

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) West Sacramento (WS)

**Mattresses—Retail**

Bidwell's 1520 Del Paso Bl (NS)---WA 5-2796  
**BRANDWEIN FURNITURE CO**  
 COMPLETE SIMMONS SLEEP SHOP  
 CUSTOM SIZES MADE TO ORDER  
 6620 Folsom Bl---GL 2-6503  
 5240 Franklin Bl---GL 1-7221

**BREUNER JOHN COMPANY**  
 804 K-HI 4-8051  
 City Mattress Co 1517-2d---GI 3-8539  
 Double E Furniture Exchange  
 3550 Marysville Rd (DPH)---WA 5-9446

**GOLDLINE MATTRESSES---**  
 BERT & FLO'S FURNITURE  
 7210 Fruitridge Rd-GL 1-8365

**HAMILTON FURNITURE CO**  
 OVERSIZE OUR SPECIALTY  
 COMPLETE BEDDING DISPLAY  
 3160 Folsom Bl---GL 4-6504

**HOUSEHOLD FURNITURE CO**  
 Alhambra & N-GL 5-5775  
 Keys Naturwood Furniture  
 4220 Stockton Bl-GL 7-3031

**LARICK FURNITURE REFINISHING**  
 CUSTOM MATTRESSES & BOX SPRINGS  
 REASONABLE PRICES  
 3009 1/2 C---GL 1-1626

**Mattress City 3703 Stockton Bl---GL 7-3453**  
**MATTRESS MART**  
 3704 Stockton Bl-GL 7-5987  
 (See Advertisement This Page)

**Midtown Furniture**  
 Used Mattresses Bought & Sold  
 916-30th---GI 8-0998

**PARK FURNITURE AND APPLIANCE**  
 SEALY - ENGLANDER - SIMMONS  
 OPEN EVENINGS MON. - WED. & FRI.  
 OAK PARK - 35TH & BROADWAY  
 2824-35th---GL 1-5732

**Mattresses—Retail—(Cont'd)**

**SIMMONS BEAUTYREST MATTRESSES---**  
 BRANDWEIN FURNITURE CO  
 6620 Folsom Bl-GL 2-6503

**SPRING-AIR MATTRESSES---**  
 SCOFFIELD FURNITURE CO  
 1401 K-GI 2-6991

**VILLAGE FURNITURE MART THE**  
 2501 Marconi Av-IV 9-3273

**Mattresses—Wholesale & Mfrs**  
 City Mattress Co 1517-2d---GI 3-8539

**GOLD LINE MATTRESSES---**  
 CALIFORNIA MATTRESS COMPANY  
 8441-24th Av-GL 2-5061

**SACRAMENTO MATTRESS MFG CO**  
 SACRAMENTO MATTRESS MFG. CO.  
 SINCE 1911  
 4160-14th Av---GL 5-3019

**Mausoleums**  
**EAST LAWN** 43d & Folsom Blvd---GL 5-3033  
**EAST LAWN SIERRA HILLS MEMORIAL**  
 PARK 5700 Verner Av---ED 2-5398  
 Sacramento Memorial Lawn  
 6100 Stockton Bl-GA 1-1171

The Yellow Pages save you time.

**Mayonnaise & Salad Dressings**

Best Foods Div of Corn Products Co 620 I-GI 2-1653  
 Fern's Mayonnaise Products Co 6529 Elvas Av-GL 6-1456  
 Kraft Foods 880 Arden Wy(NS)---WA 2-3444

**Meat Brokers**  
 13th & J---GI 3-4951  
 Bennetts Sam 3673 J---GL 1-2821  
 Best Buy Market  
 3001 Franklin Blvd-GL 5-1649  
 Best Value Market  
 3322 Sacto Blvd-GL 6-3746  
 Big Buy Market 1520-16th---GI 2-9605  
 Broderick Market 714-3d(B)---GI 3-6473  
 Buehler's Quality Meats 1001 H---GI 8-6705  
 C & Meat Market  
 5817 Watt Av(NH)---ED 2-3074  
 Camellia Grocery  
 7030 Woodbine Av-GA 8-6170  
**CAPITAL MEAT CO** 300 N 12th---GI 3-4624  
**CARDINAL DIVISION LUCKY STORES INC**  
 For List of Locations See Grocers Retail  
 14th & North B---GI 8-8583

