

Code in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)
 → Codes in listings indicate Communities as follows: Broker/ies (B)

Lawn Mowers-(Cont'd)

TORO POWER MOWERS

America's most complete line of reel and rotary power mowers for homes, estates, parks, golf courses, schools, cemeteries. Also tillers, edger-trimmers, snow blowers, tractors and gas mowers.

"WHERE TO BUY THEM"

DISTRIBUTORS

VALLEY TORO DIV BRADY-HOLMES
1817 E-HI 6-5417

AUTHORIZED DEALERS

BAR-HEIN TRACTOR CO
2133 Arden Wy-WA 5-3591

BELL & BELL 925-30th-GI 3-3312

CAPITAL CITY LAWN MOWER SHOP
2940 Freeport Bl-GI 8-5549

CARMICHAEL HARDWARE SUPPLY
Fair Oaks Bl & Marconi Av-IV 7-7879

D & D SAW SHOP
2520 Broadway-GI 6-3686

FRIEND & LOVE
3373 Marysville Bl(DPH)-WA 5-9528

JON'S FURNITURE 1213 Front--GI 3-5931

SHORROCK'S HARDWARE
1918 J 3-3711

Store No 2 2612 Marconi Av-IV 9-3423

Store No 3 4303 Arden Wy-IV 7-7891

Triangle Supply Fair Oaks Bl & Manzanita Av(C)-IV 3-5569

West Saw & Mower Center
4700 Sacramento Bl-GI 7-0658
(See Advertisement Page 259)

Western Auto Associate Store
2821 Fair Oaks Bl(C)-IV 7-2392

Wilson's Grinding Works
3905 Sacramento Bl-GI 7-2688
(See Advertisement Page 259)

Your telephone is one of today's best bargains.

A & A LAWN MOWERS

POWER & HAND MACHINE SHARPENED

ALL MAKES GUARANTEED REPAIRS

Pick-Up & Delivery

CALL GL 5-6114

4344-2nd Ave. At Stockton

LAWN MOWERS

SHARPENED & REPAIRED ALL MAKES & MODELS

★ STAR SHARPENED

GL 1-9847

Open Sundays

ERNIES SAW & LAWN MOWER SHOP

3114 BROADWAY

Lawn Mowers-Repairing & Sharpening

A & A LOCKSMITH & LAWN MOWER REPAIR
Machine Sharpened - Pick-Up & Delivery
4344-2d Av-----GL 5-6114

A & A Locksmith & Lawn Mower Repair
4344-2d Av-GL 5-6114
(See Advertisement This Page)

BAR-HEIN TRACTOR CO
2133 Arden Wy-WA 5-3591

BAXTER & CONNORS
IN CARMICHAEL
LAWN MOWERS - ROTOTILLERS
Parts & Repairs On All Makes
SALES - PARTS & SERVICE
Jacobson - Toro - Rototiller
Clinton - Briggs & Stratton & Husco

6215 Fair Oaks Bl(C)-IV 9-8084

BELL & BELL 925-30th-GI 3-3312

BEN'S SAW & LAWN MOWER SHOP
SERVING NORTH AREA
Carpenter & Garden Tools
Precision Machine Sharpened
PICK-UP & DELIVERY SERVICE
ALL WORK GUARANTEED.

2131 E St Rio Linda--WYndot 1-2845

Bill's Lawn Mower & Bicycle Shop
509-16th-HI 7-8483

BODE & BODE

SHARPENING & ENGINE REPAIRS
COMPLETE OVERHAULS

1716 J-----GI 3-1967

BULETTI BROS 826-14th-GI 2-7242

Burton & Moore Lawn Mower Shop
9047

CAPITAL CITY LAWN MOWER SHOP
EXPERT TUNE-UP & REPAIRS
ALL TYPES OF MOWERS
See Our Large Display Ad Lawn Mowers
2940 Freeport Blvd-----GI 8-5549

