

SACRAMENTO FIRE EXTINGUISHER CO., INC.

Sales & Service
 ALL TYPES REFILLED & REPAIRED
 CO-2 RECHARGING & HYDRO-STATIC TESTING

GL 6-1331
GL 6-2030

2521 BROADWAY SACRAMENTO



FIREPLACE WOOD

Established Since 1928
 ALL WOOD UNDER COVER

Preso Logs
 Blocks
 Charcoal
 Trash Burner
 Wood

Delivery Service or Visit Our Drive-In-Yard
 Large Selection of the Finest
 Quality Oak Barbecue Oak
 FREE DELIVERY SERVICE.

CALIF. FUEL CO.
 306-20th Formerly 2006 J GI 3-9746
 If No Ans. Call GA 6-0117

FISH



PACIFIC FISH MARKET

All Kinds of Fresh Fish
 in Season

FISHING TACKLE
 FRESH BAIT DAILY

SHELL FISH
 Wholesale & Retail

Call
GI 3-7981

FREE DELIVERY
 Open Sundays & Holidays

CAPITAL POULTRY CO.
 516-618-520 EYE ST.

Fresh Fish

WHOLESALE - RETAIL
 and
Sea Food Fresh Daily

BAIT - TACKLE

Issue Fishing and Hunting
 License

PHONE
HI 7-9081

CAPITAL FISH CO.
 2331-10th STREET
 (10th & X St.)
 SERVING SACRAMENTO
 SINCE 1910

FISH



FRESH DAILY
 OYSTERS CRABS
 SHRIMP

All Sea Food in Season
 Fishing Bait & Tackle

GI 3-9979

SACRAMENTO FISH MARKET
 1219 3rd St. Capitol & L Sts.

Fire Extinguishers-(Cont'd)

GENERAL FIRE EXTINGUISHERS

Manufacturers
 Since 1903

QUICK AID

Underwriters Approved FIRE EXTINGUISHERS

"WHERE TO BUY THEM"

DISTRIBUTORS
SACRAMENTO FIRE EXTINGUISHER CO INC 2521 Broadway - GI 6-1331

KIDDE FIRE PROTECTION

Carbox dioxide (CO₂) portables and built-in systems—dry chemical and wet chemical type extinguishers—smoke and fire detectors. Complete fire protection services for aviation, industrial, marine and home hazards.

Kidde

"WHERE TO CALL"
KIDDE SALES & SERVICE
 3956 LaVerne Wy-IV 7-1968

Kidde Sales & Service
 3956 LaVerne Wy-IV 7-1968
SACRAMENTO FIRE EXTINGUISHER CO INC 2521 Broadway - GI 6-1331
 (See Advertisement This Page)

Fire Hose

Capital Fire Equipment Co
 2304 Capitol Av-GI 2-0723

Fire Protection Equipment

CAPITAL FIRE EQUIPMENT CO
 2004 Capitol Av-GI 2-0723

CURTIS L N & SONS
 524 College Av Oakland-Olympic 5-1111

ETS-HOKIN & GALVAN
 C-O-Two Smoke Detecting
 And Alarm Equipment
 2418 Evergreen(S) - WA 2-1620

KIDDE SALES & SERVICE
 3956 LaVerne Wy-IV 7-1968

SACRAMENTO FIRE EXTINGUISHER CO INC 2521 Broadway - GI 6-1331

TEB'S FIRE EQUIPMENT & SUPPLY CO
 SALES & SERVICE
 FIRE ALARMS - CO-TWO SYSTEMS
 SAFETY ENGINEER CONSULTANT
 1719 Del Paso Blvd(S) - WA 5-7655

Western Fire Equipment Co
 Industrial-Municipal & Forest Fire
 69 Main St - SU1r 1-0618

Fire Sprinkler Systems

See Sprinklers-Fire Protection

Firearms

See Guns; also Gunsmiths; also Sporting Goods
 Heading

Fireplace Builders

Ohl Phillips L & Son 5300-21st Av - GI 2-2993
 Picciotta Paul 761 Coronado Bl - IV 9-4307
 Schmidt Paul O 5141-38th Av - GA 1-1314
 Suburban Const Co
 2131 Fulton Av-IV 7-5698

Fireplace Equipment

Hamilton Furniture Co
 6136 Folsom Blvd-GL 7-6504
 Hochreit Lighting Fixture Co
 2311 J-GI 3-1739
 Incandescent Supply Co
 1800-24th-GL 2-3111

PAINT BRUSH SAVER

To keep weight off brushes, run stiff wire through holes drilled in handles. Suspend in solvent in 2 lb. coffee can.

