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From The World's Largest Mills

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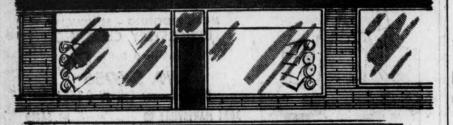
HAROLD'S CARPET *Company*



LET US BRING OUR STORE TO YOUR DOOR . . .

WITH OUR FLEET OF MOBILE TRUCKS

RUGS & CARPETS FROM WORLD'S LARGEST MILLS

Everything in Floor Covering

Let Us Trade Your Old Carpets for Brand New Carpets

Residential & Commercial

NO MONEY DOWN

3 YEARS TO PAY

In Sacramento IV 3-5071

In Carmichael IV 9-3756

HAROLD'S CARPET Co.

1978 FULTON AVE. 6142 FAIR OAKS BLVD.

SACRAMENTO CARMICHAEL

CARPET CENTER

"HOME OF DISTINCTIVE CARPETING"

LEADING BRANDS

★ DOWNS ★ WUNDA WEVE

★ BIGELOW ★ LEES

★ KARASTAN ★ MASLAND

Choose Your Rugs or Carpeting in Your Own Home. The Carpet Center's Portable Display Will be Brought to You With No Obligation — Expert Advice

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Free Estimates — No Down Payment — Low Monthly Payments

QUALITY WORKMANSHIP — REPAIR SPECIALISTS

HOOVER VACUUM CLEANERS

COMPLETE SELECTION OF RUGS & CARPETS IN ALL PRICE RANGES

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- EARLY CALIFORNIA CHENILLE
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CARPET CENTER

Phone IV 3-3418

Across From El Camino Medical Center

Rug & Carpet Cleaners' Equipment & Supplies—Renting

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CARMICHAEL MOWER
DO IT YOURSELF
MACHINES RENTED BY THE DAY
Amazingly Simple to Operate
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Colony Cleaners
5809 Marconi Av(C)—IV 9-0681

TRIANGLE SUPPLY Fair Oaks Bl & Manzanita Av(C)—IV 3-5569

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CALIFORNIA CARPET & RUG CO
SPOT TREATING — DIRECT DYEING
BLEACHING — TINTING — REPAIRING
2760 Fulton Av——IV 7-5781
If no answer call——GI 2-8207

Capital Curtain & Rug Cleaners
22d & Sutterville Rd—GL 5-3546

Launderette Country Club Centre
3436 El Camino Av—IV 7-0725

MARCHANT RUG CO 2619 J——GI 1-1411

MOORE'S RUG AND UPHOLSTERY CLEANERS
4020 California Av(C)—IV 3-4115

Rug & Carpet Repairing

Able Carpet Service
Cutting & Binding
3500-38th——GL 1-2373

Acme Rug and Upholstery Cleaners
1615-21st—HI 6-7927

Bowers Waldo Carpets 2020 H——GI 1-0208

CALIFORNIA CARPET & RUG CO
2760 Fulton Av—IV 7-5781

CARPET CENTER
2633 El Camino Av—IV 3-3418

Carpet Workroom The
2417½-21st—GL 6-8127

Rug & Carpet Repairing—(Cont'd)

Crown Carpet Cleaners
3081 Marysville Rd(NS)—WA 5-6256

MARCHANT RUG CO
See Our Ad Rug & Carpet Cleaners
2619 J——GI 1-1411

Moore's Rug and Upholstery Cleaners
4020 California Av(C)—IV 3-4115

Sacramento Rug Works 1308-65th—GL 5-3081

Rug & Carpet Weaving

CALIFORNIA CARPET & RUG CO
Marchant Rug Co 2619 J——GI 1-1411

Rugs & Carpets—Retail

A & A KEY & BUILDERS SUPPLY
CARPET WAGON SERVICE
ALL LEADING BRANDS
Open Eves. 'Til 9 — Sats. 'Til 5:30 P.M.
2700 Stockton Bl——GL 2-1471

