

Codes in listings indicate Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Communities as follows: Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)



FALSTAFF

America's
Premium Quality Beer



DIAL
GI 3-7458

FALSTAFF
DISTRIBUTING CO. OF SACRAMENTO
1908 D Sacramento

Budweiser
TRADE MARK REG. U. S. PAT. OFF.

Coors
AMERICA'S FINE LIGHT BEER

Rainier
ALE

MICHELOB
ANHEUSER-BUSCH

The Foster Company

1414 E ST. **GI 1-3091** SACRAMENTO

Schlitz Enjoy **OLYMPIA BEER**

THE BEER THAT MADE MILWAUKEE FAMOUS

IT'S THE WATER

COUNTRY CLUB MALT LIQUOR

PHONE **GI 2-4913**

BELL DISTRIBUTING CO - BEER DIV.
1527 NORTH C STREET SACRAMENTO

LUCKY LAGER

STERLING BRANDS

Call for THE CHAMPAGNE OF BOTTLE BEER

Miller HIGH LIFE

Also LUCKY LAGER DRAFT BEER

Call **GI 6-3845**
GEORGE F. GOTHMANN
Managing Owner

5001-24th SACRAMENTO

Oh Truly Fine Pale Beer



Burgermeister

Saccani Distributing Co.
GI 1-0213
2600-5th St. SACRAMENTO

DISTRIBUTORS OF

BLATZ
PABST
EASTSIDE

Imperial Beverages Co.

FR 1-7116
After Dec. 1 New Addr. & Tel.
320 Colfax, North Sacramento WA 2-2195
RICEMILL RD. W. SACTO

Hamm's BEER

Refreshing
as the land of sky blue waters

WA 2-7101
Hamm's Distributing Co. of Sacto.
1115 FEE DRIVE North Sacramento

To Locate an
AUTHORIZED SALES and SERVICE DEALER

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the
Classified TELEPHONE SECTION

Beer & Ale Distrs

Belfast Bottling Co of Sacramento
2301-19th -GI 2-2457
BELL DISTRIBUTING CO
1527 North C -GI 2-4913
(See Advertisement This Page)

BURGERMEISTER BEER
SACCANI DISTRIBUTING CO
2600-5th -GI 1-0213

FALSTAFF DISTRIBUTING CO OF SACRAMENTO
1908 D -GI 3-7458
(See Advertisement This Page)

Foster Co The 1414 E -GI 1-3091
(See Advertisement This Page)

HAMMS DISTRIBUTING CO OF SACTO
1115 Fee Dr(NS) -WA 2-7101
(See Advertisement This Page)

IMPERIAL BEVERAGES CO
Rice Mill Rd(NS) -FR 1-7116
(See Advertisement This Page)

PAR-MAC DISTRIBUTING
DRAFT BEER
13708 Thornton Av-----GI 3-3972

REGAL PALE BEER

REGAL PALE BEER

"WHERE TO BUY IT"
REGAL PALE DISTRIBUTING CO
1104 Arden Wyl(NS)-WA 5-4631

Regal Pale Distributing Co.
1104 Arden Wyl(NS)-WA 5-4631

SACCANI DISTRIBUTING CO
2600-5th -GI 1-0213
(See Advertisement This Page)

STERLING BRANDS
Lucky Lager & Miller High Life
5001-24th -----GL 6-3845
(See Advertisement This Page)

WALTER'S BEER
PAR-MAC DISTRIBUTING
13708 Thornton Av -GI 2-3972

Beer Dispensing & Cooling Equipment
See Beverage Dispensing & Cooling

Beer Parlors--See Taverns

Please distinguish between the black letter "O" and the red numeral "0" (zero) when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

ID=Edgewood FR=Frontier GI=Gilbert KI=Kildary WA=Wabash
E=Edinboro GA=Garcon GI=Goldstone N=Newark

Belling-Mechanical

AUDUBON WIRE CLOTH CORP
979 Bryant S F -Udnhl 3-5010

CAPITAL MACHINE & WELDING WORKS
DODGE TAPER-LOCK
SHEAVES & VEE-BELTS
Transmission - Conveyor & Elevator Belling
83 N 17th-----GI 3-2556

