

"In SACRAMENTO It's"
WEST SAW & MOWER CENTER
 YOUR ONE STOP SHOP

Over 19 Years Experience

ALL WORK GUARANTEED
SALES - REPAIRS - PARTS
 On All Hand & Power Mowers

Authorized Dealer for
REG - BRIGGS & STRATTON - CLINTON
SAW FILING - TOOL GRINDING
PICK-UP & DELIVERY SERVICE

CALL
GL 7-0658

Plenty of Parking Space
4700 SACRAMENTO BLVD. AT 22nd AVE.

WANT'UM BEST?
 CALL'UM WEST!

CARMICHAEL - FAIR OAKS NORTH AREA

CARMICHAEL MOWER
 AUTHORIZED SALES & SERVICE

★ LAWNBOY ★ TRIMMER
 ★ ECLIPSE ★ OTHERS

ALL TYPES OF POWER & HAND MOWERS SHARPENED & REPAIRED

PARTS & SERVICE ON SMALL ENGINES - RENTAL MACHINES

ROTARY TILLERS
 Pick-Up & Delivery

IV 9-7173

6140 FAIR OAKS BLVD., CARMICHAEL

Bell & Bell
 Established 1928
POWER LAWN MOWERS
GARDEN TRACTORS

Sales & Service

Lawn Mowers Sharpened & Sharpening Service

Small Engine Repairs

Ray Woolford, Prop.

DIAL
GI 3-3312

925-30th Between J & I

LAWN MOWERS
 SALES SERVICE
 REPAIRING SHARPENING
 POWER & HAND MOWERS

Service Dealer For
BRIGGS & STRATTON ENGINES
 Dealer for
LAWN BOY - SAVAGE & OLYMPIC
 Prompt Dependable Guaranteed Service

THE SHARP SHOP
 SERVING ALL CORDOVA AREAS

ALL WORK GUARANTEED

LEE'S SAW SHOP
GA. 1-1719
 6303 STOCKTON BLVD.

TRIANGLE SUPPLY
 Serving
CARMICHAEL & NORTH AREA
POWER MOWERS
GARDEN TRACTORS

COMPLETE PARTS - REPAIRS & SHARPENING SERVICE

Auth. Dealer

- TORO • BOLEN
- LAWN BOY
- BRIGGS & STRATTON
- CLINTON • LASSON

CALL
IV 7-0754

PAIR OAKS BL. & MANZANITA AVE.
 CARMICHAEL

TRIMMER POWER MOWERS
 Distributor
WORCESTER - ECLIPSE MOWERS
GARDEN TILLERS

REPAIRS
 On Most All Mowers & Engines

IV 3-1167
BLISS POWER EQUIPMENT CO.
 1711 FULTON AVE. AT ARDEN WAY.

LAWNMOWERS
 SALES & REPAIRS

MOTORS OVERHAULED
LAWNMOWERS & SAWS
 SHARPENED

ALL WORK GUARANTEED

LEE'S SAW SHOP
GA. 1-1719
 6303 STOCKTON BLVD.

PLEASE LISTEN FOR THE DIAL TONE BEFORE DIALING

That "dial tone," a steady hum, is the signal that the equipment is ready to receive a call. It corresponds to an operator's "Number, please!"

LAWN-BOY ROTARY POWER MOWERS

Light-weight aluminum mowers, easy to start, easy to maintain & built-in push-type models. Made by the makers of Johnson & Evinrude Outboards, school, institutional, golf courses and estates. Complete line of reel and rotary types.

