

**GOLD VALLEY PAINT MFG. CO.**

PAINTS PAINTER'S SUPPLIES WALL PAPER STAINS LACQUER

**THE PAINTERS CHOICE**

JOINT & FINISHING CEMENTS WHOLESALE - RETAIL FACTORY TO YOU

**WA 2-0288**

204 Acoma North Sacramento Also featuring GLIDDEN PAINTS

**RAY NEVILLE'S CALIFORNIA PAINT CO.**

**Dutch Boy Paints**

Retail - Wholesale

- \* QUALITY PAINTS
- \* PAINTER'S SUPPLIES

8 A.M. to 6 P.M. Mon. thru Sat.

**IV 7-4818**

1976 FULTON AVE.

**Lily's PAINT & SUPPLY**

**GL 2-0339**

BENJAMIN MOORE PAINTS PAINTER'S SUPPLIES • WALLPAPER WALL COVERINGS • FLOOR TILES

Window Shades & Venetian Blinds Cut to Order

**3202 STOCKTON BLVD.**  
At Seventh Ave.

**NORTH HIGHLANDS AREA**

**\* GLIDDEN PAINTS**

COMPLETE LINE OF PAINTING EQUIP. & SUPPLIES

- \* MARINE PAINTS
- \* FINE SELECTION OF WALLPAPER

**WALLY'S PAINT SERVICE**

**ED 2-4559**

McCLELLAN SHOPPING CENTER 5759 WATT AVE. NORTH HIGHLANDS SACRAMENTO

**Paint Dealers-Retail-(Cont'd)**

**DIDION HARDWARE 4475 D** GL 6-6002  
(See Advertisement Page 321)

**DITLER DEPENDABLE AUTOMOTIVE FINISHES—**  
PAINT & EQUIPMENT SUPPLY CO  
1720-16th—GI 7-2019

**DON'S PAINT STORES**

**NORTH SACTO. & DOWNTOWN**  
TREASURE TONES PAINT  
WALLPAPER  
ARTIST SUPPLIES  
WINDOW SHADDES

2623 J GL 8-6639  
2202 Del Paso Blvd(NS)—WA 5-4487

**Don's Paint Stores**  
2202 Del Paso Blvd(NS)—WA 5-4487

**DUNME PAINTS**

Exterior paints and pastes, roof coatings, enamels, undercoats, wall finishes, varnishes, special oils, driers & stains, industrial, automotive, and marine finishes of outstanding quality.

Use DUNME Color Scaled Paints for Perfect Color Harmony — Everytime!

**"WHERE TO BUY THEM"**

**AMERICAN PAINT CO**  
1309 Broadway—GI 2-8335

**CARMICHAEL PAINT SUPPLY**  
2926 Fair Oaks Blvd(C)—IV 7-6863

**M-P PAINT CO 2104 F**—GI 1-6791

**SACRO WALLPAPER & PAINT CO**  
4309 Franklin Bl.—GL 4-6354

**DU PONT PRE-TESTED PAINTS**

"Self-Cleaning" "No-Grime" "No-Weathering" "No-Discoloring" "No-Flaking" "No-Blistering" "No-Scaling" "No-Peeling" "No-Cracking" "No-Fading" "No-Discoloring" "No-Blistering" "No-Scaling" "No-Peeling" "No-Cracking" "No-Fading"

**"WHERE TO BUY THEM"**

**DEALERS**

**AMERICAN PAINT CO**  
1309 Broadway—GI 2-8335

**BURNETT & HARRIS**  
1510-16th—GI 1-4851  
3413 El Camino Ave—IV 3-3836

**KELLEY'S VARIETY STORE**  
We Give Blue Chip Stamps  
9958 Sacramento Bl.—GL 7-1564

**ROY'S PAINT SERVICE**  
6225 Fair Oaks Blvd(C)—IV 9-5654

**S & F FARM SUPPLY**  
2441 Rio Linda Blvd(NS)—WA 5-2842

**WHOLESALES**

**BURNETT & HARRIS**  
1510-16th—GI 1-4851  
3413 El Camino Ave—IV 3-3836

**DUTCH BOY PAINT STORE**  
Alhambra Bl & X-GL 6-6455

**PAINT**

**INTERIOR - EXTERIOR**

- \* VARNISH - STAIN
- \* PAINT SUPPLIES
- \* SPRAY EQUIP. RENTALS

**BENJAMIN MOORE PAINTS**  
COLOR CONSULTANTS

**MAYO PAINT CO.**

**GI 3-9436**

2318 J SACRAMENTO

**DUTCH BOY PAINTS**

PAINTS, VARNISHES & ENAMELS  
Blended to keep your home bright  
Manufactured by NATIONAL LEAD COMPANY