CARMICHAEL MOWER
CARMICHAEL
SALES - REPAIRS - SHARPENING
MOWERS - TILLERS - ENGINES
6120 Fair Oaks Bl(C)-IV 9-7173

COLLEGE HARDWARE & CYCLERY
2760-21st-GL 6-2042

D & D SAW SHOP
2520 Broadway-----GI 6-3686

Deno's Bike Shop
3610 Marysville Bl(DPH)-WA 5-3873

DRITZ'S CYCLERY
2209 Del Paso Blvd(NS)-WA 5-4960

EMIGH HARDWARE CO
1450 El Camino Av-IV 9-7611

Ernie's Saw & Lawn Mower Shop
2114 Broadway-GL 1-9847
(See Advertisement This Page)

FRIEND & LOVE

WALT FRIEND ART LOVE
Sales - Repairs - Sharpening
POWER & HAND MOWERS
GARDEN TRACTORS
LAWN - GARDEN SUPPLIES
Pick-Up & Delivery
3373 Marysville Bl(DPH)-WA 5-9528

JAY CYCLE SHOP
LAWN MOWERS
Sharpening & Repairing
Pick-Up & Delivery
2812 J-----GI 2-9268

An extension telephone is a step-saver in any home.

Lawn Mowers-Repairing & Sharpening-(Cont'd)

K & T REPAIR SHOP
LAWN MOWERS SHARPENED & REPAIRED
SCISSORS & KNIVES SHARPENED
2151 Fulton Av-----IV 7-0904

LARRY'S SAW SHOP
POWER & HAND MOWERS
SALES - SERVICE - RENTALS
SAW FILING - TOOL REPAIR
3737A Marysville Bl(DPH)-WA 5-4019

Lee's Saw Shop 6303 Stockton Bl-GA 1-1719

MILT'S CYCLERY
Lawn Mowers & Tools Sharpening
By Modern Machinery
Pick-Up & Delivery
3913 Stockton Blvd-----GL 6-6211

PENNY'S LAWN MOWER & SUPPLY
Mowers, Saws, Drills, Scissors-Sharpened
All Small Engines, Repaired
Complete Garden Equip. Rentals
5205 Franklin Bl-----GL 2-1081

SHARP SHOP The Folsom Bl--EM 3-1331
Sunbeam Appliance Service Co
926 T-GI 1-4937

THOM CYCLERY
POWER & HAND MOWERS
SHARPENED
GAS ENGINES - REPAIRED
SALES - PARTS - REPAIRS
PICK-UP & DELIVERY SERVICE
At Broadway
3401-2d Av-----GL 5-7721

WEST SAW & MOWER CENTER
4700 Sacramento Bl-GI 7-0658

Lawyers-See Attorneys

Leather

Benjamin Wm R Co 1821 D-----HI 6-7876

HARTZELL'S TAXIDERM & LEATHER SHOP
Jackets-Vests-Gloves & Maxcelline Tintings
Your Skins or Ours - Guaranteed Fitting
4100 Stockton Bl-----GL 6-2342

Hobby House The
2610 Marconi Av-IV 9-2391

Leathercrafters 2423-21st -GL 7-7438
(See Advertisement This Page)

LEN'S LEATHERCRAFT
IF IT'S DONE WITH LEATHER
WE CAN DO IT
Leather Goods - Hand Carved Bags
Personalized Leather Articles
Complete Supply for Leather Carvers
Leathercrafts - Individual Instruction
Reupholstering - Expert Workmanship on
Jackets - Handbags - Luggage - Zippers
1010-7th-----GI 8-0478

TANDY LEATHER CO
Leathercraft Supplies
3313 J-----GI 1-1167

LEATHERCRAFTERS

Authorized SAMSONITE LUGGAGE REPAIRING

LADIES HANDBAGS - GOLF BAGS

Custom-Made LEATHER GOODS JACKETS

HAND - TOOLED LEATHER SHOES

OPEN 9-5 - MON. - SAT.
GL 7-7438
2423 - 21st St.

