

→ Codes in Listings Indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) North Sacramento (NS) West Sacramento (WS)

NOW TWO LOCATIONS
WALKER HARDWARE
 4747 J ST. **GL 6-1567**
WALKER "CORDOVA" HARDWARE
 10647 FOLSOM BLVD. **EM 3-1214**

POWER MOWERS - SPORTING GOODS
 GARDEN SUPPLIES - HOUSEWARES & GIFTS
 G. A. (NEEL) NELSON & STAN BURNS

In CARMICHAEL It's
Western HARDWARE
 SPORTING GOODS
 EVINRUDE MOTORS
 MARINE SUPPLIES
 BOATS

OPEN SUN.
 9 TILL 2

- PLUMBING SUPPLIES
- ELECTRICAL SUPPLIES
- GARDEN SUPPLIES
- PABCO PAINT
- HOUSE WARES
- POWER LAWN MOWERS

2945 FAIR OAKS BLVD. **IV 9-4135**

OPEN SUNDAYS
 10 A.M. TO 3 P.M.
 * HARDWARE
 * PAINT * GLASS
FLOOR MACHINES RENTED
WA 5-4219
McDONALD PAINT & HARDWARE CO
 1188 E. EL CAMINO AVE.

ENZLER'S HARDWARE
 • GLASS • HARDWARE
 • HOUSEWARE • TOOLS
 • ELECTRICAL APPLIANCES
 • SPORTING GOODS

Authorized Dealer for —
 DUTCH BOY PAINTS
 NASON'S AUTO PAINT
 LAWN BOY
 ROTARY POWER MOWERS

WA 5-3947
 On Marconi, 1/2 Block E. Auburn Blvd.
 1913 MARCONI AVE. N. SACTO

YOU WANT HELPFUL HARDWARE MAN?
 HOUSEWARE
 PAINTS
 TOOLS
 GUNS
 ELECTRICAL & PLUMBING SUPPLIES

SIMMS HARDWARE CO.
 2801 J St. **GI 2-3894**

PHIL'S HARDWARE
 Builders' Supplies
 Tools - Plumbing
 Electrical - Housewares

Appliances
 Sporting Goods
 Gift Wares
 Power Mowers

IV 3-3121
 Mission & El Camino
 2420 MISSION AVE.
 CARMICHAEL
 SATURDAY 9 A.M. TO 6 P.M.
 SUNDAY 9 A.M. TO 1 P.M.

Hardware-Retail-(Cont'd)
DEL PASO LUMBER CO
 3700 Watt Av-IV 3-2479

DIDION HARDWARE
 HUNTING & FISHING SUPPLIES
 GARDEN EQUIP & SUPPLIES - TOYS
 Cor 45th & D - Open Sundays 9 to 2
 4475 D - - - - -GL 6-6002

DOLAN'S Alhambra & P - - - - -GL 6-6481
EMIGH HARDWARE CO
 3450 El Camino Av-IV 9-7611
 (See Advertisement Page 208)

ENZLER'S HARDWARE
 1913 Marconi Av(NS)-WA 5-3947
 (See Advertisement This Page)

FARMERS HARDWARE
 Dutch Boy Paints
 Electrical - Plumbing - Housewares
 PIPE THREADING
 We Give Blue Chip Stamps
 Open Sundays 9 A.M. to 1 P.M.
 3736 Marysville B(DPH)-WA 5-0760

FEY'S HARDWARE & APPLIANCES
 555 La Sierra Dr-IV 9-1377
 (See Advertisement Page 209)
 Florin Hardware Firm - - - - -GA 8-1083
 Fruitridge Hardware
 5651 Stockton Bl-GL 5-0928

G & L HARDWARE
HARDWARE & VARIETY
 Plumbing & Electrical Supplies
 Points
 Garden Supplies - Sporting Goods
 We Give S & H Green Stamps
 OPEN SUNDAY 9 A.M. TO 1 P.M.
 5320 Fruitridge Rd. - - - - -GL 6-1669

Gary's Hardware
 6841 Woodbine Av-GA 8-0545

The Yellow Pages save you time.

