

Since 1941
F AND W APPLIANCE & TV
SALES SERVICE

REFRIGERATORS
Authorized Dealer for...
KELVINATOR PARTS
WE REPAIR ALL MAKES
Complete Service Facilities & Parts for...
• ADMIRAL • FRIGIDAIRE • HOTPOINT
• CROSLY • G.E. • KELVINATOR
• DEEFPREEZE • GIBSON • MORGES
• PHILCO • WESTINGHOUSE

CONTACT US FOR ALL YOUR PARTS PROBLEMS.
"If We Don't Have It, We Can Get It."
See Our Other Advertisements Under Washing Machines

For Service & Information
Phone GL 5-3079
If No Answer Call GL 3-1495

1423-28th Between N & O

Refrigeration Equipment-Mix
HOLD KOLD BOX CO
Walk In Coolers & Freezers
4950 Watt Av(NH) ED-2-5787

Refrigeration Equipment-Parts & Supplies, Whse
ACME SUPPLY CO
WHOLESALE
Refrigeration - Air Conditioning
Equipment & Supplies
BRUNNER - LARKIN
BUSH - RUSSELL
2124-19th HI 6-7578

ASSOCIATED REFRIGERATION & EQUIP CO
WHOLESALE REFRIGERATION SUPPLIES
DELCO MOTOR PARTS
17171 GI 2-2936

BROWN WYATT R CO
734 Harrison SF-YUKen 2-2171

CURTIS REFRIGERATION EQUIPMENT- WYATT R BROWN CO
734 Harrison SF-YUKen 2-2171

HINSHAW SUPPLY CO
WHOLESALE
REFRIGERATION & AIR
CONDITIONING EQUIPMENT
PARTS - SUPPLIES - TOOLS
TECUMSEH UNITS-BUSH-HEAT-X DIST.
1901 S GI 3-5941

PACIFIC METALS COMPANY LTD
"EVERYTHING IN REFRIGERATION"
AND AIR CONDITIONING
COPELAND CONDENSING UNITS
FAMECO CRACK COILS
1900-34 San Francisco
From telephones served by the
following exchange Sacramento
(No Inter-City Charge)
Ask Operator For-Entrprise 1-0806

RECORD COILS-
WYATT R BROWN CO
734 Harrison SF-YUKen 2-2171

SIERRA HERMETIC CO
HERMETICALLY SEALED UNITS
REMANUFACTURED WHOLESALE ONLY
Marysville
1017 Grove Av Linda-Sherwood 2-2696

Refrigeration Equipment-Whse
Brown Wyatt R Co 734 Harrison SF
From telephones served by the
following exchanges
Sacramento
(No Inter-City Charge)
Ask Operator For-Entrprise 1-0758

Refrigerators & Freezers
ADMIRAL DUAL-TEMP
DEALERS
HANDY ANDY TV & APPLIANCES
1812 Del Paso Blvd(NH) GL 6-3239

AMANA FREEZER-REFRIGERATOR-
AMANA PLAN FOR BETTER
LIVING IV 3-5523
CITY TV & APPLIANCE
3500 Stockton Bl-GL 6-7539
EMTICH HARDWARE CO
3450 El Camino Av-IV 9-7611
GERHARDT'S AMANA PLAN FOR
BETTER LIVING IV 3-5523

APPLIANCE CENTER 2003 J-GL 3-2965
(See Advertisement Page 387)

Refrigerators & Freezers-(Cont'd)
BEN-HUR FREEZERS-
DISTRIBUTORS
A & A KEY & BUILDERS SUPPLY
2700 Stockton Bl-GL 2-1471

BREUNER JOHN COMPANY
604 K-HI 4-8051

BREWER J W CO INC
A COIN A DAY IN THE
METER BUYS ANY
FRIGIDAIRE APPLIANCE
2800 Stockton Bl-GL 1-8455

CRESCENT APPLIANCE 1990 Fulton Av-IV 7-6546
ECONOMY APPLIANCE SALES
Store No 1 2601 J-GL 2-2949
Or-GL 2-7951
Store No 2 2025 Arden Wy-WA 2-3401
(See Advertisement This Page)

F & W APPLIANCE & TV
1423-28th-GL 5-3079
(See Advertisement This Page)

FALWELL'S
NEW & USED REFRIGERATORS
Service on All Makes & Models
ALL WORK GUARANTEED
2504 Grand Av(DPH)-WA 5-3669

Fashion Furniture 2640 Auburn Bl-IV 3-3915

FRIGIDAIRE REFRIGERATORS & FREEZERS
America's "Handiest" Refrigerators. Some With Automatic defrosting in refrigerator section, freezer zero cold freezer section, Rail-to-Rail Shelves, Ice-Ejector, Over-Load-Staying, Frigidaire sells color at the price of white.

