

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Ed=Edgewood El=Elgin FR=Franklin GI=Gilbert HI=Hickory WA=Wabash
 EK=Empire GA=Garden GL=Glendale IV=Vanhook

Pumps-Renting

CALIFORNIA RENTS
 1811 Arden Wy-WA-5-5221
 Hedman D & Co 6404 Stockton Bl-GA-8-6649
HOMELITE CARRYABLE PUMPS-
 HOMELITE
 Self-Priming Centrifugal and Diaphragm Pumps-Also Generator-Chain Saws
 2234 Auburn Bl-WA-5-5396

MUNZ PUMPS INC 301 N 12th-GI-2-1031
PHILPOTT GEORGE M CO INC
 Centrifugal Diaphragm
 6260 Folsom Bl-GI-2-2641
RENTAL MACHINERY CO INC
 See Our Ad Contractors-Equip-Renting
 905 Del Paso Bl(WNS)-WA-2-0173

Pumps-Repairing

A B C Pump Service 3617 Darlene-IV-3-4068
ASSOCIATED PUMP SERVICE
 Day & Night Service
 1308 Yerano Wy(NS)-WA-5-4383

CALIF ENGINEERING CO
 ALL MAKES MOTORS & PUMPS REPAIRED
 516-12th-GI-3-5541
 If no answer call-GI-1-8701

HEDMAN D & CO
 6404 Stockton Bl-GA-8-6649

HEROLD & MIELEZ INC
 ELECTRIC MOTORS REWINDING - RESULT NEW & USED
 3406 Stockton Bl-GI-1-8468

MUNZ PUMPS INC
 PARTS HOLDING YOU UP?
 TRY US
 We Repair All Makes of Pumps & Pumping Equip.
 301 N 12th-GI-2-1031

ODELL'S PUMP SERVICE
 1623 Del Paso Bl(NS)-WA-5-1717
PHILPOTT GEORGE M CO INC
 Shop & Field Service
 6260 Folsom Bl-GI-2-2641
STONE'S PUMP SEW
 2940 Rio Linda Bl(NS)-WA-5-4585
WEBB FRANK CO 3036 Howe Av-WA-5-1747
WESTERN PUMP CO
 6701 Stockton Bl-GA-8-1075

HEDMAN D & CO
 6404 Stockton Bl-GA-8-6649
ODELL'S PUMP SERVICE
 1623 Del Paso Bl(NS)-WA-5-1717
PARKER PUMP CO
 1406 Yerano Wy(NS)-WA-5-4383
 Philpott George M Co Inc
 6260 Folsom Bl-GI-2-2641

Quicksilver
 Associated Laboratories
 1932 Middleberry Rd-WA-5-1349

Quilting
FITZGERALD J F CO
 1150 Folsom SF-KLondre-2-1701
 Graber Raymond A
 Upholstery Quilting
 3430 Fulton Av-IV-7-5973

Rabbits
 Bowman's Bunnies
 2249 Dale Av(NS)-WA-5-8795
 Pacific Fur & Wool Co 915 Front-GI-3-1437
WELCH'S RABBITRY
 Rio Linda Bl Rio Linda-Wyndot-1-2216

The Yellow Pages-meeting place of buyers and sellers.

Race Tracks

Sacramento Speedway
 4200 W Capitol Av(WS)-FR 1-9849

Rack Merchandise Jobbers
Record Supply Distrs Inc
 2418A 16th-GI-2-6354

Racks
UNISTRAT ALL PURPOSE METAL FRAMING-
HERON A W CO
 Racks Heavy Duty-Stock Bins
 Parts Storage
 215-12th-GI-3-4621

Radiant Heating & Cooling Systems
Luppen and Hawley Inc 3126 J--GI-1-3031
Radiators-Repairing-Automobile
 See Automobile Radiator Repairing

Radiators-Cooling
Acme Radiator Service 2816 J----GI-3-1871
Bail Bros Auto Body Shop
 3121 Fair Oaks Bl(C)-IV 9-1032
Bayne's Radiator Shop
 3729 Rio Linda Bl(DPH)-WA-5-2115
Capital Radiator & Fender Wks
 615-15th-GI-3-8732

CAPP'S AUTO ELEC SER
EXPERT RADIATOR SERVICE
 Repairing - Cleaning - Recoring
 Auto Electric Service
 Motor Repairing - Brake Service
 All Work Guaranteed
 At 23rd & Franklin Blvd
 3100-23rd Av-GI-5-3868