**Meat Choppers—See Butchers' Supplies**

**Meat Jobbers**  
**CLAUSS & KRAUS INC**  
 Since 1888  
 1700 I---GI 1-2591  
**DEL PERO-MONDON MEAT CO**  
 1109 Chestnut Marysvl-Sherwood 3-9253

**Meat Lockers**  
 See Frozen Food Lockers—Banaling

**Meat Packers**  
 Armour & Co 500 R---HI 4-7424  
**CLAUSS & KRAUS INC**  
 Since 1888  
 1700 I---GI 1-2591  
**MACE MEAT COMPANY**  
 800 North 1st Dixon-OSbrn 8-2363  
 Made Rite Sausage Co  
 3353-2d Av-GL 6-4774

**MARKS BONING PLANT** Florin Rd-GA 8-2873  
**PURETA SAUSAGE CO** 324 Alhambra Blvd-GI 3-2511  
 Swift & Co 808-6th---GI 3-3751

An extension telephone adds comfort and convenience to your home for only a few cents a day.

**Meat—Retail**

Baer & Fuller 2224 J---GI 3-3240  
 Barnes Food Bank  
 620 I-GI 2-1653  
**BEALED GEO MARKET 301 DIB)---GI 3-3615**  
**BEALED MEAT CO**  
 We Cut & Wrap for Home Freezers  
 13th & J---GI 3-4951  
 Bennetts Sam 3673 J---GL 1-2821  
 Best Buy Market  
 3001 Franklin Blvd-GL 5-1649  
 Best Value Market  
 3322 Sacto Blvd-GL 6-3746  
 Big Buy Market 1520-16th---GI 2-9605  
 Broderick Market 714-3d(B)---GI 3-6473  
 Buehler's Quality Meats 1001 H---GI 8-6705  
 C & Meat Market  
 5817 Watt Av(NH)---ED 2-3074  
 Camellia Grocery  
 7030 Woodbine Av-GA 8-6170  
**CAPITAL MEAT CO** 300 N 12th---GI 3-4624  
**CARDINAL DIVISION LUCKY STORES INC**  
 For List of Locations See Grocers Retail  
 14th & North B---GI 8-8583

**CHINN NED MEAT CO**  
 QUALITY MEATS CUT & WRAPPED FOR HOME FREEZERS  
 4305 Auburn Bl---IV 7-8153

**Choice Food Market 2103 P---GI 8-1448**  
 Continental Grocery 2031-3d---GI 3-2936  
 Cordova Quality Meats 10597 Folsom Bl  
 Rancho Cordova-EM 3-3477  
 Corti Bros Super Market  
 1700 I---GI 1-2591  
 Davis Meat Co 1015-24th---GI 8-6564  
 Del Paso Meat Market 431-12th---GI 8-3041  
 El Camino Shopping Center  
 2424 Mission Av(CV)---IV 3-4762  
 Esparcia & Son 3184 N---GL 6-4532  
 Eyr St Bridge Market 223 DIB)---GI 3-6439  
 Farmers Market  
 3810 Marysville Rd(DPH)---WA 5-6109  
 Food Depot Meat 1210 H---GI 2-9779  
**FORD SUTTER MEATS 2730 J---HI 7-9087**  
 Four Oaks Mkt  
 2140 Grand Av(DPH)---WA 5-8731  
 Gennet's Market 3035-24th---GL 5-2641

**GERHART'S QUALITY MEATS**  
 WE CUT & WRAP FOR HOME FREEZERS  
 Del Paso Manor Shopping Center  
 2444 Marisol Dr---IV 7-6223

**Golden Star Market** 1876 Stockton Blvd-GL 6-3821  
**Gomez Bros Food Store** 3946 Sacto Bl-GL 5-7933  
**Gray G A Quality Meats** 2955 N Fair Oaks Bl(CV)---IV 7-6187

**GRUBBS KEN MEAT MARKET**  
 HOME MADE HOT & SWEET ITALIAN AND GERMAN SAUSAGE  
 Quality Meats - Poultry  
 4017 Broadway---GL 7-7553

