

→ Codes in listings indicate Sacramento (S) Carmichael (C) North Highlands (NH) West Sacramento (WS)
 EM=Empire FR=Frontier GE=Gilbert HI=Hickory WA=Walsh
 EA=Empire GA=Garden GL=Glodions IV=IVanhoe

Furnaces-Heating-(Cont'd)

ROMACK PLUMBING CO
SALES - SERVICE
 Installation of Heating Equipment
 Nationally Known Brands
 1313 Broadway -----GI 3-1701

UTILITY HEATING EQUIPMENT-DEALERS
McWILLIAMS SHEET METAL AND HEATING 4538-14th Av.-----GL 6-8390
WEBER SHEET METAL WORKS 3024 Q-GI 5-1013
 (See Advertisement Page 194)

WESTERN GAS FURNACES
 A FULL LINE of modern, factory LIVE-TESTED Furnaces for homes, stores, factories, including Central Forced Air, Counterflow, Gravity, Dual Wall & Floor, Unit Heaters. All A. G. A. APPROVED.
"WHERE TO BUY THEM"
 DEALERS
 McWilliams Sheet Metal And Heating 4538-14th Av. GL 6-8390
PARK SHEET METAL WORKS 5061-24th-GI 5-2619
 Weber Sheet Metal Works 3024 Q-GI 5-1013

WHELAN SHEET METAL WORKS
 FORMERLY DERR'S SHEET METAL FURNACES
 Ventilating - Evaporative Coolers - Air Conditioning Gutters - Sinks - Hoods
 General Jobbing
 4909 Franklin Bl.-----GL 2-3561
 If no answer call-----GI 3-5454

WHITE APPLIANCE SHOP 3091 Marysville Rd(NS)-WA 5-1709
 (See Advertisement Page 195)
 Wood Bros & Co Salvage 12th & North B-GI 2-0716

YORK HEATING & COOLING SYSTEMS
 Complete line of warm air furnaces for every type installation, gas or oil fired. Cooling circuits may be easily added to most models. Complete heating and cooling combinations for ultimate in comfort.
"WHERE TO BUY THEM"
 RESIDENTIAL COOLING & HEATING-DISTRIBUTORS
YORK PACIFIC COMPANY 329 Broadway-GI 2-0753
 RESIDENTIAL COOLING & HEATING-DEALERS
FALWELL'S 2504 Grand Av(DPH)-WA 5-3669

YORK PACIFIC COMPANY 329 Broadway-GI 2-0753
KEEP LIGHT FROM MILK
 Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

Furnaces-Industrial

MCALPINE PLUMBING & HEATING 800-36th-GI 5-4703
Furnaces-Parts & Supplies
 A's Furnace & Cooler Repair Service 6430 Lemon Hill Av.-GA 8-7845

Furnaces-Repairing & Cleaning
 AAA Refrigeration & Air Conditioning 5531 V-GI 5-6303
AIR CONDITIONING & REFRIG SERVICE
 Jim Vanday, Owner
 FURNACES - CONTROLS - THERMOSTATS REPAIRED - INSTALLED
 2724-24th-----GL 6-2378

AL'S FURNACE & COOLER REPAIR SERVICE 6430 Lemon Hill Av.-GA 8-7845
 (See Advertisement This Page)
Bill's Chimney Cleaners 3940 Attawa Av.-GL 7-3098
 Bodeman & Scott 411-34th-----GI 2-2154
 Calif Chimney Sweeps 2721 W Pacific Av.-GL 5-7084
 Capital Stove Repair Works See Our Ad-Ranges & Stoves Repairing 1906-19th-----GI 3-1001

HOLLAND FURNACE CO
 THE WORLD'S LARGEST VACUUM CLEANER For All Types & Makes of Furnaces
 We Take the Dust and Dirt Away
 3212 Broadway-----GL 2-0685

HORRELL & SON
 WE REPAIR & VACUUM CLEAN ALL TYPES OF HEATING EQUIPMENT
 Reliable & Guaranteed Service For Over 40 Years
 1213 Alhambra Bl.-----GL 2-6581

MARTINELLI Q & APPLIANCE
 TWENTY YEARS EXPERIENCE
 Installing - Servicing - Adjusting GAS APPLIANCES & CONTROLS
 3874-12th-----GI 3-4382

NEWSPAPER FIREWOOD
 To make a small grate or stove fire, or to kindle a big one, use old newspapers which have been rolled up tightly, soaked overnight in water, squeezed out and allowed to dry for several days. The tighter they are squeezed, the better firewood they make.