Leather Apparel-Retail

Hartzell's Taxiderm & Leather Shop
4100 Stockton Bl-GL 6-2342
Pacific Fur & Wool Co 915 Front--GI 3-1437

Leather Artificial

MACPHERSON BROS LEATHER CO
730 Mission S F-Yukon 6-6783

Leather Belts-See Bolting-Mechanical

Leather Goods-Cleaners & Dyers

College-Owl Cleaners
1730 Broadway-GI 3-2501

Fairmont Cleaners 511 Broadway-GI 1-0642

Federal Cleaners 3031 T-----GI 5-5404

Harris Cleaners 1529-7th-----GI 5-9257

Malaki Cleaners 2939-35th-----GL 5-0233

Model Cleaners

2780 Fruitridge Rd-GA 1-1810

OLD TAVERN CLG & DYE CO
All Small Engines, Repaired
Complete Garden Equip. Rentals
5205 Franklin Bl-----GL 2-1081

SHARP SHOP The Folsom Bl--EM 3-1331
Sunbeam Appliance Service Co
926 T-GI 1-4937

SWANSON'S CLEANERS 2900 J-GI 2-3649

Thrifty Cleaners 1730 Broadway--GI 3-2501

Universal Cleaners & Dyers
3123 Broadway-GL 5-5410

Leather Goods-Repairing

BRENNER'S JACK SHOE SHOP
We Repair All Types of Leather
Goods - Luggage - Handbags - Golf Bags
Leather Jackets - Brief Cases - Zippers
2985-35th-----GL 6-9014

HARBAND'S 611 J-----GI 3-6759

Leathercrafters 2423-21st -GL 7-7438

LEN'S LEATHERCRAFT
1010-7th-GI 8-0478

Leather Goods-Retail

Coburn's Shoe & Luggage Service
102 Cantiller(NS)-WA 5-2230

Harley-Davidson Motorcycles
815-12th-GI 3-5362

Lee's Luggage 813 K-----GI 3-2714

LEN'S LEATHERCRAFT
1010-7th-GI 8-0478

LONGSHORE'S LEATHER 714 J -GI 8-8757

Tandy Leather Co 1313 J-----GI 1-1167

Leather Goods-Wholesale

HARBAND'S
Complete Luggage Repairs
611 J-----GI 3-6759

Leather Printing & Decorating

Len's Leathercraft 1010-7th-----GI 8-0478

CAKE KEEPER
A slice of fresh bread fastened with toothpicks will help keep a cut cake from getting stale.

IT PAYS TO ANSWER TELEPHONE CALLS PROMPTLY

Prompt answering of a telephone's ring is thoughtful, courteous—and good business.

LEATHERCRAFTERS

Authorized SAMSONITE LUGGAGE REPAIRING

LADIES HANDBAGS - GOLF BAGS

Custom-Made LEATHER GOODS JACKETS

HAND - TOOLED LEATHER SHOES

OPEN 9-5 - MON. - SAT.
GL 7-7438
2423 - 21st St.

ED=Edwood EM=Empire FR=Frontier GA=Garden GT=Gilbert GL=Glendale HI=Hickory W=Wabash
IV=Ivanhoe

Letter & Addressing Service

See Also Multi-Copy Service

A BUSINESS EXTENSION BUREAU
"SINCE 1927"

Offset Printing
Mimeographing
Personalized Letters
Automatic Addressing
Graphotyping
Mailing Lists
Complete Letter Shop Service

2215 J-----GI 2-3613

A LEBECK BUSINESS EQUIP CO
Mimeographing & Addressing Service
For Sale or Rent - New & Used Machines
Drive In - Free Parking - Same Time
3021 Capitol Av-----GL 6-3877

CAL PRINT & MAIL
ALL PRICES GREATLY REDUCED
HIGH SPEED AUTOMATIC
COMPLETE PROFESSIONAL SERVICE
2920 J-----GI 2-1139

CALDWELL MILDRED CO

ROBOTYPING
Individually Typed Letters
50 to 50,000

Mimeographing - Offset Printing
Automatic Addressing - Mailing Lists

ALL MAILING OPERATIONS
One of Sacramento's Most Complete
Direct Mail Advertising Services
2005 N-----GI 3-4878

CAPITAL LETTER SHOP
Circular Letters
MIMEOGRAPHING
MULTIGRAPHING
Stenographic Service - Addressing
TYPING OF ALL KINDS
Fannie E. Sine Hattie D. Sing
430 J-----GI 2-7915

Dictation & Typing Service
1705 Stockton Bl-GI 5-8656

DILLON'S PRINT SHOP
Letter Press - Lithographing
Multifitting
Addressographing - Graphotyping
Metered Postage
402-12th-----GI 2-2811

Please wait till you hear the dial tone... then dial.