CAPITAL RUBBER PRODUCTS CO
2515 Broadway-GL 2-1481

CYCLONE FENCE DEPT AMERICAN STEEL & WIRE DIV U S STEEL CORP
2331-24-GI 2-7261

DEGEN BELTING CO
Leather V Belts-Conveyors
260 Mission S F -----EBrk 2-3820

DURA-BELTING MFG CO INC
715 Heinz Av Brkly-Thrml 1-2612

GATES V-BELTS & DRIVES
GATES RUBBER CO SALES DIV INC
THE 4301 Hills -----GA 1-0112

DISTRIBUTOR
VAN VOORHIES-PHINNEY CO
322 J -GI 3-5795

PHILPOTT GEORGE CO INC
6260 Folsom Bl-GI 2-2641

SACRAMENTO RUBBER CO
721 J -GI 2-3847

VAN VOORHIES-PHINNEY CO
322 J -GI 3-5795

WESTERN INDUSTRIAL SUPPLY CO
905 G -GI 2-7264
(See Advertisement This Page)

Belling-Mechanical, Mfrs
Gates Rubber Co Sales Division Inc The
4301 Hills Av-GA 1-0112

Belts-Retail
Visalla Stock Addge Co
4643 Freeport Bl-GI 7-4641

Better Business Bureaus
Better Business Bureau 1005-8th -GI 3-7723

Beverage Dispensing & Cooling Equipment

BERGER SALES
COLD DRAFT - NIELSON CLUB-BAR DISPENSERS TEMPRITE DISPENSERS
1730-8th-----GI 2-6916

COCA-COLA BOTTLING CO OF SACTO
2200 Stockton Bl-GI 6-6464

COCA-COLA BOTTLING CO OF SACTO
2200 Stockton Bl-GI 6-6464

Coca-Cola BOTTLING CO OF SACTO
2200 Stockton Bl-GI 6-6464

FROSTIE ROOT BEER
SEVEN UP BOTTLING CO
3310 P -GL 6-7451

If you burn the inside of the oven with an exploded potato or something, soak a cloth in ammonia and let it stay on the burned places an hour or so, after which you can scrape the spots clean without harming the enamel.

Thousands of people use these Yellow Pages as a buyers' guide.

Belling-Mechanical, Mfrs

Belts-Retail

Better Business Bureaus

Beverage Dispensing & Cooling Equipment

BERGER SALES

COCA-COLA BOTTLING CO OF SACTO

Coca-Cola BOTTLING CO OF SACTO

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Beverage Dispensing & Cooling Equipment

BERGER SALES

COCA-COLA BOTTLING CO OF SACTO

Coca-Cola BOTTLING CO OF SACTO

FROSTIE ROOT BEER

COCA-COLA BOTTLING CO OF SACTO

WESTERN INDUSTRIAL SUPPLY CO.

V BELTS & V BELT SHEAVES

COMPLETE SELECTION OF BELTS FROM HOME WORKSHOP & APPLIANCES TO THE LARGEST INDUSTRIAL REQUIREMENTS

SMALLEST TO THE LARGEST WE STOCK THEM ALL

GI 2-7264 SACRAMENTO

905 G ST.

Beverage Dispensing & Cooling Equipment--(Cont'd)

HOT-N-KOLD SHOP
FRENCH DRAFT & BOTTLE BOXES
FRIGIDAIRE REACH-IN BOXES
FRIGIDAIRE ICE CUBE MAKERS
1317-21st -----GI 2-1893

POLAR REFRIGERATION SERVICE
Serving Only
730 Ford Rd(DPH)-----WA 2-3487

Beverages--Soft Drinks, Mixers, Etc--Distrs & Bottlers

BELFAST BOTTLING CO OF SACRAMENTO
2301-19th -----GI 2-2457
(See Advertisement This Page)

BIRELEY'S BOTTLING CO OF SACTO
NON-CARBONATED FRUIT FLAVOR DRINKS
CAPRI
Refreshing New Mixer
1200-65th -----GL 7-0079