**GUS MEAT CO**  
 Specializing in HOME FREEZER MEATS  
 3409-3rd Av---GL 5-8654

**Hank's Pacific Market 2500 P---GL 6-6401**  
 Henry's Market 1215-3d---GI 2-2868  
 Hi No Market Parkings---GL 7-8397  
 Holiday Market 3535 Fair Oaks Bl-IV 7-4919  
 Homer J Morris Meat Market  
 1329 Merkle Av(NS)---FR 1-6606  
 J & Y Meat Market 3000 O---GL 7-0345  
 Jay & Gee Market 4300-8th Av---GL 1-0843  
 K & Z Pork Store 3649 J---GL 5-4952  
 (See Advertisement This Page)

**Kings Taste Food Co** 1740 Stockton Bl-GL 2-0364  
**KOHLER'S PORK STORE** 2309 Fulton Av-IV 7-0551  
 Lini's Market 2300-18th Av---GL 3-4972

**LOUIE'S MEAT MARKET**  
 QUALITY MEAT & POULTRY  
 Whole & Retail  
 426 L---GI 2-0255

**Loverate Meat Market** 6808 Fruitridge Rd-GL 7-8737  
**MAIN MARKET** 501-12th---GI 2-7562  
 (Continued Next Page)

**Meat—Retail—(Cont'd)**

**MANNIE SOARES' MEATS**  
 CHOICE MEATS  
 "CUT AS YOU'D LIKE IT"  
 FREEZER MEAT - CUT & WRAPPED  
 1880 Stockton Bl---GL 1-6121

**Market DeLuxe 1880 Stockton Bl-GL 6-1689**  
 McMurray Meats  
 2140 Grand Av(DPH)---WA 5-8731  
 Meyers Meat Co 2628 Marconi Av-IV 3-4596  
 (See Advertisement Page 282)

**North City Meats**  
 Cutting & Wrapping For Home Freezers  
 2433 Del Paso Bl(NS)---WA 5-3335  
 O'Brien's Gold Star Meats  
 2736 Muir Wy-GI 8-1744  
 O'Brien's Gold Star Meats No 4  
 5041 Freepost Bl-GL 5-3232  
 O'Brien's Wholesale Meats  
 1600 Broadway-GI 3-8430  
 P & M Meat Co 541 Monroe---IV 7-5517  
 Paramount Market 928 J---GI 2-4014  
 Peoples Market  
 Arthur Silberstein-Owner  
 2949-319 J---GL 5-6974  
 Popular Super Market  
 5324 Riverside Bl-GI 8-3555  
 2949-319 J---GL 5-6974

**PORK STORE K & Z 3649 J---GL 5-4952**  
**R K Market 2600 C---GI 2-9624**  
**Red's Meat Market 2330-28th---GL 1-4040**  
 Rio Grande Grocery & Market  
 626 Q-GI 3-5039  
 S & V Market Elder Creek Rd---GA 8-1270  
 Sacto Cannery Sales 2330-28th---GL 1-4961  
 Sam's Market No 2 4151-23d Av---GL 6-1468  
 Saving Center Groceries  
 4070 Stockton Bl-GI 6-2697  
 Serrano Bros Meats  
 5990 Franklin Bl-GA 8-8809  
**SPITZER BROS MEAT**  
 2637 Marconi Av-IV 3-5578  
 Spitzer Meat Co 3722 Stockton Bl-GI 1-987  
 Stanford Meat Market  
 3404 Sacramento Bl-GL 6-5679

**State Fair Market** Stockton Bl & 8th Av-GL 6-7755  
**Taylor's Roy Market** 33d & 6th Av---GL 5-0984  
 Thayer's Meats  
 Cut & Wrap for Home Freezers-Delby  
 Florin Rd---GL 8-3710  
**UNITED MEAT MARKET** 420 K---GI 4-5947  
 Van's Markets 5560 Franklin Bl-GL 6-0703  
 Vickers & Ballou Market  
 1900 Alhambra Bl-GL 1-8461  
 Victory Meat Co  
 2905 Del Paso Bl(NS)---WA 5-7871

**VOSS R C & SONS**  
 CHOICE GRADE MEATS ONLY  
 We Specialize in Cutting & Wrapping  
 Choice Grade Meats for Home Freezers  
 4232 H---GL 6-8893

**WONDER FOOD MARKETS**  
 4604 Franklin Bl-GL 2-6501  
 Woodie's Meat Co 3020 J---GL 7-4766

**PERK-UP FOR HAT VEILS**  
 To restore crisp freshness of hat  
 veils and light laces, iron them on  
 a piece of waxed paper.