STENO PRINT & MAILING SERVICE

A COMPLETE SERVICE FOR THE BUSINESS

- ✓ DIRECT MAIL ADVERTISING
- ✓ PERSONALIZED LETTERS
- ✓ OFFSET PRINTING
- ✓ MIMEOGRAPHING
- ✓ PUBLIC STENOGRAPHER
- ✓ ADDRESSING
- ✓ METERED POSTAGE
- ✓ EXECUTIVE TYPING
- ✓ LEGAL BRIEFS
- ✓ OFFICE FORMS

MAILING LISTS - A MARKET FOR YOUR PRODUCTS
MAIL ADVERTISING DOESN'T COST - IT PAYS!
FOR FAST PICK-UP & DELIVERY

PHONE
B. S. STEVENSON 2118 J ST.
GL 1-3226
MARIE STEVENSON SACRAMENTO

STENO PRINT & MAILING SERVICE

A COMPLETE SERVICE FOR THE BUSINESS

- ✓ DIRECT MAIL ADVERTISING
- ✓ PERSONALIZED LETTERS
- ✓ OFFSET PRINTING
- ✓ MIMEOGRAPHING
- ✓ PUBLIC STENOGRAPHER
- ✓ ADDRESSING
- ✓ METERED POSTAGE
- ✓ EXECUTIVE TYPING
- ✓ LEGAL BRIEFS
- ✓ OFFICE FORMS

MAILING LISTS - A MARKET FOR YOUR PRODUCTS
MAIL ADVERTISING DOESN'T COST - IT PAYS!
FOR FAST PICK-UP & DELIVERY

PHONE
B. S. STEVENSON 2118 J ST.
GL 1-3226
MARIE STEVENSON SACRAMENTO

Letter & Addressing Service-(Cont'd)

DUPLICATING SPECIALISTS

AUTOMATIC ADDRESSING
Embossed Address Plates
Mailing Lists Maintained
USED ADDRESSING & EMBOSSED EQUIP.
Plates & Frames Etc.
Service for Your Addressograph
And Graphotype Machines

907 U-----GI 3-7602

Frank's Letter Shop 3201-3d Av--GL 7-8270

Lebeck A Business Equip Co
3021 Capitol Av-GL 6-3877

LETTER SHOP THE

MIMEOGRAPHING MULTIGRAPHING TYPING - ADDRESSING
Circular Letters & Mailing

NOTARY PUBLIC
Established 1919
Cor 9th & K Room 207
Forum Bldg-----GI 2-2947

San Juan Business Robotics
Offset-Plastic Binding-Robototyping
1646 Illinois Av Fair Oaks--Yoktn 7-5263

STENO CENTER 3420 Fulton Av-IV 9-9571

Steno Print & Mailing Service
2118 J-----GI 1-3226
(See Advertisement This Page)

Steno Shop The
1000 N Fair Oaks Bl(C)-IV 7-1990

Superior List & Letter Service
2005 N-GI 3-4878

TAKE A LETTER LEGAL STENO
926 J Bldg-GI 8-9282

Town & Country Printers
3111 Fulton Av-IV 7-5932

Letters-Sign

Cronin Robert Co The 1331 T-----GI 3-8543

Crym Bill 2661 Atlas Av-----GL 5-7910

Libraries-Circulating & Rental

St Thomas Aquinas Library 1115 K-GI 3-4431

Village Book Shop
2619 El Paseo Ln-IV 9-5313

Libraries-Public

Yolo County Library 9-15th(W)-FR 1-5612

You get full value and continuous circulation for every dollar spent in Classified Telephone Directory Advertising.