ABBEY CARPET CO
ONE OF SACRAMENTO'S LARGEST EXCLUSIVE CARPET AND RUG STORES
SPECIAL RATES FOR LARGE COMMERCIAL INSTALLATIONS
Open 9 A.M. to 9 P.M. Daily
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Phone-to-See Samples in Your Home
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Aladdin's Carpets
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CARPETS — NATIONAL BRAND NAMES
FREE ESTIMATES IN YOUR HOME
RE-UPHOLSTERING — SLIPCOVERS
1978 Stockton Bl——GL 1-4872

(Continued Next Page)

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SINCE 1884

ONE OF THE FINEST SELECTIONS IN SACRAMENTO

- Competitive Prices
- Leading Brands
- Samples Shown in Home
- Free Estimates
- Terms Available
- Commercial — Residential
- Expert Installation by Our Own Experienced Mechanics

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"Ring Up Rivett" GL 5-2637

RUGS AND CARPETS

COMPLETE FLOOR COVERING SERVICE

WALL TO WALL INSTALLATIONS

SAMPLES SHOWN IN YOUR HOME, NO OBLIGATION

EASY BUDGET TERMS

Wide Selection to Choose From

FEATURING

ROXBURY — BEATTIE — FIRTH — MAGEE — ARTLOOM

UNITED LINOLEUM Inc. • **GL 7-6597**

2717 BROADWAY SACRAMENTO

Rugs & Carpets—Retail—(Cont'd)

ARAM'S HOUSE OF CARPETS

CARPETS & RUGS

Call Our Carpet Wagon for Free Estimates & Decorator Service. Let Us Help You Choose Your Carpet Weave & Carpet Texture

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Bennett Furn Co 3812-24th Av——GL 5-4549

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2020 H—GI 1-0208

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5240 Franklin Bl—GL 1-7221

BREUNER JOHN COMPANY
604 K—HI 4-8051

Cape Cod Shops Inc
5288 Fruitridge Rd—GL 1-6850

Capital Shopping Service
3920 Broadway—GL 2-5443

Carmichael Floor Covering
2817 Fair Oaks Bl(C)—IV 7-9174
(See Advertisement This Page)

CARPET CENTER
2633 El Camino Av—IV 3-3418
(See Advertisement Page 404)

COLWELL'S FLOOR COVERINGS
2109 Del Paso Bl(NS)—WA 5-0850

Cosby Inc 1926-28th——GL 1-7617

DOLAN'S Alhambra & P——GL 6-6481

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3550 Marysville Rd(DPH)—WA 5-9446

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J. JEWELL JONES
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COMPLETE SELECTION
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DRAPERY & UPHOLSTERY
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COMPLETE FLOOR COVERING SERVICE
Wall to Wall Installation
Samples Shown in Your Home
Wide Selection — Easy Terms
Special Contract Rates To Hotels — Motels — Apartments Etc.
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Field's 1337 Merkley Av(WS)——FR 1-5910

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2018-16th——HI 6-7203

General's Carmichael Furniture Mart
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ESTABLISHED SINCE 1926
Featuring
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ROXBURY — MAGEE
ESTIMATES GIVEN WITHOUT OBLIGATION
1118 J——GI 3-4383

Gray's Furniture
6107 Stockton Bl—GA 8-8924

Green Wm And Co
2906 Fair Oaks Bl(C)—IV 3-3487
(See Advertisement This Page)

HAMILTON FURNITURE CO
3160 Folsom Bl—GL 7-6504

HARMONY HOUSE FLOOR COVERINGS—
SEARS ROEBUCK & CO
1601 Arden Wy——WA 2-6211

Harold's Carpet Co
6142 Fair Oaks Bl(C)—IV 9-3756

HAROLD'S CARPET CO
1978 Fulton Av—IV 3-5071
(See Advertisement Page 404)

Rugs & Carpets—Retail—(Cont'd)

HELENE THE DECORATOR
Fine Carpeting & Rugs
2901-23d Av——GL 1-9303

HERB & BILL CUSTOM UPHOLSTERING
RUGS & CARPETS
MAGEE — ROXBURY — ARTLOOM
SANFORD — BEATTIE
Wall to Wall — Room Size
No Money Down 36 Months to Pay
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Homsey's Furniture Exchange
4800 Franklin Bl—GL 2-0869

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2163 Fulton Av—IV 7-7574

An extension telephone is a step-saver in any home.