**Sausage Manufacturers Jobbers & Wholesalers of Meat & Meat Products**  
**CLAUSS & KRAUS INC**  
 Markets  
 Hotels  
 Hospitals, Etc.  
 GI 1-2591  
 1700 I St. • Sacramento

**Meat—Wholesale**

**Armour & Co 500 R---HI 4-7424**  
 Brown Chas E 5637 Nolder Wy---GA 8-3932  
**CAPITAL MEAT CO** 300 N 12th---GI 3-4624  
 (See Advertisement This Page)

**CAPRI SALAMI CO** 2923 Altos Av(NS)---WA 2-7107  
**CLAUSS & KRAUS INC** 1700 I---GI 1-2591  
 (See Advertisement This Page)

**DEL PERO-MONDON MEAT CO** 1109 Chestnut Marysvl-Sherwood 3-9253  
**DIAMOND D MEAT CO** 111 S Center Siktia-Howrd 6-5035  
 Donbee Wholesale Meats  
 3805 Rio Linda Bl(DPH)---WA 2-6791  
**ELLSWORTH MEAT CO** 5335 Rio Linda Bl(DPH)---WA 1-1714  
**ESPARCIA & SON 3184 N---GL 6-4532**  
 K & E Meat Co  
 3229 Sierra Oaks Dr-IV 3-2600

**KASSIS BROS WHOLE CO** 10th & Vine-GI 3-3001  
**LOUIE'S MEAT MARKET** 426 L---GI 2-0255  
**MACE MEAT COMPANY** 800 North 1st Dixon-OSbrn 8-2363  
**MADE RITE SAUSAGE CO** 3353-2d Av-GL 6-4774

**MARKS W S** Race Track Rd Woodlind-GI 3-7959  
**OKAY MEAT MARKET** 27 Capitol Av---HI 6-6535  
**PURETA SAUSAGE CO** 324 Alhambra Blvd-GI 3-2511

**RANDY'S FROZEN MEATS**  
 Distributors of  
**RANDY'S FROZEN STEAKS**  
**BEEF - PORK - VEAL**  
 PORTION CONTROLLED MEAT PRODUCTS  
 RESTAURANTS - HOTELS - GROCERS  
 PHONE FOR IMMEDIATE DELIVERY  
 IV 3-5226

**Rio Grande Meat Market 626 Q---GI 3-7839**  
**Royal Packing Co A Division of Swift & Co 8th(B)---GI 2-3696**  
**SACRAMENTO MEAT CO** 215 Fairfield Rd(NS)---WA 2-5661  
 Sequoia Meat Co 5311 Franklin Bl-GL 2-1833  
 Spitzer Bros Meats  
 2637 Marconi Av-IV 3-5578  
 Straus Walter & Son 3243 E 44th Vernon  
 From telephones served by the following exchanges  
 Sacramento  
 (No Inter-city Charge)  
 Ask Operator for-ElNriple 1-2407  
 Superior Packing Company (B)---GI 1-0117  
 United Meat Market 420 K---GI 4-5947  
 Wholesale & Retail-Free Delivery  
 1114-3d---GI 3-5862  
 Youmet Meat Co  
 10145 N 99 Hwy Siktia-GRanit 7-3054

Sometimes people place telephone calls and do not give the called person sufficient time to answer. Allow a few more seconds before hanging up!