STENO PRINT & MAILING SERVICE

A COMPLETE SERVICE FOR THE BUSINESS

- ✓ DIRECT MAIL ADVERTISING
- ✓ PERSONALIZED LETTERS
- ✓ OFFSET PRINTING
- ✓ MIMEOGRAPHING
- ✓ PUBLIC STENOGRAPHER
- ✓ ADDRESSING
- ✓ METERED POSTAGE
- ✓ EXECUTIVE TYPING
- ✓ LEGAL BRIEFS
- ✓ OFFICE FORMS

MAILING LISTS - A MARKET FOR YOUR PRODUCTS
MAIL ADVERTISING DOESN'T COST - IT PAYS!
FOR FAST PICK-UP & DELIVERY

PHONE
B. S. STEVENSON 2118 J ST.
GL 1-3226
MARIE STEVENSON SACRAMENTO

STENO PRINT & MAILING SERVICE

A COMPLETE SERVICE FOR THE BUSINESS

- ✓ DIRECT MAIL ADVERTISING
- ✓ PERSONALIZED LETTERS
- ✓ OFFSET PRINTING
- ✓ MIMEOGRAPHING
- ✓ PUBLIC STENOGRAPHER
- ✓ ADDRESSING
- ✓ METERED POSTAGE
- ✓ EXECUTIVE TYPING
- ✓ LEGAL BRIEFS
- ✓ OFFICE FORMS

MAILING LISTS - A MARKET FOR YOUR PRODUCTS
MAIL ADVERTISING DOESN'T COST - IT PAYS!
FOR FAST PICK-UP & DELIVERY

PHONE
B. S. STEVENSON 2118 J ST.
GL 1-3226
MARIE STEVENSON SACRAMENTO

Lighting Fixtures-Mirrs

All-Brite Fluorescent Fixtures of Calif
October Bldg-GI 3-7461

Boyd & Cruthers Co 2115 J-----HI 6-9334

Hobrecht Lighting Fixture Co
1331 J-GI 3-1739

Leadlight Fixture Co 2311 T-----GI 2-0857

Rambusch Decorating
288-7th S F-Market 1-2001

Smoot-Holman Co 1331 T-----GI 2-0857

Lighting Fixtures-Retail

Calif Hardware Co
4224 Stockton Bl-GI 5-0331

Dolan's Alhambra & P-----GL 6-6481

Eldon Hill Electric Co
648 Eleonor Av(NS)-WA 2-5481

HOBRECHT LIGHTING FIXTURE CO
2311 J-GI 3-1739
(See Advertisement This Page)

MOE LIGHT LIGHTING FIXTURES-
DISTRIBUTORS
SUPERIOR SALES CO
1725-19th-GI 8-8551

SUTTER ELECTRIC SUPPLY
4407 Franklin Bl-GI 5-9977

VERDEN LIGHTING
For beauty, comfort, safety,
install Verden lighting.
Designers and Manufacturers
of a complete line of incandescent
and fluorescent fixtures for residential, commercial
and industrial use.

"WHERE TO BUY THEM"
DISTRIBUTOR
Incandescent Supply Co
1800-24th-GL 2-3111

DEALERS
Pine's Plumbing & Builders Supplies
1200 North B-GI 6-4253

LIGHTING FIXTURES

Largest Selection in Superior California

LIGHTOLIER LIGHTING PRODUCTS

SPECIAL FIXTURES DESIGNED & MANUFACTURED TO ORDER. FIXTURES & LAMPS REPAIRED

COMPLETE SELECTION OF LAMPS
LAMP SHADES & PARTS

Specialists in Residential & Commercial Lighting Since 1909

Reasonable Prices One Year Guarantee

2311 J Street GI 3-1739

HOBRECHT Lighting Co.

