS
 WALLS - TRUCKS
 BILLBOARDS
 Silk Screen Processing
 Real Estate - Tract Signs
 Paper Signs
 Cut Out Letters
 Art Service
 GL 7-8846
 1412 Oregon Dr-----GL 7-8846

SEID SIGNS
 GOLD OR SILVER LEAF
 OFFICE DOORS - TRUCKS
 BOARDS - CUT OUT LETTERS
 4338-4th Av-----GL 2-9245

STRAIN CHESTER SIGN CO
 5638-35th-GA 8-9927

Behind on orders? Let handy Classified introduce the suppliers you need. It's fast. It's convenient. Wise buyers say there's nothing like the Yellow Pages of your telephone book for getting in touch with almost everyone around who sells things, fixes things, does things. Try Classified once. . . you'll use it often.

TOP HAT SIGNS
 A COMPLETE
 QUALITY SIGN
 SERVICE
 GI 8-1875
 2508 J Street
 2508 J -----GI 8-1875

WINTER HEINIE & SON
 Wellsfry Sign & Painting Co
 524 Galveston(W)-FR 1-5291

COMPLETE SIGN SERVICE
 Truck Lettering a Specialty
 "Tell 'Em With Paint"
 2760 Fulton Av-----IV 3-2921

Hundreds of purchasing agents have told us they use the Classified Telephone Directory as their first reference, because it is one of the quickest ways to locate a local source of supply.

ED WEINER JR.



house of SIGNS

"Creators of Outstanding Advertising"

WALLS • TRUCKS • WINDOWS • CUT-OUTS
HIGHWAY BULLETINS BUILT & PAINTED
SCREEN PROCESS • SHO-CARDS • BANNERS
1715-15th ST. ♦ GI 2-0162

ANY TIME

When things happen unexpectedly—the demand for promptness of service is urgent. You'll find firms who render 24-hour service listed in the

Classified
TELEPHONE SECTION

Superior Signs
WELLSFRY SIGN & PAINTING CO
 524 Galveston(W)-FR 1-5291

WINTER HEINIE & SON
 Wellsfry Sign & Painting Co
 524 Galveston(W)-FR 1-5291

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1715-15th ST. ♦ GI 2-0162

CAPITOL SIGN CO.

Sho-Cards

Posters
 Cut-out Displays
 Screen Process

Public Mkt. Sign-
 maintenance floor
 sign and 1 street
 sign

Dial GI 2-2585
 Sammy Lee

THE DOSCH CO. SIGNS

Since 1929

200 V ST. FREE PARKING FAST SERVICE

GENERAL PAINTING CONTRACTOR
 COMMERCIAL • INDUSTRIAL

BAKED ENAMEL REAL ESTATE SCOTCHLITE FLUORESCENT GOLD LEAF OFFICE DOORS TRUCKS PAINTED LETTERED BULLETINS PLASTIC

GI 3-6581

SILK SCREEN PROCESSING

FOR FAST SERVICE

AMERICAN Sign COMPANY

- SHO CARDS
- TRUCK LETTERING
- BULLETINS • WALLS
- GOLD LEAF LETTERING
- PLASTIC SIGNS
- REAL ESTATE SIGNS
- ART SERVICE

1917 EL CAMINO WA 5-5732

ABLE Signs

Experts
LETTERING SERVICE TRUCK & GOLD LEAF LETTERING SHOW CARDS
 HOWARD S. FONG
Dial GI 2-8513
 923-6th St. - Bet. I & J St.

Est. 1920

SIGNS

Scenic & Pictorial Displays
 Store Front Displays
 Wooden Cut Out Letters
SHOW CARDS
 TRUCK LETTERING OF ALL KINDS
GI 5-5561
SAM F. FLINT
 2708 X ST. SACTO