

Continental Grocery 2031-3d --- GI 3-2996
Country Club Centre Inc
Pub Relations Dept
3316 El Camino Av-IV-1863
Beauty Centre
3392 El Camino Av-IV-7-0426
Beneficial Finance Co
3382 El Camino Av-IV-7-8656
Casual Corner 3374 El Camino Av-IV-7-4213
Country Club Beauty Salon
3392 El Camino Av-IV-7-0426
Enrich Hardware Co
3450 El Camino Av-IV-9-7611
Fashion Fabrics
3376 El Camino Av-IV-9-6513
Grant W T Co
3444 El Camino Av-IV-7-0267
Grocery R M
Country Club Center Office Bldg-IV-7-5016
Kid-E-Korral 3430 El Camino Av-IV-7-0963
Magnin Joseph Co Inc-Downtown Store
3330 El Camino Av-IV-9-3605
Mercantile Acceptance Co of Sacto
3382 El Camino Av-IV-3-2731
Rhodes 3310 El Camino Av-IV-9-7651
See's Candies Inc
3372 El Camino Av-IV-7-7664
Craythorn's Store
2876 Del Paso Blvd(NS)-WA 5-9910
Dandy Market 4810 Watt Av(NH)-IV-3-1411
DEL MAR MARKET 1831-6th --- GI-2-9765
Del Paso Trading Center
3719 Rio Linda Blvd(DPH)-WA 5-2862
Dunbar's Market
7720 Fruitridge Rd-Gl 7-4146
Early Bird Market 3700-2d Av --- GI-2-9505
East Jay Mkt
Delivery Service
Roy Auger & Sam Bennett Owners
3673 J --- GI-1-2821
Eastern Meat Market & Grocery
3901 Stockton Blvd --- GI-5-1584
Eighth & L Market 1200-8th --- GI-4-4224
EL CINO SHOPPING CENTER
3719 Rio Linda Blvd(NS)-IV-3-4762
Elmhurst Market 4905 U --- GI-7-2414
EYE ST BRIDGE MARKET
723 D(B)-GI 3-3639
FAIR OAKS BLVD MKT
SUPER MARKET
GROCERIES - VEGETABLES
MEATS - POULTRY
Complete Line of Food
Hours 8:30 to 8:30 - Sunday 9 to 9
6156 Fair Oaks Blvd(C)-IV 9-2968
Fairlane Market
2000 Del Paso Blvd(NS)-WA 2-1045
Farmers Market 5040 Franklin Bl-Gl 2-6611
FARMERS MARKET
3810 Marysville Rd(DPH)-WA 5-6109
Farmers Market
1271 W Capitol Av(W)-FR 1-5231
(See Advertisement Page 269)
FINEFOOD MARKET
2308 Del Paso Blvd(NS)-WA 5-0183
Folsom Blvd Market
5320 Folsom Bl-Gl 1-9057
FOOD SPOT
Complete Shopping Center
541 Monroe --- IV 7-1339
Ford's Market
Watt Av & Roseville Rd(NH)-ED 2-3374
FOUR OAKS MKT
COMPLETE
FOOD MARKET
Open 9:00 A.M. to 10:00 P.M.
2140 Grand Av(DPH)-WA 5-8731
Fred's Market 1105-5th --- GI 3-9329
Freeport Manor Market
5942 Freeport Bl-GA 8-7403
FREEWAY MARKET
2201 Marconi Av-VA 5-8780
Fremont Market 2330 N --- GI 3-9332
FRUITRIDGE MARKET
7100 Fruitridge Rd-Gl 1-7404
Fulton Av Market 2033 Fulton Av-IV 9-9998
Fulton Market 400 Capitol Av --- GI 3-9929
G MARKET
Open Everyday Including Sundays &
Holidays 7-10 PM Meats-Bee-Wine
6330 Sacto Bl --- GI 5-9670
G & M Market 2277-10th --- GI 2-0077
The Yellow Pages save you time.

