

CRAFT SHOES

Authorized Dealers for
RED WING
IRISH SETTER
RUSSELL BIRDSHOOTER
BOUSEY RUGGED
CONNOLLY KID
& KANGAROO

SAM & BARNEY ROSENBERG

PHONE
GI 2-6465

525 K ST., SACRAMENTO

W-I-D-E SHOES

FOR WOMEN... CHILDREN... AND MEN

W-I-D-E SHOES

Red Goose, Mrs. Day's Ideal Baby Shoes
Nunn-Bush, John C. Roberts
Green Walker - Evans Slippers
U.S. Keds - Red Ball - Acme Boots.

Specializing in
WIDE SHOES FOR ENTIRE FAMILY

FRANK'S SHOE STORE
1408-4th St. GI 8-3848

SHOES Huge Saving

FOR THE ENTIRE FAMILY
Nationally Advertised Brands

Stockton Blvd. at 12th Ave.
GL 6-7020

1931 Del Paso Blvd.
WA 5-2116

Open Mon. & Fri. Even 'til 9
FREE PARKING

DAVE'S SHOE WAREHOUSE

Wilson's SHOE STORE

"Foot Comfort Specialists"
SHOES FOR MEN AND WOMEN
LEADING NAME BRANDS

Featuring Shoes By
CANTLEYVER GROOM GRIPPER
&
MILLER'S BAREFOOT FREEDOM

A Complete Prescription
Orthopedic Shoe Service
Serving The Orthopedic
And Chiropody Professions

GI 3-1621

Odd Fellows Bldg.
1021-9th SACRAMENTO

Shoes-Retail-(Cont'd)

CHILDREN'S BOOTERY
FEATURING
EDWARDS SHOES
FOR CHILDREN
COMPLETE SELECTION OF
CORRECTIVE SHOES
We Cater to Wide and Narrow Feet.
PORT SUTTER SHOPPING CENTER
2800 K ----- GL 1-9825

CHIPPEWA
TOWER OF SHOES
1833 Howe Av.-WA 2-5868

CLINIC SHOES FOR NURSES
GREEN & HEYDEN SHOES
923 K GI 3-3462

CONNIE
BODIYOU'S SHOE STORE
2910-35th-GL 6-0821

CONNOLLY KID & KANGAROO SHOES
O K SHOE SHOP 721 K ----- HI 6-6204

CRAFT SHOES 525 K ----- GI 2-6465
(See Advertisement This Page)

DAVE'S SHOE WAREHOUSE
Store No. 1 931 Del Paso Blvd(S)-WA 5-2116
Store No. 2 3624 Stockton Bl.-GL 6-7020
(See Advertisement This Page)

Davis Apparel Shop
5943 Watt Av(NH)-ED 2-3008

DEB SHOES
ELLIS KUSHINS SHOES
El Camino Between Watt & Eastern
El Camino Av & Maryal Dr.-IV 9-7812
5725 Stockton Bl.-GL 2-2765

DE LISO DEB SHOES
RANSOHOPFS 11th & K-----HI 4-6551

DEVLIN SHOE DEN
Authorized Dealer for:
STACY ADAMS
ALLEN EDMONDS - CROSSBY SQUARE
BASS MOFFIN - EVANS SLIPPERS
EDWIN CLAPP - ELEVATORS
DISTINCTIVE SHOES FOR MEN
JIM GORMAN - Men
1007-11th ----- GI 3-8638

Edison Bros Stores Inc Regional Ofc
1020 K-GI 3-8312

EDWARDS THE SHOE FOR CHILDREN
CHILDREN'S BOOTERY
Fort Sutter Shopping Center
2800 K-GL 1-9825

GROTH'S BOOTERY FOR CHILDREN
In Town & Country Village
2605 El Paseo Ln-----IV 9-5423

Ellis Kushins Shoes
El Camino Between Watt & Eastern
El Camino Av & Maryal Dr.-IV 9-7812
Ellis Kushins Shoes
5725 Stockton Bl-GI 2-2765