YORK PACIFIC COMPANY 329 Broadway-GI 2-0753

FURNACES

• CLEANED
 • REPAIRED
 AIR COOLERS SERVICED ALL WORK GUARANTEED 30 Years Experience
AL'S FURNACE & COOLER REPAIR SERVICE
 24-HOUR SERVICE
GA 8-7845
 AL EVERSLUT - Owner
 6430 LEMON HILL AVE.

Furnaces-Repairing & Cleaning-(Cont'd)

MID VALLEY HEATING & AIR CONDITIONING INC.
 RESIDENTIAL & TRACT We Sell - Service & Install
REPAIRS & SERVICE
 Yearly Contracts Available
 CHECK & CLEAN FURNACE - THERMOSTAT VALVES - BURNERS - OIL MOTOR & BLOWER - REPLACE FILTERS - TWICE A YEAR
 Free Estimates - Work Guaranteed
 3216 Sacramento St-----GL 2-6987

MILLER APPLIANCE SERVICE 6043-35th Av.-GL 6-8293
NEUHWALL GEO 1514-9th-----GI 2-8035
 West Sacramento Plumbing & Heating Co 101-11th(NS)-FR 1-6721
WHITE APPLIANCE SHOP 3091 Marysville Rd(NS)-WA 5-1709

Furniture-Antique-See Antiques-Dealers
Furniture-Church-See Church Furnishings

Furniture-Cleaning-See Upholstery Cleaners

Furniture-Custom Made
 Ace Upholstery Co 1023 Front-----GI 8-2443
 Lanai Rattan Shop 5677 Freepost Bl.-GA 8-9101
MAGGIORA'S UNFINISHED FURNITURE 2320-28th-GL 6-1584
 Neumeister's Custom Interiors 2322 K-GI 1-1998
 Sequoia Upholstery Co 910-57th -GL 1-0316
TREASTER & GREEN 4305 Freepost Bl.-GL 7-9865

Furniture-Dealers-New
 A-2-Z Buyers Mart 1422 Auburn Bl(NS)-WA 2-0626
 Ace Furniture & Appliances 2021 Fulton Av-IV 7-9046
 Bargain Bill's Furniture Warehouse 6620 Folsom Bl.-GL 1-8486

BARRYMORE HOUSE INC
 CATALOG STORE QUALITY FURNISHINGS AT SUBSTANTIAL SAVINGS
 2839 Fair Oaks Bl(C)-IV 9-6831

Beck Bros Furniture 3000 Auburn Bl-IV 7-8651
BENNETT FURN CO 3812-24th Av.-GL 5-4549
 (See Advertisement Page 199)
 Berg's Contour Chair Sales 1012-13th-GI 8-6597
 (See Advertisement Page 200)
BERT & FLO'S FURNITURE 7210 Fruitridge Rd-GL 1-8365
 (See Advertisement Page 199)
BIDWELL'S 1520 Del Paso Blvd(NS)-WA 5-2796
 Big Hearted Ray's 5633 Franklin Bl.-GA 8-7507
 Biggie Furniture And Appliances 2428-Maryland Dr-IV 3-4628
 Bobber's Kiddie Shop 3124 Broadway-GL 5-8804

BRANDWEIN FURNITURE CO 1620 Folsom Bl-GL 2-6503
 (See Advertisement Page 197)
 Good party-line neighbors are sure the line is clear before they dial . . . when using a dial telephone. Good party-line neighbors get better party-line service.

ERWIN'S YOUTH SHOP
 COMPLETE CHILDREN'S FURNITURE
 Bookshelves - Crib - Mattresses High Chairs - Play Pens - Etc.
 2007 Del Paso Blvd(NS)-WA 5-4933
 (Continued Next Page)

Reasonable use, prompt answering, thoughtfulness of others, are helpful to all party line users. Telephone neighbors appreciate such teamwork.

