

Silveira Home Furnishers
EST. SINCE 1939



21st & X SACRAMENTO

DISTINCTIVE MODERN & MAPLE FURNITURE

Featuring Nationally Advertised Brands

INTERIOR DECORATING
CUSTOM DRAPERIES
WALL TO WALL CARPET



Evenings By Appointment

GL 6-3897
LIBERAL TERMS

FEATURING **Fine Furniture**
AT PRICES YOU CAN AFFORD

SIMMONS BEAUTY REST MATTRESS - HEYWOOD - WAKEFIELD
O'REE & MERRITT RANGES

VISIT OUR MODERN AND MAPLE DISPLAYS
LIVING ROOM SUITES - RUGS & CARPETS
LARGE SELECTION OF CONTEMPORARY FURNITURE

Free Delivery - Easy Parking OPEN EVENINGS TILL 9 P.M.
On Mondays - Fridays

Easy Terms You'll Like Open Sundays 11 A.M. - 5 P.M.
VISIT "SHRIMP WILSON'S"

HOUSEHOLD FURNITURE CO.
GL 5-5775
Corner Alhambra & N St.



Treaster AND Green

INTERIOR DECORATORS

"Custom Appearance" by the use of distinctive pieces and specially designed CREATIONS

- FURNITURE
- FLOOR COVERINGS
- UPHOLSTERY
- DRAPERIES

Consultation Without Obligation
Evenings By Appointment
TERMS IF DESIRED

GI 2-0275
3231 RIVERSIDE BLVD

Furniture Dealers-New-(Cont'd)

FAIR OAKS FURNITURE & APPLIANCE CO.
Fair Oaks Bl Fair Oaks---YOrctn 7-5747

FASHION FURNITURE
2640 Auburn Bl-IV 3-3915
Fong Thos 1022-14th ---GI 8-3423

Foothills Furniture Co
5044 Auburn Bl-ED 2-3215

Forrest Hills Furniture Co
6020 Fair Oaks Bl(CI)-IV 3-1221

FURNITURE MART 701-12th ---GI 3-5786
Gardenland Furniture Store
2122 Northgate Bl-WA 5-6511

GENERAL FURNITURE CO
Low Overhead - High Values
THE STORE WITH A GOOD REPUTATION FOR COURTESY & CUSTOMER SATISFACTION

Open Mon., Wed., Fri., Evenings Till 9
West Sacramento 831 K. GI 3-4631
2600 W Capital Av(WS)---FR 1-5037

Goldpar Furniture Inc
2436 Auburn Bl-IV 3-2491

GRAND RAPIDS FURNITURE CO
831 K. GI 3-4631
(See Advertisement Page 193)

Gray's Furniture
6042 Stockton Bl-GA 8-8924

Greater Eastern's Maple Shop
1114 J-GI 3-1542
(See Advertisement Page 193)

HAMILTON FURNITURE CO
3160 Folsom Blvd.-GL 7-6504
(See Advertisement Page 190)

HARMONY HOUSE HOME FURNISHINGS--
SEARS ROEBUCK & CO
1601 Arden Wy-WA 2-6211

HARMS FURNITURE & APPLIANCE CO
3700 Folsom Bl-GL 2-3101

HOMSEY'S FURNITURE EXCHANGE
4800 Franklin Bl-GL 2-0869

Advertise here—it pays.

Trader Dell's FURNITURE

Nothing But Bargains in Fine Brand
New Home Things Low Overhead
Plus Careful Quantity Buying,
Guarantees You the Lowest Prices
in All California

Open Daily 9 'Til 9
Except Saturday & Sunday Nites
- Open Sundays -



"Trader Frank"
3000 AUBURN BLVD.
Between Fulton & Watt
Phone IV 7-8651

Milwaukee Furniture Co
No Calif's Great Selection 18th Cent & Provincial-100 Yrs Dependable Values
832 Mission SF ---SUth 1-5945

MODERN FURNITURE CO
2140 Auburn Bl-IV 7-2019

MONTGOMERY WARD & CO
9th & K-GI 2-6941

Nakamura Bros Furniture & Hardware
1410 4th-GI 2-6523

Nakamura Co 1415-4th ---GI 3-7532

Naturwood Furniture Keyes
4220 Stockton Bl-GI 7-3031

NEUMEISTER'S CUSTOM INTERIORS
Furniture - Rugs - Draperies
Upholstery - Lamps, Etc.
"ONE OF THE BEST DECORATORS"
2322 K ---GI 1-1998

O K Furniture 427 L ---GI 3-4231

OAK PARK FURNITURE CO
2970-35th-GL 5-3354

ORIENTAL FURNITURE CO
MODERN FURNITURE
Complete Home Furnishings
At Budget Prices
LAMPS-RATTAN CHAIRS
BEDROOM-LIVING ROOM SETS
TV'S & APPLIANCES
Terms Available