**Capital Meat Co.**  
 fresh MEATS!  
 JOBBERS & WHOLESALERS  
 SERVING ENTIRE SACRAMENTO VALLEY  
 FOR RESTAURANTS & HOTELS  
 BEEF - VEAL - LAMB - PORK  
 SAUSAGE & SMOKED MEATS  
 CANNED MEATS  
 Also Specializing in  
 CUTTING AND WRAPPING MEATS  
 FOR HOME FREEZERS  
 FOR FAST SERVICE  
**GI 3-4624**  
 300 N. 12th SACRAMENTO

**Medical Service Organizations**

**BLUE CROSS PLAN---HOSPITAL SERVICE OF CALIF**  
 2015 J---GI 1-4959  
**BLUE SHIELD HEALTH PLAN---CALIFORNIA PHYSICIANS' SERVICE-BLUE SHIELD PLAN**  
 2015 J---GI 3-9059

Blue Shield Health Plan 2015 J---GI 3-9059  
 California Physicians' Service-Blue Shield  
 Plan 2015 J---GI 3-9059  
 Sacto Hotel Restaurant & Tavern Employees  
 Welfare Plan 915-19th---GI 2-0881

**Mending-Garment-See Reweaving**

**Men's Clothing & Furnishings-Retail**  
 Alf's Clothiers 431 K---GI 2-1234  
 B-Bar-K Marconi Av & Fair Oaks Bl(CV)---IV 7-8454  
**BARNEY'S CLOTHING CO**  
 WE RENT & SELL  
 TUXEDOS & DRESS SUITS  
 810 J---GI 2-4068

Baron's Department Store 2901 J-GI 2-3908  
**BERG'S 915 K---GI 8-4767**  
 300 S Apple  
 1267 Merkle Av(W)---FR 1-4389  
**BONNEY & GORDON STORE FOR MEN TOWN & COUNTRY VILLAGE**  
 Open Evenings 7 to 9  
 2918 Fulton Av---IV 9-5692

**BOTANY SUITS & TOP COATS---**  
 CAPITAL CLOTHING CO  
 916 K-GI 2-4988

Braun's Tailor Shop 721-11th---GI 3-7564  
 Brent's Men's Wear  
 2350 Fruitridge Rd-GA 8-5303  
**CAPITAL CLOTHING CO 916 K---GI 2-4988**

**CAPITAL COSTUMES**  
 TUXEDOS & ACCESSORIES RENTED  
 See Our Adv. Tuxedo Section  
 Everything You Need but the Date  
 813 1/2 J---GI 8-0528

**COLLEGE-HI SHOP** 1108 K---GI 1-4997  
 Eastern & Arden Wy---IV 3-0761  
 Colonial Clothiers  
 The Shop for Men & Boys  
 3736 Stockton Blvd---GL 6-4028

Cooper's Trading Post  
 Mather Field Rd-EM 3-4726  
 Dave's Store 230 K---GI 1-1387  
 David's Men's Shop 2912-35th---GI 1-5270  
 Deluxe Cleaners & Clothiers  
 7206 Fruitridge Rd-GL 1-9212  
 Duffy's Tailoring 5 Adobe Ct---IV 1-1918  
 Duke's Men's Wear 315 K---GI 1-1377

**DUNDEE SMART CLOTHES**  
 Factory to You  
 723 K---GI 2-2757

Mark's Store for Men 417 K---GI 3-9211

**MATHEWS CLOTHES**  
 Sacramento's STYLE Store for Men  
 Quality and Economy  
 Von Hussen & Lancer Skirts  
 Dunlap Hats Levi  
 Brookfield Crossing Hogart Socks  
 Across from Brenners  
 603 K---GI 5-5219  
 (Continued Next Page)

Advertise here-it pays.

**Meat—Men's 283**

**Men's Clothing & Furnishings-Retail—(Cont'd)**  
 Eagleon's 3436 El Camino Av---IV 9-9217  
**EAGLESON'S 801 K---HI 7-9171**  
 (See Advertisement This Page)  
**EASTERN THE 1314 J---GI 2-7641**  
 Foreman & Clark 909 K---GI 3-1951  
 Country Club Center Store  
 3360 El Camino Av-IV 3-0461  
 Fruitridge Apparel Outlet  
 5640 Stockton Bl-GL 1-1487

**GOOD WEAR STORE**  
 Ready-to-Wear for Entire Family  
 516 K---GI 3-8992

**GREENBERG'S**  
 PENDLETON SHIRTS  
 STETSON HATS - ADAM HATS  
 FILSON OUTERWEAR  
 521 K---GI 2-7448

Guit Fred Tailor Shop  
 2108 Twin Wy-GL 5-3990  
 Hall Robert Clothier Inc 1301 I---GI 8-3977  
**HART SCHAFFNER & MARK CLOTHES---**  
 HEESEMAN INC 1022 K---GI 2-2913

