Pawnbrokers

A1 LOAN CO
MONEY TO LOAN ON
Diamonds – Watches – Jewelry
Guns – Luggage – Binoculars
Radios – Cameras – Power Tools
Typewriters – Musical Instruments
TV's – Adding Machines Etc.
OPEN SUNDAYS
429 K ---------- GI 3-3449

ACE LOAN CO
"CASH IN A FLASH"
on
WATCHES – JEWELRY – GUNS
TOOLS – LUGGAGE – RADIOS
TV – BINOCULARS – FISHING EQUIP.
OPEN 8 A.M. TO 7 P.M.
Sundays to 1 P.M.
204 K ---------- GI 2-4606

Big Ben Loan Office 531 J ---------- GI 8-6808

CALIFORNIA LOAN & JEWELRY CO
Loans on
DIAMONDS – WATCHES – GUNS
CAMERAS – RADIOS – TYPEWRITERS
LUGGAGE – TV – BINOCULARS
Sacto's Only Insured Loan Office
Now In Our 48th Year
Open Daily 'Til 7:30 P.M. Inc. Sunday
Phone for New Address After Jan. 1
409 K ---------- GI 8-4481

Jewelcraft Loan & Jewelry Co 515B K-GI 8-7545
North City Jewelry & Loan Co 2105 Del Paso Bl(NS)-WA 5-3404
People's Loan Office 313 K ---------- GI 3-5471
Sacramento Loan & Jewelry Co 531 K-GI 2-6384
(See Advertisement This Page)
US Loan Office 229 K ---------- GI 2-0117
WESTERN LOAN COMPANY 208 K-GI 1-2659

Peanuts—See Nuts—Edible

Peat Moss

Capital Nursery Co 4700 Freeport Bl-GL 5-2601
Fruitridge Nursery & Soil Service 5520 Sacramento Bl-GL 1-1219
Pac Guano Co 2630-5th ---------- GI 8-9284
Sierra Gardens Nursery 3080 Fair Oaks Bl-IV 9-5360
Stewart Feed Mill 1600-34th ---- GL 6-6259

Pencils

Essex Pencil Products Company Inc 2100 Evergreen(NS)-WA 5-2709

Pennants

Weideman Enterprises Inc 1315 Broadway-GI 2-2451
Weideman's Trophy House 1315 Broadway-GI 2-2451

Cash LOANS Fast
MONEY LOANED ON
DIAMONDS – WATCHES – JEWELRY –
GUNS – LUGGAGE – CAMERAS –
BINOCULARS – RADIOS – TYPEWRITERS –
ADDING MACHINES – POWER TOOLS –
MUSICAL INSTRUMENTS
SACRAMENTO LOAN & JEWELRY CO.
GI 2-6384

BOULEVARD PET SHOP
Open Every Day of the Year 9 A.M. to 8 P.M.
• DOGS • HAMSTERS • TROPICAL FISH • PARROTS
• CATS • GUINEA PIGS • AQUARIUMS • PARAKEETS
• MONKEYS • MICE & RATS • TURTLES • CANARIES
Cages and Complete Accessories for All Pets
Fancy Poodle Collars – Leather Goods – Sweaters – Books
BIRDS BOARDED
WE GIVE CASH CHECKS
• FRESH HORSEMEAT • BULK SEED
GL 7-0965
3432 STOCKTON BLVD. (Between 9th & 10th Aves.)

TROPICAL FISH EXHIBITOR CALIF. STATE FAIR 1955
Weekdays 11 A.M. till 7 P.M.
Sat. 11 to 5:30 – Sundays 12 to 4
• LARGEST SELECTION OF TROPICAL FISH & SUPPLIES IN NORTHERN CALIF.
• SEE THE NEWEST & MOST MODERN AQUARIUMS – PUMPS – FILTERS
• LIVE FISH FOOD
• DROP IN FOR A VISIT – SEE LARGE DISPLAY OF RARE FISH – QUESTIONS GLADLY ANSWERED
LORRAINE'S AQUARIUM
GI 8-9951
2001 CAPITOL AVE.

COLE'S PARAKEET & PET PARK
Wholesale – Retail
Birds • Cages
Supplies
Kinkajous – Ocelots – Gibbon Apes
& Many Other Rare Animals
Parrots – Monkeys – Etc.
Birds Boarded
9 TO 9 THRU WEEK
9 TO 5 SAT. & SUN.
Call GL 6-3677
4800 MENDOCINO BLVD.
Just Off 23rd Ave.
3rd Block East of Sacramento Blvd.

