

→ Codes in listings indicate Sacramento (No Dots) Gümrichal (C) North Highlands (NH) ED=Edgewood FM=Frontier GI=Gilbert NI=Hickory WA=Wabash  
EM=Empire GA=Garden GL=Gladstone IV=Ivanhoe

**Bicycles-Retail**

**CAMERON'S BICYCLE SHOP**  
Authorized Dealer for  
**SCHWINN BICYCLES  
& ACCESSORIES**  
COMPLETE LINE OF WHEEL GOODS  
Easy Payment Plan Sales & Repairs  
609 J -----GI 3-1287

**COLLEGE HARDWARE & CYCLERY**  
2760-21st-GL 6-2042

**COLUMBIA-BUILT BICYCLES--**  
HARRISON'S CYCLERY  
1011-13th-GI 2-6575

Deno's Bike Shop  
3610 Marysville Bi(DPH)-WA 5-3873  
(See Advertisement This Page)

**DRITZ'S CYCLERY**  
BICYCLES FOR THE  
ENTIRE FAMILY  
VELOCIPEDES - TRICYCLES  
Tool & Lawn Mower Sharpening  
Sew Filing & Keys Made  
2209 Del Paso (BINS)-WA 5-4960

Firestone Stores 1531 L -----GI 3-9041

FOUR THOUGHTFUL ITEMS  
OF TELEPHONE PROCEDURE

1. Please answer promptly.
2. Please be on the line when the party you want answers.
3. Please speak distinctly and without hurrying, with the lips close to the mouthpiece.
4. Please replace the receiver gently when through talking.

**Bicycles-Retail-(Cont'd)**

**HANK'S CYCLERY & HOBBY SHOP**  
FOREIGN BICYCLES REPAIRED  
SCHWINN BICYCLES  
Parts & Repairs for All Makes  
USED BICYCLES  
Completely Rebuilt & Reconditioned  
We Will Take Your Old Bike In Trade  
4125 Franklin Blvd-----GL 5-0301

**HARRISON'S CYCLERY**  
Authorized Dealer for . . .  
COLUMBIA - SCHWINN  
DAYTON HUFFY  
REPAIRING - PARTS - ACCESSORIES  
Guns - Ammunition  
1011-13th -----GI 2-6575

**JAY CYCLE SHOP 2812 J** -----GI 2-9268  
(See Advertisement This Page)

**K & T Repair Shop 2151 Fulton Av** -IV 7-0904  
(See Advertisement This Page)

**MILT'S CYCLERY**  
SCHWINN BUILT BICYCLES  
Complete Bicycle Repairing  
Full Line of Accessories & Parts  
3913 Stockton Blvd -----GL 6-6211

Thom Cyclery 3401-2d Av -----GL 5-7721  
(See Advertisement This Page)

Wheel Shop The  
Schwin Built Bicycles  
650 Fulton Av -----IV 9-0307

Would you like to get your share of business from customers in your neighborhood? Then why not advertise in the Classified Telephone Directory? Simply call the Business Office of the telephone company and ask for the Directory Advertising Representative. He will help you plan a sales-building message.

**Bicycles-Retail-(Cont'd)**

"World's Finest Bicycle - Made in America! Made in America ride Schwinn - by far. Over 65 Schwinn Models in every Price Range. SOLD AND SERVICED BY SCHWINN FACTORY-FRANCHISED DEALERS. BUDGET TERMS."  
**"WHERE TO BUY THEM"**  
DEALERS  
**CAMERON'S BICYCLE SHOP**  
College Hardware & Cyclery  
2760-21st-GL 6-2042

**GOODRICH B F RETAIL STORE**  
1200 I-GI 2-3811

**HANK'S CYCLERY & HOBBY SHOP**  
4125 Franklin Bi-GL 5-0301

**HARRISON'S CYCLERY**  
1011-13th -----GI 2-6575

**JAY CYCLE SHOP 2812 J** -----GI 2-9268  
(See Advertisement This Page)

**L & M CO** 2219-10th -----GI 3-1346  
**MILT'S CYCLERY**  
3913 Stockton Bl-GL 6-6211  
**THOM CYCLERY 3401-2d Av** -GL 5-7721  
**WESTERN HARDWARE**  
2945 Fair Oaks (BICI)-IV 4-1318

Thom Cyclery 3401-2d Av -----GL 5-7721  
(See Advertisement This Page)

Wheel Shop The  
Schwin Built Bicycles  
650 Fulton Av -----IV 9-0307

**Bicycles-Used**  
Attic The  
Buy-Sell-Swap  
3200 Folsom Bl -----GL 7-9275

**Billiard Parlors**  
Andy's Pool Hall  
1425 Del Paso (BINS)-WA 5-9852

Bill's Place  
3617 Rio Linda Bi(DPH)-WA 5-9784  
Calexico Pool Hall 312 L -----GI 3-9128  
**CINCO DE MAYO POOL HALL**  
1118-36-GI 8-4106