**"WHERE TO BUY THEM"**

**RETAIL STORES**

**DUTCH BOY PAINT STORE**  
Alhambra Bl & X-GL 6-6455

**DEALERS**

**CARMICHAEL PAINT SUPPLY**  
2926 Fair Oaks Blvd(C)—IV 7-6863

**DEL PASO HEIGHTS FARMERS HARDWARE**  
3736 Marysville Blvd(Ph)—WA 5-0760

**NORTH HIGHLANDS HIGHLAND HARDWARE**  
5636 Watt Av(NH)—ED 2-4323

**SACRAMENTO**

**BROWN'S HARDWARE**  
4819 Auburn Bl—ED 2-3109

**CAL-ERA LUMBER CO**  
Paints-Varnishes-Stains-Thinners  
Open Daily 9:00 AM to 5:30 PM  
Open Saturdays 9:00 AM to 2:00 PM  
6438 Folsom Bl.—GL 2-3121

**CALIFORNIA HARDWARE CO**  
S & H Stamps  
4224 Stockton Bl.—GL 5-0331

**CALIF PAINT CO**  
1976 Fulton Av—IV 7-4818

**CAPITAL LUMBER CO**  
1831-197th—GL 5-2681

**Diamond Gardener Corp 2822 G-GL 6-4703**

**DIDION HARDWARE CO**  
4475 D-GL 6-6002

**EMIG HARDWARE CO**  
3450 El Camino Av—IV 9-7611

**FRUITRIDGE HARDWARE**  
5653 Stockton Bl—GL 5-0328

**G & L HARDWARE**  
We Give S & H Stamps  
5320 Fruitridge Rd.—GL 6-1669

**HIGHLAND HARDWARE**  
5151 Freepost Bl—GL 5-6488

**LEM'S PAINT STORE**  
2801 S Broadway—GL 6-6674

**NEW HOME BUILDING SUPPLY**  
5310 Franklin Bl—GL 5-8857

**PAWKAY HARDWARE**  
7251 E Parkway—GA 8-2077

**Riley's 5-10 & 25 Cent Store**  
3481 Watt Av—IV 3-1280

**SIERRA PAINT CO INC**  
1625 Broadway—GI 8-6390

**SIMMS HARDWARE CO**  
2801 J—GI 2-3894

**WEST SACRAMENTO**

**Calif Trailer Supply Co**  
1719 W Capitol Av(W)—FR 1-7337

**Economy Lumber Co 4891-24th—GL 7-6541**  
(See Advertisement Page 320)

**FAMOUS BRANDS PAINT CO**  
3306 Auburn Bl—IV 7-7722

**FEY'S HARDWARE & APPLIANCES**  
555 La Sierra Dr—IV 9-1377  
Friedman M Paint Co Inc 1212 J—GI 3-3717

**FOUR THOUGHTFUL IDEAS OF TELEPHONE PROCEDURE.**

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**GENERAL PAINTS**

Home Decorators Products — Professional Finishes — Marine, Industrial and Maintenance Paints

**"WHERE TO BUY IT"**

**DEALERS**

**Broadway Hardware Co**  
1708 Broadway—GI 2-3482

**GLIDDEN DRIVE-IN PAINT CENTER**  
2500-16th—GI 3-1938

**GLIDDEN PAINTS—**  
See "Spread-Gridded Paints" under this classification  
(Continued Next Page)

**FULLER PAINTS**

See Your FULLER PAINT DEALER

"A GOOD place to go"

