

## PIANOS & ORGANS

**RENTALS SALES SERVICE**

LESTER - BETSY ROSS - KIMBALL GULBRANSEN - CONN & THOMAS

# ESNAR MUSIC CO.

Largest Stock in Sacramento  
 Ample Free Parking  
 HOURS  
 Mon. & Fri. - 9 A.M. to 9 P.M.  
 Daily 9 A.M. to 8 P.M.  
 Sat. 9 A.M. to 5 P.M.  
**IV 7-7831**

1319 ARDEN WAY BETWEEN WATT & FULTON

A Visit to Our Showroom Is Worth a Thousand Words  
 It's more fun with

# Evinrude

**A SIZE TO FIT EVERY BOAT**  
 EVERY BUDGET - EVERY DREAM  
 EVERY KIND OF FUN AFLOAT

**MOST COMPLETE STOCK OF PARTS**  
 IN NORTHERN CALIFORNIA  
 FOR EVINRUDE - JOHNSON  
 BUCCANEER - SEA KING & ALL GALE PRODUCTS

**FACTORY TRAINED MECHANICS**  
**GATOR BOAT TRAILERS**

# HOIG'S

**BOATS · MOTORS**

**MARINE SUPPLIES**

SIXTEENTH & X STREETS **GI 2-2227**

# JOHNSON OUTBOARD MOTORS

**PARTS & SERVICE ON ALL MAKES**  
 MICHIGAN & JOHNSON PROPELLERS  
 BOATS & TRAILERS • SKIING EQUIPMENT  
 USED MOTORS • TERMS AVAILABLE

**GI 8-9981**

**WILBER'S MARINE SUPPLY INC.**  
 1800 Q

**Organs & Organ Equipment**

**ALLEN ORGANS**  
 BREUNER JOHN COMPANY 604 K-HI 4-8051

**BALDWIN ELECTRONIC ORGAN**  
 FLEMING MUSIC CO 1301 J-GI 1-4031

**BREUNER JOHN COMPANY**  
 Dealers for  
**ALLEN ORGANS**  
 "Allians Sound Like an Organ  
 Should Sound"  
 FOR HOME, CHURCH, OR SCHOOL  
 604 K-HI 4-8051

ESnar Music Co 3119 Arden Wy.-IV 7-7831  
 (See Advertisement This Page)

**HAMMOND ORGANS**  
 SHERMAN CLAY & CO 1312 K-GI 2-6911

**JONES & DART MUSIC CO**  
 2220 Marysville Rd(NS)-WA 2-2725  
 If no answer call-GI 3-7461

**CONN AND ESTEY**  
 ELECTRONIC ORGANS  
 Sales & Service  
 1325 K-GI 8-6316

**MOLLER PIPE ORGANS**  
 WESTERN SALES  
 REPRESENTATIVES  
 POOLE EUGENE E 165 Lakewood Rd  
 Walnut Ck. Yelton 4-9677

**WURLITZER ELECTRONIC ORGANS**  
 CLINE PIANO CO 1435 K-GI 8-3982

**Oriental Goods**

Fong's Art & Gift Shop 1022-14th-GI 8-3423  
**LION VARIETY STORE** 1217-4th-GI 8-8380  
 Masaki's Oriental Gift Shop  
 1008-11th-GI 3-5040  
 Town & Country Village  
 28 Adobe Ct.-IV 9-8521  
 North American Food Distributing Co  
 Chinaware-Art-Bamboo & Lacquerware  
 400 R-GI 2-0618  
 Yorost The 1513-4th-GI 2-8631

**Ornamental Iron Work**  
 See Iron Ornamental Work

**Orphanages**  
 See Social Service Organizations

**Orthodontists-See Dentists**

**Orthopedic Appliances**

**CAPITAL ORTHOPEDIC APPLIANCE CO**  
 We Manufacture or Repair Any Type  
 BRACE OR ARTIFICIAL LIMB  
 YOU MAKE IT - WE MAKE IT  
 BRACES - CUSTOM ARCH SUPPORTS  
 TRUSSES - SHOE EXTENSIONS  
 SURGICAL CORSETS  
 1715 K-GI 2-6546  
 If no answer call-GI 7-3652

Manning Laboratories Douglas R  
 1013-12th HI 6-6016

**PROGRESSIVE ORTHOPEDIC CO**  
 1748-3rd-GI 2-5724

**SACRAMENTO ORTHOPEDIC CO**  
 1707 E-GI 8-6612

**TAYLOR'S**  
 BACK & ABDOMINAL SUPPORTS  
 TRUSSES - ELASTIC HOSE  
 DRESS CORSETS & BRAS - Lady Amendment  
 1065 J-GI 3-4922

Advertise here-it pays.