BUBBLE UP BOTTLING CO
1801-21st-GL 5-2621

CANADA DRY BOTTLING CO
1801-21st-GL 5-2621

CALSO WATER
HIRES BOTTLING CO
1801-21st-GL 5-2621

CAPRI
BIRELEY'S BOTTLING CO OF SACTO
1200-65th-GL 7-0079

COCA-COLA
PRE-MIX SOFT DRINKS
Coca-Cola
FOR YOUR PARTIES, PICNICS, SPECIAL EVENTS, COCA-COLA AND FLAVORS, Cooling & Dispensing Equipment.
"FOR INFORMATION CALL"
COCA-COLA BOTTLING CO OF SACTO
2200 Stockton Bl-GI 6-6464

Coca-Cola BOTTLING CO of Sacto
2200 Stockton Bl-GI 6-6464

FROSTIE ROOT BEER
SEVEN UP BOTTLING CO
3310 P -GL 6-7451

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Thousands of people use these Yellow Pages as a buyers' guide.

Belfast Bottling Co. OF SACRAMENTO

Mug
OLD FASHIONED ROOT BEER
SPARKLING WATER
GINGER ALE
7-UP MIXER
COLA & OTHER FLAVORS

Schweppes
QUININE WATER
THE AUTHENTIC GIN AND TONIC MIXER
TRY IT WITH VODKA-WINE-RUM BOURBON OR JUST STRAIGHT

Gilbert 2-2457
2301-19th ST.

Belfast Bottling Co. OF SACRAMENTO

Mug
OLD FASHIONED ROOT BEER
SPARKLING WATER
GINGER ALE
7-UP MIXER
COLA & OTHER FLAVORS

Schweppes
QUININE WATER
THE AUTHENTIC GIN AND TONIC MIXER
TRY IT WITH VODKA-WINE-RUM BOURBON OR JUST STRAIGHT

Gilbert 2-2457
2301-19th ST.

Beverages--Soft Drinks, Mixers, Etc--Distrs & Bottlers--(Cont'd)

GOLDEN COLA BOTTLING CO

Grapette
Sun Drop Golden Cola
Nesbit Orange
Dad's Root Beer
Assorted Flavors
Wholesale to Picnics - Parties
VENDING MACHINES
SOLD OR RENTED
2390 Sutterville Rd-----GL 7-0460

HIRES BOTTLING CO

HIRES ROOT BEER
MISSION BEVERAGES
CANADA DRY BEVERAGES
BUBBLE UP - CALSO - SQUIRT
WE HAVE VENDING MACHINES FOR SALE OR RENT
Factory Authorized Sales & Service FOR VENDORLATOR AND IDEAL Vending Machines
1801-21st -----GL 5-2621

KIST BEVERAGES
SACRAMENTO BOTTLING CO INC
1517 E-GI 3-1092

Kist Beverages 1517 E-----GI 3-1092

MASON'S ROOT BEER
PEPSI-COLA BOTTLING CO OF SACTO 1100 Q-----GI 3-2001

MISSION BEVERAGES
HIRES BOTTLING CO
1801-21st-GL 5-2621

SEVEN UP BOTTLING CO
3310 P -GL 6-7451

SHASTA BEVERAGES
SACRAMENTO BOTTLING CO INC
1517 E-GI 3-1092

Shasta Beverages 1517 E-----GI 3-1092

SQUIRT
HIRES BOTTLING CO
1801-21st-GL 5-2621

Bibles--See Book Dealers

Bicycles--Repairing

Bill's Lawn Mower & Bicycle Shop
509-16th-----HI 7-9483

Cameron's Bicycle Shop 609 J-----GI 3-1287

College Hardware & Cycles
2760-21st-GL 6-2042

DENO'S BIKE SHOP
3610 Marysville Bld(DPH)-WA 5-3873

Dritz's Cycles
2209 Del Paso Bl(NS)-WA 5-4960

Hank's Cycles & Hobby Shop
4125 Franklin Bl-GI 5-0301

HARRISON'S CYCLERY
1011-13th-GI 2-6575

JAY CYCLE SHOP
Pick Up & Delivery
2812 J -----GI 2-9268

K & T Repair Shop 2151 Fulton Av -IV 7-0904

Mitt's Cycles 3913 Stockton Blvd-GL 6-6211

Thom Cycles 3401-2d Av-----GL 5-7721

WESTERN AUTO ASSOCIATE STORE
In Carmichael - So. of Mercantile AVE.
REPAIRS - SALES
ALL MAKES AND MODELS
2821 Fair Oaks Bl(GI)-IV 7-2392

Purchasing agents use the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.