Furniture Dealers-New-(Cont'd)

BREUNER JOHN COMPANY
NORTHERN CALIFORNIA'S LARGEST HOME FURNISHER SINCE 1856
 We Give Cash Checks
 SQUARE BLOCK OF PARKING DIRECTLY BEHIND STORE
 604 K-----HI 4-8051

Buck's Furniture & Appliances 2431 K-GI 8-2684
 Buyers Service Bureau 3628 Sean Dr-IV 9-1136
 C & K Furniture Store 5570 Franklin Bl-GL 7-1664
CAPE COD SHOPS 2645 El Camino Av-IV 3-3261
CAPE COD SHOPS INC 5288 Fruitridge Rd-GL 1-6850
 (See Advertisement Page 198)
 Capital Shopping Service 3920 Broadway-GL 2-5443
 City TV Appliances & Furniture 5600 Franklin Bl.-GA 1-0133

CONTOUR CHAIRS-BERG'S CONTOUR CHAIR SALES 1012-13th-GI 8-6597
COSSBY INC
 J. W. COSSBY
 Complete Furnishings for Apartments - Offices Motels & Hotels
 CONTRACT SALES
 1926-28th-----GL 1-7617

Crown Furniture 3236 Auburn Bl-IV 9-3258
CROWN FURNITURE 6930 J-----HI 6-4908
DECORATORS SUPPLY LTD 4305 Freepost Bl-GL 7-2873
 1700-----HI 6-4908
DOLPHIN THE FURNITURE EXCHANGE
 Trade In On New & Used Furniture
 Linoleum & Appliances Buy & Sell Used Furniture
 3550 Marysville Rd(DPH)-WA 5-9446

DREXEL FURNITURE-BREUNER JOHN COMPANY 604 K-HI 4-8051
SCOFFIELD FURNITURE CO 1401 K-GI 2-6991

EASTERN THE We Give S & H Green Stamps 1134 J-----GI 2-7641
EDWARD-FRANK CO
 HAROLD TUCKER - FRANK M. RICE
COMPLETE FURNISHINGS, WHOLESALER FOR APARTMENTS - OFFICES HOTELS & MOTELS
 Contract Sales
 ALSO DRAPERIES - CARPETS
 2355-2d Av-----GL 2-5266

ERWIN'S YOUTH SHOP
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 Bookshelves - Crib - Mattresses High Chairs - Play Pens - Etc.
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 (Continued Next Page)

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Furniture Dealers-New-(Cont'd)

Esco Furniture Co Inc 1331 Auburn Bl-IV 7-9631
FAIR OAKS FURNITURE & APPLIANCE CO 4300 Howard Fair Oaks--YOrktn 7-5747
FASHION FURNITURE 2616 Auburn Bl-IV 3-3915
 (See Advertisement Page 200)
 Fong's Art & Gift Shop Rattan & Teakwood Furniture 1022-14th-----GI 8-3423
Foothills Furniture Co 504 Auburn Bl-ED 2-3215
Forrest Hills Furniture Co 6020 Fair Oaks Bl(C)-IV 3-1221
Furniture Mart 701-12th-----GI 3-5786
GAGNON'S INTERIORS See Our Ad Interior Decorators 2018-16th-----HI 6-7203
Gardenland Furniture Store 2122 Northgate Bl-WA 5-6511
General's Carmichael Furniture Mart 3443 Fair Oaks Bl(C)-IV 7-7895
 (See Advertisement Page 199)
Goldpar Furniture Inc 2436 Auburn Bl-IV 3-2491
GRAND RAPIDS FURNITURE CO 631 K-GI 3-4631
 (See Advertisement Page 199)
GRAY'S FURNITURE 6107 Stockton Bl.-GA 8-8924
HAMILTON FURNITURE CO 3160 Folsom Blvd-GL 7-6504
 (See Advertisement This Page)
HARMONY HOUSE HOME FURNISHINGS-SEARS ROEBUCK & CO 1501 Arden Wy-WA 2-6211

Hollywood Studio Furniture 1755 Stockton Bl-GL 2-6881
 (See Advertisement Page 200)
HOMSEY'S FURNITURE EXCHANGE 4800 Franklin Bl-GI 2-0869

For better service, speak directly and clearly into the telephone mouthpiece.