CARMICHAEL HARDWARE SUPPLY
 • Shopsmith
 • Points & Supplies
 • Plumbing Supplies
 • Electrical
 • Equipment & Supplies
 • Housewares & Gifts
 • Hand & Power Lawn Mowers
 • Builders' Hardware
 • Roto-Tillers
 Open Sundays 9 A.M. to 2 P.M.

PHONE
IV 7-7879
 Fair Oaks Blvd. at Marconi Ave.

HIGHLAND HARDWARE
NORTH HIGHLANDS
 EVERYTHING IN HARDWARE
 Open Mon. through Fri. 9 A.M. to 8 P.M.
 Sat. 9 A.M. - 6 P.M. - Sun. 9 A.M. to 3 P.M.
 GARDEN SUPPLIES - LAWN BOY MOWERS
 DUTCH BOY PAINTS
 WE GIVE ACTION STAMPS
 5636 Watt Av(NH) - - - - -ED 2-4323

Hollywood Hardware
 5151 Freeport Bl-GL 5-6488
 Ives Hardware 2609 El Paseo Ln-IV 9-4825
 Jerue & Co 1985 Fulton Av - - - - -IV 9-0446

KEATOR'S HARDWARE
 OPEN SUNDAY 10 A.M. TILL 2 P.M.
 COMPLETE LINE OF SPORTING GOODS
 PLUMBING & HARDWARE SUPPLIES
 6441 Folsom Blvd. - - - - -GL 5-0732

LOVERDE'S HARDWARE
 6200 Fruitridge Rd-GL 2-0223
 (See Advertisement Page 208)

LYON DARWIN HARDWARE CO
 Points - Hardware
 Housewares - Sporting Goods
 Garden Equipment & Supplies
 Rentals
HOME APPLIANCES
WATER HEATERS
 FREE PARKING
 Open 8:30 A.M. to 6 P.M. Except Sunday
 2901-35th - - - - -GL 6-4751

Mason Stock Hardware
 Stockton Bl-GA 8-2229

McCrum Hardware
 5008 Freeport Bl-GL 2-0363
 (See Advertisement This Page)

McDonald Paint & Hardware Co
 1188 E El Camino Av(NS)-WA 5-4219
 (See Advertisement This Page)
 (Continued Next Page)

PABLO HARDWARE
 OPEN SUN. - 9 A.M. TO 12
A COMPLETE LINE - OF HARDWARE -
 • ACME PAINTS
 • RENTALS - SMALL TOOLS & GARDEN EQUIPMENT
 • SPORTING GOODS & LICENSES - GUNS
 • HOUSEHOLD GOODS & APPLIANCES

CALL
GL 2-2521
 2975-65th

TALLAC VILLAGE HARDWARE
 • HOUSEWARE • FULLER PAINTS
 • GARDEN SUPPLIES

Youngslava Kitchen Parts
 Plum & Eloc Supplies
 Open Sun. 9 to 12
GL 1-8900
 417 TALLAC VILLAGE SQ.
 (160th ST. & 14th AVE.)

Hardware-Retail-(Cont'd)
MILLWORK MART
 Sales Div. of Calif. Mfg. Co., Inc.
 Featuring
 DISTINCTIVE & SPECIALTY
 HARDWARE LINES
 103 T - - - - -GI 3-5991

Moody's Hardware
 4920 Auburn Bl-ED 2-1285
 Murray Industrial Supply Co 801 T-GI 3-1985
NEUBERT HARDWARE & IMPLEMENT CO
 1700 J - - - - -GL 2-3681
 (See Advertisement Page 208)

NIES HARDWARE CO
 General Hardware
PLUMBING & ELECTRICAL SUPPLIES
 Fuller & Dutch Boy Paints
 Sporting Goods
 Household Supplies
 Open Evenings 7 PM to 8:30 PM
 Closed Saturday Evenings
 WE GIVE S & H GREEN STAMPS
 5623 H - - - - -GL 5-0794