ENNA JETTICK SHOES FOR WOMEN

THE SHOES
YOU LOVE
TO LIVE IN

Enna Jetticks

"WHERE TO BUY THEM"
DEALERS
BRADDOCK SHOES 1220 K-GI 3-3969

FASHION CRAFT
TOWER OF SHOES
1833 Howe Av.-WA 2-5868

FERGUSON'S JUVENILE SHOES
1618 Boye-GI 8-6897

FLORSHEIM SHOE SHOP 1019 K-GI 2-0301

FLORSHEIM SHOES

FLORSHEIM SHOE SHOP
1019 K-GI 2-0301

McBRIDE R J GENTLEMEN'S FINE
SHOES 2910 Fulton Av.-IV 9-6019

FRANK'S SHOE MART
6019S Stockton Bl-GA 8-8304
Frank's Shoe Store 1408-4th -----GI 8-3848
(See Advertisement This Page)

FREEMAN SHOES FOR MEN
SEYMOUR'S SHOE SALON
1110 J-GI 2-7708

FRENCH SHRINER SHOES FOR MEN
GREEN & HEYDEN SHOES
923 K-GI 3-3462

ROOS-ATKINS 1001 K-----GI 8-9141

Fruitridge Apprt Outlet
5640 Stockton Bl-GI 1-1487
Gallenkamp Stores Co 500 K -----GI 2-9329
Gallenkamp Stores Co 905 K -----GI 1-3912

GLENN'S SHOE STORE
2016 1/2 Del Paso Blvd(S)-WA 5-4495

GREEN & HEYDEN SHOES
Featuring Top American
Quality Lines for
MEN - WOMEN - CHILDREN
TWO STORES TO SERVE YOU
923 K -----GI 3-3462
Watt & El Camino Av-GI 2-2860

GROTH'S BOOTERY FOR CHILDREN
In Town & Country Village
2605 El Paseo Ln-----IV 9-5423

HANAN SHOES FOR MEN
SEYMOUR'S SHOE SALON
1110 J-GI 2-7708

HEESEMAN INC
Humm-Shoos Shoes
1022 K -----GI 2-2913

HERMAN
TOWER OF SHOES
1833 Howe Av.-WA 2-5868

HOUSE OF PIERRE
TOWER OF SHOES
1833 Howe Av.-WA 2-5868

I Miller Guild House 1030 K-----GI 3-4503

JACQUELINE
BODIYOU'S SHOE STORE
2910-35th-GL 6-0821

KNAPP SHOE COUNSELOR

ARNOLD SHIRLEY
The Original & Oldest Agent
For
KNAPP AEROTRED
SHOES & BOOTS
In Sacramento Since 1947
1313 Arroyo Grand Dr-----IV 9-8073

KNAPP SHOE COUNSELOR
For
Knapp Aerotred Shoes
For Men & Women
CALL ANYTIME
GL 5-2419
JOSEPH DIONISIO
4100 Cabrillo Wy-----GL 5-2419

KNAPP SHOE COUNSELOR
FEATURING THE ORIGINAL
KNAPP AIR CUSHIONED SHOES
Sizes 2 to 18 - Widths AAA to EEEE
IN YOUR HOME OR OFFICE
SHOES - BOOTS - HOSIERY
JOHN P. GRAMER - SHOE COUNSELOR
4831 D -----GL 1-2548

KNAPP SHOE COUNSELOR
EARL R. HUNTER
Your Old-Fashioned Shoe Counselor
Available Every Day Except Friday
5440 T -----GL 7-0095

LAWRENCE'S DEPARTMENT STORE
Lee's Shoe Store
5121 Freeport Bl-GL 5-1931

Lee's Shoe Store 3344 El Camino Av-IV 9-9908
Lee's Shoe Store 922 K -----GI 3-9938

LEWIS' WOMEN'S APPAREL SHOE SALON
Featuring
JACQUELINES
CONNIES - CONNIE LO-HEELERS
PARIS FASHION
JACK M. GOLDFARB Mgr.
906 J
1011-9th -----GI 8-3942