LIGHTING FIXTURES-Wholesale

A & A Key & Builders Supply
2700 Stockton Bl-GI 2-1471

CAPITAL WHOLESALE ELECTRIC CO
1235 S-GI 3-7907

Incandescent Supply Co
1800-24th-GL 2-3111

SUPERIOR SALES CO 1725-19th-GI 8-8551

Sutter Electric Supply
4407 Franklin Bl-GI 5-9977

VALLEY ELECTRIC CO OF SACRAMENTO
18th & S-GI 8-8271

Lighting Systems & Equipment

Cox's Sacto Theatrical Lighting
430 Sandburg Dr-GL 6-3463

ETS-NOKIN & GALVAN
Onan Sales-Parts-Service
2418 Evergreen(NS)-----WA 2-1620

HOMELITE 2234 Auburn Bl--WA 5-5396

KOHLER ELECTRIC PLANTS & ENGINES-
DISTRIBUTORS
LANGNER & RIFKIN
1316-15th-GI 1-1291

Patterson Electric 2548-9th Av--GL 5-2500

Petrali's Stage & Theatrical Lighting
Rentals 2960-24th Av--GL 8-2903

Limousine Service
See Automobile Renting & Leasing

Linenen's Equipment & Supplies
Capital Hardware Co 310 J-----GI 2-1204

Western Hardware & Tool Co
122-10th San Francisco-UndrH 3-4540

People can't reach you by telephone when the instrument is left "off the hook." Your line is "busy" to anyone calling.

Lighting Fixtures-Wholesale

A & A Key & Builders Supply
2700 Stockton Bl-GI 2-1471

CAPITAL WHOLESALE ELECTRIC CO
1235 S-GI 3-7907

Incandescent Supply Co
1800-24th-GL 2-3111

SUPERIOR SALES CO 1725-19th-GI 8-8551

Sutter Electric Supply
4407 Franklin Bl-GI 5-9977

VALLEY ELECTRIC CO OF SACRAMENTO
18th & S-GI 8-8271

Lighting Systems & Equipment

Cox's Sacto Theatrical Lighting
430 Sandburg Dr-GL 6-3463

ETS-NOKIN & GALVAN
Onan Sales-Parts-Service
2418 Evergreen(NS)-----WA 2-1620

HOMELITE 2234 Auburn Bl--WA 5-5396

KOHLER ELECTRIC PLANTS & ENGINES-
DISTRIBUTORS
LANGNER & RIFKIN
1316-15th-GI 1-1291

Patterson Electric 2548-9th Av--GL 5-2500

Petrali's Stage & Theatrical Lighting
Rentals 2960-24th Av--GL 8-2903

Limousine Service
See Automobile Renting & Leasing

Linenen's Equipment & Supplies
Capital Hardware Co 310 J-----GI 2-1204

Western Hardware & Tool Co
122-10th San Francisco-UndrH 3-4540

People can't reach you by telephone when the instrument is left "off the hook." Your line is "busy" to anyone calling.

LIGHTING FIXTURES

Largest Selection in Superior California

LIGHTOLIER LIGHTING PRODUCTS

SPECIAL FIXTURES DESIGNED & MANUFACTURED TO ORDER. FIXTURES & LAMPS REPAIRED

COMPLETE SELECTION OF LAMPS
LAMP SHADES & PARTS

Specialists in Residential & Commercial Lighting Since 1909

Reasonable Prices One Year Guarantee

2311 J Street GI 3-1739

HOBRECHT Lighting Co.

LIGHTING FIXTURES-Wholesale

A & A Key & Builders Supply
2700 Stockton Bl-GI 2-1471

CAPITAL WHOLESALE ELECTRIC CO
1235 S-GI 3-7907

Incandescent Supply Co
1800-24th-GL 2-3111

SUPERIOR SALES CO 1725-19th-GI 8-8551

Sutter Electric Supply
4407 Franklin Bl-GI 5-9977

VALLEY ELECTRIC CO OF SACRAMENTO
18th & S-GI 8-8271

Lighting Systems & Equipment

Cox's Sacto Theatrical Lighting
430 Sandburg Dr-GL 6-3463

ETS-NOKIN & GALVAN
Onan Sales-Parts-Service
2418 Evergreen(NS)-----WA 2-1620

HOMELITE 2234 Auburn Bl--WA 5-5396

KOHLER ELECTRIC PLANTS & ENGINES-
DISTRIBUTORS
LANGNER & RIFKIN
1316-15th-GI 1-1291

Patterson Electric 2548-9th Av--GL 5-2500

Petrali's Stage & Theatrical Lighting
Rentals 2960-24th Av--GL 8-2903

Limousine Service
See Automobile Renting & Leasing

Linenen's Equipment & Supplies
Capital Hardware Co 310 J-----GI 2-1204

Western Hardware & Tool Co
122-10th San Francisco-UndrH 3-4540

People can't reach you by telephone when the instrument is left "off the hook." Your line is "busy" to anyone calling.

The Pacific Telephone and Telegraph Company