North Highlands Hardware
 See Highland Hardware

5636 Watt Av(NH) - - - - -ED 2-4323
PABLO HARDWARE 2975-65th - - - - -GL 2-2521
 (See Advertisement Page 210)

PARK HARDWARE & VARIETY
 3217 Marysville Rd(NS)-WA 5-8851

Parkway Hardware
 7241 E Parkway-GA 8-2077

PHIL'S HARDWARE
 2420 Mission Av(C)-IV 3-3121
 (See Advertisement Page 210)

River Park Variety & Hide
 5487 Carlson Dr-GL 1-8165

ROGERS HARDWARE
 PEKINS
 HARDWARE - FULLER PAINTS
 S & H STAMPS
 Folsom Bl Perks - - - - -GL 5-4036

S & S FARM SUPPLY
 2441 Rio Linda B(NS)-WA 5-2842

SACTO BUILDING SPECIALTIES
 HARDWARE - PAINTS - TOOLS
 ROOFING MATERIAL - SHEET METAL
 PLUMBING SUPPLIES - BLDG. MATERIALS
 4800 Folsom Blvd. - - - - -GL 7-7558

Sacramento Hardware Co
 4309 Franklin Bl-GL 5-6354

SCOTT LUMBER CO
 Complete Line of Builders' Hardware
 See Our Ad Under Lumber-Retail
 2809 Rio Linda Blvd(NS)-WA 5-1454

Shelby Hardware Co 514 L - - - - -GI 3-2371
SHORROCK'S HARDWARE 918 J-GI 3-3711
 Store No 2 2612 Marconi Av - - - - -IV 9-3423
 Store No 3 4303 Arden Wy - - - - -IV 7-7891
 (See Advertisement Page 209)

SIMMS HARDWARE CO 2801 J - - - - -GI 2-3894
 (See Advertisement Page 210)

Sizemore's Variety Store
 1511 W El Camino Av(NS)-WA 5-6303

STUCKY'S HARDWARE
 HARDWARE APPLIANCES
 DEVOE PAINTS - HOUSEWARES
 PLUMBING & HEATING SUPPLIES
 PORTER-CABLE ELECTRIC TOOLS
 WATER HEATERS - REFRIGERATORS
 GARDEN EQUIPMENT & SUPPLIES
 4106 Franklin Blvd. - - - - -GL 7-6576
 11th & Jefferson B(NS)-FR 1-5251

SWART'S HARDWARE
 1927 Del Paso Blvd(NS)-WA 5-0784
 (See Advertisement Page 209)

Tahoe Hardware Co
 5911 Broadway-GL 6-0996

Advertise here-it pays.

SUNSHINE TURKEY HATCHERY
 BROAD BREASTED BRONZE
 BELTSVILLE WHITE
 POLYTS & EGGS
 SPECIAL
 TEMPERATURE CONTROLLED TRUCKS
 Will Deliver Your Order Promptly
 2535-5th - - - - -GI 3-1424

RAINBOW FASTENER CO
 WHOLESALE
DOMESTIC & IMPORTED FASTENERS
 Advantagously Priced
SCREWS
BOLTS
NUTS
 Washers - Nails
 Other Allied Products
 CALL
WA 5-6954
 1907 MARCONI AVE., SACRAMENTO

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 Advantagously Priced
SCREWS
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 1907 MARCONI AVE., SACRAMENTO

Hardware-Retail-(Cont'd)
TALLAC VILLAGE HARDWARE
 417 Tallac Village Sq-GL 1-8900
 (See Advertisement Page 210)

THRIFTWAY BUILDING SUPPLY
 1841 Howe Av-WA 2-6511
 Twelfth St New & Second Hand Store
 521-12th-GI 3-6617