NORTH CITY PET SHOP
PETS
& SUPPLIES
AQUARIUMS & SUPPLIES
HORSE MEAT
U.S. Gov't. Inspected
BIRDS BOARDED
PHONE
WA 5-8157
1911 Del Paso Blvd.
North Sacramento

Pens

Thompson Robt G 3944 Rosemary Cir-IV 7-6119

Pens—Fountain—See Fountain Pens

Pensions & Retirement Plans

See Actuaries; Business Consultants; Insurance Hdqs

Perforated Metals

California Perforating Screen Co 345 Folsom San Francisco-EXbrk 2-1889

Perforators

AAC-CUMMINS PERFORATORS—
CUMMINS-CHICAGO CORP AGENCY 4430 N Park Dr-IV 7-4367

Perfumes

Avon Cosmetics 2115 J ---------- GI 2-3829
Luzier's Fine Cosmetics & Perfumes 6512 Clara Wy(NH)-ED 2-3017
MERLE NORMAN COSMETIC & PERFUME STUDIO 1012-11th—GI 3-2029
2118 Del Paso Bl(NS) ---------- WA 5-1154

Perlite & Perlite Products

ALVOLITE PRODUCTS
Roof Deck Systems
Floor Fills & Slabs
Curtain Walls, Perlite
Plaster - Structural Steel
Columns Fireproofed -
Radiant Heat Insulation -
Noncombustible, Light-Weight, Vermin Proof, Inert.
ALVOLITE
"FOR INFORMATION CALL"
Perlite Aggregates Inc St Hina-WOodwrd 3-3094

Robertson's Sand & Gravel 1061 Vine-GI 8-5934

Personal Problems Counselors

See Psychologists

Personal Service Bureaus

Personal Shoppers Baby Sitters Agcy 626 Fremont Wy-GI 2-8059

Personnel Consultants

Fremder Agcy 11th & L Bldg ---------- GI 3-4894
Medical-Dental Personnel Service Agcy 2731 K-GI 2-4955
Sacramento Service Agency 926 J Bldg-GI 1-4967

Pest Control

See Exterminating; also Fumigating; also Moth Proofing; also Termite Control; also Tree Service

Pet Shops

ALLEN'S PET FOODS & SUPPLIES
Parakeets – Half Moons – Canaries
Birds Boarded
Tropical Fish – Aquariums & Plants
U. S. Inspected
FRESH HORSEMEAT
Wholesale – Retail
LEADING DOG & CAT SUPPLIES &
SPECIAL DOG & CAT FOOD DIETS
REMEDIES – VETERINARY SUPPLIES
GROOMING SUPPLIES – LEATHER GOODS
Free Customer Parking
Open Mon. - Fri. 8-6 Sat. 8-5
16th & S ---------- GI 2-3387

(Continued Next Page)

Many buyers turn to the Yellow Pages first.

Pet Shops—(Cont'd)

ALTA PET FOODS
PARAKEETS – PARROTS – MYNAHS
TROPICAL & GOLDFISH – SUPPLIES
AQUARIUMS – PLANTS – PET FOODS
2623 El Paseo Ln ---------- IV 9-5124

BIRD HAVEN PET SUPPLIES
All Types Birds – Cages – Supplies
WHOLESALE – RETAIL
1961 Marconi Av(NS) ------ WA 5-4855

Boulevard Pet Shop 3432 Stockton Bl-GL 7-0965
(See Advertisement Page 318)

