

RUGS & CARPETS

From The World's Largest Mills
VISCOSE - NYLON - COTTON - WOOL - EARLY AMERICAN BRAIDS

HAROLD'S CARPET Center



LET US BRING OUR STORE TO YOUR DOOR...

WITH OUR FLEET OF MOBILE TRUCKS
RUGS & CARPETS FROM WORLD'S LARGEST MILLS
REPRESENTING MOST MAJOR BRANDS

Everything in Floor Covering
Let Us Trade Your Old
Carpets for Brand New Carpets
See Our Complete
Showroom On Wheels
Opens 9 A.M. to 9 P.M.
Sundays 10 A.M. to 5 P.M.
Residential & Commercial
NO MONEY DOWN
3 YEARS TO PAY
GL 2-4861

HAROLD'S CARPET Center
5032 FRANKLIN BLVD. SACRAMENTO



CARPET CENTER

"HOME OF DISTINCTIVE CARPETING"

LEADING BRANDS
★ DOWNS ★ WUNDA WEVE
★ BIGELOW ★ LEES
★ KARASTAN ★ MASLAND

CHOOSE YOUR RUGS OR CARPETING IN YOUR OWN HOME
Phone IV 3-3418
and the Carpet Center's Portable Display Will Be
Brought to You With No Obligation - Expert Advice
Free Estimates - No Down Payment - Low Monthly Payments
QUALITY WORKMANSHIP - REPAIR SPECIALISTS
HOOVER VACUUM CLEANERS

COMPLETE SELECTION OF RUGS & CARPETS IN ALL PRICE RANGES
• BRAIDED RUGS
• EARLY CALIFORNIA CHENILLE
• HOOKED RUGS
"Liberal Trade In Allowance for Old Rugs Or Carpets"
2633 EL CAMINO AVE., at Fulton

CARPET CENTER

Phone IV 3-3418
Across From El Camino Medical Center

Rugs & Carpets-Retail-(Cont'd)

GEPHART RUG & LINOLEUM CO
ESTABLISHED SINCE 1926
Featuring
GUILSTAIN - ARTLOOM
ROXBURY - MAGEE
ESTIMATES GIVEN WITHOUT OBLIGATION
1118 J Broadway ----- GL 1-3677
If no answer call ----- GL 5-3593

Gray's Furniture 6042 Stockton BI-GA 8-8924
HAMILTON FURNITURE CO
3160 Folsom BI-GL 7-6504

HARMONY HOUSE FLOOR COVERINGS -
SEARS ROEBUCK & CO
1601 Arden Wy ----- WA 2-6211

HAROLD'S CARPET CENTER
5032 Franklin BI-GL 2-4861
(See Advertisement This Page)

HERB & BILL CUSTOM UPHOLSTERING
RUGS & CARPETS
MAGEE - ROXBURY - ARTLOOM
SANFORD - BEATTIE
Wall to Wall - Room Size
No Money Down 36 Months to Pay
See Our Adv. Under Upholstery
1709 Del Paso BI ----- WA 5-8708

Honey's Furniture Exchange
4800 Franklin BI-GL 2-0869

Would you like to build sales
... attract new customers ...
encourage old customers to come
back again? Advertise in the
Classified Telephone Directory ...
it pays! The Yellow Pages will tell
your sales story to people who are
ready to buy!

JACK'S CARPET SHOP

SAMPLES BROUGHT TO
YOUR HOME
We Are Carpet Specialists - With An
Intelligent Approach to Your Needs
ALL BRAND NAMES
GUARANTEED SAVINGS OVER LIST
Free Estimates - Easy Terms
3210 Broadway ----- GL 1-3677
If no answer call ----- GL 5-3593

Jenning's Star Furniture
1511 Del Paso BI-NS-VA 5-2715

JOHN'S BUILDING SPECIALTIES
517-12th- GI 8-9359
(See Advertisement Page 393)

KINCAID HOME FURNISHINGS
1812 Del Paso Blvd. (S) - WA 5-4355

Lattin's Bob Floor Covering
5280 Fruitridge Rd - GL 5-4825

Lew Harris Floor Covering Inc.
6227 Fair Oaks (BI)-IV 7-3621

LINOLEUM SHOP INC
4601 H GL 1-8453
LORIS P W CO 2007-11th ----- GI 8-1455

MARCHANT RUG CO
WALL TO WALL CARPETING
& ORIENTAL RUGS
2619 J ----- GI 1-1411

MARTIN'S MAGIC CARPETS
MOBILE FABRIC SAMPLE WAGON
CARPETS - DRAPERIES - UPHOLSTERY
COLOR & DECORATING SERVICE
"Smoothedge" Carpet Installation
COMPLETE AREA-WIDE SERVICES FOR
RUGS - CARPETING - UPHOLSTERY
CLEANING - DYING - REPAIRING
L9801 Taylor - TRADING Accepted
1979 Fulton Av ----- IV 3-2903

RUGS & CARPETS

NOTHING DOWN - YEARS TO PAY

Low Overhead - Low Prices - Low Payments

The ONLY Item We Have That
Is HIGH IS Our QUALITY

- WALL TO WALL BROADLOOM
- REPAIRING - REWEAVING & CLEANING

Guaranteed Installations
Backed By Years Of Experience

COMPLETE LINE OF DRAPERIES

"We Deliver Carpets Galore To Your Door"

SACRAMENTO CARPETING CO.

The Home of Famous Names in Carpeting
Serving All of Northern Calif.