WAKEFIELD & SONS HARDWARE
 Formerly Campbell & Boutwell
 1214 J - - - - -GL 2-3378
 Walker Cordova Hardware 10647 Folsom Bl
 Rancho Cordova-EM 3-1214
 Walker Hardware 4747 J - - - - -GL 6-1567
 (See Advertisement Page 210)

WALTON SUPPLY CO
 2205 Del Paso B(NS)-WA 5-8516
 (See Advertisement Page 209)

WEST SACRAMENTO PAINT-HARDWARE CO
 Complete Line of Paints & Pointing Supplies
 Complete Hardware Line
 For Indoors & Outdoors
 OPEN SUNDAY 9 A.M. TO 1 P.M.
 1271 Merklely Av(WS)-FR 1-5416

WESTERN HARDWARE
 2945 Fair Oaks Bl(C)-IV 9-4135
 (See Advertisement Page 210)

Hardware-Wholesale & Mtrs
 A & A Key & Builders Supply
 4177 7000 Stockton Bl-GL 2-1471

BAKER & HAMILTON
 1716 Alhambra Bl-GL 2-1445

CAPITOL BUILDERS HARDWARE
 1831-317th-GL 2-4916

Dunham Carrigan & Hayden Co
 Kansas & Division S F
 From telephones served by the following exchange
 Sacramento
 (No Inter-City Charge)
 Ask Operator for ENTPRise 1-0888

GLESENER & JO CO INC THE
 975 Bryant - San Francisco-HEmick 1-6900

GREGORY L B
 Imported & Domestic Nails Wholesale & Retail
 2809 Rio Linda B(NS)-WA 5-1454
 M & H SALES CO
 1913 Fulton Av-IV 7-0794
 Mahoney John E Co 2331-26 - - - - -GI 1-6949

McCALL BUILDERS HARDWARE
 1730 Alhambra Bl-GL 7-6591

NORCO DISTRIBUTING CO
 1329 Fee Dr-WA 2-4531
 Ora Howard Co 416 J - - - - -GI 2-1352

Payless Builders Supply
 2501 Tower Av-IV 9-9059

RADER FRED MILL SUPPLY
 Industrial Hardware & Supplies
 1431-26 - - - - -GI 1-6412

RAINBOW FASTENER CO
 1907 Marconi Av-WA 5-6954
 (See Advertisement This Page)

SACRAMENTO WHOLESALE HARDWARE DIV OF DIAMOND MATCH CO
 1001 Del Paso B(NS)-WA 5-8541

SUNSHINE TURKEY HATCHERY
 BROAD BREASTED BRONZE
 BELTSVILLE WHITE
 POLYTS & EGGS
 SPECIAL
 TEMPERATURE CONTROLLED TRUCKS
 Will Deliver Your Order Promptly
 2535-5th - - - - -GI 3-1424

Washers - Nails
 Other Allied Products
 CALL
WA 5-6954
 1907 MARCONI AVE., SACRAMENTO

RAINBOW FASTENER CO
 WHOLESALE
DOMESTIC & IMPORTED FASTENERS
 Advantagously Priced
SCREWS
BOLTS
NUTS
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WA 5-6954
 1907 MARCONI AVE., SACRAMENTO

Hardware-Wholesale & Mtrs-(Cont'd)
 Silver State Supply 1219-20th - - - - -GI 8-3155
SLOSS & BRITAIN 1801-20th-GL 2-1403
THOMSON-DIGGS CO 1801-24th - - - - -GI 2-7851
WESTERN BUILDING SPECIALTIES
 Builders' Hardware Only
 6409 Elvas Av - - - - -GL 2-0279
 Wilco Supply
 363-40th Oakling-OLympic 2-8522

Hardwoods
 Burnett & Sons Planing Mill & Lumber Co
 11th & C-GI 2-0493

CAL-ERA LUMBER CO
 Imported & Domestic
 Ash - Birch - Mahogany - Spruce - Oak
 Open Sundays 9 A.M. to 2 P.M.
 6438 Folsom Bl - - - - -GL 2-3121