"WHERE TO CALL"
SALES & SERVICE DEALERS
BREWER J W CO INC
2800 Stockton Bl-GL 1-8455
CRESCENT APPLIANCE
1990 Fulton Av-IV 7-6546
ECONOMY APPLIANCE SALES
Generous Trade-In Allowances
I & G Used Appliances
Easy Terms-Expert Service
2 Locations-No Parking Problem
Store No 1 2601 J-GL 2-2949
Store No 2 2025 Arden Wy-WA 2-3401

EMIGH HARDWARE CO
3450 El Camino Av-IV 9-7611

FEIL'S HOUSE OF TELEVISION & APPLIANCES
5141 Folsom Bl-GL 2-2611
Kipp & Son
322 Bidwell Flsm-YUKen 5-4466

SALES DEALERS
BREUNER JOHN COMPANY
604 K-HI 4-8051
HAMILTON FURNITURE CO
160 Folsom Bl-GL 6-7604
KINCAID HOME FURNISHINGS
1812 Del Paso Blvd(NH)-WA 5-4351
Modern Furniture Co
1244 Auburn Bl-IV 7-2019

STUCKY'S HARDWARE
Store No 1 4106 Franklin Bl-GL 6-6576
Store No 2 1244 Auburn Bl-IV 7-2019
1119 & Jefferson Bl(WS)-FR 1-5251

SERVICE DEALERS
BALDWIN'S APPLIANCE SERVICE
1409 Deane-GL 6-6364
HAZEN'S APPLIANCE SERV
5230 Franklin Bl-GL 6-3900
RASMUSSEN HANS
1403 8th Av-GL 3-5006

(Continued Next Page)

"Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message."

Refrigerators & Freezers-(Cont'd)
GENERAL ELECTRIC REFRIGERATORS & FREEZERS

Refrigerators with Straight Line Drives, child safe magnetic doors, revolving shelves, vegetable bins, built-in shelf upright freezers put all foods at fingertips. Mix or Match colors.

"WHERE TO CALL"
SALES & SERVICE DEALERS
BREUNER JOHN COMPANY
604 K-HI 4-8051

COOK ROSCOE D INC
Easy Budget Terms
2125 Del Paso Bl(WS)-WA 5-2754
Gray's Furniture
6107 Stockton Bl-GA 8-8924

HANDY ANDY TV & APPLIANCES
2624 Fulton Av-IV 3-5091
3535 N-GL 3-8409
Joseph Manuel 1222 J-GL 3-3927
L & M CO 2219-10th-GL 3-1546
L'ON DARWIN HARDWARE CO
2901-39th-GL 6-4751

MONTGOMERY WARD & CO
1713 Del Paso Bl(WS)-L-HI 8-1129

PROPS & VINCENT APPLIANCE
6136 Fair Oaks Bl(C)-IV 3-5136

ROMACK PLUMBING CO
1313 Broadway-IV 3-1701

SACRAMENTO ELECTRIC CO
1291 J-GL 3-9096

SUBURBAN FURNITURE & APPLIANCES 8891 Greenback Ln
Walker Cordova Hardware
10647 Folsom Bl
Rancho Cordova-EM 3-1214

HOTPOINT REFRIGERATORS AND FOOD FREEZERS
Hotpoint Refrigerators on ROLLERS make cleaning easy behind, smooth and basic cabinet. Rollers lock in position. Complete size and color selection. Separate zero freezing compartments. Freezers in various sizes and styles.

"FOR INFORMATION CALL"
DEALERS
Capital Shopping Service
3920 Broadway-GL 2-5443
Dolan's Appliances & P-GL 6-6481
HOT-N-KOLD SHOP
1317-21st-GL 2-1893

LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso Bl(WS)-WA 5-8791

AUTHORIZED SERVICE
HOT-N-KOLD SHOP
1317-21st-GL 2-1893

DISTRIBUTORS
GRAYBAR ELECTRIC CO
1900-14th-GL 2-8976

KELVINATOR REFRIGERATORS & FREEZERS
A Complete Line. The Fabulous FOODARMA Combination Refrigerator-Freezer Color Styled for your Kitchen. See the many exclusive Kelvinator features Before You Buy

"WHERE TO BUY THEM"
DEALERS
BENNETT FURN CO
See Adv-Furn Dir-Nw
3812-24th Av-GL 5-4549

F & W APPLIANCE & TV
1423-28th-GL 5-3079

GOODRICH B F RETAIL STORE
1201 J-GL 2-3811

LYMAN'S APPLIANCE & HOME SERVICE
1803 Del Paso Bl(WS)-WA 5-8791
WILSON'S FURNITURE
1309 J-GL 3-5709

Good party-line neighbors remember to space their calls.

