

INSURANCE

"If It's Insurance, We Write It"
HOSPITALIZATION LIFE - ACCIDENT AUTO - LIABILITY FIRE - COMPENSATION CASUALTY - BONDS



2326-16th St. G1 2-5817
MALCOLM F. GEE INSURANCE AGENCY

HICKMAN-COLEMAN CO., INC.



SINCE 1861 FIRE - LIABILITY INSURANCE

G1 3-7951

812 J ST.

BUDGET YOUR

- INSURANCE PREMIUMS

PAY BY THE MONTH

McLATCHY REALTY CO.

809 J 2817 Fair Oaks Blvd. Carmichael G1 2-1831 IV 9-7687

Watrous McClory REALTORS INSURORS

All Forms Of INSURANCE & BONDS

Four Locations to Serve You
916-11th-----G1 1-2551
3345 El Camino Ave.-----IV 7-9666
5276 Fruitridge-----GL 2-5231
Orangevale-----YU 8-1723

Insurance Agents & Brokers-(Cont'd)

FARMERS INSURANCE GROUP

Lower Rates: Auto - Fire - Life Full National Standard Level Reserve Policies Prompt Cash Settlement Coast Claim Service All Policies Non-Assessable

DISTRICT SALES OFFICES

2016 J-----G1 1-1278
3927 Stockton Bl-----GL 7-5731
2448 Del Paso Blvd(NS)-----WA 2-5465
Town & Country Branch Office-----IV 9-7552
4221 Fair Oaks Bl-----Fair Oaks-Yorkin 7-5991

CLAIMS OFFICES

FARMERS INSURANCE GROUP CLAIMS OFFICE-----G1 3-7474

FARMERS INSURANCE GROUP

FERGUSON D F CO-----Broadway-G1 1-2723

INSURANCE

"Leave it to Fergie"
926 J Bldg-----G1 3-3701
If no answer call-----IV 7-6263
If no answer call-----GL 6-9618
If no answer call-----GL 6-6821

FERRICK REALTY

1905-16th-----G1 8-8511
Fieiding J M Insurance Agency-----1660 South Av(DPH)-----WA 5-1697

Finney Charles L-----G1 3-3017
Finney Walter 1516 L-----G1 3-3017
Finney William R 1516 L-----G1 3-3017
Fisher Realty Co-----3090 Marysville Rd(NS)-WA 5-0252
Fong Paul Yim 921-6th-----G1 8-3269
Forsyth Jerry-----New York Life Ins Co Reprint 2667 El Paseo Ln-----IV 3-1924

FORT SUTTER INSURANCE AGENCY

SUE COOK ZEITLER, Mgr. COMPLETE INSURANCE PROTECTION AS NEAR AS YOUR PHONE CALL US - WA 5-4362 DAY OR NIGHT 3077 Del Paso Blvd(NS)-----WA 5-4362

FRANCIS JOHN A RESIDENCE

2517 Greenwood Ave-----IV 7-9652
3077 Fulton Av-----IV 3-3884

FREULER CHAS W INSURANCE AGENCY

GENERAL INSURANCE FIRE - AUTO - CASUALTY Suite 322 - 1107-9th-----G1 2-2722

GAINES ROBT F 807 J-----G1 1-0590
(See Advertisement Page 227)

GARGAN WILLIAM D 3010 Fulton Av-IV 3-0406
(See Advertisement Page 227)

GEE MALCOLM F 2326-16th-----G1 2-5817
(See Advertisement Page 227)

General Insurance Agency 1812 J-----G1 8-5923

GILL DAVID H A Personalized Service For Over 30 Years ALL FORMS OF INSURANCE & BONDS NOTARY PUBLIC MURIEL H. GILL Agent Ochsner Bldg-----G1 3-6090
Residence-----GL 5-3962

GILL DAVID H JR 2008-28th-----G1 1-4696
Glasscock R Kerns 926 J-----G1 2-4933
Gudmundson Insurance Agency 2848 Verna Wy-IV 3-2883
Hagge Insurance Agency 3226 Alvarado(NS)-WA 5-6447