CRAFT RADIATOR SERVICE
 2861 E 15th-GI-3-8810
MASTER RADIATOR WORKS
 See Our Ad Auto Radiator Repairing
 817-16th-GI-2-8017
O K Radiator Service 2025-16th-GI-1-2130
Oswald's Radiator Shop 1208 T----GI-8-2929

PORTER-SPRAGUE CO
 AUTOMOBILE RADIATOR SERVICE
 CLEANING - REPAIRING - RECORING
 Harrison & McCord Radiators
 Radiator Headquarters
 Quality Since 1917
 722-12th-GI-3-4856

Sav-Mor Radiator Repair
 2029 W Capitol Av(WS)-FR 1-5732
Word Radiator 1800-15th-GI-3-9216

Radio Amplifiers
 See Sound Systems & Equipment

Radio Broadcasting Program Producers
Brandt's Recording Studios
 2607 J-GI-8-9994

Radio Communication Companies
DELTA INDUSTRIAL COMMUNICATIONS & ENGINEERING 718-20th-GI-8-0713
ELECTROPAGE INC

POCKET RADIO PAGING SERVICE
24-HOURS A DAY
 RECEIVE MESSAGES WITH OUR 1/2 OZ. POCKET FITTING RECEIVERS ON FOOT OR IN YOUR CAR
 We Will Gladly Give You The Full Story OUR RATES MAKE SENSE
 4799-24th-GI-2-6561

Radio Communication Companies-

(Cont'd)
LINK TWO-WAY RADIOS-
VALLEY RADIO COMMUNICATIONS
 6001 Camellia Av-GL 7-1987

MOTOROLA COMMUNICATIONS & ELECTRONICS
 TWO WAY RADIO COMMUNICATIONS
 PORTABLE, MOBILE & MICROWAVE SYSTEM PLANNING SERVICE
 SALES-LEASE-SERVICE
"FOR INFORMATION CALL"

COMMUNICATIONS REPRESENTATIVES
MOTOROLA COMMUNICATIONS AND ELECTRONICS INC 926 J--GI-8-4474
 AUTHORIZED SERVICE

DELTA INDUSTRIAL COMMUNICATIONS & ENGINEERING 718-20th-GI-8-0713

Sacramento Radio Dispatch Service
 2015 J-GI-1-0158
Valley Radio Communications
 6001 Camellia Av-GL 7-1987

Radio Repairing
 See Television & Radio Repairing & Parts

Radio Stations & Broadcasting Companies
K C R A Radio Stations 310-10th-HI 4-7300
KFBK-McCLATCHY BROADCASTING CO
 215 & Q-GI-2-1745
K G M S Hotel Senator 718-20th-GI-1-3133
K J M L Radio Sign
 2861 El Pavas Ln-IV 9-7530

K R A K GOLDEN VALLEY BROADCASTING CO INC
 5000 Watt Broadcasting Station
L. PERRAULT - Business Manager
Pick-Your-Hit By Phoning
 HI 6-7878
 Hotel Senator-GI-1-6464

K R A K GOLDEN VALLEY BROADCASTING CO INC
 5000 Watt Broadcasting Station
 409 E Market St-KN-4-4551
K R O Y 1010-11th-GI-3-2525
K U A Broadcasting Station
 424-5th Marysville-Sherwood-3-7309

K X O A
 N Sacramento Freeway(NS)-WA 5-2717
 Music Requests
 N Sacramento Freeway(NS)-WA 2-7181
McCLATCHY BROADCASTING CO
 215 & Q-GI-2-0476
SACRAMENTO BEE 21st & Q-GI-2-5011

MOTOROLA CO
 Radiotelephone System Engineering
 Authorized General Electric Serv 3m
 3537-2d Av-GI-1-6214
 If no answer call-GI-1-0158

MOBILE RADIO SYSTEMS
 Installation System Planning FCC LICENSE Repairs Maintenance
 30 YEARS EXPERIENCE
FAST EMERGENCY SERVICE ANYWHERE
 AUTO & HOME RADIOS REPAIRED
 DRIVE-IN FACILITIES
DAVIES RADIO SHOP
 3200 P At 32nd St.