Fireplace Equipment-(Cont'd)

R Y FIRESCREENS

FIRESCREENS MADE TO ORDER
 WHOLESALE - RETAIL
 SALES - INSTALLATIONS - REPAIRS
 FREE ESTIMATES GIVEN
 IN YOUR HOME
 Immediate Delivery On Most Styles
 CALL DAY OR EVENING
 1120 Lancaster Wy - GI 3-7807

Fireproofing-See Flameproofing

Firewood

Al's Feed Supply & Fuel Store
 4715 Franklin Bl-GL 6-4917

CALIF FUEL CO 306-20th - GI 3-9746
 (See Advertisement This Page)

FANCOLLI FUEL YARD

ALL WOOD UNDER COVER
 Mountain Oak - Any Size
 Presto-Logs - Mill Blocks
 Live Oak - Charcoal
 Coal - Blacksmith Coal
 CASH & CARRY & DELIVERY
 Established Since 1928
 836-57th - GL 5-0467

FOOTHILL MARKET

5712 Auburn Bl-ED 2-2817

KELLEY'S FEED-FUEL & HARDWARE

WOOD - COAL & BLOCKS
 LIVE DELIVERY
 We Give & Receive Brass Stamps
 21st Av & Franklin Bl - GL 5-9679

Nichols Wood & Lumber Yard
 5304 North Ave(G)-IV 9-1711
 Oak Ridge Wood Pile
 6452 Granite Wy(NH)-ED 2-3583

PRES-TO-LOGS - MANUFACTURERS

PRES-TO-LOGS DISTRS OF
 CALIF INC Westgate Rd &
 W Capitol Av- FR 1-5857

TWIN OAKS FIREPLACE FUEL

5501 Sheppard Av-GL 5-7221
 If no answer call
 W Capitol Av- FR 1-5857

Fireworks

Borgman Sales Co
 2420 Davis San Leandro-L0ckhn 8-0780

First Aid Supplies

Arcaide First Aid Supply Co 2015 J-GI 1-0384

BULLARD SAFETY EQUIPMENT -

BULLARD E D CO 2680 Bridgeway
 Sausalito-UN0rni 1-5630

Fish-Retail

A B C Fish & Oriental Foods
 1911 Potrero Wy-GL 7-8034
 Capital Fish Co 2331-10th - HI 7-9081
 (See Advertisement This Page)

CAPITAL POULTRY CO 516-618-520 EYE ST - GI 3-7981

FRANK'S FISHERMAN'S WHARF & POULTRY

A COMPLETE LINE OF
 FRESH AND FROZEN
 SEA FOOD & POULTRY
 LOCATED IN THE SHOP & SHOPS
 FRUITRIDGE SHOPPING CENTER
 COUNTRY CLUB PLAZA

2815 Stockton Bl - GL 2-2367
 2312 Watt Av - IV 7-4198

FUNAHASHI FISH MKT

1209-4th-GI 2-3924
 (Continued Next Page)

Advertise here-it pays.

Fish-Retail-(Cont'd)

LEONG FISH MKT

Wholesale & Retail
 ALL KINDS OF FRESH FISH &
 SHELL FISH DAILY
BAIT & TACKLE
 Fishing and Hunting Licenses
 FREE PARKING
 1812 Broadway - GI 2-0563

PACIFIC FISH MKT 518 - GI 3-7981
 (See Advertisement Page 178)

SACRAMENTO FISH MARKET
 1219-3d-GI 3-9979
 (See Advertisement Page 178)

Sacramento Wholesale Fish & Poultry
 434 Lea Wy(NS) - WA 5-4643

SEATERS FISH & POULTRY

FRESH FISH HEADQUARTERS
 BARBECUED CHICKENS & TURKEYS
 3411 Watt Av - IV 3-3701

SENIOR FISH MARKET

1314-4th-GI 3-5042

TOFANELLI SEA FOOD CO

13th & J-GI 2-0414

Fish-Wholesale

Frank's Fisherman's Wharf & Poultry
 2312 Watt Av-IV 7-4198

MEREDITH FISH COMPANY

WHOLESALE ONLY
 ALL KINDS OF
 FRESH FISH IN SEASON
 SALT - SMOKED & SHELL FISH
 "It Swims, We Have It"
 2620-5th - GI 2-3891