C & E PET SHOP
PARAKEETS – COCKATIELS – LOVE BIRDS
COMPLETE LINE OF PET SUPPLIES
3722 Marysville Rd(DPH) --WA 5-5376

Cole's Parakeet Park 4900 Mendocino Bl-GL 6-3677
(See Advertisement Page 318)
Daws Bird Exchange 1828 Walnut Av(C)-IV 9-7145
(See Advertisement This Page)
EXOTIC FISH HAVEN 4600 Stockton Bl-GL 1-9957
(See Advertisement This Page)
Franklin Blvd Pet Store 3950 Franklin Blvd-GL 5-9821
HOUSE OF WHITE 922-12th ---- GI 2-2981
(See Advertisement This Page)
K-9 GROOMING SALON 1713-10th-GI 1-1152
LORRAINE'S AQUARIUM 2001 Capitol Av-GI 8-9951
(See Advertisement Page 318)
MAR-DUN PET SUPPLIES
FOR ALL YOUR PET'S NEEDS
Birds & Tropical Fish
Fresh Horse Meat Daily
2660-33d ---------- GL 7-5075
MELBA'S PET SHOP 5653B Stockton Bl-GL 5-0330
(See Advertisement This Page)
North City Pet Shop 1911 Del Paso Bl(NS)-WA 5-8157
(See Advertisement Page 318)
PET AND BIRD CENTER 3329 Balmoral Dr-IV 3-0786
(See Advertisement This Page)
PET & PIGEON CENTER 3208 Broadway-GL 6-1575
(See Advertisement This Page)
Poisal's Bird Farm 2150 Howe Av-WA 5-0370
(See Advertisement Page 318)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through."

Pet Supplies—Retail

ALLEN'S PET FOODS & SUPPLIES
WE SPECIALIZE IN
U. S. Inspected
FRESH HORSEMEAT
WHOLESALE – RETAIL
We Supply Sacto & Surrounding Area
Leading Dog & Cat Foods
SPECIAL DIETS – SAND FOR CAT BOXES
BIRD SUPPLIES – BIRDS BOARDED
TROPICAL FISH & AQUARIUMS
REMEDIES – VETERINARY SUPPLIES
Grooming Supplies – Leather Goods
Free Customer Parking
Open Mon. - Fri. 8-6 Sat. 8-5
16th & S ---------- GI 2-3387

ALTA PET FOODS
DOMESTIC & IMPORTED SUPPLIES
PARAKEETS – PARROTS – MYNAHS
CANARIES – GOLD & TROPICAL FISH
2623 El Paseo Ln ---------- IV 9-5124

The Yellow Pages save you time.

Exotic Fish Haven & Hatchery
Specializing in . . .
EXOTIC FISHES & SUPPLIES
OVER 75 VARIETIES
AQUARIUMS Custom Built & Repaired
Office Rental Service
VISITORS WELCOME
Open 10 A.M. to 8 P.M.
Saturdays & Sundays Incl.
Closed Mondays
GL 1-9957
4600 STOCKTON BLVD.

PETS
ARE OUR BUSINESS
• PARROTS • COCKATIELS
• PARAKEETS • CANARIES
• MONKEYS • SKUNKS
• KITTENS • PUPPIES
• TROPICAL FISH • AQUARIUMS
FRESH DOG & CAT MEAT
Visit Our Exclusive Dog Beauty Salon – Expert Grooming
OPEN FRI. TILL 9 P.M.
PET & PIGEON CENTER
GL 6-1575
3208 BROADWAY

PET SUPPLIES
See Us First for Aquarium – Dog – Cat & All Bird Supplies
WE BOARD BIRDS
Breeders contact us for top quality fresh seeds . . . WE CAN SAVE YOU MONEY
RED BIRD PRODUCTS
GA 1-0517
2786 FRUITRIDGE RD.

HOUSE OF WHITE
Pet Shop
Formerly F. F. Smith & Co. Retail
• COMPLETE PET SUPPLIES
• DOGS – BIRDS
• TROPICAL FISH
• GOLDFISH
• HORSEMEAT
PHONE
GI 2-2981
922 - 12th Sacramento

Pet Supplies—Retail—(Cont'd)

Boulevard Pet Shop 3432 Stockton Bl-GL 7-0965
C & E Pet Shop 3722 Marysville Rd(DPH)-WA 5-5376
Carmichael Farm Center 6225 Fair Oaks Bl(C)-IV 9-5654
Del Paso Farm Supply Rio Linda & Grand Av(DPH)-WA 5-0845
House of White 922-12th ---------- GI 2-2981
Lorraine's Aquarium Wholesale & Retail 2001 Capitol Av ---------- GI 8-9951
Mar-Dun Pet Supplies 2660-33d -- GL 7-5075
Melba's Pet Shop 5653B Stockton Bl-GL 5-0330
North City Pet Shop 1911 Del Paso Bl(NS)-WA 5-8157
Red Bird Products Inc 2786 Fruitridge Rd-GA 1-0517
(See Advertisement This Page)

Advertise here—it pays.