**"WHERE TO BUY IT"**

**ACKER BURT PAINT STORE**  
7949 Fair Oaks Blvd(C)—IV 7-3879

**BEALE GEORGE HARDWARE & VARIETY STORE 309 DIB**—GI 8-2882

**CAPITAL HARDWARE CO**  
310 J—GI 2-1204

**EVAN'S VARIETY & HDWE STORE**  
We Give Blue Chip Stamps  
3604 McKinley Bl.—GL 6-5812

**Fuller W P & Co 1725-10th—HI 4-6560**  
Fuller W P & Co 1011-12th—GI 8-4764

**Hollywood Hardware**  
5151 Freepost Bl—GL 5-6488

**Howard's Variety 2850-28th—GL 5-5714**

**KEATON'S HARDWARE**  
6441 Folsom Blvd—GL 5-0712

**Loverde Hardware & Lumber Co**  
4800 Fruitridge Rd—GL 2-0223

**LYON DARWIN HARDWARE CO**  
2901-35th—GL 6-4751

**Moody's Hardware**  
4920 Auburn Bl—ED 2-1285

**NEUBERT HARDWARE & IMPLEMENT CO 1700 J**—GI 2-3681

**NIES HARDWARE CO 5623 H-GL 5-0794**

**PARK HARDWARE & VARIETY**  
2217 Marysville Rd(NS)—WA 5-8851

**SACRO WALLPAPER & PAINT CO**  
2324-16th—GI 3-7614

**STEINER LUMBER COMPANY**  
2601 Stockton Bl—GL 7-9867

**SWART'S HARDWARE**  
1927 Del Paso Blvd(NS)—WA 5-0784

**TALLAC VILLAGE HARDWARE**  
417 Tallac Village Sq—GL 1-8900

**Trimble's 631 Fulton St—IV 4-369**

**UNITED PIPE & MACHINERY CO**  
1435 Auburn Blvd(NS)—WA 2-4716

**WATT AVE DRUGS**  
5201 Watt Av(NH)—ED 2-2620

**FULLER W P & CO 1725-10th—HI 4-6560**  
Service Store 1011-12th—GI 8-4764

**GLVATX PAINT PRODUCTS**

Ideal for stucco masonry and Redwood Surfaces - The name that built an Industry

**"WHERE TO BUY IT"**

**DEALERS**

**BIRDWELL LUMBER CO**  
2051 Arden Wy—WA 2-3427

**STEINER LUMBER COMPANY**  
2601 Stockton Bl—GL 7-9867

**STEINER LUMBER CO OF CARMICHAEL**  
5932 Fair Oaks Blvd(C)—IV 9-3616

**DISTRIBUTORS**

**CALIF PAINT CO**  
1976 Fulton Av—IV 7-4818

**General Paints**

Home Decorators Products — Professional Finishes — Marine, Industrial and Maintenance Paints

**"WHERE TO BUY IT"**

**DEALERS**

**Broadway Hardware Co**  
1708 Broadway—GI 2-3482

**GLIDDEN DRIVE-IN PAINT CENTER**  
2500-16th—GI 3-1938

**GLIDDEN PAINTS—**  
See "Spread-Gridded Paints" under this classification  
(Continued Next Page)

**GENERAL PAINTS**

Home Decorators Products — Professional Finishes — Marine, Industrial and Maintenance Paints

**"WHERE TO BUY IT"**

**DEALERS**

**Broadway Hardware Co**  
1708 Broadway—GI 2-3482

**GLIDDEN DRIVE-IN PAINT CENTER**  
2500-16th—GI 3-1938

**GLIDDEN PAINTS—**  
See "Spread-Gridded Paints" under this classification  
(Continued Next Page)

**Paint Dealers-Retail-(Cont'd)**

**GLOBE CHEMICAL & JANITORIAL SUPPLY 1932 Del Paso Blvd(NS)—WA 5-4542**  
Gold Valley Paint Mfg Co  
204 Acoma(NS)—WA 5-0288  
(See Advertisement Page 322)