PACIFIC FISH MKT 518 - GI 3-7981

SACRAMENTO WHOLESALE FISH & POULTRY

WHOLESALE & RETAIL
 Dealers of Fresh Fish in Season
 Also Smoke & Shell Fish
 "THE PICK OF THE CATCH ONLY"
 Daily Delivery Service
 434 Lea Wy(NS) - WA 5-4643

TOFANELLI SEA FOOD CO

WHOLESALE & RETAIL
 Catering to Hotels
 & Restaurants
 Everything in Sea Food
 Fresh - Frozen - Smoked
 Public Market
 13th & J - GI 2-0414

WILSON'S GENERAL FOOD LINES

4529 Parker Av-GL 6-4749

Fishing Bait

Betty's Bait Shop
 4131 Fruitridge Rd-GL 6-7506

Broadway Bait & Tackle Shop
 Open Daily 5 AM to 9 PM
 1609 Broadway - GI 8-6338

CAPITAL FISH CO

Fresh Bait Daily
 Sardines - Worms - Tackle
 2331-10th - HI 7-9081

DAN'S BAIT & TACKLE SHOP

FRESH & FROZEN BAIT
 LIVE MINNOWS
 Open 5:30 a.m. Weekdays - e.m. Weekends
 5200 Franklin Bl - GL 1-1772

An extension telephone saves time and steps.

Fishing Bait-(Cont'd)

FRAN & EDDY'S BAIT SHOP

Fishing Tackle-Guns-Minnows
 Beer-Ice-Groceries-Ammo
 Rancho-Cordova Opp Edward Motel
 13168 Folsom Bl
 Rancho Cordova-YOrkn 7-7955

FREEPORT BAIT SHOP

Freeport-Clarksburg 4-3211

JOHNSTON'S STORE

4613 Franklin Blvd-GL 5-3586

LARRY'S NO SACRAMENTO SPORT & BAIT SHOP

FRESH BAIT
 ROD & REEL REPAIRING
 Licenses
 1029 Del Paso Bl(NS) - WA 5-2303

NORTH SACRAMENTO ROD & GUN

FRESH BAIT
 MINNOWS - SARDINES - WORMS - ETC
 FISHING TACKLE
 1017 Del Paso Bl(NS) - WA 5-1214

PACIFIC FISH MKT

518 - GI 3-7981

SACRAMENTO FISH MARKET

1219-3d-GI 3-9979

SUN POULTRY

2616 Broadway - GL 5-0536

Fishing Supplies

Johnston's Store 4613 Franklin Bl-GL 5-3586

Fishing Tackle-Repairing

DOME LIQUOR & TACKLE

331 Capitol Av-GI 8-4822

Ewald's Rod & Reel Repair
 3103 Del Paso Bl(NS) - WA 5-6101

Fishing Tackle-Retail

See also Sporting Goods-Dealers

ALLEN'S SPORT SHOP

1316 J - GI 3-4216

AT'S Sporting Goods
 1725 Maryville Rd(DPH) - WA 5-0440

B & W Sport & Liquor Store
 Licenses-Tackle-Ammunition
 1518 Del Paso Blvd - WA 5-9737

Bonnie B Sportstore
 2428 Mayral Dr-IV 9-7260

BROADWAY BAIT & TACKLE SHOP

Open Daily 5 AM to 9 PM
 1609 Broadway - GI 8-6338
 Capital Fish Co 2331-10th - HI 7-9081

DAN'S BAIT & TACKLE SHOP

ROD & REEL REPAIRS
 FRESH & FROZEN BAIT
 LIVE MINNOWS
 Open 5:30 A.M. Week Days
 Open 4 A.M. Sat. - Sun. - Hol.
 PLENTY FREE PARKING
 5200 Franklin Bl - GL 1-1772