HANSEN & COMPANY GENERAL INS TRUCK INSURANCE SPECIALISTS 1433-41st-----GL 6-4087

Hardware Mutual Casualty Ins Co 2120 T-GL 5-8908

Hardware Mutual Insurance Fire And Casualty Insurance At A Saving Non-Assessable Policies "WHERE TO BUY IT" SACRAMENTO Amer Hardware Mutual Insurance Co Burks Marvin-----IV 9-6895
American Hardware Mutual Insurance Co Kelly Henry F 920 Cummins Wy(B)-----G1 3-4178

HICKMAN-COLEMAN CO INC 812 J-----G1 3-7951
(See Advertisement This Page)

Hill & Mott Ins Agency 808 Merkley Av(WS)-FR 1-5094

Hines John W Minnesota Mutual Life Ins Co Forum Bldg-----G1 2-5642
Hippo Realty Co 2512 J-----G1 3-5743
HOBBAY TOM 1601 J-----G1 8-8531

HOCK GALEN F COMPLETE INSURANCE SERVICE 5843 O-----GL 1-0172

HOLLOWAY & LARSEN INSURANCE INC 2929 El Camino Av-IV 9-3695

HOLTSMANN ORD & SMITH INC 2524 J-----G1 2-3616
HOWELL GEO E 1824-16th-----G1 3-7921
Howell Helen E 1824-16th-----G1 3-7921

HURT JAMES H INC 2733 Fair Oaks Bl(C)-IV 9-3603
INSURANCE PROTECTION ANALYSTS Agency C Ryder 2146 Arden Wy-----WA 2-4554
Intercoat Mutual Life Insurance Company 3140 J-----G1 1-5234
Itano Masao 1414-4th-----G1 3-6767

JACOBSON REALTY CO Fire-Automobile-Liability 624 J-----G1 3-3403
Hartford Accident & Indemnity Co 926 J-----G1 1-0251
Claim Service-----G1 1-0251

HARTFORD FIRE AGENTS BUHLER AGCY 926 J-----G1 3-5924
COHELLA FRANK A INC Forum Bldg-G1 2-2928
CORLETT BEN C 807 J-----G1 1-0590
CULPEPPER & HAMMOND 912-15th-G1 1-1438
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Rudine C L Roy Financial Bldg-G1 2-0769
SIM INSURANCE 1107-9th-G1 2-2976

VALLEY INVESTMENT CO 1700 K-G1 2-2951
(Continued next column)

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HARTFORD INSURANCE-(Cont'd)

CASUALTY & BOND AGENTS

BUHLER AGCY 926 J-----G1 3-5924
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LAINE INSURANCE AGENCY 1005-8th-G1 2-2842
McGEE & THIELEN Financial Bldg-G1 2-9031
Rudine C L Roy Financial Bldg-G1 2-0769
SIM INSURANCE 1107-9th-G1 2-2976

Hatcher & White 2328 K-----G1 8-9309
Haycock Dick J 2016 Eastern Av-IV 7-5103

HECKES & HURST REALTY CO ALL LINES OF INSURANCE ALFRED I. "TOM" SCOTT INSURANCE MANAGER 9th & H-----G1 1-3051

HENDREN HI 1601 J-----G1 8-8531
Hennagin Gee T Jr 1801-24 Av-----G1 8-9209

HERINGER LARRY ALL LINES OF INSURANCE WRITTEN REAL ESTATE 2014-28th-----G1 2-1856

HICKMAN-COLEMAN CO INC INSURANCE FIRE - LIABILITY SINCE 1861 Member Sacramento Association of Insurance Agents 812 J-----G1 3-7951

Hickman-Coleman Co Inc 812 J-----G1 3-7951
(See Advertisement This Page)

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Howell Helen E 1824-16th-----G1 3-7921