General Food Market
6021 Stockton Bl-GA 8-7166
Germers Market 3038-24th --- GI 5-2641
George's Food Market 700 P --- GI 3-5698
George's Mkt 2630-5th --- GI 2-8586
Gistrap Grocery 1236 O --- GI 2-9303
Glenn's Markets 1915-48th --- GI 2-9481
Golden Star Market
1826 Stockton Bl-Gl 6-3821
Gomer Bros Food Store
3450 Sacramento Bl-Gl 2-9712
Grand Central Market 701-16th --- GI 3-5297
Grand View Market
5810 Folsom Blvd-Gl 6-1980
Grant Union Drive In Mkt
3700 Rio Linda Blvd(NS)-WA 5-0857
Grant Union Drive In Mkt
3700 Rio Linda Blvd(NS)-WA 5-0857
Gus Meat Co
Meat Market
3409-3d Av --- GI 5-8634
H & J Market 1930-10th --- GI 1-1445
H ST MARKET 5600 H --- GI 4-4367
Haidler's Market 3241 Fulton Av --- IV 7-2266
Haggins Oaks Market
3560 Del Paso Blvd(NS)-WA 2-1927
Hank's Pacific Market 2500 P --- GI 6-6401
Heights Food Market
424 L --- GI 2-4962
Henry's Market 3516 Rio Linda Blvd(NS)-WA 2-2868
Hi Ho Market Perkins --- GI 7-8397
Highway Market
3600 Sacramento Av Bryte-Gl 2-3086
Hilthred Grocery 4232 H --- GI 6-3610
HOMER J MORRIS MEAT MARKET
3719 Rio Linda Blvd(NS)-WA 2-9633
Specializing in Meats for Your
Home Freezer-Delicatessen
1329 McKinley Av(NS)-FR 1-6606
Italian Importing Co 622 J --- GI 2-6678
JAY & GEE MARKET
3300 3rd Av-Gl 1-0843
JIMMIE'S MARKET
Free Delivery Service
1329 McKinley Av(NS)-FR 1-6606
Joe's Market 3731-12th Av --- GI 2-2475
Johnson's Mkt 2100-28th --- GI 5-8981
K W MARKET 501 Capitol --- GI 2-1434
KINGS MARKET
COMPLETE MARKET
Open 7 A.M. Till 9 P.M. Every Day
2500 W Capitol Av(W)-FR 1-5178
Krueger's Mkt
Daily 6:30 AM-7:30 PM Sun 8 to 2 PM
2620 T --- GI 5-6760
Kuhn & Byron Market The
3610 McKinley Bl-Gl 6-9551
Lee's Cash Market
1100 Nogales(DPH)-WA 5-9811
Lee's Market 3040 Auburn Bl --- IV 7-5212
Le Roy's Market 516-20th --- GI 3-9664
LILLY FLOW MARKET 1901 N --- GI 1-3915
LIM'S MARKET
GROCERIES - MEATS - VEGETABLES
WINES - BEERS - BEVERAGES
Open 9 A.M.-8 P.M. Sun. 9 A.M.-5 P.M.
2100-10th --- GI 3-4972
Lopes Drive In Mkt
2125 W Capitol Av(W)-FR 1-9880
Louis Joe Market
Jefferson Bl(W)-FR 1-5569
Loverde Market
Bet Stockton Blvd & Signal Depot
6809 Fruitridge Rd --- GI 7-8737
LUX MARKET
MEATS - GROCERIES
FISH - POULTRY - VEGETABLES
AMPLE PARKING
1198 E El Camino Av(NS)-WA 5-5646
MAIN MARKET 501-12th --- GI 2-7562
MANNIE SOARES' MEATS
COMPLETE BUTCHER CUTS
"CUT AS YOU LIKE IT"
FREEZER MEAT - CUT & WRAPPED
1880 Stockton Bl --- GI 1-6121
Marconi Market
4921 Marconi Av(NS)-WA 5-1188
MARKET DE LUXE
Matt's Market 100 E --- GI 3-2526
Mayfair Markets Inc
3120 Arden Wy-IV 7-3232
Mazzio's Market 4017 Broadway --- GI 2-9162
McClellan Market
5747 Watt Av(NH)-ED 2-1416

MERRY MART THE 4749 J --- GI 6-6415
Mother's Market 2612-16th Av --- GI 6-5698
Murphy's Market 5041 Franklin Bl-Gl 2-9470
North Sacramento Market 5031 D --- GI 7-0920
North 12th St Mkt 300 W 12th --- GI 3-2882
P-Nineteen Market 1900 P --- GI 3-9849
Palace Market 816 J --- GI 2-8688
Palmer's Market
4904 Auburn Blvd-ED 2-6545
Papadogiannis Bros 2830 E --- GI 2-7594
PARAMOUNT MARKET
Free Delivery Service
828 J --- GI 2-4014
Park & Shop Mkt
34th & Folsom Blvd-Gl 6-5713
Parkview Market 2330-6th --- GI 6-8623
PEOPLE'S DRIVE IN MARKET
GROCERIES - FRESH MEATS
FROZEN FOOD & POULTRY
BEER & WINE
Corner Parker Ave & 44th St.