Del Paso Farm Supply
 Rio Linda Grand Av(DPH)-WA 5-0845

Johnston's Store 4613 Franklin Bl-GL 5-3586

LARRY'S NO SACRAMENTO SPORT & BAIT SHOP

1029 Del Paso Bl(NS) - WA 5-2303

Leong Fish Mkt 1812 Broadway - GI 2-0563

NORTH SACRAMENTO ROD & GUN

1017 Del Paso Bl(NS) - WA 5-1214

Otto's Sport Shop
 2910 Fair Oaks Blvd(C)-IV 7-0641

Sacramento Fish Market 1219-3d-GI 3-9979

Sam's Sport Shop 618 1/2 J - GI 2-5243

Shard's Sports Den
 2634 Marconi Av-IV 9-5855

SIMMS HARDWARE CO

2801 J - GI 2-3894

SUN POULTRY

2616 Broadway - GL 5-0536
 12th St. N. & Second Hand Store
 521-12th-GI 3-6617

Fishing Tackle-Wholesale & Mfg

P G SALES & EXPORT INC

153-28 S F - SU1r 1-2349

Valley Distributors 710-12th - GI 1-0238

The Yellow Pages save you time.

Fishing Trips

ANDERSON LEE BAIT & TACKLE SHOP

Daily Bass Fishing in Bay Also
 Rock & Salmon Trips Off Golden Gate
 Rod & Reel Rental-Bait Sold
 6702 San Pablo Av Oakland-Olympic 4-9262

MUNY BAIT & SPORT SHOP

Charter Or Individual Parties
 Accommodations For Ladies
 Tackle Rental - 20 Boats - Radiophone
 3098 Polk S F - ORWjy 3-9815

Five Cents to One Dollar Stores

Ben Franklin Store 2958-35th - GL 7-3665
 Capital Five & Ten 2328-21st - GL 5-7825
 Franklin Variety & Department Store
 5520 Franklin Bl-GL 6-1023

Jean's Variety 1824 Stockton Bl - GL 7-9363

LOVERDE'S VARIETY

We Give Blue Chip Stamps
 6804 Fruitridge Rd - GL 7-3820

Fix-It Service

AAROEHEAD ARTCRAFT

CHAIR RECANING A SPECIALTY
 DOLL HOSPITAL
 GENERAL REPAIRS
 907-6th - GI 1-2837

Fixtures

See Specific Kind, L., Display Equipment &
 Materials; Lighting; Office; Store; Etc

Flag Poles

Cronin Robert Co The
 Aluminum-Steel-Wood
 1331 T - GI 3-8543

If you have a doubt about it,
 look up the number in the latest
 telephone book before you call.

Duncan FLOOR CO.

Commercial & Residential
NEW FLOORS INSTALLED
OLD FLOORS RENEWED

SANDING - REFINISHING
 WAXING - POLISHING

ESTIMATES GIVEN

GL 6-3849
 890-57th Street
 SACRAMENTO

Flags & Banners

BOWER CO THE

FLAGS - BANNERS - PENNANTS
 WINDOWFIELD SIGNS - DECORATIONS
 515 L - GI 2-0316

Enos Dept Store 820 J - GI 3-7946

GOODWIN-COLE CO

U. S. & CALIFORNIA FLAGS
 STRING PENNANTS - FLAGS TO ORDER
 515 L - GI 2-8924

WEIDEMAN'S TROPHY HOUSE

1315 B'dwy-GI 2-2451

Flameproofing

Flamort Chemical Co
 746 Natoma S F-Mark 1-7825

Flavoring Extracts

Watkins Products Distr
 3048-5th Av-GL 6-2833

Watkins Quality Products Distr
 2655 Rio Linda Bl(NS) - WA 5-9397

WIGHT EXTRACT & SYRUP CO
 126 K-GI 3-2927

Floor Cleaning & Waxing Service

A-1 Janitorial Service
 2746 Marshall Wy-GL 7-0602

ACE WINDOW & JANITOR SERVICE
 539 Arcade Bl(NS) - WA 5-7372

ANCHOR WINDOW & JANITOR SERVICE
 2732 Panay Ct(C)-IV 7-8507

Anchor Hardwood Floor Co
 3141 Cottage Wy-IV 7-1897

ARROW HARDWOOD FLOOR CO
 COVERING ALL OF SACRAMENTO
 Floors Installed - Floors Refinished
 All Work Guaranteed - Free Estimates
 4061 Esperanza Dr - IV 7-5326
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