Rugs & Carpets—Retail—(Cont'd)

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SAMPLES BROUGHT TO YOUR HOME
We Are Carpet Specialists — With An Intelligent Approach to Your Needs
ALL BRAND NAMES
GUARANTEED SAVINGS OVER LIST
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Use a pipe cleaner for cleaning and polishing between the tines of a fork.

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WALL TO WALL CARPETING

FREE ESTIMATES . . . . . EASY CREDIT TERMS

GUARANTEED INSTALLATION Serving All of Sacramento Area

Specializing In

FIRTH RUGS & CARPETS

Featuring

ALL OTHER BRANDS OF RUGS & CARPETS

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One Block South of Marconi

CARMICHAEL

Carmichael Floor Covering

CARPETING

BEAUTI-PLEAT DRAPERIES — FURNITURE & APPLIANCES

ALL FAMOUS BRANDS

DRAPERY & CARPET WAGONS AT YOUR DISPOSAL AT ANYTIME

NEXT TO THE CARMICHAEL POST OFFICE

FREE ESTIMATES — ALL WORK GUARANTEED

WM. GREEN & CO.

Recommended By The Best — Our Customers!

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2906 FAIR OAKS BLVD. CARMICHAEL

Rugs & Carpets—Retail—(Cont'd)

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MOHAWK — BERVEN
Nylon — Wools — Cottons
2737 Fulton Av——IV 3-2025

Jenning's Star Furniture
1511 Del Paso Bl(NS)—WA 5-2715

JOHN'S BUILDING SPECIALTIES
517-12th—GI 8-9359
(See Advertisement This Page)

KINCAID HOME FURNISHINGS
1812 Del Paso Blvd(NS)—WA 5-4351

Lattin's Bob Floor Covering
5280 Fruitridge Rd—GL 5-4825

LEW HARRIS FLOOR COVERING INC
6227 Fair Oaks Bl(C)—IV 7-3621

LINOLEUM SHOP INC THE
4601 H—GL 1-8451

LORIS P W CO 1500 Q——HI 6-7619

MARCHANT RUG CO
WALL TO WALL CARPETING & ORIENTAL RUGS
2619 J——GI 1-1411

Martin's Magic Carpets
3309 Churchill Rd—IV 3-2903

MONTGOMERY WARD & CO
9th & K—HI 4-6100

MOULDS JOHN INTERIORS
2994 Fair Oaks Bl—IV 9-6116

NEUMEISTER'S CUSTOM INTERIORS
2322 K—GI 1-1998

O K FURNITURE 427 [illegible]——GI 3-4231

Park Furniture and Appliance
2824-35th—GL 1-5732

PAUL'S FURNITURE INC
5501 Auburn Bl—ED 2-5452

Rattan Shop 400-12th——HI 6-4063

RICHTER'S INTERIORS 3855 J—GL 5-4879

RIVETT H W CO INC
2300 Broadway—GL 5-2637
(See Advertisement Page 404)

SACRAMENTO RUG WORKS
See Ad under Rug & Carpet Cleaners
1308-65th——GL 5-3081

SCOFIELD FURNITURE CO
1401 K—GI 2-6991

SILVEIRA G L CO 21st & X——GL 6-3897

SLOANE W & J FURNITURE & INTERIORS 5501 Freeport Bl—GL 7-6543

Standard Furniture Co
2171 Fulton Av—IV 7-7837

TREASTER & GREEN
4305 Freeport Bl—GL 7-9865

Trimble's 631 Fulton Av——IV 9-4369

UNITED LINOLEUM INC
2717 Broadway—GL 7-6597
(See Advertisement Page 404)

VILLAGE FURNITURE MART THE
2501 Marconi Av—IV 9-3273

Rugs & Carpets—Used

Aero Rug & Upholstery Cleaners
1021 El Monte Av(NS)—WA 5-2481

Aram's House of Carpets 4765 J—GL 7-5705

California Carpet & Rug Co
2760 Fulton Av—IV 7-5781

Fred's New Used Furniture
2531 Rio Linda Bl(NS)—WA 5-7163

MARCHANT RUG CO 2619 J——GI 1-1411

Randall's Second Hand Store
3501-3d Av—GL 2-9837

Rugs & Carpets—Whsle & Mfrs

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Arnstein Carpet Co 2306 Spore(C)—IV 3-2830

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