**INTERNATIONAL MARINE PAINTS—**  
SACTO YACHT & SUPPLY CO  
16th & K—GI 1-6116

**John's Building Specialties**  
517-12th—GI 8-9359

**JOHNSON CHESTER PAINT STORE**  
6012-44th—GA 8-7612

**L & H MODERN PAINTS**

MODERN PAINTS FOR MODERN DESIGN

SOLD THROUGH INDEPENDENT DEALERS ONLY

**"WHERE TO BUY THEM"**

**FACTORY OFFICE**  
L & H Paint Products 150 Midway St—Hemlock 1-4766

**LANE CALDER**

MARTIN SENOUR COLOROBOT COLORS ELECTRONICALLY MIXED FINE WALLPAPERS SERVING ENTIRE SACRAMENTO AREA OPEN EVES. MONDAY & FRIDAY

5520 H—GL 7-9851

**Lily's Paint & Supply**  
3202 Stockton Bl—GI 2-0339  
(See Advertisement Page 322)

**LUMINAL PAINTS**

The original "miracle paints" — Luminal, Satin Luminal, Ready-To-Use Luminal for all interior surfaces. Outside Luminal for interior and exterior masonry surfaces and Luminal Concrete Floor Paint for interior and exterior concrete floors and primed wood floor surfaces.

**"WHERE TO BUY THEM"**

**MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J**—GL 3-3717

**LUMINAL PAINTS**

The original "miracle paints" — Luminal, Satin Luminal, Ready-To-Use Luminal for all interior surfaces. Outside Luminal for interior and exterior masonry surfaces and Luminal Concrete Floor Paint for interior and exterior concrete floors and primed wood floor surfaces.

**"WHERE TO BUY THEM"**

**MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J**—GL 3-3717

**M-P PAINT CO**

PAINTING PROBLEMS SOLVED - Let Our Experts Help You!

Complete Line Painters' & Wallpaper Supplies  
Donne Paints - Acme Auto Finishes  
2104 P—GI 1-6791

**M-P PAINT CO 2104 P**—GI 1-6791  
(See Advertisement Page 321)

**MARTIN SENOUR PAINTS—**  
LANE CALDER 5520 H—GL 7-9851

**MASON & DUBEY PAINT STORES**  
Store No 1 3015 Broadway—GL 7-9871  
Store No 2 2049 Fulton Av—IV 9-1398

**MASTER-MIXED PAINTS—**  
SEARS ROEBUCK & CO  
1601 Arden Wy—WA 2-6211

**MAYO PAINT CO 218 J**—GI 3-9436  
(See Advertisement Page 322)

**McCloskey STAINS & VARNISHES—**  
AMER PAINT CO  
1309 Broadway—GI 2-8335

**McDONALD PAINT & HARDWARE CO**  
1188 E El Camino Av(NS)—WA 5-4219  
(See Advertisement Page 321)

**McKay Raymond**  
3917 Marysville Rd(DPH)—WA 5-3313

**MORWEAR PAINTS**

PAINTS—VARNISHES ENAMELS

Used with Confidence by Property Owners, Painting Contractors, Architects and Interior Decorators.

**"WHERE TO BUY IT"**

**DEALERS**

**LILLY'S PAINT & SUPPLY**  
3202 Stockton Bl—GI 2-0339

**Mayo Paint Co 218 J**—GI 3-9436

**MORWEAR PAINTS**

Morwear 100% Pure Paints, Varnishes, Enamels, Lacquers are manufactured by Morwear Paint Co. Look Better - Wear Longer - Cost Less.

**"WHERE TO BUY IT"**

**DISTRIBUTORS**

**MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J**—GI 3-3717

**Evenings**—GL 7-5196

**CALIF PAINT CO**  
1976 Fulton Av—IV 7-4818

**Chester Johnson Paint Store**  
6012-44th—GA 8-7612

**GLOBE CHEMICAL & JANITORIAL SUPPLY**  
1932 Del Paso Blvd(NS)—WA 5-4542

**New Home Building Supply**  
2310 Franklin Bl—GL 5-8837

**No-Hue Color Bar 5520 H**—GL 7-9851

**O'BRIEN PAINTS**

For Every Purpose Including Liquid Veneer With Axi-Therm, Pen-Chrome, Liquid-Lite, Saten and 75% House Paint