**HEESEMAN INC**  
 HART SCHAFFNER & MARK  
 CLOTHES FOR MEN  
 ROUGH RIDER SLACKS  
 1022 K---GI 2-2913

**HICKEY-FREEMAN CUSTOMIZED CLOTHES---**  
 CAPITAL CLOTHING CO  
 916 K-GI 2-4988

I X L Mens Store 804 J---GI 1-0147  
 Jim Patterson's Shop for Men 901 K-GI 3-2234

**JOE SUN & CO**  
 Specializing in  
 SLIM & EXTRA LARGE SIZES  
 1000 J---GI 3-3754

**JULIUS MEN'S SHOP 1023 K---GI 3-6465**  
 Kestler Walter A 2329 1/2 J---GI 2-9350

**LAWRENCE'S DEPARTMENT STORE**  
 Featuring Top Lines in Sportswear  
 For Men & Boys - Rough Rider Socks  
 Manhattan Shirts - Levi - Work Clothes  
 5121 Freepost Blvd---GL 5-1931

Mark's Store for Men 417 K---GI 3-9211

**MATHEWS CLOTHES**  
 Sacramento's STYLE Store for Men  
 Quality and Economy  
 Von Hussen & Lancer Skirts  
 Dunlap Hats Levi  
 Brookfield Crossing Hogart Socks  
 Across from Brenners  
 603 K---GI 5-5219  
 (Continued Next Page)

Advertise here-it pays.

**\$ SAVE \$**  
 AT THE  
**MATTRESS MART**  
 — ON BRAND NEW MATTRESSES & BOX SPRINGS —  
 WITH SLIGHT IRREGULARITIES  
 THESE MATTRESSES ARE GUARANTEED  
 THE IMPERFECTIONS ENABLE US  
 TO SELL AT THE LOWEST POSSIBLE PRICE!  
**THE ONLY WAY TO GET THEM CHEAPER IS TO — STEAL THEM —**  
**DON'T THROW IT AWAY!**  
 YOUR OLD MATTRESS CAN SAVE YOU MONEY  
 SAVE \$ \$ \$ \$ BY HAVING  
 OUR EXPERTS REBUILD YOUR MATTRESS  
**EXPERT RUG & UPHOLSTERY CLEANING**  
 OUR MODERN METHODS SAVE YOU TIME & MONEY  
 WE GIVE BLUE-CHIP STAMPS  
 CALL  
**GL 7-5987**  
**\$** 3700 STOCKTON BLVD. Corner of 12th Av. **\$**

**PORK STORE**  
**HAMS - BACONS ETC.**  
 WE MAKE OUR OWN  
  
**K & Z PORK STORE**  
**GL 5-4932**  
 3649 J STREET

**MEAT FOR YOUR FREEZER**  
 CUT & WRAPPED TO YOUR SPECIFICATIONS  
**Beef-Pork-Veal-Lamb**  
 FREE DELIVERY  
 NOTHING DOWN 6 MONTHS TO PAY  
 FULLY GUARANTEED  
**MEYERS MEAT CO.**  
 IV 3-4596  
 FULTON & MARCONI  
 2628 MARCONI AVE.

**Capital Meat Co.**  
 fresh MEATS!  
 JOBBERS & WHOLESALERS  
 SERVING ENTIRE SACRAMENTO VALLEY  
 FOR RESTAURANTS & HOTELS  
 BEEF - VEAL - LAMB - PORK  
 SAUSAGE & SMOKED MEATS  
 CANNED MEATS  
 Also Specializing in  
 CUTTING AND WRAPPING MEATS  
 FOR HOME FREEZERS  
 FOR FAST SERVICE  
**GI 3-4624**  
 300 N. 12th SACRAMENTO

**Eagleon's**  
 SINCE 1907  
 ★ Kuppenheimer Clothes  
 ★ Stetson Hats  
 ★ Arrow Shirts  
 ★ MCGREGOR  
 SPORTSWEAR  
 ★ PENDLETON  
 Formal Wear • Complete Uniform Dept.  
 Open Mon. & Fri. Evenings 7:00 P.M.  
 801 Kay St. HI 7-9171  
 Country Club Center IV 9-2127