



BILL PEARL'S GYM
SPECIALIZING IN PERSONAL INSTRUCTIONS FOR MEN
Complete Body Building Facilities
Steam Baths - Massage
Weight Reducing & Gaining
Preventive & Corrective Exercise
Home Gym Equipment - Sales

GI 2-9435

1914 P STREET

DR. W. J. CASSELMAN
D.C.
SPECIALIZING IN PAIN OF THE SHOULDERS AND ARMS
SPINAL COLUMN - SACROILIAC LEGS & FEET
GI 2-7967

814 ALHAMBRA BLVD.
Between H and I Streets

DR. CLAYTON L. SINCLAIR D.C.
COMPLETE PHYSICAL THERAPY FACILITIES
ARTHRITIS
NEW EFFECTIVE ULTRASONIC THERAPY
THOUSANDS HAVE BEEN RESTORED TO HEALTH
BY NATURAL PHYSICAL METHODS AFTER ALL OTHER MEANS HAVE FAILED.
NEW LOCATION - 3536 H - OFF THE STREET PARKING
9 A.M. TO 3 P.M. - EVENINGS BY APPT.

GI 8-2365

EAR NOSE & THROAT

SINUS - HEARING - HEADACHES
HAY FEVER - GROWTHS - COUGHS
TONSILS - OTHER DISEASES
X-RAY - NO SURGERY
DR. RICHARD CONKLE
D.C., Ph.C.
Phone GI 6-8909
Open Daily 8:30 A.M. to 5 P.M.
Mon. & Thurs. Evenings 7:00 to 9 P.M.
Closed Wed.
2825 - 34th

HEMORRHOIDS NO SURGERY

TREATED WITHOUT COSTLY HOSPITALIZATION OR LOSS OF TIME FROM WORK
NO INJECTIONS
Appointment Advised
Closed Thurs. Sat. 'Til Noon
DR. E. G. STEVENS
D. C. Orthodont Therapy
720-23rd St. (Bet G & H)
GI 2-2673
If No Answer Call IV 3-4586

Physicians' Equipment & Supplies-

Retail-(Cont'd)

MERIL PHOTO SUPPLY
Complete Photographic Equipment
For the Amateur
3701 Marysville Bl(DPH)---WA 5-2825
4355 Arden Wy---IV 7-1100
Owl Drug Co 9th & K---GI 3-5913
PARDEE JOHN 2922 Fulton Av---IV 3-3435
(See Advertisement This Page 325)
Pay Less Drug Store 1012 K---GI 3-2518
Purson's Pharmacy 2700-24th---GL 5-0673
Photo Shop The 2012 Del Paso Bl(NS)-WA 5-4974
TOWER DRUG
Photographic Center
Open 'Til Midnight Everyday
1518 Broadway---GI 2-4916
WEBBS PHOTO SUPPLY STORE
1011-4th-GI 3-7409
(See Advertisement Page 325)

Photographic Equipment & Supplies-

Wholesale & Mfrs

CAL-FOTO SERVICE
2012 Del Paso Bl(NS)-WA 5-4974
CALIFILM CO INC
Industrial Film-Paper & Equip
2908 Capitol Av---GL 2-2845
CAPITOL PHOTO SERVICE INC
1011-4th-GI 3-7409

HARWOOD COMPANY THE

Photographic Equip. & Supplies
Representing All Major Mfrs.
2830 Auburn Bl---IV 3-2859

Perma Color Laboratories 901 G---GI 1-2317

Photographic Process Copying

See Photography Prints

Physical Culture

AMER HEALTH STUDIOS
See Display Adv-Gymnasiums
811-16th---GI 1-6795
Bill Pearl's Gym 1914 P---GI 2-9435
(See Advertisement This Page)
Miquel's Siendenzing Salon
2030-16th-GI 3-3092
Silhouette Figure Form International
See Display Adv-Reducing Methods
811-16th---GI 1-6795

Physical Therapists

ALVAREZ M S
Laboratory & X-Ray
Examinations---GI 2-6716
1401 P

BERRY L E

LAUREN BERRY
Licensed Physical Therapist
HYDRO & ELECTRIC THERAPY
STEAM BATH & MASSAGE
Just Off Franklin Bl
3150-21st Av---GL 7-0682

