

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) South Sacramento (SS) West Sacramento (WS)  
 Communities as follows: Sacramento (No Code) Broderick (B)

# BALDWIN

PIANOS, ORGANS, CHIMES, CARILLONS

AGROSONIC SPRINET PIANOS HAMILTON STUDIO UPRIGHTS

RENTALS SALES & SERVICE  
 Used Pianos Bought and Sold

1301 J ST. GI 1-4031

## FLEMING MUSIC CO.

## PIANOS & ORGANS

RENTALS SALES SERVICE  
 LESTER - BETSY ROSS - KIMBALL GULBRANSEN - LOWERY & THOMAS

# ESNAR MUSIC CO.

Largest Stock in Sacramento  
 Ample Free Parking

ESNAR MUSIC CO.  
 Mon. & Fri. - 9 A.M. to 9 P.M.  
 Daily 9 A.M. to 8 P.M.  
 Sat. 9 A.M. to 5 P.M.  
 IV 7-7831

3119 ARDEN WAY BETWEEN WATT & FULTON

## PIANOS & ORGANS

AUTHORIZED DLR. FOR

- Schmer
- Ivers & Pond
- Henry F. Miller
- Krakauer Pianos
- Kehler & Campbell
- Jonsen

CONN & ESTEY ELEC. ORGANS  
 Conversions/Tenors

Large Selection of Good, Used Pianos  
 in Our Bargain Basement

RENTAL PURCHASE PLAN  
 Phone GI 8-6316  
 1325 K - SACRAMENTO

## JONES & DART MUSIC CO.

## REICHTBAUER PIANO SHOP

26 YEARS EXPERIENCE  
 Quality Work for Particular People

BETTER LET THE  
 MAN WHO KNOWS  
 HOW, DO IT

FINE TUNING  
 OVERHAULING

Restringing • Rebuilding • Repairing  
 PIANOS BOUGHT & SOLD

FR 1-7007  
 600 MAPLE WEST SACRAMENTO

## PIANOS

- NEW
- USED
- RENTALS
- PLAYERS

WHY PAY  
 BIG MONEY!

TUNING &  
 COMPLETE  
 REPAIR SERVICE

WA 2-6761

## WESTERN PIANO CO.

2968 Del Paso Blvd. - N. Sacramento

TUNING REPAIRING REFINISHING

Free Estimates  
 Piano Rental Plan  
 USED PIANOS & ORGANS BOUGHT & SOLD

Serving All of  
 Northern Sacramento Valley

DAY OR NIGHT CALL  
 GA 1-2636

## ROBERT HOPPER

MOBIL PIANO SHOP  
 5661 James Way - Sacramento

## Pianos-Dealers-(Cont'd)

Austinson's Village Music Center  
 10649 Folsom B

Rancho Cordova - EM 3-2337  
 Esnar Music Co 3119 Arden Wy - IV 7-7831  
 (See Advertisement This Page)

Fleming Music Co 1301 J - GI 1-4031  
 (See Advertisement This Page)

Hopper Robert E Mobile Piano Shop  
 5661 James Wy - GA 1-2636  
 (See Advertisement This Page)

Jack's House of Music  
 2528 Yorktown Av - IV 7-9620

JONES & DART MUSIC CO  
 1325 K - GI 8-6316  
 (See Advertisement This Page)

KNABE PIANOS -  
 BREUNER JOHN COMPANY  
 604 K - HI 4-8051

MASON & HAMLIN PIANOS -  
 BREUNER JOHN COMPANY  
 604 K - HI 4-8051

## PIANOS-RENTING

CLINE PIANO CO 1418 K - GI 8-3962  
 Hopper Robert E Mobile Piano Shop  
 5661 James Wy - GA 1-2636

## SHERMAN CLAY & CO

PIANOS RENTED  
 LOW MONTHLY RATES

Ask About Our  
 "TRY-BEFORE-YOU-BUY"  
 RENTAL PLAN

1312 K - GI 2-6911

WESTERN PIANO CO  
 2968 Del Paso Bl(N.S.) - WA 2-6761

WURLITZER PIANOS & ELECTRONIC  
 PIANOS -  
 CLINE PIANO CO 1418 K - GI 8-3962

## Pianos-Dealers, Used

BREUNER JOHN COMPANY  
 604 K - HI 4-8051

CLINE PIANO CO 1418 K - GI 8-3962  
 Erwin E C 2114-28th - GL 2-1191

Hopper Robert E Mobile Piano Shop  
 5661 James Wy - GA 1-2636

Jones & Dart Music Co 1325 K - GI 8-6316  
 Western Piano Co  
 2968 Del Paso Bl(N.S.) - WA 2-6761