Locke Dr Shoe Shop 1013-12th -----GI 2-3041
(See Advertisement Page 431)

MAL'S SHOE WAREHOUSE
522 K-GI 3-2237

McAN THOM
Shoes And Hosiery
For Men And Boys
"Thom McAn... SO GOOD it's the best-selling shoe in all America."
"WHERE TO BUY THEM"
McAn Thom Shoe Store
Country Club Shopping Center
3368 El Camino Av
For Men & Boys Only
718 K -----GI 3-9968

McAn Thom Shoe Store 718 K -----GI 3-9968

McBRIDE R J GENTLEMEN'S FINE SHOES
FLORSHEIM
WINTHROP - EVANS SLIPPERS
Town & Country Village
2910 Fulton Av. Co 9th & K-----IV 9-6019

Mc COY AIR CUSHIONED
TOWER OF SHOES
1833 Howe Av.-WA 2-5868

MCDONALD'S
Shoes For The Entire Family
5731 Stockton Bl-----GL 1-6586
Montgomery Ward Co 9th & K-----HI 4-6100

MRS DAY'S IDEAL BABY SHOES
ERWIN'S YOUTH SHOP
2007 Del Paso Blvd(NS)-WA 5-4933

NATURALIZER SHOES
GREEN & HEYDEN SHOES
923 K-GI 3-3462

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Shoes-Retail-(Cont'd)

NETTLESON SHOES FOR MEN
ROOS-ATKINS 1001 K -----GI 8-9141

Noble's Arden Kid's Shop
3523 Fair Oaks Bl-IV 9-4112

NUNN-BUSH SHOES FOR MEN
BRADDOCK SHOES 1220 K -----GI 3-3969
HEESEMAN INC 1022 K -----GI 2-2913

TOWER OF SHOES
1833 Howe Av.-WA 2-5868

O K SHOE SHOP
SHOES FOR MEN
Stacy-Adams - Station - Nunn-Bush
- Connolly - Red Wing - Wolverine
Irish Setter - Foxes Jet Boots

WE STOCK WIDE WIDTHS
721 K -----HI 6-6204

Pat's Shoes 10675 Folsom Bl
Rancho Cordova-EM 3-1611

POLL-PARROT SHOES FOR BOYS-GIRLS
ANDERSON'S SHOES
5823 Stockton Bl-GL 5-0086

TOWER OF SHOES
1833 Howe Av.-WA 2-5868

PRO-TEK-TIV SHOES

THE SHOE
WITH THE
HIDDEN HEEL
WEDGE

Pro-tek-tiv

"WHERE TO BUY THEM"
Ellis Kushins Shoes
5725 Stockton Bl -----GL 2-2765
El Camino Av & Maryal Dr
El Camino Between Watt & Eastern
El Camino Av & Maryal Dr.-IV 9-7812

RANSOHOPFS
DE LISO DEB
DELANAK
JULIANELLI
CAPEZIO
SPALDING
AMALFI
HILL & DALE
11th & K -----HI 4-6551

RED GOOSE SHOES
Comfort assured in RED GOOSE
SHOES. No matter what the occa-
sion, RED GOOSE SHOES are fan-
tasias... for fit... for style
...and for long wear.

"WHERE TO BUY THEM"
ARDEN BOOTERY
4823 Arden Wy-IV 3-2346

FEDERATED STORES
2948-35th-GL 6-1392

FRANK'S SHOE MART
6019S Stockton Bl-GA 8-8304

FRANK'S SHOE STORE
1408-4th-GI 8-3848

GLENN'S SHOE STORE
2016 1/2 Del Paso Blvd(S)-WA 5-4495

RED WING SHOES & BOOTS
O K SHOE SHOP 721 K -----HI 6-6204

TOWER OF SHOES
1833 Howe Av.-WA 2-5868

WAGNER PAUL SHOES
1013-13th-HI 7-4306

REGAL SHOE SHOP
Shoes for Men
809 1/2 K -----GI 3-2826

ROBLEE SHOES FOR MEN
GREEN & HEYDEN SHOES
923 K-GI 3-3462

Unless you wait for the steady
hummmmmmm sound of the dial
tone, the equipment cannot put
through your call. Please wait for
the dial tone before you start to
dial.