Capitol Physical Therapy

Paul J Wham Jr P R T
1310-28th---GI 2-1347
Casselman Wm 614 Alhambra Blvd-GI 2-7967
(See Advertisement This Page)
Chilous Peter 2410 J---GI 3-6993
Conkie Richard 2825-34th---GL 6-8909
(See Advertisement This Page)
Ferguson Selma M 5912 Palm Dr(C)-IV 7-4714

SEWING ON BUTTONS

While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

Physicians' Therapists-(Cont'd)

FINLAND STEAM BATHS

PHYSICAL THERAPY SWEDISH MASSAGE
OPEN 1 TO 10 P.M. - SAT 1 TO 6 P.M.
1 Bk W. of Stockton Bl
4626-14th Av---GL 2-9569

Glover Ray E 5413 Cypress Av(C)-IV 9-8000

GOODWIN WM P 2800 T---GL 7-9826

Henson Gerald B 1014 Del Paso Bl(NS)-WA 5-4449

KEPPLER MANFORD
4626-14th Av---GL 6-6188

McKie Wm L 2420-27th---GL 6-0163

NELSON VERNE L
Body Toning Massage-Home Calls
1729 Nopales(NS)---WA 5-7279

NUTT ORLIN V

NERVES

MAY CAUSE MANY PHYSICAL ILLNESSES WHICH HAVE BEEN SUCCESSFULLY TREATED BY MY METHODS
Evening Hours by Appointment
718-23rd---GI 1-3673
If no answer call---IV 9-5496

DAKS HENRY

ADVANCED THERAPEUTICS APPROVED EQUIPMENT

1120-23rd---GI 2-6582

Physical Therapy Center of Sacramento The

926 J - Ruidesbecker P T
By Medical Prescription Only
2220 J---GI 1-2221
Sinclair Charles J 3536 P---GI 8-2365
(See Advertisement This Page)
Studio of Reflexology
3120 Fair Oaks Bl(C)-IV 3-1847

Physical Therapy Equipment

Fischer H C 2652 La Mesa Wy---IV 3-1605
PROFESSIONAL ELECTRIC X-RAY CO
4709 Donnie Lynn Wy(C)-IV 7-7969
Stevens E G 720-23rd---GI 2-2673
(See Advertisement This Page)

Physicians & Surgeons, D. O.

Bare Jack L 305 Wool Flm---Yukon 5-2832

Residence call Flm---Yukon 5-2574

If no answer call Sacto---GI 3-7461

Bowles Lloyd D
5903 Watt Av(NH)-ED 2-0145

If no answer call Sacto---GI 3-7461

Brown Russell T 201 Hawthorne(NS)
Night & Day call---GI 3-7461

Buchman Roy C
Weight Control---GI 3-3076

Buschner Pamela F 1450 Del Paso Bl(NS)
Day & Night call---WA 5-6534

Charles John S 941 Fulton Av
Day & Night call---IV 7-8649

Coffee Glenn F 3360-4th---GL 6-5297
If no answer call---GI 3-7461

Community Medical Center
201 Hawthorne(NS)-WA 5-2771

Crane Lester L 941 Fulton Av
IV 7-8649

Currin S E 1710 H---GI 3-3343
If no answer call Sacto---GI 3-7461

Daniels R L 1220-25th---GI 2-5869
Daniels Roger C 1220-25th---GI 2-5869

If no answer call Sacto---GI 3-7461

Eaton William K 201 Hawthorne(NS)
Night & Day call---WA 5-2771

Franklin Jas E 4705 Franklin Bl
4719 Av---GL 2-2828

Ford Maude A 605-22d---GI 3-6241
If no answer call Sacto---GI 3-7461

Hadley Clifford A 2605 J---GI 8-8576
If no answer call Sacto---GI 3-7461

Hartshorn Frank S 2820 J---GI 3-7465
If no answer call Sacto---GI 3-7465

Hoard Ralph D
6220 N Fair Oaks Bl(C)-IV 7-3506

Day & Night call---IV 7-3506

Hoffman G F
South Sacramento Medical Group-47th Av
4719 Av---GL 8-4710

South Sacramento Medical Group-47th Av
4719 Av---GL 8-4710

North or Day call---GI 8-4710

(Continued Next Page)