## Pianos-Moving

See Moving & Storage Service

FOUR THOUGHTFUL ITEMS  
 OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

## PIANO REFINISHING

WE WILL MAKE YOUR OLD PIANO LOOK LIKE NEW OR MATCH YOUR PRESENT FURNITURE - FULLY INSURED - PROMPT SERVICE ON INSURANCE CLAIMS

COMPLETE FURNITURE REFINISHING

## LAWRENCE FURNITURE & CABINET MFG.

GL 6-6606  
 2800 V SACRAMENTO

## Pianos-Refinishing

Hopper Robert E Mobile Piano Shop  
 5661 James Wy - GA 1-2636

## LARICK FURNITURE REFINISHING

3009 1/2 C - GI 1-1626  
 Lawrence Furniture & Cabinet Mfg  
 2800 V - GL 6-6606  
 (See Advertisement This Page)

Milford Ralph G 5458C 14th Av - GL 5-0209  
 Overbay V S 3119 Kroy Way - GL 1-5193

## PACHECO FURNITURE REFINISHING & REPAIRING

Pianos a Specialty - Work Guaranteed  
 310 W - GI 2-6687

## Pianos-Renting

CLINE PIANO CO 1418 K - GI 8-3962  
 Hopper Robert E Mobile Piano Shop  
 5661 James Wy - GA 1-2636

## SHERMAN CLAY & CO

PIANOS RENTED  
 LOW MONTHLY RATES

Ask About Our  
 "TRY-BEFORE-YOU-BUY"  
 RENTAL PLAN

1312 K - GI 2-6911

WESTERN PIANO CO  
 2968 Del Paso Bl(N.S.) - WA 2-6761

TO GLUE FURNITURE

In gluing a loose furniture joint, remember that glue doesn't provide strength in filling an open space, so first put a strip of thin cotton cloth over the piece that fits into the mortise. Then do the gluing, tie the joint firmly together and let it set for 24 hours.

## FOR BEST RESULTS WITH YOUR TELEPHONE please...

Make sure of the number. If in doubt consult the Telephone Directory.

Speak with lips close to the mouthpiece, using your natural tone of voice.

And give the called person TIME to answer!

Thank You!

## Pianos-Tuning & Repairing

Stinson's 2013 Marconi Av - WA 5-5521  
 Baker Paul 2968 Del Paso Bl(N.S.) - WA 2-6761  
 Bryant Miles School 3711 Stockton Bl - GL 5-7168  
 Carr's Piano Service 1608 Clinton Rd - WA 5-2671  
 (See Advertisement This Page)

Erickson Bill 2562A Kit Carson - GI 8-7018

## ERWIN E C

TUNING - REPAIRING - RESTILING  
 E C ERWIN PIANO REFINISHING  
 2114-28th - GL 2-1191

FARRELLE VITOLD  
 5619 Marconi Av(C) - IV 9-2600

For the best use of the dial telephone, please turn to the instruction pages of the Directory.

## PIANOS-TUNED & REPAIRED

WE BUY & SELL USED PIANOS

# PLAYER PIANOS RECONDITIONED



- FREE ESTIMATES
- REBUILDING
- KEYS RECOVERED
- PIANO CLEANING
- COMPLETE REFEETING

ALL WORK UNCONDITIONALLY GUARANTEED

# WA 5-0543

"Tuning & Repairing Pianos Since 1930"

## SACTO PIANO TUNING CO.

2241-MORELL RD. NORTH SACRAMENTO  
 M. J. PAYNE - Owner

## When an EMERGENCY ARISES

The convenient and quick way to locate someone in the immediate neighborhood is to

LOOK IN THE  
**Classified TELEPHONE SECTION**  
 Tells "Where to Buy It"