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GAINES ROBT F 807 J-----G1 1-0590
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McGEE & THIELEN Financial Bldg-G1 2-9031
Rudine C L Roy Financial Bldg-G1 2-0769
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JONES & BRAND & HULLIN INC

GENERAL AGENTS BROKERS Insurance Policies Issued by Us Immediate Service 725 J-----G1 1-2741

Jones & Brand & Hullin Inc 725 J-G1 1-2741
(See Advertisement Page 226)

JONES & GLASSCOCK INSURANCE AGENCY ALL FORMS OF INSURANCE Budget Terms Arranged HOME OWNERS COMBINATION PLANS MARINE INSURANCE A SPECIALTY Cruisers - Outboards - Motors 926 J-----G1 2-4933

Jones & Glasscock Insurance Agency 926 J-G1 2-4933
(See Advertisement Page 226)

JONES JORDAN L AGCY SINCE 1925 ALL FORMS Including Complete BOAT COVERAGE 1812 J-----G1 8-8594
If no answer call-----GA 1-0469

Jones Luther M Insurance Agency 2967-35th-GL 7-8484
G1 2-4933

Jones Wm D 926 J-----G1 2-4933
KAMENZIN W J 926 J Bldg-----G1 3-8765
KAUFFMAN DAVID D & CO 703 7th J-G1 2-1017
(See Advertisement Page 226)

Keeney Gordon H 2206 K-----G1 3-7052
Kiernan Tom Realtor 6125 Fair Oaks Bl(C)-IV 7-8646
Kimball Insurance Agency 1322 Kenneth Av(C)-IV 5-3826
If no answer call-----IV 9-3826

KINGSBURY JOHN L Hickman-Coleman Co Inc 812 J-----G1 3-7951
Klein Realty Service Inc 827 J-----G1 3-4811
Kroner Svend Forum Bldg-----G1 1-0108

LAINE INSURANCE AGENCY 1005-8th-G1 2-2842

LARSEN RUSSELL W 2929 El Camino Av-IV 9-3695

LAUPPE CO 1293 K-----G1 8-8531
Lawrence Realty 2505 Stockton Bl-G1 1-7226
LEBAR B 1601 J-----G1 8-8531

LENGI INSURANCE AGENCY 2008-28th-GL 1-4635

Lille John A C 1435 Alhambra Bl-G1 1-1225

LIM MARGARET W INSURE BY TELEPHONE DAY & NITE CALL 3208 T-----G1 8-7892

LINDLEY WOODLAKE INSURANCE AGENCY COMPLETE INSURANCE COVERAGE 1800 Del Paso Blvd(NS)-----WA 5-2759
If no answer call-----WA 5-4056

Longshore Willbur 770 La Sierra Dr-IV 9-4549

Lusk Investment & Realty Co 2650 Watt Av-IV 7-8628

Lutheran Brotherhood Life Insurance Society 2228-22nd Av-----G1 5-0420

LYON WA L & ASSOCIATES 2100 K-----G1 8-9365
Up-Town Main Office 911-8th-----G1 8-9365
Town & Country Office 2760 Fulton Av-IV 7-7866
(See Advertisement Page 227)

LYONS E R 918-8th-----G1 2-9013

LYONS E R 918-8th-----G1 2-9013

M & M Insurance

1667 Freepost Bl-GA 1-1033

MACBRIDE REALTY CO 2101 Capitol Av-G1 2-3601
Martin Jas 3325 Fair Oaks Bl-----IV 9-8669
Matthews G R & Co 2501 1/2 Marconi Av-IV 7-2884
If no answer call-----G1 3-9921
May's Insurance Agency 3845 Myrtle Av(NH)-ED 2-1963
McANEAR & SHERMAN 925-10th-G1 1-3114
(See Advertisement Page 227)

McCAIN W W PROPER INSURANCE PLANNING SAVES MONEY 1416 Santa Ynez Wy-----GL 5-8160

McCLATCHY REALTY CO 809 J-G1 2-1851
Branch Office 2817 Fair Oaks Bl(C)-IV 9-7657
(See Advertisement Page 228)