Across from Fruitridge Fire Dept.
4500-44th --- GI 6-1614
Peoples Market
Arthur Silberstein-Owner
GL 5-6974
Perkins Center
Marconi & Howe Av-WA 5-2292
POPULAR SUPER MARKET
324 Riverside Bl-Gl 3-3555
Price Less Market --- GI 3-5402
PUBLIC MARKET 13th & J-Gl 2-4246
3130 McKinley Av(NS)-FR 1-6606
Quong Sang Chung Co 922-3d --- GI 2-8232
R K MARKET 2600 C --- GI 2-9624
Rakela Grocery Groceries
2667-21st-Gl 6-0674
RAY'S SUPER MARKETS
1515-20th --- GI 1-4071
Riverside Market 408 Freeport Bl --- GI 6-3746
Roy 3700 Capitol Av --- GI 1-4906
Store No 8 1916-9th --- GI 2-7372
Store No 10
925 W El Camino(NS)-WA 5-9561
Store No 12 14th Av & 60th --- GI 4-7657
Store No 13 2390 Fruitridge Rd-GA 6-1210
Store No 14
2810 Fair Oaks Blvd(C)-IV 9-3524
Store No 15 3431 Watt Av --- IV 3-0424
2810 Fair Oaks Blvd(C)-IV 9-3524
Store No 15 3431 Watt Av --- IV 3-0424
RANCHO MARKET THE
OPEN 7 DAYS A WEEK 8 A.M. TO 9 P.M.
GROCERIES-VEGETABLES-MEAT-BEE-WINE
Across from Capitol Inn near El Rancho
1113 W Capitol Av(W)-FR 1-6301
Reker's Market
273 Arden Wy(NS)-WA 2-0088
Rio Grande Meat Market 626 Q --- GI 6-3746
Ritz Market 3000 O --- GI 7-0545
ROBLA MARKET
4803 Rio Linda Blvd(DPH)-WA 5-0058
ROYAL MARKET 530-12th --- GI 2-6082
S W MARKET Elder Creek Rd --- GA 8-1270
SACTO PUBLIC MARKET
Safetyway Stores Inc 13th & J-Gl 2-4246
3364 Fulton Av-IV 3-2947
Sam's Market 431 N --- GI 3-9464
Sam's Market No 4151-23d Av --- GI 6-4686
Save-A Lot Market
Open Evenings & Sundays
GI 2-7943
SAVE-A-LOT MKT
COMPLETE LINE OF LIQUOR - BEER & WINES
3022 Stockton Blvd --- GI 5-2085
SAVE RITE MARKET 701-19th --- GI 8-5691
SEWING ON BUTTONS
While sewing a button on a garment keep a pin stuck between the cloth and the button. This will leave enough play for easy buttoning.

SAVING CENTER
GROCERIES
FRESH MEATS
CHOICE FRUITS
VEGETABLES
WINES & LIQUORS
4070 Stockton Blvd --- GI 6-2697
Sell-Rite Market
1616 Del Paso Blvd(NS)-WA 5-2471
Serra Bros Mkt 3994 Franklin Bl-GA 8-8809
Serrano Bros Market 3994-2d Av --- GI 6-1818
Shiers Tom Mkt
3046 Northgate Bl(NS)-WA 5-9521
Shop Well Market
2840 Northgate Bl(NS)-WA 5-7127
Silver Eagle Market
235 Silver Eagle Rd(DPH)-WA 5-3757
Sims Market 407-22d --- GI 8-7654
Sinco's Market
2800 Rio Linda Bl(NS)-WA 5-2141
SMITH'S CENTER MARKET
2500 Grand Av(DPH)-WA 5-7392
South Sacramento Market
4710 Franklin Blvd-Gl 6-6525
Special Food Market
461 A Sacramento Blvd-Gl 2-9709
Star Food Bank
1910 Fruitridge Rd-GA 8-8903
STATE FAIR MARKET
5th & 14th Av-Gl 6-7755
Stevens Grocery Mart
1330 Auburn Bl(NS)-WA 2-0376
Stockton Blvd Mkt
4630 Stockton Bl-Gl 6-5374
STOP-N-SHOP MARKETS
Office & Warehouse N 10th & Vine --- GI 1-3001
Market No 1 2815 L --- GI 2-0231
Grand Av & Palmetto(DPH)-WA 5-1427