Radio & Television Hds

Radio & Television Speakers-Repairing
 See Television & Radio Speakers-Repairing

Radio & Television Supplies & Parts
 See Television & Radio Supplies & Parts; Television & Radio Supplies & Parts-Wholesale & Mtrs

Radio Testing Equipment
MARKET RADIO STORE
 Eico Distributors
 1918-16th-GI-3-2913

Radioactivity Instruments & Supplies
Loris P W Co 1500 Q-----HI 6-7619

Radios-Aircraft-See Aircraft Equipment

Radiotelephone & Radiotelegraph Equipment
GENERAL ELECTRIC COMMUNICATION EQUIPMENT
 Mobile radio, microwave & carrier current communication systems for municipal agencies, industrial & transportation companies. Broad financing, leasing and servicing programs available.
"WHERE TO CALL"
 AUTHORIZED SERVICE
 Delta Industrial Communications & Engineering 718-20th-GI-8-0713
 Motorola Co 3537-2d Av-GI-1-6214
 Motorola Communications and Electronics Inc 926 J-GI-8-4474

Radiotelephone Service With Mobile Units
Crandall Keith 1701 S-----HI 6-5786
DAVIES RADIO SHOP 3200 P-----GL 2-0177
 (See Advertisement This Page)
 Delta Industrial Communications & Engineering 718-20th-GI-8-0713
 Kaar Engineering Corp.
 Keith Radio 1701 S-----HI 6-5786

Good party-line neighbors remember to space their calls.

Rags
A Ferer & Co
 318 & Linden Oakland-Templar 2-8543
ADELINE JUNK CO
 We Buy Rags & Corrugated Paper
 1814-4th-GI-2-8237
CITY IRON & METAL COMPANY INC
 715 S-GI-8-5861
RED STAR INDUSTRIAL SERVICE
 Industrial Wiping Rags and Industrial Wiping Towels
 1409 R-GI-2-1877
Shop Towel Service & Supply Co
 1409 R-GI-2-1877

Railings
CAPITOL IRON WORKS
 Iron Ornamental Work
 Jackson Rd-----EM 3-4314

Railroad Companies
Central Calif Tractor Co
 Freight Station 3d & R-----GI-2-4971
 Traffic Dept 1025-19th-GI-3-4059
Chicago Burlington & Quincy Railroad Co
 1107-9th-GI-3-3030
Chicago Milwaukee St Paul & Pac Railroad
 Forum Bldg-GI-3-4681
Chicago and Northern Railway Co
 Chicago Rock Island & Pacific Ry Co
 Forum Bldg-GI-3-2389
Colorado & Southern Railway Co
 1107-9th-GI-3-3030
Denver & Rio Grande Western R R
 Forum Bldg-GI-3-2027
Fort Worth & Denver Railway Co
 1107-9th-GI-3-3030
Great Northern Railway
 Forum Bldg-GI-3-2376
Missouri Pacific Railroad
 Forum Bldg-GI-3-4681
Pac Fruit Express Co San Bldg-HI 4-8011
Rio Grande R R
 Forum Bldg-GI-3-2027
Sacramento Northern Railway
 1025-19th-GI-2-1865
Yard Master 3d & R
 GI-3-5568
Santa Fe Railway 926 J-----GI-2-3605
Southern Pac Co San Bldg-HI 4-8011
Union Pacific Railroad Co
 Forum Bldg-GI-2-1025
Western Pacific Railroad Co
 1025-19th-GI-2-4971

Railroad Equipment & Supplies
LUMMUS M Wright Av & S 4th
 Richmond-8Eacn 5-5422

Railroad Construction
LUMMUS M Wright Av & S 4th
 Richmond-8Eacn 5-5422

Railroad Equipment & Supplies
LUMMUS M
 RAILROAD MATERIALS
 RAILROAD CONSTRUCTION
 SPIKES - BOLTS - SWITCHES - RAIL ANGLE BARS - THE PLATES
 Wright Av & S 4th Richmond-8Eacn 5-5422

Rainwear-Whistle & Mtrs
SACTO GENERAL SUPPLY CO
 2962-35th-GL 6-3552
SACRAMENTO RUBBER CO
 721 J-GI-2-3847