CALL COLLECT
GL 2-5421

1519 ALHAMBRA BLVD.

Rugs & Carpets-Retail-(Cont'd)

MONTGOMERY WARD & CO
9th & K - GI 2-6941

MOULD'S JOHN INTERIORS
2994 Fair Oaks BI-IV 9-6116

NEUMEISTER'S CUSTOM INTERIORS
2322 K - GI 3-4231

O K FURNITURE 427 L ----- GI 3-4231

PAUL'S FURNITURE INC
5501 Auburn BI-ED 2-2267

RICHTER H & H 3855 J ----- GL 5-4879
(See Advertisement This Page)

RIVETT H W CO 2300 Broadway - GL 5-2637
(See Advertisement This Page)

Sacramento Carpeting Co
1519 Alhambra BI-GL 2-5421
(See Advertisement Page 392)

SACRAMENTO RUG WORKS
See Ad under Rug & Carpet Cleaners
1308-65th ----- GL 5-3081

SCOFIELD FURNITURE CO
1401 K - GI 2-6991

Silvera C L Co 21st & X ----- GL 6-3897
Smart Living Furniture
5240 Franklin BI-GL 1-7221

SMOOTHEDGE CARPETS -
WALDO BOWERS CARPETS
2020 H - GI 1-0208

Standard Furniture Co
2171 Fulton Av - IV 7-7837

TOWN HOUSE INTERIORS
CUSTOM INTERIORS
Albert A. Lorenson Interior Designer
1107 L ----- GI 1-2688

TREASTER & GREEN
3231 Riverside BI-GI 2-0275
Trimble's 631 Fulton Av ----- IV 9-4369

UNITED LINOLEUM INC
2717 Broadway - GL 7-6597
(See Advertisement This Page)

VILLAGE FURNITURE MART THE
2501 Marconi Av - IV 9-3973
Waldo Bowers Carpets 2020 H ----- GI 1-0208

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2020 H - GI 1-0208

H. W. RIVETT CO.

RUGS & CARPETS

SINCE 1884

ONE OF THE FINEST SELECTIONS IN SACRAMENTO

'Ring Up Rivett'
GL 5-2637

- Leading Brands
- Samples Shown in Home
- Free Estimates
- Terms Available
- Commercial - Residential
- Expert Installation

PARKING AVAILABLE

2300 BROADWAY

RUGS AND CARPETS

COMPLETE
FLOOR COVERING SERVICE
WALL TO WALL INSTALLATIONS

SAMPLES SHOWN IN
YOUR HOME, NO OBLIGATION

EASY BUDGET TERMS
Wide Selection to Choose From
FEATURING

ROXBURY - BEATTIE - FIRTH - MAGEE - ARTLOOM

UNITED • GL 7-6597

LINOLEUM Inc.
2717 BROADWAY SACRAMENTO

RUGS & CARPETS

Call Our Mobile Carpet Wagon
LET OUR EXPERIENCED DECORATOR SALESMAN
HELP YOU SELECT JUST THE
RIGHT CARPET FOR YOUR HOME

WE SPECIALIZE IN WALL TO WALL & CUSTOM INSTALLATIONS

Featuring
SANFORD - MAGEE - ROXBURY - ARTLOOM
NO DOWN PAYMENT 3 YEARS TO PAY

IV 7-3621

LEW HARRIS

FLOOR COVERING INC.
CARMICHAEL

6227 FAIR OAKS BLVD.

Building Specialties

Licensed Floor Contractors
RUGS & CARPETS... Leading Brands
We specialize in all types of floor coverings
and their installation.

BE SAFE... BUY FROM A SPECIALIST
Free Estimates & Sample Showing
Liberal Terms

GI 8-9359
517-12th St.

Rugs & Carpets-Wholesale & Mfrs

Armetex Carpet Co 2300 Sporet(C)-IV 3-2830
JAEGER AND BRANCH
1744 Rollins Rd Brimton
From telephones served by the
following exchange:
Sacramento
(No Inter-City Charge)
Ask Operator for ENterprise 1-0881

LORIS P W CO 2007-11th ----- GI 8-1459

PACIFIC FLOOR PRODUCTS
1516 McCormack - GI 8-0486

Vulker William & Co 521 N 10th ----- GI 2-9021

Rust Preventives
BACAMONTE R M CO
Government Specs - All Types
160 Spear San Francisco -- YUken 6-6245
Delta Chemicals
219 Barstow(NS) - WA 5-7786

Rust Proofing

Allstate Vinylizing Co
2353 Albatross Wy(NS) - WA 2-4747
California Coatings Inc
4923 Folsom BI-GL 1-6511

**CAPITOL EXHAUST & AIR
CONDITIONING CLEANING**
Evaporative Cond-Cooling Towers
331 Lampasas Av(NS) ----- WA 5-2988

CAPITOL PLATING & BUMPER EXCH
Cadmium-Nickel-Copper
319-3rd(B) ----- GI 8-8571

Rust Removing
**CAPITOL EXHAUST & AIR
CONDITIONING CLEANING**
Evaporative Cond-Cooling Towers
331 Lampasas Av(NS) ----- WA 5-2988

Saddlery
See Riding Equipment Also Horses

The Yellow Pages save you time.

When You Have
FORGOTTEN...
..... A NAME
Recommended
By Someone

You remember some-
one having recom-
mended a certain con-
cern or dealer, but can't
remember the name
recommended.

LOOK IN THE

Classified TELEPHONE SECTION

You will probably recognize
the name when you see it.