**"Where for Quality Since 1875"**

**"WHERE TO BUY IT"**

**Art Ellis Paint Store 2508 J—GI 8-1875**

**OLYMPIC PAINTS**

Finest Quality Paints and Varnishes for Interior and Exterior

Color Guide Decorator Colors

Manufacturers of GERM-PROOF WALL PAINT

**"WHERE TO BUY THEM"**

**PHIL'S PAINT & WALLPAPER CENTRE 3339 El Camino Av—IV 9-8354**

**SACTO WALLPAPER & PAINT CO**  
2324-16th—GI 3-7614

**SOUTHGATE HOME & GARDEN MART**  
4910 Stockton Bl—GI 1-6449

**You'll get quicker service when you dial if you follow these simple steps:**

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

**MOORE BENJAMIN PAINTS**

PAINTS—VARNISHES ENAMELS

Used with Confidence by Property Owners, Painting Contractors, Architects and Interior Decorators.

**"WHERE TO BUY IT"**

**DEALERS**

**LILLY'S PAINT & SUPPLY**  
3202 Stockton Bl—GI 2-0339

**Mayo Paint Co 218 J**—GI 3-9436

**MORWEAR PAINTS**

Morwear 100% Pure Paints, Varnishes, Enamels, Lacquers are manufactured by Morwear Paint Co. Look Better - Wear Longer - Cost Less.

**"WHERE TO BUY IT"**

**DISTRIBUTORS**

**MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J**—GI 3-3717

**Evenings**—GL 7-5196

**CALIF PAINT CO**  
1976 Fulton Av—IV 7-4818

**Chester Johnson Paint Store**  
6012-44th—GA 8-7612

**GLOBE CHEMICAL & JANITORIAL SUPPLY**  
1932 Del Paso Blvd(NS)—WA 5-4542

**New Home Building Supply**  
2310 Franklin Bl—GL 5-8837

**No-Hue Color Bar 5520 H**—GL 7-9851

**O'BRIEN PAINTS**

For Every Purpose Including Liquid Veneer With Axi-Therm, Pen-Chrome, Liquid-Lite, Saten and 75% House Paint

**"Where for Quality Since 1875"**

**"WHERE TO BUY IT"**

**Art Ellis Paint Store 2508 J—GI 8-1875**

**MORWEAR PAINTS**

Morwear 100% Pure Paints, Varnishes, Enamels, Lacquers are manufactured by Morwear Paint Co. Look Better - Wear Longer - Cost Less.

**"WHERE TO BUY IT"**

**DISTRIBUTORS**

**MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J**—GI 3-3717

**Evenings**—GL 7-5196

**CALIF PAINT CO**  
1976 Fulton Av—IV 7-4818

**Chester Johnson Paint Store**  
6012-44th—GA 8-7612

**GLOBE CHEMICAL & JANITORIAL SUPPLY**  
1932 Del Paso Blvd(NS)—WA 5-4542

**New Home Building Supply**  
2310 Franklin Bl—GL 5-8837

**No-Hue Color Bar 5520 H**—GL 7-9851

**O'BRIEN PAINTS**

For Every Purpose Including Liquid Veneer With Axi-Therm, Pen-Chrome, Liquid-Lite, Saten and 75% House Paint

**"Where for Quality Since 1875"**

**"WHERE TO BUY IT"**

**Art Ellis Paint Store 2508 J—GI 8-1875**

**MORWEAR PAINTS**

Morwear 100% Pure Paints, Varnishes, Enamels, Lacquers are manufactured by Morwear Paint Co. Look Better - Wear Longer - Cost Less.

**"WHERE TO BUY IT"**

**DISTRIBUTORS**

**MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J**—GI 3-3717

**Evenings**—GL 7-5196

**CALIF PAINT CO**  
1976 Fulton Av—IV 7-4818

**Chester Johnson Paint Store**  
6012-44th—GA 8-7612

**GLOBE CHEMICAL & JANITORIAL SUPPLY**  
1932 Del Paso Blvd(NS)—WA 5-4542

**New Home Building Supply**  
2310 Franklin Bl—GL 5-8837

**No-Hue Color Bar 5520 H**—GL 7-9851

**O'BRIEN PAINTS**

For Every Purpose Including Liquid Veneer With Axi-Therm, Pen-Chrome, Liquid-Lite, Saten and 75% House Paint

**"Where for Quality Since 1875"**

**"WHERE TO BUY IT"**

**Art Ellis Paint Store 2508 J—GI 8-1875**

**MORWEAR PAINTS**

Morwear 100% Pure Paints, Varnishes, Enamels, Lacquers are manufactured by Morwear Paint Co. Look Better - Wear Longer - Cost Less.