**Orthopedic Shoes-See Shoes-Orthopedic**

**Osteopathic Physicians**  
 See also Physicians & Surgeons, D.O.

**Weight Control**  
 926 J-GI 3-3076

**Weight Reduction**  
 1450 Del Paso Bl(NS)-WA 5-6534  
 Day & Night call-GI 8-6297  
 Coffee Green F 3340-4th-Av-GI 3-7461  
 If no answer call-GI 3-3243  
 Curran S E 1730 H-GI 3-6761  
 Boucher Parsonell F J-GI 2-5869  
 Daniels L R 1220-25th-GI 2-5869  
 Daniels Roger C 1220-25th-GI 2-5869  
 If no answer call-GI 3-7461  
 Ford Maude A 605-22d-GI 3-6241  
 Hilgenfeld Frances K 2830 I-GI 3-1200  
 Jackson Lisa B Forum Bldg-GI 2-0032  
 Robinson W Clayton  
 Open Daily 9:30 AM-6 PM Mon-Fri.  
 5800 Marconi Av(C)-IV 9-2272  
 If no answer call-GI 3-7461

Russell Richard E  
 2220 Marysville Rd(NS)-WA 2-2725  
 If no answer call-GI 3-7461

Salmen H C 2024 Broadway  
 Day & Night call-GI 5-5873  
 Sprecher Eldo C 1220-25th-GI 3-3564  
 If no answer call-GI 3-7461  
 Wood C Skillman 1705th-GI 3-7015  
 If no answer call-GI 3-7465  
 Wilt Fillmore Martin  
 824 West Acres Rd(WS)-FR 1-7047  
 If no answer call-GI 3-7461  
 Zachary Loyd R  
 2416 Fair Oaks Bl(C)-IV 7-3222

**Outboard Motors**

**BAR-HEIN TRACTOR CO**  
 3313 Arden Wy-WA 5-3591  
 Cook's Outboard Sales & Service  
 3939 Broadway-GL 1-0456  
 (See Advertisement Page 319)

**DON'S MARINE & SAW CO**  
 SCOTT-ATWATER  
 OUTBOARD MOTORS  
 Boat & Marine Supplies & Repairs  
 3512 Broadway-GI 5-5865

**EVINRUDE OUTBOARD MOTORS**

**FIRST NAME IN OUTBOARD BOATING!**  
 Let us show you the latest advances in smooth operation and "Whispering Power" quiet. Complete line—the right motor for every boat. Famed Starline V-4 and Lark models. Electric Starting. Convenient time payments.

**"WHERE TO BUY THEM"**

**BONNIE B SPORTSTORE**  
 Del Paso Manor Shopping Center  
 2428 Maryl Dr-GI 4-8051

**BREUNER JOHN COMPANY**  
 604 K-HI 4-8051

Cook's Outboard Sales & Service  
 3939 Broadway-GL 1-0456

**HOIG'S MARINE & SPORTS EQUIP**  
 2923-16th-GI 2-2227

**MAC'S AUTHORIZED EVINRUDE**  
 SALES 3116 Broadway-GI 5-6664

**NORBY'S MARINE** Folsom Lake Bl & Hazel Av Rosevl-SUnst 2-6100

**SWART'S HARDWARE**  
 1927 Del Paso Bl(NS)-WA 5-0784

**WESTERN HARDWARE**  
 2945 Fair Oaks Bl(C)-IV 4-4135

**HOIG'S MARINE & SPORTS EQUIP**  
 (See Advertisement This Page)  
 (Continued Next Page)

Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

ED-Edgewood FR-Frontier GI-Gilbert HI-Hickory WA-Walsh  
 EM-Emprise GA-Garden GL-Glendale IV-IVanhoa

**Outboard Motors-(Cont'd)**

**JOHNSON OUTBOARD MOTORS**

Know the world over for dependability. Electric Starting. Heavily quiet. Best fuel saving. "A million Sea-Horse owners will tell you JOHNSON KNOWS BEST!"