Advertise here-it pays.

Shoes-Retail-(Cont'd)

SACKS' SHOE OUTLET
Nationally Adm. & Branded Shoes
at Less Than Wholesale Cost
Corner of 11th & J St.
1031 J -----GI 2-6410

SERVIS'S SHOES
5687 Stockton Bl-----GL 7-2989

SEYMOUR'S SHOE SALON
HUMAN & FREEMAN SHOES FOR MEN
Open Mon. & Fri. Evenings
1110 J -----GI 2-7708

Shoe Box No 2
1301 Merkley Av(WS)-FR 1-5669

Shoe Box No 3 3415 Watt Av.-IV 3-0540

SHOE BOX THE
Shoes for the Entire Family
WEATHER BIRD FOR CHILDREN
VELVET STEP FOR WOMEN
CITY CLUB FOR MEN
3 Locations to Serve You
5069 Freeport Blvd-----GI 5-5857
1301 Merkley Av(WS)-FR 1-5669
3415 Watt Av.-IV 3-0540

SKELLS WALKOVER SHOE STORE
MEN'S SHOES WALKOVER
WINTHROP
LADIES' SHOES PARADISE
VITALITY
DICKERSON
CHILDREN'S SHOES JUMPING JACKS
LAZY BONKS
POLL-PARROT
1110 K -----GI 3-6221

STACY-ADAMS SHOES
O K SHOE SHOP 721 K -----HI 6-6204

STRIDE RITE SHOES FOR CHILDREN
KID-E-KORRAL
In Country Club Centre
3430 El Camino Av-----IV 7-0963

STYLE-EEZ
TOWER OF SHOES
1833 Howe Av.-WA 2-5868

TALL GIRLS' BOOTERY
All Types Shoes For The Tall Girl
Sizes to 13 AAAAAA To D
1013-12th -----GI 2-3041

TORIAS SHOES
Featuring
AIR STEP
CITATIONS
HOLLYWOOD SKOOTERS
Shoes for Women
1008-9th -----GI 3-4761

TOWER OF SHOES
1833 Howe Av.-WA 2-5868
(See Advertisement Page 431)

TWO HEEL SHOE CENTER & SHOE REPAIRING
5344 Fruitridge Rd-GL 1-3368

VILLAGE SHOE STORE
Flanzer-Jumping Jack-Kali-Sten-Iks
In Town & Country Village
2616 El Paseo Ln-----IV 9-8424
Wagner Paul Shoes 1013-13th -----HI 7-4306

WALK-OVER SHOES FOR MEN
ROOS-ATKINS 1001 K -----GI 8-9141

Warehouse Shoe Store 2839-35th-GL 7-4904
(See Advertisement Page 431)

Shoes-Retail-(Cont'd)

WEATHER BIRD SHOES FOR CHILDREN
ABC WEATHERBIRD
Weather Bird or Peters Diamond
Bird Shoes are carefully made
over proper lasts for growing feet.
Their hidden valves assure long
wear and lasting fit.

"WHERE TO BUY THEM"
Bailey's Better Shoes 3879 J--GL 5-6420
Bodiu's Shoe Store
2910-35th-GL 6-0821

Shoe Box The
5069 Freeport Bl-GL 5-5857

Shoe Box No 2
1301 Merkley Av(WS)-FR 1-5669

Shoe Box No 3 3415 Watt Av.-IV 3-0540

Two Heel Shoe Center & Shoe
Repairing 5344 Fruitridge Rd-GL 1-3368
Weinstock-Lubin & Co
12th & K-HI 4-6881

WEINSTOCK-LUBIN & CO
12th & K-HI 4-6881

WILSON'S SHOE STORE
1021-9th-GI 3-1621
(See Advertisement Page 432)

