ED'S TV

SPORTING GOODS LIQUORS RADIOS

ZENITH

SALES & SERVICE

RADIO & TELEVISION

FACTORY GUARANTEED PARTS

Antennas

Installed – Repaired – Moved

OPEN EVENINGS TILL 11 P.M.
ALSO SUNDAYS

- Sporting Goods
- Hunting & Fishing Licenses
- Choice Wines & Liquors

EDDIE DAVID – Owner

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WA 2-6620

TELEVISION Hale's APPLIANCES

Our 78th Year — Certified Service — 12 COMPLETE STORES — SERVING CALIFORNIA

GUARANTEED SERVICE

COSTS NO MORE

AND REMEMBER IF YOUR SET FAILS CALL HALE'S

— ALL MAKES —

BONDED EXPERT TECHNICIANS
Complete Antenna Installations

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13th & K SACRAMENTO

IN NORTH HIGHLAND

EMMETT HULL – Owner

LOOK TO **HAGGIN-GRANT**

RADIO & TV SERVICE

For Expert Friendly Service

3516 'E' ST.

(Behind Bank of America)

CALL

ED 2-1980

AUTHORIZED SERVICE

PHILCO • ZENITH

FAST, EFFICIENT SERVICE

ALL MAKES

SKILLED TECHNICIANS

SERVING SACRAMENTO & NORTH AREA

- ALL WORK GUARANTEED
- PICK-UP & DELIVERY

SERVICE OUR BUSINESS

Television & Radio Repairing & Parts—(Cont'd)

PACIFIC TELEVISION
1670 Glenrose Av(NS)-WA 2-5018
(See Advertisement Page 457)

Packard-Bell Co Service Division
After Jan 9th New Location 1819-E
1617-18th ----------GI 3-9089

PACKARD-BELL TELEVISION SERVICE

FACTORY BRANCH SERVICE FOR PACKARD-BELL TELEVISION

"FOR SERVICE CALL"

PACKARD-BELL CO SERVICE DIVISION 1617-18th --------GI 3-9089

PAUL'S TELEVISION & APPLIANCE
3434 Stockton Bl-GL 1-8434
(See Advertisement Page 457)

PAYLESS FACTORY SERVICE CO
2153 Fulton Av-IV 3-0489

PETZWAL'S RADIO & TELEVISION SERVICE

Sacramento's First Electronic Service Shop
PERSONAL SERVICE BY
TONY CALLONEA
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SAME DAY SERVICE
Anywhere in Sacramento – West Sacramento–Carmichael–North Highlands
Factory Approved Service on Most Makes

1627-19th ----------GI 2-3925
Or ----------IV 7-4898

(Continued Next Page)

Please wait till you hear the dial tone . . . then dial.

WAYNE'S RADIO & TV

24-HOUR TV SERVICE

ANYDAY – ANYWHERE – ANYTIME

PLEASE CALL

GA 8-2130

FOR GUARANTEED DEPENDABLE & FRIENDLY SERVICE

6841 WOODBINE AVE.
1 Blk. East of 24th St. Rd. – 1 Blk North of 57th Ave.

FACTORY WARRANTY ADJUSTMENT

DREW'S TOWER TV

SALES – SERVICE

Specializing in

Electronic Service

90%

OF TV PROBLEMS REPAIRED IN YOUR HOME

- BLACK & WHITE – COLOR SETS – RADIOS
- AM-FM HI-FI RECORDERS – TAPE – WIRE – DISC.

90-DAY GUAR. ON ALL PARTS & LABOR

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GI 2-1446

SACRAMENTO

AL'S RADIO & TV SERVICE

7-DAYS A WEEK

DAY & EVENING SERVICE

TELEVISION SPECIALISTS — CALL **GL 1-3481** — GUARANTEED WORKMANSHIP

90% OF ALL TELEVISION TROUBLE CAN BE REPAIRED IN THE HOME

FAST COURTEOUS SERVICE
REASONABLE RATES

4518 SACRAMENTO BOULEVARD

TV REPAIRING

BY EXPERTS!

CITY-WIDE SERVICE – NO WAITING

WE COME THE DAY YOU CALL

- ALL MAKES & MODELS REPAIRED
- BLACK & WHITE OR COLOR
- MORE SATISFIED CUSTOMERS

Authorized Service on
PHILCO – HOFFMAN & SENTINEL

COLOR SPECIALISTS

GL 1-0612

- ECONOMY -
TV & RADIO REPAIR SERV.
4171 FRUITRIDGE RD.

Television & Radio Repairing & Parts—(Cont'd)

PHILCO FACTORY-SUPERVISED SERVICE—

ASSOCIATED TV SERVICE
2 Way Radio Service
Service Anywhere-Day & Nite
1822-24th ----------GL 5-1571

DE PAUL'S TELEVISION & RADIO
3241 Folsom Bl-GL 7-0034

ECONOMY TELEVISION & RADIO REPAIR SERV
4171 Fruitridge Rd-GL 1-0612

HANKS RADIO & TELEVISION
1424 J-GI 2-0641

KISTLER APPLIANCE
1713 Del Paso Bl(NS)-WA 5-3589

PAUL'S TELEVISION & APPLIANCE
3434 Stockton Bl-GL 1-8434

SCHUETZLE'S RADIO & TELEVISION SERVICE 3171 Riverside Bl—GI 8-8914

T V RADIO DEN
2831 Fair Oaks Bl(C)-IV 9-1873

PINTO'S RADIO & TV SERVICE
In West Sacramento
BONDED ELECTRONIC TECHNICIAN
Owner Angelo J. Pinto
11-13th(WS) ----------FR 1-4915