LEONARD REFRIGERATORS-DISTRIBUTORS
A & A KEY & BUILDERS SUPPLY
2700 Stockton Bl-GL 2-1471

MONTGOMERY WARD & CO
9th & L-HI 7-8129

NORGE REFRIGERATORS & FREEZERS
NORGE
Smartly-styled Refrigerators with exclusive Norge "Big Freezer" frozen food storage capacity-Plus all the most-wanted convenience features. Also complete line of Norge upright & chest-type freezers with "Safety-First" zero temperature.

"FOR INFORMATION CALL"
DEALERS
APPLIANCE CENTER 2003 J-GL 3-2965
CITY TV & APPLIANCE
3500 Stockton Bl-GL 6-7539
Grand Rapids Furniture Co
631 K-GI 3-4631

KISTLER APPLIANCE
1817 Del Paso Bl(WS)-WA 5-5177
Taber Furniture Co
1817 Del Paso Bl(WS)-WA 5-5177

SERVICE
ART KECK 3433-23d Av-GL 6-3239

PAUL'S TELEVISION & APPLIANCE
3434 Stockton Bl-GL 1-8434
Pay-Less Furniture
3400 Rio Linda Bl(DPH)-WA 5-1602

PHILCO REFRIGERATORS & FREEZERS
Also famous for quality, performance and value in Electric Ranges • Domestic Washers • Dryers • Television • Radio • Phonographs • High-Fidelity • Tape Recorders • Air Conditioners.

"WHERE TO BUY THEM"
DEALERS
APPLIANCE CENTER 2003 J-GL 3-2965
Grand Rapids Furniture Co
631 K-GI 3-4631
PAUL'S TELEVISION & APPLIANCE
3434 Stockton Bl-GL 1-8434
SAL'S APPLIANCES
910-12th-GI 8-3363
Samoville Furniture Stores
1711 L-GI 2-9035
Taber Furniture Co
1817 Del Paso Bl(WS)-WA 5-5177
Walton's Radio & Appliances
3920 Broadway-GL 7-6261

Polar Refrigeration Service
730 Ford Rd(DPH)-WA 3-3487
(Continued Next Page)

OILED ICE TRAYS
Rub salad oil or cooking oil on the outside of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

FRIGIDAIRE AUTHORIZED SERVICE
Frigidaire
Refrigerators, Washers & Ranges
WE REPAIR
ALL MAKES OF REFRIGERATORS
Heinz Rasmussen

GI 3-5006

RASMUSSEN REFRIGERATION SERVICE
1401 EIGHTH AVENUE

RENT OR BUY RENTAL PUT TOWARD PURCHASE NO DOWN PAYMENT

REFRIGERATOR
Sales & Service
NEVER UNDERSOLD
ALL MAKES AND MODELS
LOWEST RATES IN SACRAMENTO
USED REFRIGERATORS - WASHERS & RANGES

Check Our Trade-In Before Buying
FOR YOUR OLD APPLIANCE ON BEAUTIFUL
PHILCO - BENDIX - NORGE
Refrigerators, Washers, Ranges & Freezers

TAPPAN BUILT-INS NO DOWN PAYMENT
3 Years to Pay

APPLIANCE CENTER
2003 Jay St. OPEN EVES. Dial GI 3-2965

GENERAL ELECTRIC
REFRIGERATORS - FREEZERS
AIR CONDITIONERS

DIAL
GI 3-9096
FOR
SALES & SERVICE
★ BIG TRADE-INS
★ EASY TERMS
★ SERVICE ON ALL MAKES
★ ALL WORK GUARANTEED

SERVING SACRAMENTO FOR 30 YEARS
SACRAMENTO ELECTRIC CO.
CORNER 20th & JAY STREETS

REFRIGERATORS & FREEZERS
FRIGIDAIRE
AUTHORIZED SALES & SERVICE
GENUINE FACTORY PARTS

Electric Water Heaters
Built-In Ovens
Cooking Tops & Fold-Back
Surface Units
Electric Ranges

Economy APPLIANCE SALES
JAMES H. BAUMAN CO.
GI 2-2949
2401 JAY STREET
WA 2-3401
2025 ARDEN WAY

WASHERS - DRYERS
AIR CONDITIONERS
DISHWASHERS
DISPOSERS
FOOD FREEZERS

SALES & SERVICE
RENT TO BUY
Appliance Refinishing
GUARANTEED
USED APPLIANCES