4866 Freepost Bl---GL 2-1989
Or ---GL 2-2933

Park Furniture and Appliance
2824-35th-GL 1-5732

PAUL'S FURNITURE INC
5501 Auburn Bl-ED 2-2267

RATTAN SHOP
HEMP RUGS - DRAPES - ACCESSORIES
PHILIPPINE RATTAN FURNITURE
2031 Fulton Av---IV 3-3162

Richard's Interiors
4420 Del Rio Rd-GL 1-9460

Richter H & H 3855 J ---GL 5-4879

Sacto Chesterfield Co 2404 J ---GI 9-3362
(Continued Next Page)

Furniture Dealers-New-(Cont'd)

Edgewood EM=Empire
Fleming FM=Franklin
Gilbert GI=Glenn
Hickory HI=Hickory
Walsh WA=Walsh

Edgewood EM=Empire
Gilbert GI=Glenn
Hickory HI=Hickory
Walsh WA=Walsh

Furniture Dealers-New-(Cont'd)

Silvera G L Co 21st & X---GL 6-3897
(See Advertisement Page 192)

SMART LIVING FURNITURE
BRANDWEIN FURNITURE
Now Over 250 Stores
From Coast to Coast
5240 Franklin Bl---GL 1-7221

STANDARD FURNITURE CO
Northern California's Largest Selection of Modern Maple and Provincial Furniture at GUARANTEED LOWER PRICES

2171 Fulton Av---IV 7-7837
(Continued Next Page)

Fine maple furniture & interiors

FREE DECORATOR SERVICE
UPHOLSTERING



CARPETS
RUGS
DRAPERIES

CALL
IV 3-3261

NORTHERN CALIFORNIA'S LARGEST SELECTION OF FINE MAPLE FURNITURE

2645 EL CAMINO AVE. SACRAMENTO

IF IT'S MAPLE IT'S AT... ELDER'S maple house

Since 1926
Sacramento's Finest Selection of Warm, Long Lasting Maple. May We Invite You to Come in and Browse Around

Experienced Decorator Service


- DRAPERIES
- RUGS & CARPETS
- UPHOLSTERY
- LAMPS
- ACCESSORIES

2419 K St. GI 8-8517

OPEN MON. EVES. TILL 9 P.M. • DRIVE IN PARKING

Fine maple furniture & interiors

FREE DECORATOR SERVICE
UPHOLSTERING



CARPETS
RUGS
DRAPERIES

GL 1-6850 **GL 1-2687**

NORTHERN CALIFORNIA'S LARGEST SELECTION OF FINE MAPLE FURNITURE

5288 FRUITRIDGE RD. SACRAMENTO

Only The Finest In

- FURNITURE
- APPLIANCES
- TELEVISION
- RUGS & CARPETS

Easy Terms
Free Delivery
Phone

IV 7-7895

3143 FAIR OAKS BLVD.
CARMICHAEL

CARMICHAEL FURNITURE MART

OPEN 9 A.M. TO 9 P.M.
MON. THRU FRI.
SAT. 9 A.M. TO 6 P.M.

Free Parking

Jennings Star FURNITURE CO.

FURNITURE

- MAPLE
- MODERN
- TRADITIONAL

CARPETING & APPLIANCES
Free Delivery - Make Your Own Terms

CHOOSE FROM OUR \$150,000 STOCK

PHONE
WA 5-2715

1511 DEL PASO BLVD. NORTH SACRAMENTO

GREATER EASTERN'S MAPLE SHOP

ON JAY ST.
AT ONE-ONE-FOUR
1114 J ST. SACRAMENTO

One of Sacramento's LARGEST SELECTIONS OF MAPLE FURNITURE

- BUDGET ROOM GROUPS
- LOW EASY TERMS

GI 3-1542

RATTAN
• SWEDISH • DANISH • CONTEMPORARY

- LAMPS
- FABRICS
- UPHOLSTERY
- INTERIOR DESIGNS

IV 3-2025

Frank Jackson - Interiors

3737 FULTON AVE. SACRAMENTO

Grand Rapids FURNITURE CO.

7th & K STS.

FOR COMPLETE NEW GROUPINGS OF FURNITURE & APPLIANCES

Open Mon. & Fri. Till 9 P.M.
EASY TERMS
GI 3-4631

Arthur Samoville of SAMOVILLE FURN. STORES

To Save \$ \$ --- See Our MODEL HOME GROUPS Two Years to Pay For Over 30 Years

BUY WITH CONFIDENCE MODEL-HOME FURNITURE & APPLIANCES
All Nationally Advertised Brands
The Stores with the Lucky Address
1711-4 ST. GI 2-9035
711-J ST. GI 2-9036