"WHERE TO BUY THEM"

DISTRIBUTORS
GERMAIN'S INC 1501 North C-GI 2-0727
SLOSS & BRITAIN 1801-20th-GL 2-1403

DEALERS
 Brentwood Plaza Hardware 2375 Fruitridge Rd. GL 2-0201
 Capital City Lawn Mower Shop 2940 Freepost BI-GI 8-5549
CARMICHAEL MOWER 6140 Fair Oaks B(1C)-IV 9-7173
ENZLER'S HARDWARE 1913 Marconi Av(NS)-WA 5-3947
 Kelley's Feed & Fuel 2415 & Franklin BI-GL 5-9679
S & S FARM SUPPLY 2426 Rio Linda B(NS)-WA 5-2842
SHORROCK'S HARDWARE 918 J-GI 3-3711
STUCKY'S HARDWARE Store No. 1 4106 Franklin BI-GL 7-6576
 Store No. 2 11th & Jefferson B(NS)-FR 1-5251
THOM CYCLERY 3401-2d Av. ---GL 5-7721
 Wheel Shop The Auth Service Station 650 Fulton Av. ---IV 9-0307

PARTS & SERVICE
D & D SAW SHOP 3114 Broadway-GL 6-3686
DENO'S BIKE SHOP 2441 Rio Linda B(NS)-WA 5-2842
S & S FARM SUPPLY 2441 Rio Linda B(NS)-WA 5-2842

LEAVITT POWER TOOL CO. 2305 J-GI 2-3469
 (See Advertisement Page 49)
 Lee's Saw Shop 6303 Stockton BI-GA 1-1719
 (See Advertisement This Page)
 Mill's Cyclery 3913 Stockton BI-GL 6-6211

MOTO-MOWER POWER LAWN MOWERS

Best known name in power lawn mowers since 1919. A complete line of reel, rotary and sickle-bar type mowers for home, parks, schools, estates and institutions. Sizes 16" to 71".

"WHERE TO BUY THEM"

DEALERS
 Bode & Bode 1716 J-GI 3-1967
GOODRICH B F RETAIL STORE 1200 I-GI 2-3811
 Keaton's Hardware 6441 Folsom BI-GL 5-0712
S & S Farm Supply 2441 Rio Linda B(NS)-WA 5-2842
S & S Farm Supply 2441 Rio Linda B(NS)-WA 5-2842

AUTHORIZED SERVICE STATIONS
S & S Farm Supply 2441 Rio Linda B(NS)-WA 5-2842

PERRY BICYCLE SHOP LAWN MOWERS - SHARPENED SALES & SERVICE
 Power Mowers - Complete Overhauling
 4717 Franklin BI ---GL 1-4351

PINCOR POWER LAWN MOWERS - SERVICE
WHEEL SHOP THE 650 Fulton Av-IV 9-0307
 (Continued Next Page)

Services of all kinds, including dozens that you ordinarily never think about, are listed conveniently in the Classified Telephone Directory.

Lawn Mowers-Repairing & Sharpening (Cont'd)

REG POWER LAWN MOWERS - AUTHORIZED SALES & SERVICE
D & D SAW SHOP 3114 Bow-GL 6-3686

AUTHORIZED SERVICE
BELL & BELL 925-30th-GL 3-3312
WEST SAW & MOWER CENTER 4700 Sacramento BI-GL 7-0658
WHEEL SHOP THE 650 Fulton Av-IV 9-0307

Sharp Shop The Folsom Bl. ---EM 3-1331
 (See Advertisement Page 250)

TORO POWER MOWERS

America's most complete line of reel and rotary power mowers for homes, estates, parks, golf courses, schools, veterans. Also tillers, edger-trimmers, snowplows, tractors and gang mowers.

"WHERE TO BUY THEM"

DISTRIBUTORS
VALLEY TORO DIVISION OF BRADY-HOLMES CO 1261 N Blackstone Av. Fresno-AMHst 4-9949

DEALERS
BAR-HEIN TRACTOR CO 2113 Arden Wy-WA 5-3591
 Capital City Lawn Mower Shop 2940 Freepost BI-GI 8-5549
D & D SAW SHOP 3114 Broadway-GL 6-3686
FRIEND & LOVE 3373 Marysville B(DPH)-WA 5-9528

Triangle Supply Fair Oaks BI & Manzanita Av(C)-IV 7-0754
 (See Advertisement Page 250)
 West Saw & Mower Center 4700 Sacramento BI-GL 7-0658
 (See Advertisement Page 250)
 Western Auto Associate Store 2821 Fair Oaks B(1C)-IV 7-2392