Physicians & Surgeons, D. O.-(Cont'd)

Jackson Leta B Forum Bldg---GI 2-0032

Jacobson Robert
Day & Night call
201 Hawthorne(NS)---WA 5-2771

Jordan R Grant
Fulton-Arden 24 Hour Medical Serv
1525 Fulton Av---IV 7-7666

La Guardia Henry P
Fulton-Arden 24 Hour Medical Serv
1525 Fulton Av---IV 7-7666

La Guardia M Jean
Diseases of Children
Fulton-Arden 24 Hour Medical Serv
1525 Fulton Av---IV 7-7666

Peares J Jr
Internal Medicine-Cardiology
2701 H---GI 8-2451

If no answer call---GI 3-7465

Peyton Wayne G
Diseases of Children & Allergic Diseases
Fulton-Arden 24 Hour Medical Serv
1525 Fulton Av---IV 7-7666

Purinsale J Richard
Open daily call---GI 3-7461

Robinson W Clayton
Open Daily 9:30 AM-6 PM Mon-Fri
5800 Marconi Av(C)-IV 9-2272

If no answer call---GI 3-7461

Rose Lester G 201 Hawthorne(NS)
Night & Day call---WA 5-2771

Russell Richard E
3228 Marysville Rd(NS)-WA 2-2725

If no answer call---GI 3-7461

Rustin Garth H
Surgey & Gynecology
1717 Morse Av---IV 3-0469

Salmon H C 2024 Broadway
Day & Night call---IV 3-0469

Sato M 1228-4th
Day & Night call---GL 5-5873

Simpson Gilton M
514 M Rio Linda-WYndot 1-1713

If no answer call Sacto---GI 3-7461

South Sacramento Medical Group
47th Av---GL 8-4710

Sprecher Eldo C 1220-25th
Night or Day call---GL 8-4710

If no answer call---GI 3-7461

Thill Matthew W
429 M Rio Linda-WYndot 1-2541

Varney F Curtis 2821 Howe Av---WA 5-1378
Wells C Sulliman 1717 H---GI 3-7075

If no answer call---GI 3-7465

Witt Fillmore Martin
824 West Acres Rd(W)-FR 1-7047

If no answer call---GI 3-7461

Wood W O
South Sacramento Medical Group-47th Av
47th Av---GL 8-4710

Yantis Richard T 2445 Marjyl Dr
IV 9-4138

If no answer call Sacto---GI 3-7461

Youngs L S 5903 Watt Av(NH)
ED 2-0145

If no answer call---GI 3-7461

If you sometimes get the wrong number or no number at all, you may be dialing incorrectly. After turning the dial all the way to the stop, let it return at its own speed.

Physicians' & Surgeons' Equipment & Supplies

ABBEY RENTS

24-Hour Service Rentals & Sales
1827 J---GI 8-9151

Aloe A S Co of San Francisco
140 Beacon SSF-Juno 3-9300

J W Rowlett Sacto Reg
DRESS CORSETS & BRAS
Benjamin Eugene & Co 3014 K---GL 6-3861

BENJAMIN SARGAL & ELECTRO DYNAMICS CO
Surgical Instrument Repairing
4820-17th Av---GL 6-1257

BERRY'S PHARMACY

ABDOMINAL SUPPORTS
ELASTIC HOSEY & TRUSSES
MATERIALITY CORSETS & BRAS
Private Fitting Rooms
Graduate Man & Women Filters
3430 Broadway---GL 6-3807

Bischoff's
A L Grimessey 2500 St Francis Dr Sacto
1618 Franklin Oakland---Templar 2-3833

DAVIES RADIO SHOP

WE REPAIR
MEDICAL ELECTRONIC EQUIPMENT
Diathermy - Electro Cardiograph, Etc
3200 P---GL 2-0177

EUGENE BENJAMIN & CO

PHYSICIANS - HOSPITAL INVALID SUPPLIES

TRUSSES - ELASTIC HOSEY
ABDOMINAL & MATERNITY BELTS
ARCH SUPPORTS - INVALID CHAIRS
CRUTCHES - RUBBER SHEETS
3014 K---GL 6-3861