Market No 4 20th & H --- GI 3-8523
Market No 5
Riverside Bl & 7th Av-Gl 2-1015
Market No 6 5491 Carlson Dr --- GI 2-0277
Market No 7 60th & 14th Av --- GI 6-7987
Market No 8 Del Paso Market --- IV 9-6370
Market No 9
61st & McKinley Bl-Gl 5-8967
Market No 10
Fulton Av & Marconi Av-IV 9-5284
Market No 11 5815 Stockton Bl-Gl 1-2825
Sun Food Mkt 2101 X --- GI 1-5271
Sunny's Market 731 P --- GI 2-7989
Sutter Homes Mkt 2611-5th --- GI 3-4534
T Seventeen Market 1701 T --- GI 1-1583
Taylor's Roy Market 33d & 6th Av-Gl 5-9984
Ted's Market 639 Folsom Blvd --- GI 6-1476
Thrift Center Market
Freeport Blvd & 5th Av-Gl 2-7776
TOM THUMB MARKETS
273 Arden Wy(NS)-WA 2-0088
RIO GRANDE MARKET 626 Q --- GI 6-3746
TONY'S MARKET 5601 H --- GI 6-1673
Top Market 1801 O --- GI 2-5429
(Continued Next Page)
SOAP YOUR SCREWS
To make screws easier to turn, keep a small chunk of soap handy and soap the threads lightly before driving.



Marking Machines
Harden's Rubber Stamp Shop
200 Beaumont(NS)-WA 2-5065
Marriage Counselors
Family Service Agency of Greater Sacramento
709-21st-Gl 8-8284
Frappell Ethel E
Psychiatric Social Worker
2720 Capitol Av --- GI 1-4096
Graber Raymond A 3430 Fulton Av-IV 7-5973
Harris Herbert R 2417 Capitol Av --- GI 2-5707
Jacobson George 1212 P --- GI 3-7660
McWhirter Gordon
Tb MSW
2417 Capitol Av --- GI 2-5707
The Counseling Center
5912 Grant Av(C) --- IV 3-0524
2417 Capitol Av --- GI 2-5707
Werner Herbert Rev 801-21st --- GI 8-5979
Massage
AMER HEALTH STUDIOS
See Display Adv-Gymnasiums
811-16th --- GI 1-6795
BERRY L E 3150-21st Av --- GI 7-0682
Bill Martin's Steam Baths
Rock Steam-Swedish Massage
2021 S --- GI 7-1957
Kontz Ray 5526 H --- GI 1-8397
EDELWEISS TREATMENT ROOMS
MELANIE B. GREYNER R.N.
Bottle Creek (ORIGINAL)
St. Helena Sanitarium
METHODS
MASSAGE HYDROTHERAPY
ELECTROTHERAPY
Specialties - Colonies - Nursing Home
2824 T --- GI 5-6059
FINLAND STEAM BATHS
PHYSICAL THERAPY
SWEDISH
MASSAGE
OPEN 1 TO 10 P.M.
SAT. 1 TO 6 P.M.
1416 W. Stockton Bl-Gl 2-9569
LINDALE BEA
SWEDISH MASSAGE
CABINET BATHS
PHYSIO THERAPY
329-4th(B) --- GI 2-1379
MIQUEL'S SLENDERIZING SALON
ROCK STEAM ROOMS & MASSAGE
SEPARATE ROOMS FOR MEN
& WOMEN
2030-16th --- GI 3-3092
Advertise here-it pays.
MASSEUR
RAY'S MASSAGE
FOR RELIEF FROM SORE
MUSCLES & NERVOUS TENSION
RAY COONTZ
Grad. Masseur
Formerly with
Del Paso Country Club
ALSO CABINET BATHS
FOR APPOINTMENT CALL
GL 1-8397
LOCATED IN KAMPUS SHOPPING CENTER
558 H St. - Near State College
The Yellow Pages save you time.

Marking Machines
Harden's Rubber Stamp Shop
200 Beaumont(NS)-WA 2-5065
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2824 T --- GI 5-6059
FINLAND STEAM BATHS
PHYSICAL THERAPY
SWEDISH
MASSAGE
OPEN 1 TO 10 P.M.