Joe & Lee Pool Hall 405 J -----GI 8-3680  
Lucky Pool Hall 1218-4th -----GI 3-9690  
Metro Club 2955-35th -----GL 2-9195  
Stag Cafe & Billiard Parlor  
1122-4th-HI 7-4653

Star Pool Hall 1214-4th -----GI 3-9463

**Binders-See Loose Leaf Systems & Supplies**

If you want to know how Classified Telephone Directory advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

**TOWN & COUNTRY AREA**  
**SCHWINN BICYCLES**  
SALES - PARTS

SALES  
SERVICE • TERMS  
Motors Repaired  
"We Service What We Sell!"  
PICK-UP & DELIVERY  
Phone GL 5-7721

**THOM'S CYCLERY**  
A BUSINESS NOT A SIDE LINE  
AND LAWN MOWER SUPPLY  
3401-2nd Ave. at Broadway Sacramento

**K & T REPAIR SHOP**  
IV 7-0904  
2151 FULTON AVE.

PAINT BRUSH SAVER  
To keep weight off brushes, run stiff wire through holes drilled in handles. Suspend in solvent in 2 lb. coffee can.

**Binoculars**

**McCurry CAMERA STORES**  
BAUSCH & LOMB BINOCULARS  
AT ALL THREE STORES  
Country Club Centre-2114 Key  
8th & I-----GI 3-3754

Pardee John 2922 Fulton Av-----IV 3-3455  
**WEINSTOCK-LUBIN MCCURRY'S**  
CAMERA CORNER -----GI 3-3754

**Birds**

See also Pet Shops  
Alta Pet Foods 2623 El Paseo Ln-IV 9-5124  
(See Advertisement This Page)

**BOULEVARD PET SHOP**  
PARAKEETS - CANARIES - PARROTS  
MYNARS - COCKATILS & FINCHES  
ALL TYPES BIRDS, BOARDS  
3432 Stockton Bl -----GL 7-0965

Cole's Parakeet Park  
4900 Mendocino Bl-GL 6-3677  
Gurry Pheasant Farm  
4905 Hemlock-ED 2-2385  
Parakeet Park 4900 Mendocino Bl-GL 6-3677  
Pet and Bird Center  
3329 Balmaral Dr-IV 3-0786  
Poisal-Disher Bird & Pet Farm  
2150 Howe Av-WA 5-0370

**Blackboards**  
EDUCATORS FURNITURE & SUPPLY  
Chalk Boards & Bulletin Boards  
5912 R -----GL 7-5715

**KOROK PORCELAIN CHALK ENAMELS -**  
CONTINENTAL BUILDING PRODUCTS  
CO 178 Fremont SF-----YUKON 2-6630

Pinney F K Inc 3751 Deeble-----GL 2-3581

**Blacksmiths**  
Bottaro Body Bldrs & Blacksmith  
211 O-GI 2-0834

**HANLEY'S BLACKSMITH & SPRING SHOP**  
SINCE 1915  
We Specialize in  
SPRING REPAIRING  
Tool Dressing - General Blacksmithing  
TRAILER HITCHES  
FOR ALL MAKES OF CARS  
Electric & Acetylene Welding  
1215 G -----GI 2-3306

**Blanket Cleaners**  
See Curtain & Blanket Cleaners

**Blankets**  
Chatham Mfg Co  
821 Market SF-YUKON 2-8993

**GENERAL ELECTRIC AUTOMATIC**  
BLANKETS-----  
SERVICE DEALER  
LANCO ELECTRIC 1415-21st-GI 3-5711

**Blenders-Food**  
See Electric Appliances-Household, Small  
Hdgs

**Blinds**  
See Venetian Blinds Hdgs;  
Window Shades Hdgs

**Blood Banks**  
Blood Bank Sacto Medical Foundation  
3230 J-GI 1-1296  
If no answer call-----GI 1-2771

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**Schwinn BICYCLES**  
AUTHORIZED SALES - REPAIRS - ACCESSORIES  
LARGE SELECTION - ALL NEW MODELS  
EASY TERMS - TRADE-INS  
FACTORY QUALIFIED & APPROVED TO COMPLETELY REPAIR &  
REBUILD YOUR BICYCLES WITH GUARANTEED SERVICE  
PICK-UP & DELIVERY  
MODELS WA 5-3873 TOYS  
Deno's Bike Shop  
3610 MARYSVILLE BLVD. DEL PASO HEIGHTS

**SCHWINN & ENGLISH BICYCLES**  
SALES & REPAIRS  
Full Line of Parts  
Prompt Service • Pick-Up & Delivery  
WHEEL TOYS  
GI 2-9268  
We Service What We Sell  
**JAY CYCLE SHOP**  
2812 J Sacramento

**SCHWINN BICYCLES**  
America's Favorite Dependable Rebuilt Bikes  
TOY WHEEL GOODS  
SALES  
SERVICE • TERMS  
Motors Repaired  
"We Service What We Sell!"  
PICK-UP & DELIVERY  
Phone GL 5-7721  
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A BUSINESS NOT A SIDE LINE  
AND LAWN MOWER SUPPLY  
3401-2nd Ave. at Broadway Sacramento

**TOWN & COUNTRY AREA**  
**SCHWINN BICYCLES**  
SALES - PARTS  
REPAIRING ALL MAKES BIKES  
WORK GUARANTEED  
LAWN MOWERS SHARPENED  
**K & T REPAIR SHOP**  
IV 7-0904  
2151 FULTON AVE.