**"WHERE TO BUY IT"**

**DISTRIBUTORS**

**MORWEAR PAINT DISTRIBUTORS OF SACTO 1212 J**—GI 3-3717

**Evenings**—GL 7-5196

**CALIF PAINT CO**  
1976 Fulton Av—IV 7-4818

**Chester Johnson Paint Store**  
6012-44th—GA 8-7612

**GLOBE CHEMICAL & JANITORIAL SUPPLY**  
1932 Del Paso Blvd(NS)—WA 5-4542

**New Home Building Supply**  
2310 Franklin Bl—GL 5-8837

**No-Hue Color Bar 5520 H**—GL 7-9851

**O'BRIEN PAINTS**

For Every Purpose Including Liquid Veneer With Axi-Therm, Pen-Chrome, Liquid-Lite, Saten and 75% House Paint

**"Where for Quality Since 1875"**

**"WHERE TO BUY IT"**

**Art Ellis Paint Store 2508 J—GI 8-1875**

**PABCO PAINTS**

"Pabco Is Color In Paint." — Widest Range of Colors In Interior, Exterior Paint, Also Marine, Industrial Paint, "Hydrocoat" Floor Coatings, Rubber-base Interior & Exterior Paint, For All Pabco Products See Pabco Literature & Pabco Roofing Dealers.

**"WHERE TO BUY THEM"**

**WHOLESALES**

**NORCO DISTRIBUTING CO**  
1329 Fe Dr—WA 2-4531

**DEALERS**

**BIRDWELL LUMBER CO**  
2051 Arden Wy—WA 2-3427

**BRENTWOOD PLAZA HARDWARE**  
2375 Fruitridge Rd—GL 2-0201

**DOLAN'S Hardware & P**—GL 6-6481

**EISNER BUILDING PRODUCTS**  
1625 E El Camino Av(NS)—WA 2-0661

**RED'S PLUMBING SUPPLY CO**  
4520 Franklin Bl—GL 7-2438

**SACTO BUILDING SPECIALTIES**  
4800 Folsom Blvd—GL 7-7558

**WESTERN HARDWARE**  
2945 Fair Oaks Blvd(C)—IV 9-1435

**PAT'S FLORIN PLUMBING SUPPLY**  
Florin Rd—GA 8-3018

**Phil's Paint & Wallpaper Centre**  
3339 El Camino Av—IV 9-8354  
(See Advertisement Page 320)

**PITTSBURGH PAINTS**

SUN-PROOF® House Paint  
MAESTRO COLORS®  
WALLMOR® Wall Paint  
WALLMOR RUBBERIZED  
SATH FINISH®  
FLORIPRO® Floor Enamel  
WATERPAR® Enamel and Varnish  
Brushes and Clean-up Aids

**PITTSBURGH PAINTS**

**"WHERE TO BUY THEM"**

**RETAIL & WHOLESALE**

**PITTSBURGH PLATE GLASS CO**  
1131 J—GI 2-3673

**TERRELL'S PLASTICS**  
3618 Broadway—GL 2-4814

**DEALERS**

**DD & W HDWE & BLDG SUPPLY CO**  
2900 Franklin Blvd—GL 5-0948

**DURATILE OF CALIFORNIA**  
4601 H—GL 1-8451

The Bergs  
Across from Town & Country Village  
2632 Marconi Av—IV 9-8012

**WEGNER PAINT & GLASS**  
2204 Del Paso Blvd(NS)—WA 5-5191

**WEST SACRAMENTO PAINT-HARDWARE CO**  
1271 Merkeley Av(W)—IV 1-5416

**ROYS PAINT SERVICE**  
6228 Fair Oaks Blvd(C)—IV 9-5654

**SACRAMENTO HARDWARE CO**  
4309 Franklin Bl—GI 5-6354  
(See Advertisement Page 321)

**SACTO WALLPAPER & PAINT CO**  
2324-16th—GI 3-7614

**SHERWIN-WILLIAMS CO**  
Automotive Finishes  
2106 K—GL 2-3859

**For accurate dialing of your calls, wait a few seconds for the steady humming sound of the dial tone. Then dial each letter and numeral gently, without forcing. If you get a busy signal, please hang up before dialing again.**