SAT. 1 TO 6 P.M.
1416 W. Stockton Bl-Gl 2-9569
LINDALE BEA
SWEDISH MASSAGE
CABINET BATHS
PHYSIO THERAPY
329-4th(B) --- GI 2-1379
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Grad. Masseur
Formerly with
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ALSO CABINET BATHS
FOR APPOINTMENT CALL
GL 1-8397
LOCATED IN KAMPUS SHOPPING CENTER
558 H St. - Near State College
The Yellow Pages save you time.

Message-(Cont'd)
NELSON VERNE L
LICENSED MASSEUR
Effective Massage - Spot Reducing
Muscles - Nerves Etc.
1729 Nogales(NS) --- WA 5-7279
Niagara Cycle Massage of Sacto
3324 Broadway-Gl 2-2010
RAY'S MASSAGE
5526 H --- GI 1-8397
(See Advertisement This Page)
SILHOETTE FIGURE FORM
INTERNATIONAL
See Display Adv-Reducing Methods
811-16th --- GI 1-6795
STUDIO OF REFLEXOLOGY
Reflexology-Compression Massage
3120 Fair Oaks Blvd(C) --- IV 3-1847
TANAKA HENRY
JAPANESE MASSAGE
Hrs. Mon. Thru Sat. 10 A.M.-3 P.M.
Mon.-Wed.-Fri. Eve. 7-9
1405-4th --- GI 8-9784
TED'S MASSAGE PARLOR
TED HAYASHIDA
Graduate of 4 1/2 Yr. Physical Therapist's
School in Japan
Hours 9 A.M. to 5:30 P.M.
and by Apointments
1404-4th --- GI 8-0644
Massaging Equipment
MINATRE ENTERPRISES
MASSAGE A-MATRESS
MOXLEY PILLOW & MASSAGE CHAIR
1715-10th --- GI 3-6548
Matches
CAPITAL ENTERPRISES
A COMPLETE LINE OF
BOOK MATCH ADVERTISING
1309 Watt Market --- IV 3-0988
HASTIE LLOYD
Rep. Monarch Match Co
Folsom Bl --- GI 6-2869
LION AMERICA COMPANY INC
MATCH COMPANY'S COMPLETE & UNIQUE
ADVERTISING MATCH SELECTIONS
DICK SMITH - FACTORY REP.
--- GI 2-1196
Pacific Novelty Co
Monarch Match Rep
2642-36th --- GI 7-5664
Thompson Robert G
3944 Rosemary Cir-IV 7-6119
Answer promptly, speak clearly,
hang up gently - three friendly
telephone habits.

Maternity Apparel
MATERNITY SHOP THE
COMPLETE WARDROBE
FOR THE EXPECTANT MOTHER
From Swimsuit to Family
MATERNITY
BRASSIERES & SUPPORTS
Trained Filters to Serve You
On K near 13th
1233 K --- GI 3-6760
MILES N MILES LADIES
SPECIALTY SHOP
Maternity Dresses - Sportswear - Lingerie
Open Mon. & Fri. Eves. 7 to 9 PM
1984 Fulton Av --- IV 9-1350
Mishpote 1918 Del Paso Bl --- WA 5-0840
STORK TIME
MATERNITY FASHIONS
HOURS 10 TIL 5:30
MON. & FRI. TIL 9
DRESSES - JACKETS - SKIRTS
BRASSIERES - SPORTSWEAR - LINGERIE
UNIFORMS
MATERNITY SUPPORTS
USE OUR LAYAWAY PLAN
ALWAYS LOTS OF EASY PARKING
2318 J --- GI 8-3271
Matrices
Schuermann & Sherwin Electrotape Co
9149-5th-Gl 2-8760
Mats-Floor
Golden State Mat Mfg Co
752 Folsom S F-Yukon 6-0900
Sacramento Rubber Co 721 J --- GI 2-3847
Mattress Makers' Supplies
AMERICAN LATEX PRODUCTS--
AMER LATEX PRODUCTS CORP
42 Gough S F-Markt 1-1430
Good party-line neighbors are
considerate party-line users.
Remember these golden rules:
• Space your calls instead of making several without a break.
• Talk only as long as necessary on each call.
• When you finish talking replace the receiver properly.
• Make certain, if you are using a dial telephone, that the line is clear before you dial.
• Ask your youngsters to be considerate, too.