**Blowers & Blower Systems**

Boothby Air Conditioning & Sheet Metal Inc  
2113 Alhambra Bl-GL 2-6581  
Buffalo Forge Co  
405 Grand Av SE-PLaza 6-2466

**CONWAY BLOW PIPE MFG CO**  
2131 Barton(RS)-WA 5-9168

**PEERLESS ELECTRIC FANS AND BLOWERS--**  
FACTORY REPRESENTATIVES  
WRIGHT NORMAN S & CO  
1102 T-GI 1-3796

Wright Norman S & Co 1102 T-----GI 1-3796

**Blue Printers**  
Atlas Blue Print Co 1323 J-----GI 3-7091  
(See Advertisement This Page)

**BROWNIE'S BLUEPRINT & SUPPLY CO**  
1119 G-GI 3-2825  
(See Advertisement This Page)

**Ever's Drafting Service**  
4625 El Camino Av-IV 7-6248

**Haggelt's Drafting Service**  
2542 Tesla Wy-IV 9-3967

**PAULSON C H 821 J** -----GI 3-7330  
(See Advertisement This Page)

**ROYAL BLUE REPROGRAPHICS**  
1026 R-HI 6-7638  
(See Advertisement This Page)

In these busy days when saving time is so important, more and more telephone users are following the thoughtful way of answering the telephone: "Harry Smith speaking." Such an introduction establishes identity, saves time and makes a good impression.

**C. H. PAULSON**  
BLUE PRINTS  
PHOTOSTAT COPIES  
and REPRODUCTIONS  
of All Kinds  
Call  
GI 3-7330  
or  
HI 6-6218  
For Quality and Dependable Service  
Architects and Engineers Supplies  
821 J ST.  
Between 8th & 9th Streets  
SACRAMENTO

**Blue Printing Equipment & Supplies**

**BRUNING**  
Copies (diaz white-print) copying machines, sensitized papers, dials, and films for use in business paperwork operations and engineering reproduction work.

"FOR INFORMATION CALL"  
**BRUNING CHAS CO INC**  
1924-28th-GL 2-2334

**REVOLUTE BLUE PRINTING & WHITE PRINTING EQUIP--**  
ESTABROOK G M  
1485 Bayshore Bl S F-JUnipr 7-0263

An extension telephone is a step-saver in any home.

**Blue Printers**  
Atlas Blue Print Co 1323 J-----GI 3-7091  
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SERVING SACRAMENTO SINCE 1925  
For Service When You Need It  
GI 3-7091  
PHOTOSTAT PRINTS  
Direct Line Prints - Drawing Materials  
FAST SERVICE  
**ATLAS BLUE PRINT CO.**  
1323 J

**ROYAL BLUE REPROGRAPHICS**  
Blue Prints Photography  
Direct Prints Microfilming  
Photocopies Offset Printing  
Intermediates Color Printing  
Duplicate Tracings Allied Reproduction  
Blue Printing Papers  
Diaz Type Papers  
Photo Film Products  
Office Copy Machines  
1026 R STREET Hickory 6-7638

FAST PICK-UP & DELIVERY SERVICE  
GI 3-2825  
GI 3-1119  
**BLUEPRINTS & PHOTOCOPY PRINTS**  
Rapid Reproduction  
Prints Made While You Wait  
BLUEPRINTING • PHOTOSTATING  
GZALID • NEGATIVES  
AUTOPPOSITIVES • FILM MAPPING  
ENGINEERING & DRAFTING SUPPLIES  
**BROWNIE'S BLUEPRINT & SUPPLY CO.**  
1119 G STREET

Serving the NORTH AREA For  
**BLUE PRINT & DRAFTING SERVICE**  
• FAST • WHILE-U-WAIT • PICK-UP & DELIVERY  
• Prompt Service on Mail Orders  
Open Saturdays 'Til Noon  
★ BLUE LINE PRINTS  
★ BROWN LINE TRANSPARENCIES  
★ DRAFTING SUPPLIES  
★ PHOTO COPY  
CUSTOM DESIGNS For Contractor or Owner  
• RESIDENCES • APARTMENTS  
• ADDITIONS & REMODELING  
PLANS TO MEET BUILDING & FINANCING CODES  
**BISHOP'S BLUE PRINT & DRAFTING SERVICE**  
IV 7-6569  
If No Answer Call IV 7-0031  
3000 FAIR OAKS BLVD. - CARMICHAEL