**"WHERE TO BUY THEM"**

**NORTH SACRAMENTO ROD & GUN**  
 Sales-Service-Parts  
 1017 Del Paso Bl(NS)-WA 5-1214

**SACTO YACHT & SUPPLY CO**  
 14th & K-GI 1-6116

**TRIANGLE SUPPLY**  
 Sales-Service-Parts  
 Fair Oaks Bl & Manzanita Av(C)-IV 3-5569

**WILBER'S MARINE SUPPLY INC**  
 1800 Q-GI 8-9981

**WILLIAMSON'S**  
 1941 El Camino Av-WA 2-4515

**MAC'S AUTHORIZED EVINRUDE SALES**  
 EVINRUDE AGENCY  
 Sales - Service - Repairs - Parts  
 3116 Broadway-GI 5-6664

**MERCURY OUTBOARD MOTORS**

Choose from twins, fours and sixes... for fishing, skiing, cruising. Proved round-the-world dependability plus bonus performance. The outboard motors with full featured power - antifreeze pump and roller bearings throughout.

**"WHERE TO BUY THEM"**

**DEALERS**  
 A & K Key & Builders Supply  
 2700 Stockton Bl-GL 2-1471  
 Halcraft Mfg Inc  
 6513 Folsom Bl-GL 6-0579

**SOUTH SACRAMENTO SPORTS SHOP**  
 Sales Service & Parts  
 16th Av & Franklin Bl-GI 2-2811

**North Sacramento Rod & Gun**  
 1017 Del Paso Bl(NS)-WA 5-1214  
 (See Advertisement This Page)

**OLIVER OUTBOARD MOTORS**  
 DEALERS  
 BAR-HEIN TRACTOR CO  
 2113 Arden Wy-WA 5-3591

**SACTO YACHT & SUPPLY CO**  
 (See Advertisement This Page)

**SCOTT-ATWATER OUTBOARD MOTORS**  
 Sleek, modern design, choice of colors. Ball-omatic power balling, super-quiet operation. For best-setting PERFORMANCE, get Scott-Atwater. Expert factory-approved local service.

**"WHERE TO BUY IT"**

**DEALERS**  
 DON'S MARINE & SAW CO  
 2512 Broadway-GL 5-5865

**GEM AUTOMOTIVE SERVICE**  
 2546 Rio Linda Bl WA 5-4389

**HOME MARINE HARDWARE**  
 4221 Auburn Bl-IV 9-5660

**SOUTH SACRAMENTO SPORTS SHOP**  
 16th Av & Franklin Bl-GL 2-2811  
 (See Advertisement This Page)

**WILBER'S MARINE SUPPLY INC**  
 1800 Q-GI 8-9981  
 Williamson's 1941 El Camino Av-WA 2-4515

**THIS TAKES THE CAKE**  
 To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

ED-Edgewood FR-Frontier GI-Gilbert HI-Hickory WA-Walsh  
 EM-Emprise GA-Garden GL-Glendale IV-IVanhoa

**Outboard Motors-Parts & Repairs**

**BONNIE B SPORTSTORE**  
 Authorized Dealer for Johnson  
 2428 Maryl Dr-IV 9-7260

Cook's Authorized Sales & Service  
 3939 Broadway-GL 1-0456


Mac's Outboard Sales & Service  
 3116 Broadway-GL 5-6664

Mac's Outboard Motor Repair  
 3116 Broadway-GL 5-6664

**NORTH SACRAMENTO ROD & GUN**  
 Authorized Dealer for Johnson  
 Guaranteed Repairs on All Motors  
 Marine Supplies - Bolt - Boats  
 1017 Del Paso Bl(NS)-WA 5-1214

**SACRAMENTO PATTERN WORKS**  
 Authorized Dealer for Scott-Atwater  
 We Specialize on Scott-Atwater & Firestone  
 Repairs & Service  
 231 N 7th-GI 8-8334

The Yellow Pages save you time.