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FACTORY BRANCH SERVICE EXCLUSIVELY FOR RCA VICTOR TELEVISION

"FOR SERVICE CALL"

R C A SERVICE CO INC
2813 Franklin Bl-GL 2-0271

RCA VICTOR—

ALEXANDER & SYKES
2739 Marshall Wy-GL 6-1808

ASSOCIATED TV SERVICE
2 Way Radio Service
Service Anywhere-Day & Nite
1822-24th ----------GL 5-1571

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2911 Fair Oaks Bl(C)-IV 9-2161

CARRICK BART 19th & P----GI 1-0231

FRUITRIDGE TELEVISION & SOUND
5703 Stockton Bl-GL 2-3566

HALE'S TELEVISION AND APPLIANCES 1301 K-------GI 3-4883

HANDY ANDY TV & APPLIANCES
5535 H-GL 1-8409

HANKS RADIO & TELEVISION
1424 J-GI 2-0641

HENLE'S SPEEDY TV SERVICE
1904-28th-GL 7-4654

PAUL'S TELEVISION & APPLIANCE
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RADER'S RADIO & TELEVISION SERVICE 5429 Moddison Av-GL 2-2798

SCHUETZLE'S RADIO & TELEVISION SERVICE 3171 Riverside Bl—GI 8-8914

TV RADIO DEN
2831 Fair Oaks Bl(C)-IV 9-1873

UNCLE BILL'S RADIO & TV
4740 J-GL 2-1765

VALLEY TV 5010 Freeport Bl-GL 6-0971

Rader's Radio & Television Service
5429 Moddison Av-GL 2-2798
(See Advertisement Page 458)

RAYTHEON BONDED ELECTRONIC TELEVISION & RADIO TECHNICIANS

Skilled Radio & Television Repair by Raytheon Electronic Technicians bonded by American Mutual Insurance Co. 90-day guarantee. Complete service equipment. Reliable tube testing. Charges reasonable.

RAYTHEON Receiving Tubes

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Florin Radio & TV Florin Rd---GA 8-1865

Myers Radio & Television
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TV CLINIC
Open 10 AM to 10 PM & Sundays
4799-24th ----------GL 6-4173

(Continued Next Page)

TELEVISION SERVICING

OR RADIO TROUBLE

– SERVING SOUTH AREA –

- QUICK EMERGENCY SERVICE ANYTIME
- ANTENNA INSTALLATIONS
- COLOR TV REPAIRING
- 90 DAY GUARANTEE

Our Work Is Reliable – The Prices Sensible

B & R RADIO & TV SALES & SERVICE

CALL GI 3-4071
Evenings Call GA 8-3866

2968 FREEPORT BLVD. SACRAMENTO

ELECTRONIC LABORATORIES

SERVICING THE ENTIRE SACRAMENTO AREA

Guaranteed Service on All Makes

- R C A
- ZENITH
- HOFFMAN
- MOTOROLA
- PACKARD-BELL
- RAYTHEON
- PHILCO
- G.E.
- WESTINGHOUSE
- MAGNAVOX
- SYLVANIA
- ADMIRAL

FACTORY AUTHORIZED SERVICE

For

DUMONT CAPEHART BENDIX
STEWART-WARNER HALLICRAFTERS
TRAV-LER KAYE-HALBERT

ASSOCIATED RADIO & TELEVISION DEALERS of SACRAMENTO

GLadstone 2-0261

3960 SACRAMENTO BLVD. SACRAMENTO

D. L. BATES – TV TECH

TV SERVICE

24-HOUR SERVICE

Sales Service Rentals

GA 8-5415

New Used LOAN SETS

Serving Sacramento Area
With Fast Dependable Service on

ALL MAKES & MODELS

Guaranteed Workmanship

FREE TV ANTENNA INSPECTION

2433 YREKA AVE. SACRAMENTO

TV SERVICING

ON ALL MAKES

BLACK & WHITE & COLOR

— *Color Specialists* —

FACTORY AUTHORIZED SERVICE ON

- RCA
- PHILCO
- PACKARD-BELL
- ZENITH

PAUL'S TELEVISION

PAUL'S TV

GL 1-8434

3434 STOCKTON BLVD.

PAUL'S TV

SERVICE IS OUR BUSINESS

- ★ PROMPT REPAIRS ON ALL MAKES
- ★ GUARANTEED WORK IN YOUR HOME OR OUR SHOP
- ★ BLACK & WHITE OR COLOR

COUNTY WIDE SERVICE

PACIFIC TV

1670 GLENROSE AVE.
NORTH SACRAMENTO

WA 2-5018

DAVIES RADIO SHOP

SINCE 1943

TELEVISION – HI-FI SERVICING

HOME AND AUTO RADIO REPAIR

PICK-UP & DELIVERY AT YOUR CONVENIENCE

MOBILE & COMMERCIAL SERVICE

FCC LICENSE

GL 2-0177

Our New Location
3200 P ST. (Near Libby's)