WOLVERINE SHOES & BOOTS
O K SHOE SHOP 721 K -----HI 6-6204

WRIGHT ARCH PRESERVER SHOES
LOCKE DR SHOE SHOP
1013-12th-GI 2-3041

Shoek-Mirs
Capital Savdust & Shoek Distrs
1715-2d-GI 3-2415

Setzer Forest Products 2570-3d -----GI 2-8941

STATE BOX CO (WS)
FR 1-5296

Shopping Centers-See Markets

Shopping Service
Hale's Department Store 9th & K-GI 2-7871

SEARS ROEBUCK & CO
Catalog Telephone Shopping
Days-Nights & Holidays call-----WA 2-4521

Shoets-Power
BACON EDWARD R COMPANY
Link-Belt Speeder
"Quick-Way"
211 N 7th-----GI 2-1008

Marion Power Shoel Co
326 Shaw Rd S S F-Plaza 6-3154

MARION POWER SHOVELS
CENTRAL EQUIPMENT CO INC
Blumenfeld &
Arden Wy(NS)-WA 2-5861

Show Card Writing
A-I Signs 830 1/2 -----GI 8-4537
Able Sign Co 929-eth -----GI 2-8513
Acme Signs 1238-3rd -----GL 2-2176
American Sign Co
1917 El Camino Av(NS), WA 5-5732

Artcraft Sign Co 2901 Arden Wy-WA 2-2834

CAPITOL SIGN CO 13th & J-----GI 2-2585

City Sign Service 1404 G-----GI 8-0204

Show Cases
Arden Cabinet Mfg Co
2350 Auburn Bl-IV 9-6653

Weber Showcase & Fixture Co
2424 Burgundy Wy-IV 7-3359

Shower Doors & Compartments

ATLAS SHOWER DOOR CO
Manufacturers & Distributors
GLASS & PLASTIC PANELS
Fiberglass Shower Enclosures
Soleils & Applicators of Plastic
Covered Walls for Tub & Shower
Wholesale & Retail

Alhambra & Q -----GL 2-2849

BASCO-SACRAMENTO
SHOWER DOOR &
TUB ENCLOSURES
8-Hr. Replacement Service
ARTDOOR
Sliding Glass Patio Doors
6415 Elvas Av -----GL 2-4515

DEL PASO GLASS CO
1200 Arden Wy-WA 5-2734

DURATILE OF CALIFORNIA
4601
Fischer Tile & Marble Co 2311 S-GL 2-1426

Faller VP & Co 3725-10th -----HI 4-6560

GOLDEN STATE SHOWER DOOR CO INC
901-23rd Av Oakland-Locktown 9-3166

SACRAMENTO SHOWER DOOR CO
MFRS. OF ALUMINUM
GLASS SHOWER DOORS
SHOWER RECEPTORS
Sliding Tub Enclosures
Daylight Shelf Showers & Mirrors
MANY DESIGNS TO CHOOSE FROM
Rooles & Replacements
4311 Franklin Bl-----GL 7-4524

Tubdor Inc 4260-24th -----GL 2-0243

Shutters
A STIMERS WINDOW SPECIALTY
3116 Stockton Bl-GL 2-6606

DURA-LITE BLIND CO
SHUTTERS
Manufactured in Our Own Shop
WHOLESALE & RETAIL
Movable & Stationary
Finished & Unfinished
MEASURED & INSTALLED
OR DO IT YOURSELF
FREE ESTIMATES
BANK TERMS
24-HOUR PHONE SERVICE
2331 S -----GL 1-6526

MILLWORK MART
Sales Div. of Calif. Mfg. Co., Inc.
INSIDE & OUTSIDE SHUTTERS
CALIFORNIA LOUVERTEES
CAFE & LOUVERED DOORS
103 T -----GI 3-5991

Walker Chas D Co
Stock & Custom Made Sizes
189-13th St -----HEMIok 1-132

Sick Room Equipment & Supplies
See Hospital Equipment & Supplies

Here's how you may be sure of
getting your party more often
when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.