Ranches
Ace Realty Co 2224-10th-HI 6-7956
Bennett Bros Ranch
 J F & C E Bennett
 Power Line Rd-----Nicols 3714
Boyd E A Ranch San Juan Rd-----WA 5-5092
Boyles ED Ranch Fair Oaks Blvd-IV 9-2757
CASE JOHNNY REALTY CO
 2431 Stockton Bl-GL 1-8436
COLDWELL BANKER & CO
 1009 J-GI-1-1407
HAMM THE BROADCASTING CO HOP RANCH
 K L Lovelal & Hayes H Gable Jr Mtrs
 Elsbom Rd-----GI-3-1565
Yahida Bros Riverside Bl-----GI-2-0907

Ranches-(Cont'd)
King Hiram Brown Swiss Ranch
 4013 Rio Linda Bl(DPH)-WA 5-7701
Komoorian Realty
 1004 Freoport Bl-GL 7-7587
Lambert Marketing Co
 Calif Fruit Bldg-GI-2-7777
Masaki Percy T 1406-4th-GI-2-1188
McDaniel Realty
 5006 Sacramnto Bl-GL 5-2531
MOSS & MOSS REALTORS
 913-9th-HI 4-8500
Richin Al Realtor
 3200 Stockton Bl-GL 2-4551
Willy ED & Sons Elverta Rd-----WA 5-5974
Serlich Realty Co 4080-24th-GL 2-5445
Silver Lark Ranch
 2224 Root Av(C)-IV 7-7064
Washburn Realty Co
 2848 Fair Oaks Bl(C)-IV 7-7875
Willow Ed & Sons Elverta Rd-----WA 5-5974
Willow Point Ranch Clarksburg-FR 5-5558
WRIGHT & KIMBROUGH 819 J-GI-2-2991

Ranches & Groves-Dealers
BREUNER JOHN COMPANY
 604 K-HI 4-8051
Capital Stove Repair Works
 1906-19th-GI-3-1001
Felli's House of Television & Appliances
 5143 Folsom Bl-GL 2-2611

FRIGIDAIRE ELECTRIC RANGES
 New, easy to clean Steer Look styling. Automatic Cook-Master eliminates guesswork. Heat-Minder shorts burn foods. Speed-Heat. Unit for high-speed cooking. Frigidaire sells color at the price of white.
"WHERE TO CALL"
 SALES & SERVICE DEALERS
CRESCENT APPLIANCE
 1990 Fulton Av-IV 7-6546
EMIGH HARDWARE CO
 1650 El Camino Av-IV 9-7611
FELL'S HOUSE OF TELEVISION & APPLIANCES
 5143 Folsom Bl-GL 2-2611
 SALES DEALERS
ECONOMY APPLIANCE SALES
 Built In Ovens
 Cooking Tops
 Fold-Back Surface Units
 Generous Trade-In Allowances
 Store No 1 2601 J-----GI-2-2949
 Store No 2 2025 Arden Wy-WA 2-3401
HAMILTON FURNITURE CO
 1960 Folsom Bl-GL 7-6504
KINCAID HOME FURNISHINGS
 1812 Del Paso Bl(NS)-WA 5-4351
 Modern Furniture Co
 3140 Auburn Bl-IV 7-2019
STUCKY'S HARDWARE
 Store No 1 4106 Franklin Bl-GL 7-5576
 Store No 2
 11th & Jefferson Bl(WS)-FR 1-5251

Please wait till you hear the dial tone . . . then dial.

Railroad Materials
LUMMUS M
 RAILROAD MATERIALS
 RAILROAD CONSTRUCTION
 SPIKES - BOLTS - SWITCHES - RAIL ANGLE BARS - THE PLATES
 Wright Av & S 4th Richmond-8Eacn 5-5422

Rainwear-Whistle & Mtrs
SACTO GENERAL SUPPLY CO
 2962-35th-GL 6-3552
SACRAMENTO RUBBER CO
 721 J-GI-2-3847

Ranches
Ace Realty Co 2224-10th-HI 6-7956
Bennett Bros Ranch
 J F & C E Bennett
 Power Line Rd-----Nicols 3714
Boyd E A Ranch San Juan Rd-----WA 5-5092
Boyles ED Ranch Fair Oaks Blvd-IV 9-2757
CASE JOHNNY REALTY CO
 2431 Stockton Bl-GL 1-8436
COLDWELL BANKER & CO
 1009 J-GI-1-1407
HAMM THE BROADCASTING CO HOP RANCH
 K L Lovelal & Hayes H Gable Jr Mtrs
 Elsbom Rd-----GI-3-1565
Yahida Bros Riverside Bl-----GI-2-0907

Ranges-(Cont'd)
Keyboards Ranges, Easy Push-button controls, meat thermometer, automatic grille, no-drip cooking, 2-in-1 automatic, chrome surface unit, removable oven door, built-in models also. Hit or Match color.