JENSEN C W CO

SERVICE & SALES

LABORATORY - ELECTRONIC
MEDICAL - SURGICAL
INSTRUMENT REPAIR - USED EQUIPMENT
2724 Capitol Av---GI 2-7518

Keener Service

Repairing of Surgical Equip
4300 May(DPH)
Keith John R 1015-22d---GI 8-4762

(See Advertisement This Page)

PROFESSIONAL ELECTRIC X-RAY CO

4709 Donnie Lynn Wy(C)-IV 7-7969

Sacramento Medical Sales
2652 La Mesa Wy-IV 3-1605

SOAP YOUR SCREWS

To make screws easier to turn, keep a small chunk of soap handy and soap the threads lightly before driving.

SKIN DISORDERS

Treated by an amazingly effective new system of therapy, either in my office (for your home rental of equipment, if desired)

- | | | |
|-----------------|---------------|-------------------|
| ALLERGIES | ITCHING | PIMPLES |
| EZEMA | ACNE | FUNGI |
| RASHES | PSORIASIS | DIRTY OR DRY SKIN |
| PLANT POISONING | SKIN BLEACHES | DANDRUFF |
| SCALP DISORDERS | ULCERATIONS | ETC. |

Whether your problem is a serious skin disorder or a simple complexion problem such as those affecting the "teen-age", telephone for appointment - reasonable rates.

DR. JOHN R. KEITH

D.C. SKIN THERAPY
1015-22nd Street GI 8-4762 Sacramento



Physicians & Surgeons, M. D.-(Cont'd)

Babbitt Geo
Surgey
901-29th---GI 8-5492

If no answer call---GI 1-2771

Babcock James M
Main Ofc 2728 J---GI 3-1711

Stephens Medical Center Ofc
2740 Fulton Av-IV 7-0138

Bachelor Arthur L
General Practice
2740 Fulton Av
Day or Night call---IV 7-2189

Baker John M
Thoracic & Cardiovascular Surgery
616 Alhambra Bl---GI 1-4955

Wilson's Rent & Sell 1309 J-GI 3-5709

Physicians' & Surgeons' Exchanges

SACTO SOCIETY FOR MEDICAL IMPROVEMENT 7731 Capitol Av-GI 1-2771
(See Advertisement This Page)

Physicians & Surgeons, M. D.

Bauman J
Anesthesiology
981 La Sierra Dr---IV 7-4163

Beach Ed W
Urologic Surgery
2500 L---GI 8-1401

If no answer call---GI 1-2771

Becker Walter N
616 Alhambra Bl---GI 1-0171

Berg John A
Eye Physician & Surgeon
Stephens Medical Dental Ofc
2740 Fulton Av
Professional Bldg
2901 Capitol Av
Day & Night call---GL 2-1465

Berman A E
Diseases of Children
2901 Capitol Av---GI 7-6559

If no answer call---GI 1-2771

Bitner Donald L
Clinical Pathology
Main Ofc 2907 J
2901 Capitol Av
Day or Night call---GI 1-0186

Blitner Wm E 5811 Lloyd Ln(C)-IV 9-3563
If no answer call---GI 1-2771

Black Howard A
Neurological Surgery
2901 Capitol Av---GI 1-8922

If no answer call---GI 1-2771

Blake John R
Cardiology & Internal Medicine
3560 J
Day & Night call---GL 2-4576

Blumenfeld Chas M
Clinical Pathology
Main Ofc 2907 J
Professional Bldg Ofc 2901 Capitol Av
Day or Night call---GI 1-0186

El Camino Med Bldg Ofc
2628 El Camino Av-IV 3-0404
(Continued Next Page)

Advertise here-It pays.

NEED A DOCTOR FOR AN EMERGENCY?

MEDICAL SOCIETY PHYSICIANS & SURGEONS EXCHANGE

Call GI 1-2771

DAY & NIGHT - 24-HOUR SERVICE

If you are unable to reach your own physician, or do not have one, call GI 1-2771 and a physician will get in touch with you as quickly as possible.

Sacramento Society for Medical Improvement