MCDOWALL ED S & SONS 2000 L-G1 1-2586
(See Advertisement Page 226)

McFarland Glenn Forum Bldg-----G1 1-0108
McFee J Financial Bldg-----G1 2-9031

McGEE & THIELEN Financial Bldg-G1 2-9031
(See Advertisement Page 223)

McGone William V Nicolaus Bldg-G1 1-3220
McIver V Forum Bldg-----G1 1-0108

MCPHERSON L W 1005-8th-G1 3-1906

MERIT INSURANCE AGENCY FRED "O" SUMMER 2330 Fruitridge Rd-----GA 8-1474
If no answer call-----GL 2-4349

Midland Natl Life Insurance Co 1416 Santa Ynez Wy-GL 5-8160
Miller C H Of The 920-21st-----G1 1-1579
Miller Carl E Crocker-Anglo Bk Bldg-G1 2-1383

Miller Real Estate & Insurance Co 3121 El Rey Wy(NS)-WA 5-2375

Minor Wm R Dick Forum Bldg-----G1 1-0108

Miyama Geo 5104 Strawberry Ln-GL 1-4048
Miyamoto Sumio Insurance & Real Estate 1404-4th-G1 8-9183

MONARCH AGENCIES GENERAL INSURANCE 7217 Lincoln Av(C)-IV 3-2736
If no answer call-----IV 7-5327

Mony-Mutual of New York 1330-21st-G1 3-7983

Moore Jack J 4832 Hazelwood(C)-IV 7-5396

MORRISSEE CO THE 729 J-----G1 3-1771

Moss & Moss Insurance Agency Inc 913-8th-G1 1-5041

MOSS & MOSS REALTORS 913-8th-G1 1-5041
(See Advertisement Page 227)

Mott Clifford A Old Fellows Temple-G1 3-7491

MATHAN & MICHEL 1013-7th-G1 3-2581

NEIDEPFER L M 1519-14th-----G1 3-5672

Nelson Maynard D 926 J-----G1 1-3431

Nielsen Roy F Bk of Amer Bldg-G1 2-6035
Norsk Edward F & Son 926 J-G1 8-8075

NORTH SACRAMENTO LAND CO Since 1910 A COMPLETE INSURANCE SERVICE AS NEAR AS YOUR TELEPHONE 1454 Del Paso Blvd(NS)-----WA 5-2721

NORTHERN LIFE INS CO Robert B Cooper-Dist Manager Financial Bldg-----G1 3-4613

NORTHWESTERN MUTUAL LIFE INS CO 719 K-G1 3-4671

Nunnely Realty 1924 K-G1 2-8965

Occidental Life Ins Co of Calif 1020-8th-G1 2-8965

O'Donnell R 2616 El Camino Av-IV 7-8663

Od Fellows Temple-G1 3-7491

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O'CONNOR INSURANCE

J. E. (EMMETT) O'CONNOR 1924 K-----G1 8-2642

O'DENTHAL INSURANCE AGENCY 3420 Fulton Av-IV 7-6130
OHM REALTY 1113-21st-----G1 3-2549
Olson Thos W Forum Bldg-----G1 2-2722

OWEN CARLTON E 926 J Bldg-----G1 2-3960

Owens Christophers & Spickard 2801 Fulton Av-IV 3-3838

Pacific National Life Assurance Co 1416 Santa Ynez Wy-GL 5-8160

Page Bryant A Ins Agency 1801 J-----G1 8-8503

Parkinson & Gardner Insurance Agency 926 J-G1 1-3431

Parks Lester Co 2108-16th-----G1 1-6786

Pelley H A 718-13th-----G1 8-7664

PETE'S TRAILER CO Trailer Insurance 1101 E El Camino Av(NS)-WA 5-3298

PHILPOT R N & SON "Since 1920" GENERAL INSURANCE REAL ESTATE - LOANS - NOTARY Personal Service 914-14th-----G1 3-7787

Pickett-Rothholz Co Fire-Automobile