"WHERE TO CALL"
 SALES & SERVICE DEALERS
BREUNER JOHN COMPANY
 604 K-HI 4-8051
COOK ROSCOE D INC
 Easy Budget Terms
 2125 Del Paso Bl(NS)-WA 5-2754
Gray's Furniture
 6107 Stockton Bl-GA 8-8924
HANDY ANDY TV & APPLIANCES
 2624 Fulton Av-----IV 3-5031
 5535 H-----GL 1-8409
Joseph Manuel 1222 J-----GI-3-3937
LYON DARWIN HARDWARE CO
 2901-35th-GL 6-4751
ROMACK PLUMBING CO
 1313 Broadway-GI 3-1701
SACRAMENTO ELECTRIC CO
 9133 J-GI-3-9096
SUBURBAN FURNITURE & APPLIANCES 8591 Greenback Ln
 Oranvig-VUton 8-1415

Hotpoint
 Leader In BUILT-IN RANGES
FRIGIDAIRE
 New, easy to clean Steer Look styling. Automatic Cook-Master eliminates guesswork. Heat-Minder shorts burn foods. Speed-Heat. Unit for high-speed cooking. Frigidaire sells color at the price of white.
"WHERE TO CALL"
 SALES & SERVICE DEALERS
CRESCENT APPLIANCE
 1990 Fulton Av-IV 7-6546
EMIGH HARDWARE CO
 1650 El Camino Av-IV 9-7611
FELL'S HOUSE OF TELEVISION & APPLIANCES
 5143 Folsom Bl-GL 2-2611
 SALES DEALERS
ECONOMY APPLIANCE SALES
 Built In Ovens
 Cooking Tops
 Fold-Back Surface Units
 Generous Trade-In Allowances
 Store No 1 2601 J-----GI-2-2949
 Store No 2 2025 Arden Wy-WA 2-3401
HAMILTON FURNITURE CO
 1960 Folsom Bl-GL 7-6504
KINCAID HOME FURNISHINGS
 1812 Del Paso Bl(NS)-WA 5-4351
 Modern Furniture Co
 3140 Auburn Bl-IV 7-2019
STUCKY'S HARDWARE
 Store No 1 4106 Franklin Bl-GL 7-5576
 Store No 2
 11th & Jefferson Bl(WS)-FR 1-5251

Hotpoint
 Leader In BUILT-IN RANGES
FRIGIDAIRE
 New, easy to clean Steer Look styling. Automatic Cook-Master eliminates guesswork. Heat-Minder shorts burn foods. Speed-Heat. Unit for high-speed cooking. Frigidaire sells color at the price of white.
"WHERE TO CALL"
 SALES & SERVICE DEALERS
CRESCENT APPLIANCE
 1990 Fulton Av-IV 7-6546
EMIGH HARDWARE CO
 1650 El Camino Av-IV 9-7611
FELL'S HOUSE OF TELEVISION & APPLIANCES
 5143 Folsom Bl-GL 2-2611
 SALES DEALERS
ECONOMY APPLIANCE SALES
 Built In Ovens
 Cooking Tops
 Fold-Back Surface Units
 Generous Trade-In Allowances
 Store No 1 2601 J-----GI-2-2949
 Store No 2 2025 Arden Wy-WA 2-3401
HAMILTON FURNITURE CO
 1960 Folsom Bl-GL 7-6504
KINCAID HOME FURNISHINGS
 1812 Del Paso Bl(NS)-WA 5-4351
 Modern Furniture Co
 3140 Auburn Bl-IV 7-2019
STUCKY'S HARDWARE
 Store No 1 4106 Franklin Bl-GL 7-5576
 Store No 2
 11th & Jefferson Bl(WS)-FR 1-5251