**SHERWIN-WILLIAMS PAINTS**

Paints for all purposes including famous S W House Paint, SUPER KEM-TONE De Luxe Washable Wall Paint, KEM-GL America's Favorite Enamel

**"WHERE TO BUY THEM"**

**BRANCH**

**SHERWIN-WILLIAMS PAINT CO**  
Wholesale & Retail-Items Listed Above  
2110 K—GL 2-3956

**DEALERS**

**Abey Carpet Co**  
5401 Franklin Bl—GL 2-4545

**B Ives Hardware**  
2609 El Paso Ln—IV 9-4825

**Boulevard Store**  
3401 Sacramento Blvd—GL 5-6629

**Broadway Hardware Co**  
1708 Broadway—GL 2-3482

**Building Supply & Lumber Co**  
2400 Sun  
10700 Hilltop Rd—GL 7-5711

**C & H LUMBER CO**  
Open Sat & Sun  
5150 Franklin Bl—GL 1-8179

**ED SMITH SUPER SERV STN**  
Sundays 8 AM-2 PM & Evenings  
238 & F—GL 8-0308

**FIRTH'S GIFTS VARIETY & HARDWARE**  
5487 Carlson Dr—GL 1-8165

**Gary's Hardware**  
6841 Woodbine Av—GA 8-0548

**HOME MARINE HARDWARE**  
2161 Auburn Bl—IV 9-5660

**SACTO BUILDING SPECIALTIES**  
4800 Folsom Bl—GL 7-7558

**STEINER LUMBER CO OF CARMICHAEL**  
5932 Fair Oaks Blvd(C)—IV 9-3616

**SIERRA PAINT CO INC**  
1625 Broadway—GI 8-6390

**SHERWIN-WILLIAMS PAINTS**

Paints for all purposes including famous S W House Paint, SUPER KEM-TONE De Luxe Washable Wall Paint, KEM-GL America's Favorite Enamel

**"WHERE TO BUY THEM"**

**BRANCH**

**SHERWIN-WILLIAMS PAINT CO**  
Wholesale & Retail-Items Listed Above  
2110 K—GL 2-3956

**DEALERS**

**Abey Carpet Co**  
5401 Franklin Bl—GL 2-4545

**B Ives Hardware**  
2609 El Paso Ln—IV 9-4825

**Boulevard Store**  
3401 Sacramento Blvd—GL 5-6629

**Broadway Hardware Co**  
1708 Broadway—GL 2-3482

**Building Supply & Lumber Co**  
2400 Sun  
10700 Hilltop Rd—GL 7-5711

**C & H LUMBER CO**  
Open Sat & Sun  
5150 Franklin Bl—GL 1-8179

**ED SMITH SUPER SERV STN**  
Sundays 8 AM-2 PM & Evenings  
238 & F—GL 8-0308

**FIRTH'S GIFTS VARIETY & HARDWARE**  
5487 Carlson Dr—GL 1-8165

**Gary's Hardware**  
6841 Woodbine Av—GA 8-0548

**HOME MARINE HARDWARE**  
2161 Auburn Bl—IV 9-5660

**SACTO BUILDING SPECIALTIES**  
4800 Folsom Bl—GL 7-7558

**STEINER LUMBER CO OF CARMICHAEL**  
5932 Fair Oaks Blvd(C)—IV 9-3616

**SIERRA PAINT CO INC**  
1625 Broadway—GI 8-6390

**SILLERS PAINTS**

Manufacturers of Architectural, Industrial, and Painter's Finishes. See dealers below for advice on color harmony and painting problems.

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**SOUTHGATE HOME & GARDEN MART**  
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**Do you keep a list of emergency telephone numbers you may require? It pays to have them handy.**

**When you call somebody by telephone**

**PLEASE DON'T "HANG UP" TOO SOON**

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