**JOHNSON OUTBOARD MOTORS**


**SALES & SERVICE**

New & Used Parts - Repairs

Complete Line of Boats  
 CHRIS CRAFT - CAVALIER BOATS  
 CAVALIER BOAT KITS - SEA-SKIPS  
 ROAMER STEEL BOAT - SKAGIT ALL FIBREGLASS  
 FIREFLY - KETTERBURG - VALCO ALUMINUM BOAT  
 MELCRAFT FINISHED & UNFINISHED

**GI 1-6116**

**SACTO YACHT & SUPPLY CO.**  
 14th & K STS. (Licensed Yacht Brokers) SACRAMENTO



**COOK'S OUTBOARD SALES & SERVICE**

"Service Not A Promise But A Fact"

PARTS & REPAIRS ON ALL MAKES & MODELS

**EVINRUDE OUTBOARD MOTORS**  
 Authorized Sales & Service

"They are using an Evinrude"

**BOATS**  
 BOAT TRAILERS  
 WATER SKIS

**GL 1-0456** 3939 BROADWAY



**MERCURY**

THE MOST POWERFUL NAME IN OUTBOARD!

Outboard Motors  
 6 to 70 H.P.  
 Sales & Service  
 New & Used Engines  
 COMPLETE LINE OF MERCURY PARTS  
 CUSTOM BUILT BOATS  
 Boat Repairing - Fiberglassing  
 Painting - Marine Supplies  
 One of Sacramento's Largest Sporting Goods Stores.

Call GL 2-2811  
 16th Av. & Franklin Blvd.

**South Sacramento SPORTS SHOP**  
 COMPLETE LINE OF SPORTING GOODS

ED-Edgewood FR-Frontier GI-Gilbert HI-Hickory WA-Walsh  
 EM-Emprise GA-Garden GL-Glendale IV-IVanhoa

**Outboard Motors-Parts & Repairs-(Cont'd)**

**SACTO YACHT & SUPPLY CO**  
 14th & K-GI 1-6116

**WILBER'S MARINE SUPPLY INC**  
 1800 Q-GI 8-9981

**Overall Supply Service**  
 Golden State Laundry & Dry Cleaners  
 1220 S-GI 3-2061

Palace Linen Supply 1300 R-GI 2-1844

**RED STAR INDUSTRIAL SERVICE**  
 See Our Ad under Laundries  
 1409 R-GI 2-1877  
 Valley Industrial Laundry -HI 6-0556

Make it a habit to "Look inside the Classified" - you'll save time and effort.

**OHIO CHEMICAL PACIFIC CO-DIV OF AIR REDUCTION CO INC**  
 Front & B-GI 3-5844

**Sacramento Ambulance Service**  
 2408 X-GL 7-5133

**SUPERIOR AMBULANCE SERVICE**  
 1221-30th-GL 6-6434

**VICTOR OXYGEN**  
 VICTOR EQUIPMENT CO  
 8th & S-HI 4-6300

**Oxygen Therapy Equipment**

**ABBEY RENTS**  
 Masks - Nebulizers - Aerosol Units  
 O.E.M. & Group Tents - Beachfront Units  
 24-Hour Service - Rentals - Sales  
 1827 J-GI 8-9151

**VICTOR EQUIPMENT CO**  
 Oxygen Regulators - Medical Gases  
 Auto Manifold Vets - Anesthetics  
 Equip - Nebulizers - Filing Systems  
 8th & S-HI 4-6300

**Package Development**  
**KRAMER CARTON COMPANY**  
 1800-bist-GL 7-5701

**Packaging Service**  
**CELLO PACKAGING CO**  
 935 American St Carlos L Yel 3-8095

**Packers**  
 See Cannery; also Food Products; also Meat Packers

**Packing & Crating Service**  
 See also Moving & Storage Service

A-1 Transfer & Storage Co  
 5880-28th-GA 1-1300

Boone Warehouses Inc  
 4800 Florin-Perkins Rd-GL 1-6556

**BONE'S TRANSFER & STORAGE CO**  
 Richmond Export Services  
 4800 Florin-Perkins Rd-GI 1-6556

Carmichael Van & Storage  
 6525 Ross Av(C)-IV 2-4987

Graham C R & Sons 6421-20 Av-GI 2-4841

Harvey's Transfer Co 1220 C-GI 3-5674

Lawrence-McFarver Moving & Storage Co  
 1930 J-GI 1-0866

(Continued Next Page)

ED-Edgewood FR-Frontier GI-Gilbert HI-Hickory WA-Walsh  
 EM-Emprise GA-Garden GL-Glendale IV-IVanhoa

**Outboard-Packing 319**

**PACKING & CRATING**

OVERSEAS SHIPPING

We Handle All Moving Dates  
 MOVING - PACKING - CRATING  
 DOMESTIC & EXPORT  
**IV 3-5074**

**WESTERN VAN & STORAGE CO.**  
 1555 FULTON AVE. SACRAMENTO