Hotpoint
 Leader In BUILT-IN RANGES
FRIGIDAIRE
 New, easy to clean Steer Look styling. Automatic Cook-Master eliminates guesswork. Heat-Minder shorts burn foods. Speed-Heat. Unit for high-speed cooking. Frigidaire sells color at the price of white.
"WHERE TO CALL"
 SALES & SERVICE DEALERS
CRESCENT APPLIANCE
 1990 Fulton Av-IV 7-6546
EMIGH HARDWARE CO
 1650 El Camino Av-IV 9-7611
FELL'S HOUSE OF TELEVISION & APPLIANCES
 5143 Folsom Bl-GL 2-2611
 SALES DEALERS
ECONOMY APPLIANCE SALES
 Built In Ovens
 Cooking Tops
 Fold-Back Surface Units
 Generous Trade-In Allowances
 Store No 1 2601 J-----GI-2-2949
 Store No 2 2025 Arden Wy-WA 2-3401
HAMILTON FURNITURE CO
 1960 Folsom Bl-GL 7-6504
KINCAID HOME FURNISHINGS
 1812 Del Paso Bl(NS)-WA 5-4351
 Modern Furniture Co
 3140 Auburn Bl-IV 7-2019
STUCKY'S HARDWARE
 Store No 1 4106 Franklin Bl-GL 7-5576
 Store No 2
 11th & Jefferson Bl(WS)-FR 1-5251

Hotpoint
 Leader In BUILT-IN RANGES
FRIGIDAIRE
 New, easy to clean Steer Look styling. Automatic Cook-Master eliminates guesswork. Heat-Minder shorts burn foods. Speed-Heat. Unit for high-speed cooking. Frigidaire sells color at the price of white.
"WHERE TO CALL"
 SALES & SERVICE DEALERS
CRESCENT APPLIANCE
 1990 Fulton Av-IV 7-6546
EMIGH HARDWARE CO
 1650 El Camino Av-IV 9-7611
FELL'S HOUSE OF TELEVISION & APPLIANCES
 5143 Folsom Bl-GL 2-2611
 SALES DEALERS
ECONOMY APPLIANCE SALES
 Built In Ovens
 Cooking Tops
 Fold-Back Surface Units
 Generous Trade-In Allowances
 Store No 1 2601 J-----GI-2-2949
 Store No 2 2025 Arden Wy-WA 2-3401
HAMILTON FURNITURE CO
 1960 Folsom Bl-GL 7-6504
KINCAID HOME FURNISHINGS
 1812 Del Paso Bl(NS)-WA 5-4351
 Modern Furniture Co
 3140 Auburn Bl-IV 7-2019
STUCKY'S HARDWARE
 Store No 1 4106 Franklin Bl-GL 7-5576
 Store No 2
 11th & Jefferson Bl(WS)-FR 1-5251

Hotpoint
 Leader In BUILT-IN RANGES
FRIGIDAIRE
 New, easy to clean Steer Look styling. Automatic Cook-Master eliminates guesswork. Heat-Minder shorts burn foods. Speed-Heat. Unit for high-speed cooking. Frigidaire sells color at the price of white.
"WHERE TO CALL"
 SALES & SERVICE DEALERS
CRESCENT APPLIANCE
 1990 Fulton Av-IV 7-6546
EMIGH HARDWARE CO
 1650 El Camino Av-IV 9-7611
FELL'S HOUSE OF TELEVISION & APPLIANCES
 5143 Folsom Bl-GL 2-2611
 SALES DEALERS
ECONOMY APPLIANCE SALES
 Built In Ovens
 Cooking Tops
 Fold-Back Surface Units
 Generous Trade-In Allowances
 Store No 1 2601 J-----GI-2-2949
 Store No 2 2025 Arden Wy-WA 2-3401
HAMILTON FURNITURE CO
 1960 Folsom Bl-GL 7-6504
KINCAID HOME FURNISHINGS
 1812 Del Paso Bl(NS)-WA 5-4351
 Modern Furniture Co
 3140 Auburn Bl-IV 7-2019
STUCKY'S HARDWARE
 Store No 1 4106 Franklin Bl-GL 7-5576
 Store No 2
 11th & Jefferson Bl(WS)-FR 1-5251

Hotpoint
 Leader In BUILT-IN RANGES
FRIGIDAIRE
 New, easy to clean Steer Look styling. Automatic Cook-Master eliminates guesswork. Heat-Minder shorts burn foods. Speed-Heat. Unit for high-speed cooking. Frigidaire sells color at the price of white.
"WHERE TO CALL"
 SALES & SERVICE DEALERS
CRESCENT APPLIANCE
 1990 Fulton Av-IV 7-6546
EMIGH HARDWARE CO
 1650 El Camino Av-IV 9-7611
FELL