GORDON-MACBEATH HARDWOOD CO
 2727-65th-GL 2-2657
 Sacto Door & Plywood Co Inc
 1010 E El Camino Av(NS)-WA 5-0314

THRIFTWAY BUILDING SUPPLY
 1841 Howe Av-WA 2-6511

Harness
SACRAMENTO SADDLERY
 1307 J - - - - -GI 2-6416

Hatcheries-Poultry
 Donsing Breeding Farm & Hatchery
 De Kalb Chick Exclusively
 14th & O Rio Linda - - - - -WYndot 1-1227

HOWARD POULTRY BREEDING FARM
 Originalists of Howard Strain
 Hamps - Leghorns - C. Crosses
 WE HATCH ONLY
BABY CHICKS
 Not Corn - Nor Birds
 1401 Q Rio Linda - - - - -WYndot 1-1259

Poisal's Bird Farm
 2150 Howe Av-WA 5-0370

Rose-A-Linda Turkey Hatchery
 7842 Elmont Av Elverta-WYndot 1-1254

SUNSHINE TURKEY HATCHERY
 BROAD BREASTED BRONZE
 BELTSVILLE WHITE
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DOMESTIC & IMPORTED FASTENERS
 Advantagously Priced
SCREWS
BOLTS
NUTS
 Washers - Nails
 Other Allied Products
 CALL
WA 5-6954
 1907 MARCONI AVE., SACRAMENTO

Hats-Renovators-(Cont'd)
MANHATTAN HATTERS
 MANUFACTURERS & RENOVATORS
 OF MEN'S QUALITY HATS
 Direct Factory Service
 1207 K - - - - -GI 8-2686

TILLETT HAT WORK 1311 E - - - - -GI 8-6328
 (See Advertisement This Page)
 Woodard D R Cleaners & Dyers
 2201 J-GI 2-7636

Hats-Retail
EASTERN THE
 Lee Hats
 1114 J - - - - -GI 2-7641

GREENBERG'S
STETSON HATS
 ADAM HATS
 521 K - - - - -GI 2-7443

HEESEMAN INC
 Stetson
 1022 K - - - - -GI 2-2913
 Julius Merz's Shop 1023 K - - - - -GI 3-6465

MANHATTAN HATTERS 1207 K - - - - -GI 8-2686

PATTERSON JIM SHOP FOR MEN
 Dobby Hats
 903 K - - - - -GI 3-2234

STETSON HATS
 EAGLESON'S 801 K - - - - -GI 3-2097
 3436 El Camino Av - - - - -IV 9-9217

Hay-Retail
 Azevedo Wilbert
 5818 Belleau Lvn-GA 8-6808

Hay-Wholesale
 Alvernaz Frank Centro Rd - - - - -WA 5-0697
 Barnard Feed Store
 Nevada Alfalfa
 4912-16th(DPH) - - - - -WA 2-0616
 Evergreen Farms Eldorado Rd - - - - -GI 2-0952
 Farmers Bean & Grain Co
 Bale Ties
 1803-17th - - - - -GI 3-7415

LAWLER HAY & GRAIN CO
 WHOLESALE DEALERS
 Call or See Us Before Buying or Selling
 Member Calif. Hay-Grain-Feed Div. Assn.
 426 J - - - - -GI 8-9353

Sacto Hay & Grain Co
 1625 W Capitol Av(WS)-FR 1-5063

VALLEY GRAIN & HAY CO
 2229 S-GL 6-4719

Health Appliances
 See also Sun Lamp

PRESTO PRIDE COOKWARE
 SALES & SERVICE
 CENTURY METALCRAFT CORP
 2417-27th-GL 6-5135
 If no answer call - - - - -GI 3-4225

SALADMATER PRODUCTS
 620 I-GI 1-2641

TILLETT HAT WORK
 HATS
 CLEANED
 and
 BLOCKED
 GUARANTEED
 IN THE HAT CLEANING
 BUSINESS SINCE 1917
 CALL
GI 8-6328
 1311 E SACRAMENTO

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.