## PIANOS TUNED & REPAIRED

15 Years with Baldwin Factory

MOTH PROOFING  
 KEYS RECOVERED  
 MODERN SHOP FACILITIES

W. F. CARR  
 31 Years in Business  
 After 5 P.M. Call  
 WA 5-2671

## CARR'S PIANO SERVICE

1608 CLINTON RD.

## Pianos-Tuning & Repairing-(Cont'd)

Hopper Robert E Mobile Piano Shop  
 5661 James Wy - GA 1-2636

## MILFORD RALPH G

SERVING SACRAMENTO SOUTH AND EAST AREAS  
 BY APPOINTMENT PLEASE

COMPLETE CAREFUL PIANO SERVICE  
 WORK & MATERIALS GUARANTEED

5458C 14th Av - GL 5-0209

Jones & Dart Music Co 1325 K - GI 8-6316  
 Reichtbauer Piano Shop 600 Maple(W.S.) - FR 1-7007  
 Sacramento Piano Tuning Co 2241 Morell(N.S.) - WA 5-0543  
 (See Advertisement This Page)

The Yellow Pages save you time.

## PIANOS TUNED

All Work Fully Guaranteed

1312 K - GI 2-6911

Vegh Charles A 852-41st - GL 1-1159  
 Western Piano Co 2968 Del Paso Bl(N.S.) - WA 2-6761

## Pickles

Golden West Pickle Wks 1420 D - GI 2-1315

## OLD HOMESTEAD BRAND - SUPERIOR PICKLE WORKS

Pickles-Relish-Peppers & Mustard  
 315 T - GI 2-5292

RIO LINDA FOOD PRODUCTS INC  
 Pickles, Relish & Peppers  
 304 West E St Rio Linda - WYndot 1-1656  
 Superior Pickle Works 315 T - GI 2-5292

## Picture Frames-Dealers

Aarhead Artcraft 907-6th - GI 1-2837  
 BREEN BOB STUDIO 2331 Fair Oaks Bl - WA 5-0585

## BRILL'S

CUSTOM FRAMING  
 ORIGINAL OILS  
 PORTRAITS PAINTED  
 ACROSS FROM HOTEL SENATOR  
 1123-12th - GI 2-2017

DEL PASO GIFT SHOP  
 Picture Frames Made to Order  
 2023 Del Paso Bl(N.S.) - WA 5-8817

Don's Paint Stores 2202 Del Paso Bl(N.S.) - WA 5-4487  
 DON'S PAINT STORES 2623 J - GI 8-6639  
 HOBBY HOUSE THE 2610 Marconi Av - IV 9-2391

HOPF'S PICTURE SHOP & ARTIST SUPPLY  
 COMPLETE CUSTOM PICTURE FRAMING SERVICE  
 Oil Paints Cleaned & Repaired  
 PRINTS - ARTISTS SUPPLIES  
 Picture Frame Molding by the Feet  
 ESTIMATES GLADLY GIVEN  
 SATISFACTION GUARANTEED  
 2114-16th - GI 8-2382

JENSEN MARION PORTRAITS  
 A Complete Selection of  
 Beautiful Frames, Especially Designed  
 To Compliment Your Portrait  
 Town & Country Village - IV 9-5629

## Picture Frames-Dealers-(Cont'd)

Keley's Portrait Studio 1105 L - GI 2-4669  
 McMillan's Picture Framing 1020-14th - GI 1-0388  
 (See Advertisement This Page)

NELSON GIFT SHOP 2718 J - GI 2-0026  
 (See Advertisement This Page)  
 Nelson Studio 2718 J - GI 2-0026  
 (Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

## Van's Art Shop

ARTISTIC PICTURE FRAMING

Oil Paintings - Fine Prints  
 Water Colors  
 Repainting - Cleaning - Restoring  
 Hundreds of Different Mouldings  
 Satisfy the Most Discriminating Taste  
 Complete Line of Artists' Materials  
 Reasonable Prices

GI 3-2841  
 COME IN & LOOK AROUND  
 NO OBLIGATION

2604 J SACRAMENTO  
 J Between 26th & 27th Sts.

## mc millan's

custom picture framing  
 original paintings  
 fine art reproductions

1020-14th St.  
 Sacramento  
 GI 1-0388

Clyde McMillan

## PICTURE FRAMING

- PICTURES
- FRAMES
- GIFTS
- GREETING CARDS

Also  
 A COMPLETE LINE OF  
 INFANTS & CHILDREN'S WEAR

## Nelson's GIFT SHOP

GI 2-0026

2718 JAY SACRAMENTO

## PICTURE FRAMING

1020-14th St.  
 Sacramento  
 GI 1-0388

Clyde McMillan

Advertise here-it pays.