Lawn Mowers-Repairing & Sharpening

A & A LOCKSMITH & LAWN MOWER REPAIR
 Machine Sharpened - Pick-Up & Delivery
 4344-2d Av. ---GL 5-6114

A & A Locksmith & Lawn Mower Repair 4344-2d Av-GL 5-6114
 (See Advertisement This Page)

AAO RENTAL SERVICE - UNITED RENT-ALLS
 Lawn Mowers Sharpened & Repaired
 Small Engine Service
 2039 Fulton Av. ---IV 7-8203

BAR-HEIN TRACTOR CO 2113 Arden Wy-WA 5-3591

BAXTER & CONNORS IN CARMICHAEL
LAWNMOWERS - ROTOTILLERS
 Parts & Repairs On All Makes
 Authorized Sales & Service
 Jacobson - Toro - Rototiller
 Clinton - Briggs & Stratton - Leuson
 6215 Fair Oaks B(1C)-IV 9-8084

BELL & BELL 925-30th-GL 3-3312
 Bliss Power Equipment Co 1711 Fulton Av-IV 3-1167

BODE & BODE SHARPENING & ENGINE REPAIRS
 COMPLETE OVERHAULS
 1716 J ---GI 3-1967

BULETTI BROS 826-14th ---GI 2-7242
 (See Advertisement This Page)

Advertise here - It pays.

Lawn Mowers-Repairing & Sharpening (Cont'd)

BURTON & MOORE Lawn Mower Shop 2011 Fulton Av-IV 9-9047
CAPITAL CITY LAWN MOWER SHOP 2940 Freepost BI-GI 8-5549

CARMICHAEL MOWER
 Carmichael Fair Oaks - North Area
 SALES - REPAIRS - SHARPENING
 MOWERS - TILLERS - ENGINES
 6140 Fair Oaks B(1C)-IV 9-7173

COLLEGE HARDWARE & CYCLERY 2760-21st-GL 6-2042
 D & D Saw Shop
 See Our Ad-Lawn Mowers
 3124 Broadway ---GL 6-3686

DENO'S BIKE SHOP
POWER & HAND MOWERS
 Precision Ground Sharpened
 FACTORY AUTHORIZED SERVICE
 Qualified & Approved Mechanic's
 To Repair All Makes
 COMPLETE SERVICE & PARTS
 Reo - Briggs & Stratton - Clinton
 Power Products - Lawn-Boy
 WE PICK-UP & DELIVER
 3610 Marysville B(DPH)-WA 5-3873

DON'S MARINE & SAW CO
 Repairing & Sharpening
 3512 Broadway ---GL 5-8665

DRITZ'S CYCLERY 2208 Del Paso B(NS)-WA 5-4960
EMIGH HARDWARE CO 3650 El Camino Av-IV 9-7611

FRIEND & LOVE ART LOVE
 Sales - Repairs - Sharpening
 POWER & HAND MOWERS
 GARDEN TRACTORS
 LAWN - GARDEN SUPPLIES
 3373 Marysville B(DPH)-WA 5-9528

JAY CYCLE SHOP
 LAWN MOWERS
 Sharpening & Repairing
 Pick-Up & Delivery
 2832 J ---GL 2-9268

JIM'S FIX-IT SHOP 115-11th(W)-FR 1-4528

K & T REPAIR SHOP
 LAWN MOWERS SHARPENED & REPAIRED
 SCISSORS & KNIVES SHARPENED
 2151 Fulton Av. ---IV 7-0904

Lee's Saw Shop 6303 Stockton BI-GA 1-1719

MILT'S CYCLERY
 Lawn Mowers & Tools Sharpening
 By Modern Machinery
 Pick-Up & Delivery
 3913 Stockton Blvd ---GL 6-6211

Sacramento Fix-It Shop 2316-28th-GL 5-7385
 Sharp Shop The Folsom Bl. ---EM 3-1331
 Sunbeam Appliance Service Co 926 T-GI 1-4997

THOM CYCLERY
POWER & HAND MOWERS SHARPENED
 GAS ENGINES - REPAIRED
 SALES - SERVICE - PARTS
 FREE PICK-UP & DELIVERY SERVICE
 3401-2d Av. ---GL 5-7721

OILED ICE TRAYS
 Rub salad oil or cooking oil on the outside of ice trays before you put the trays in the freezer. When you want a tray of ice, it will slide right out.