HOUSEHOLD FURNITURE CO Alhambra & N-GL 5-5775
 (See Advertisement Page 198)
IREN'S DRAPERIES & INTERIORS
 ON FULTON AVE. DISTINCTIVE HOME FURNISHING
 Carpeting-Draperies-Leaps-Occasionals Interior Consultants For Style - Quality - Trend Irene & Gary Scott
 2165 Fulton Av-----IV 7-7574

JACKSON FRANK INTERIORS
 SWEDISH - DANISH CONTEMPORARY LAMPS - FABRICS
 2737 Fulton Av-----IV 3-2025

JENNING'S STAR FURNITURE 1511 Del Paso Blvd(NS)-WA 5-2715
 (See Advertisement Page 198)
JOY'S FURNITURE 1213 Front-GI 3-5931
KEYS NATUWOOD FURNITURE 4200 Stockton Bl-GL 7-3031
 (See Advertisement Page 198)
KINCAID HOME FURNISHINGS 2712 Del Paso Blvd(NS)-WA 5-4351
 (See Advertisement This Page)
KISTLER APPLIANCE 3160 Folsom Blvd-GL 7-6504
 (See Advertisement Page 200)
LANAI RATTAN SHOP 5677 Freepost Bl.-GA 8-9101
Leachman Boyd Furniture Co 1417 Del Paso Blvd(NS)-WA 5-8547
 Loris P W Co 1500 Q-----HI 6-7619
 Lucas Manufacturing & Upholstering Co 111 J-GI 2-0572
 (Continued Next Page)

Many buyers turn to the Yellow Pages first.

BRANDWEIN FURNITURE CO.
 Sacramento's Furniture Department Stores
 TWO LOCATIONS TO SERVE YOU
MAIN STORE
 OVER 40,000 SQUARE FEET
ALL FAMOUS BRANDS
 • HOME FURNISHINGS • RUGS • APPLIANCES
COMPLETE SIMMONS SLEEP SHOP
WE TAKE TRADES
 Brandwein Maintains a Separate Second Hand Store to Dispose of Your Used Furniture - Rugs & Appliances. Your Old Furnishings Can Be Used As Down Payment On Your New Purchases.
TOP ALLOWANCES
BUDGET TERMS AVAILABLE
MAIN STORE 6620 FOLSOM BLVD.
 CALL **GL 2-6503**
EASY PARKING

OUTLET STORE
FEATURING
 • ROOM GROUPS
 • FREIGHT CLAIMS
 • BANKRUPTCY STOCK
NEW & USED
 • FURNITURE
 • APPLIANCES
BUY - SELL - TRADE
 Always a Big Selection of Late Model Merchandise from Our Main Store . . . Taken to Trade from Some of Sacramento's Finest Homes
LOW CREDIT TERMS
OUTLET STORE 5240 FRANKLIN BLVD.
 CALL **GL 1-7221**
EASY PARKING

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OUTLET STORE 5240 FRANKLIN BLVD.
 CALL **GL 1-7221**
EASY PARKING



"Tommy" KINCAID'S for BEAUTIFUL HOME FURNISHINGS
 Dial WA 5-4351

Large Selection **ETHAN ALAN** Maple Furniture
 Refrigerator Appliances Rugs & Carpets By Dipolov
 Beauty Rest Mattresses Bedroom Sets Lane Cedar Chests Wedgwood Gas Ranges Hoover Vacuum Cleaners U. S. Rubber "Keylon" Living & Bedroom Sets By Krowler

KINCAID HOME FURNISHINGS
 1812 DEL PASO BOULEVARD, N. SACRAMENTO



360 ft front between Alhambra and 32nd Street on Folsom Blvd. 50,000 sq ft of display space

See HAMILTON'S before you buy!
19 REASONS WHY YOU do better
LOW PRICES LIBERAL TERMS
HAMILTON FURNITURE 3160 FOLSOM BLVD. GL 7-6504
 Open daily to 6 Monday and Friday Evenings until 9
 REASON No 1—Our overhead expense is far below National average . . . our average price is below our competition.
 REASON No 2—You don't have to buy a Card to get our low prices.
 REASON No 3—You can choose from one of California's largest stocks of furniture, rugs and appliances.
 REASON No 4—Nineteen years building satisfied customers with over 80% repeat or recommended business.
 REASON No 5—Liberal terms with low down payment and up to 24 months to pay.
 REASON No 10—Reliability is our watchword. No Misrepresentation, No Gimicks . . . one price policy—Merchandise Guaranteed.