MELBA'S PET SHOP

One of Sacto's Finest – Free Parking
EVERYTHING FOR YOUR PETS
FOODS – U.S. Inspected Horse Meat
Tropical Fish – Birds – Supplies
Pedigreed Puppies – All Breeds
Special Grooming – Poodles Clipped
Bring Us Your Pet Problems
GL 5-0330
FRUITRIDGE SHOPPING CENTER
5653 B STOCKTON BLVD.

DAWS BIRD EXCHANGE

BIRDS EXCLUSIVELY
Wholesale Retail
PARAKEETS – PARROTS
MYNAH BIRDS – CANARIES
CAGES SUPPLIES ACCESSORIES FEEDS
WE BUY & SELL BIRDS
CASH OR TRADE
Phone . . .
IV 9-7145
1828 WALNUT AVE. CARMICHAEL

Opposite Country Club Centre
PET & BIRD CENTER

• TROPICAL FISH
• Puppies
• Monkeys
• Mynahs
• Cockatiels
• Parakeets
• Canaries
Large Selection of Aquariums
IV 3-0786
3329 BALMORAL DR.

Pet Supplies—Retail—(Cont'd)

SACRAMENTO VETERINARY SUPPLY
MEDICINES & SUPPLIES
FOR YOUR DOG & CAT
1701 J ---------- GI 8-2838

Stewart Feed Mill 1600-34th ---- GL 6-6259

Pet Supplies—Whsle & Mfrs

Bird Haven Pet Supplies 1961 Marconi Av(NS)-WA 5-4855
Bonnie Dog Food Co 204 Broadway-GI 3-3767
California Pet Food Co See Bonnie Dog Food Co
204 Broadway ---------- GI 3-3767
Red Bird Products Inc Mfr of Leg Bands for Cage Birds
2786 Fruitridge Rd ---------- GA 1-0517

Petroleum Products

General Petroleum Corp 1100 S River Rd(WS)-FR 1-4686
Quaker State Oil Refining Co 1112 Arden Wy(NS)-WA 5-7240
STROH JOHN A DISTRIBUTING CO Wilshire Oil Products 2200-5th ---------- GI 3-6947
Time Oil Co S River Rd & Linden Rd(WS)-FR 1-6095
If no answer call ---------- FR 1-7447
WESTERN HYWAY OIL CO Main Office 1700 S River Rd(WS)-FR 1-6771
Wilshire Products Inc 2200-5th -- GI 3-6947

Pharmaceutical Products—Retail

Crystal Pharmacy 2924 Freeport Bl-GI 1-3029
Eales Pharmacy 3001 Broadway -- GL 6-6491
Eales Pharmacy 3871 J ---------- GL 2-2871
El Camino Pharmacy 2628 El Camino Av-IV 3-0263
Elmhurst Pharmacy Stockton Bl & 36th-GL 5-8647
Kahl's Prescription Shop 3430 Balmoral Dr-IV 9-8798
Medico-Dental Pharmacy 1125-11th-GI 3-9021
Rodda Drugs 1800 Capitol Av ------ GI 2-1672
Smith Bros Pharmacy 14th Av & Stockton Bl-GL 5-7698
Striker's Pharmacy 1930-16th ---- GI 2-5821
Tower Drug Delivery Service-Open Till Midnight
1518 Broadway ---------- GI 2-4916

Pharmaceutical Products—Whsle

Western Drug Supply Inc 1717-34th-GL 2-6543

Phonograph Records—Retail

AL & RAY'S MUSIC CO
Hi-Fi Equip. – Latin – Classics
Jazz – Rhythm & Blues Records
Radios – Repairs & Supplies
OPEN 10 A.M. TO 10 P.M.
621 J ---------- GI 3-2264
5044 Franklin Bl ---------- GL 2-2211

Al & Ray's Music Co 5044 Franklin Bl-GL 2-2211

ALHAMBRA TV & RADIO CENTRE
CLASSICAL – POPULAR
RECORDS
HI-FI PHONOGRAPHS
All Speeds - Specializing in LP's
OPEN MON. THRU SAT. TILL 6 P.M.
MON. & FRI. TILL 9 P.M.
Plenty of Parking
2010 Alhambra Bl ---------- GL 5-4748

BREUNER JOHN COMPANY 604 K-MI 4-8051

(Continued Next Page)

Your telephone is one of today's best bargains.