Lawn Mowers-Repairing & Sharpening (Cont'd)

TRIANGLE SUPPLY Fair Oaks BI & Manzanita Av(C)-IV 7-0754
WEST SAW & MOWER CENTER 4700 Sacramento BI-GL 7-0658

WESTERN AUTO ASSOCIATE STORE
 In Carmichael - So. of Marconi Av.
 SHARPENING & REPAIRING
 ALL MAKES & MODELS
 2821 Fair Oaks B(1C)-IV 7-2392

Wilson's Grinding Works 3907 Sacramento BI-GL 7-2688
 (See Advertisement This Page)

Lawyers-See Attorneys

Please dial carefully... keep watching the dial.

LAWNMOWERS
POWER AND MANUAL
SOLD - REPAIRED
 A COMPLETE SERVICE
 GARDEN TOOLS GUARANTEED
ALLETTI BROS.
 Est. 1912
GI 2-7242
 826-14th ST.

WILSON'S GRINDING WORKS
 HAND MOWERS
 POWER MOWERS

Sharpened & Repaired

Small Gasoline Engines
 Expertly Repaired
 Saw Filing - Tool Grinding
ALL WORK GUARANTEED
 New & Used Lawn Mowers
 Pick-Up & Delivery Service
GL 7-2688
 3907 SACRAMENTO BL.

A & A LAWN MOWERS
 POWER & HAND
 MACHINE SHARPENED
 ALL MAKES
GUARANTEED REPAIRS
 Pick-Up & Delivery
 CALL
GL 5-6114
 4344-2nd AVE.
 At Stockton

Leather
 Benjamin Wm R Co 906-7th ---GI 2-8076

HARTZELL'S TAXIDERMERY & LEATHER SHOP
CUSTOM TANNING
 JACKETS - VESTS
 GLOVES - MOCCASINS
 Made to Measure from
 Your Own Deskins
 Complete Line of
 Work, Dress & Driving Gloves
 Welders' Leathers - Aprons
 Handbags - Wallets - Belts - Etc.
 LEATHER CLEANING & REPAIRING
 4100 Stockton Bl. ---GL 6-2342

Hobby House The 2610 Marconi Av-IV 9-2391
 Leathercrafters 2423-21st ---GL 7-7438
 (See Advertisement This Page)

LEN'S LEATHERCRAFT
 IF IT'S DONE WITH LEATHER
 WE CAN DO IT
 Leather Goods - Hand Carved Bags
 Personalized Leather Articles
 Complete Supply for Leather Care
 Leathercraft - Individual Instruction
 Repairing - Expert Workmanship on
 Jackets - Handbags - Luggage - Zippers
 908-7th ---GI 8-0478

TANDY LEATHER CO
 Leathercraft Supplies
 1313 J ---GI 1-1167

Leather Apparel-Mirs
 Hartzell's Taxidermy & Leather Shop
 4100 Stockton Bl-GI 6-2342

Leather Apparel-Retail
 Hartzell's Taxidermy & Leather Shop
 4100 Stockton Bl-GL 6-2342

Leather Artificial
MACPHERSON BROS LEATHER CO
 730 Mission S-F-Yukon 6-6783

Leather Belts-See Bellington-Mechanical

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

LEATHERCRAFTERS
 Authorized
SAMSONITE LUGGAGE REPAIRING

LADIES HANDBAGS - GOLF BAGS

Custom-Made
LEATHER GOODS
 JACKETS
 HAND - TOOLED
 LEATHER SHOES

OPEN 9-5 - MON. - SAT.
GL 7-7438
 2423 - 21st St.